

Laghu, Kutir, Griha Udyog, Gharelu Udyog Pariyojanayen ,Small Scale Industries, Udyamita Margdarshika, SSI,SME, Tiny Projects, Business , Start-Up Books for Entrepreneurs in Hindi Language

Laghu V Kutir Udyog (Small Scale Industries) 5th Revised Edition
(Hindi Language) à¤²à¤~à¥• à¤µ à¤•à¥•à¤ÿà¥€à¤°
à¤°à¤!à¥•à¤¯à¥(à¤— (à¤,à¥•à¤®à¥°à¤² à¤,à¥•à¤•à¥‡à¤²
à¤‡à¤£à¥•à¤;à¤,à¥•à¤ÿà¥•à¤°à¥€à¥,)

of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. The book contains the aspects to plan any business strategy step by step. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains addresses of raw material suppliers, plant & machinery suppliers and more aspects that will help start and maintain a new business. Some of the important project described in the book are incense stick, cosmetic & toiletries, printing ink industry, ice cream, dairy industry (cheese, cream, butter etc.), confectionery industry, candle manufacturing, washing detergent powder, polythene sheet, green peas canning, adhesive manufacturing industry, surgical cotton etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very useful publication for new entrepreneurs, professionals, libraries etc. Tags àµ, àµ•àµµàµ°àµ†àµœàµ—àµ¾àµ° àµ-àµ†àµ¹àµ¹àµµàµ° àµ-àµµàµ²àµ¿àµ-àµ†àµ° àµ•àµ¾ àµ"àµ-àµ¾ àµµàµ¿àµ•àµ²àµ†àµ•àµ², àµ...àµ©àµ†àµ€àµ° àµ-àµ"àµ"àµ†àµ àµ•àµ†àµ àµµàµ°àµ†àµ€àµ°àµ†àµ, àµ...àµµàµ¿àµ° àµ•àµ†àµ àµµàµ²àµ¾àµµàµ†àµ, àµ†àµ-àµ¿àµ° àµ—àµ†àµ¹àµ¹ àµ"àµ° àµ•àµ†àµàµ†àµ†àµ€àµ° àµ%àµ!àµ•àµ-àµ†àµ— àµ•àµ†àµ, àµ†àµ àµµàµ¿àµ¿àµµàµ¿àµ¹àµ†, àµ†àµ§àµ†àµ°àµ¿àµ° àµ•àµ†àµàµ†àµ†àµ€àµ° àµ•àµµàµµ, àµ—àµ†àµ¹àµ¹ àµ%àµ!àµ•àµ-àµ†àµ—, àµ†àµ¹àµµàµ² àµ"àµ-àµ¾ àµ•àµ°àµ†àµ-àµ¾àµ° àµ†àµ°àµ°àµ,àµ-

àπ•àπ°àπ"àπ† àπªàπ° àπμàπϷàπ§àπ¼àπ° àπ•àπ° àπ°àπ¹àπ† àπ¹àπ"àπ,,
àπ%òàπ!àπ•àπ"àπ(àπ— àπ,àπ† àπ,àπⓀàπ•àπ-àπ,àπ§àπϷàππ àπøàπ°àπ•àπ°àπ€
àπøèàπ¼àπ"àπ•àπ¼àπ°àπ€, àπ"àπ!àπ•àπ"àπ(àπ—àπϷàπ• àπ"àπ€àππàπϷ, àπ•àπⓀ
àπªàπ,àπ,àπøèàπ€ àπ•àπ† àπμàπ•àπ"àπ¼àπªàπ¼àπ°, àπ•àπⓀ àπªàπ"àπ,àπ† àπ•àπ†
àπ¶!àπ•àπ°àπ, àπ•àπ°àπ†àπ, àπ"àπ• àπøèàπⓀàπ¼àπ"àπ† àπ•àπ† àπ"àπ† àπ¹àπϷàπÿ
àπ•àπ¼àπ°àπ(àπ-àπ¼àπ°, àπ•àπⓀ àπ²àπ¼àπ—àππ àπ•àπ† àπ%òàπ!àπ•àπ"àπ(àπ—,
àπ•àπⓀ àπ²àπ¼àπ—àππ àπμàπ¼àπ²àπ† àπμàπ•àπ"àπμàπ,àπ¼àπ", àπ•àπⓀ
àπ²àπ¼àπ—àππ àπμàπ¼àπ²àπ† àπμàπ•àπ"àπμàπ,àπ¼àπ"
àπμàπ•àπ"àπ¼àπªàπ¼àπ°, àπ•àπ¼àπ°àπ(àπ-àπ¼àπ° àπ-àπϕàπ¼àπ"àπ† àπ•àπ†
àπ%òàπªàπ¼àπ", àπ•àπ¼àπ°àπ(àπ-àπ¼àπ° àπ"àπ(àπøèàπ"àπ¼ àπ§àπ•àπ"àπ†àπ,,
àπ•àπϷàπ, àπμàπ,àπ•àππàπ• àπ•àπ¼ àπμàπ•àπ"àπ¼àπªàπ¼àπ° àπ•àπ°àπ†àπ,
àπ•àπϷàπ,àπ,àπ† àπ¹àπ(àπ—àπ¼ àπ²àπ¼àπ-, àπ•àπ•àπÿàπ€àπ°
àπ%òàπ!àπ•àπ"àπ(àπ—, àπ•àπ•àπÿàπ€àπ° àπ"àπ° àπ²àπ"àπ•
àπ%òàπ!àπ•àπ"àπⓀàπ(àπ, àπ"àπ(àπøèàπ"àπ¼àπ•àπ,, àπ•àπ"àπ,àπ†
àπ%òàπ!àπ"àπ(àπ— àπ²àπ—àπ¼àπ"àπ† àπøèàπ¼àπ"àπ†, àπ•àπϸèàπ" àπ,àπ¼
àπμàπ•àπ"àπ¼àπªàπ¼àπ° àπ•àπ°àπ†, àπ•àπϸèàπ" àπ,àπ¼
àπμàπ•àπ"àπ¼àπªàπ¼àπ° àπ°àπ¹àπ†àπ—àπ¼ àπ†àπªàπ•àπ† àπ²àπϷàπ•
àπ«àπ¼àπ"àπ!àπ†àπⓀàπ,àπ!, àπ•àπ•àπ"àπ¼ àπ†àπª àπ...àπªàπ"àπ¼ àπ•àπ(àπ"
àπ"àπ"àπ¼ àπμàπ•àπ"àπμàπ,àπ¼àπ",
àπμàπ•àπ"àπ¼àπªàπ¼àπ°àπ•àπ¼àπ°àπ(àπ-àπ¼àπ°,
àπ,àπ•àπμàπ"àπ(àπøèàπ—àπ¼àπ°, àπ)àπ(àπÿàπ¼ àπ-àπϷàπøèàπ"àπ†àπ,,
àπ%òàπ!àπ•àπ"àπ(àπ—, àπ¶!àπ•àπ°àπ• àπ•àπ°àπ"àπ¼ àπ§àπ¼àπ¹àππàπ†
àπ¹àπ"àπ?, àπ•àπ•àπ"àπ¼ àπ†àπªàπ•àπ(àπ†àπ°àπ•àπ†àπϷàπ•
àπ,àπ•àπμàππàπ,àππàπ•àπ°àππàπ¼ àπ§àπ¼àπ¹àπϷàπ•, àπ•àπ•àπ"àπ¼
àπμàπ•àπ"àπ¼àπªàπ¼àπ° àπ•àπ°àπ†, àπ-àπ¼àπ!àπ•àπ"
àπªàπ•àπ"àπ,àπ,àπ,àπ•àπ•àπ°àπ£ àπ%òàπ!àπ•àπ"àπ(àπ—, àπ-àπ¼àπ!àπ•àπ"
àπªàπ•àπ"àπ,àπ,àπ,àπ•àπ•àπ°àπ£ àπ%òàπ!àπ•àπ"àπ(àπ—àπ(àπ, àπ¹àπ†àππàπ•
àπ,àπ•àπ†àπ¼àπªàπ"àπ¼, àπ)àπ(àπÿàπ¼ àπ•àπ¼àπ°àπ(àπ-àπ¼àπ° àπ¶!àπ•àπ"àπ•
àπ•àπ°àπ†àπ,, àπ)àπ(àπÿàπ† àπªàπ"àπⓀàπ¼àπ"àπ† àπ•àπ€
àπ"àπ!àπ•àπ"àπ(àπ—àπϷàπ• àπ†àπ•àπ¼àπ†àπ"àπ¼àπ•, àπ)àπ(àπÿàπ† àπⓀàπ—àπ°
àπ-àπ;àπ¼àπ€ àπ,àπ,àπ-àπ¼àπμàπ"àπ¼ àπμàπ¼àπ²àπ† àπ"àπ°
àπ•àπ¼àπ°àπ(àπ-àπ¼àπ°, àπ)àπ(àπÿàπ† àπμàπ•àπ"àπ¼àπªàπ¼àπ°, àπ"àπ"àπ¼
àπ•àπ¼àπ°àπ(àπ-àπ¼àπ°, àπ"àπ"àπ¼ àπ-àπϷàπøèàπ"àπ†àπ,
àπ†àπ†àπ;àπϷàπ"àπ¼, àπ"àπ"àπ¼ àπμàπ•àπ"àπμàπ,àπ¼àπ" àπ¶!àπ•àπ°àπ,
àπ•àπ°àπ†àπ, àπ"àπ° àπ°àπ(àπøèàπ—àπ¼àπ° àπªàπ¼àπ"àπ†àπ,, àπ"àπ"àπ¼
àπμàπ•àπ"àπ¼àπªàπ¼àπ°, àπªàπ°àπϷàπ(àπøèàπ"àπ¼
àπªàπ•àπ°àπ(àπ«àπ¼àπ†àπ², àπ-àπ¼àπ°àππ àπ•àπ† àπ²àπ"àπ•
àπ%òàπ!àπ•àπ"àπ(àπ—, àπ-àπ¼àπ°àππ àπⓀàπ†àπ, àπ"àπ"àπ¼
àπ•àπ¼àπ°àπ(àπ-àπ¼àπ° àπ¶!àπ•àπ°àπ, àπ•àπ°àπ"àπ¼, àπ°àπ(àπøèàπ—àπ¼àπ°
àπ•àπ† àπ...àπμàπ,àπ°, àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ—, àπ²àπ"àπ•
àπ%òàπ!àπ•àπ"àπ(àπ— àπ•àπ€ àπøèàπ¼àπ"àπ•àπ¼àπ°àπ€, àπ²àπ"àπ•
àπ%òàπ!àπ•àπ"àπ(àπ— àπ•àπ† àπ"àπ¼àπⓀ, àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ—
àπ•àπ† àπ-àπ¼àπ°àπ†, àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ— àπⓀàπ¼àπ¹àπϷàππàπ€
àπμ àπⓀàπ¼àπ°àπ•àπ—àπ!àπ°àπ•àπ¶!àπ", àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ—
àπ"àπ¼àπ!àπ€, àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ— àπ¶!àπ•àπ°àπ, àπ•àπ°àπ"àπ†
àπ,àπⓀàπ•àπ-àπ"àπ•àπ§àπ€ àπ%òàπªàπ"àπ(àπ—àπ€, àπ²àπ"àπ•
àπ%òàπ!àπ•àπ"àπ(àπ— àπ,àπ,àπ§àπ€, àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ—àπ(àπ,
àπ•àπ¼ àπμàπ"àπ•àπ—àπ€àπ•àπ°àπ£, àπ²àπ"àπ• àπ%òàπ!àπ•àπ"àπ(àπ—àπ(àπ,

à¤•à¥€ à¤†à¤µà¤¶à¥•à¤ à¤•à¤¤à¤¾, à¤²à¤ à¥• à¤%à¤!à¥•à¤ à¥(à¤—à¥(à¤,
à¤•à¥† à¤%à¤!à¥•à¤!à¥†à¤¶à¥•à¤, à¤²à¤ à¥• à¤%à¤!à¥•à¤ à¥(à¤—à¥(à¤,
à¤•à¥† à¤ªà¥•à¤°à¤•à¤¾à¤°, à¤²à¤ à¥• à¤%à¤§à¥(à¤— à¤•à¥€
à¤œà¤¾à¤¾à¤¾à¥€, à¤²à¤ à¥• à¤•à¤µà¤, à¤•à¥•à¤¥à¥€à¤°
à¤%à¤!à¥•à¤ à¥(à¤—, à¤²à¤ à¥• à¤•à¥•à¤¥à¥€à¤° à¤µ à¤ à¤°à¥†à¤²à¥,
à¤%à¤!à¥•à¤ à¥(à¤— à¤ªà¤°à¤¿à¤ à¥(à¤œà¤ à¤¾à¤•à¤,,
à¤µà¥•à¤ à¤µà¤, à¤¾à¤ à¤²à¤¿à¤, à¥•à¤¥, à¤µà¥•à¤ à¤¾à¤ªà¤¾à¤°
à¤•à¤°à¤ à¥† à¤, à¤, à¤—à¤, à¤§à¥€, à¤µà¥•à¤ à¤¾à¤ªà¤¾à¤° à¤•à¥†
à¤ªà¥•à¤°à¤•à¤¾à¤°, à¤, à¥•à¤•à¥•à¤.à¥•à¤®, à¤²à¤ à¥• à¤•à¤µà¤,
à¤®à¤§à¥•à¤ à¤® à¤%à¤!à¥•à¤ à¤®à¥(à¤,, à¤, à¥•à¤¥à¤¾à¤°à¥•à¤¥ à¤...à¤ª
à¤†à¤, à¤¿à¤¿à¤ à¤¾à¤¾, à¤, à¥•à¤¥à¤¾à¤°à¥•à¤¥ à¤...à¤ª à¤†à¤, à¤¿à¤¿à¤ à¤¾à¤¾
à¤, à¥•à¤¥à¥(à¤, à¤¿ à¤...à¤ª à¤†à¤, à¤¿à¤¿à¤ à¤¾à¤¾,
à¤, à¥•à¤¥à¤¾à¤°à¥•à¤¥à¤...à¤ª à¤•à¥•à¤ à¤¾à¤¾ à¤!à¥^,
à¤, à¥•à¤¥à¤¾à¤°à¥•à¤¥à¤...à¤ª à¤ à¥(à¤œà¤ à¤¾à¤¾,
à¤, à¥•à¤µà¤°à¥(à¤œà¤—à¤¾à¤°, à¤, à¥•à¤µà¤°à¥(à¤œà¤—à¤¾à¤° à¤•à¥†
à¤...à¤µà¤, à¤°, à¤, à¥•à¤µà¤°à¥(à¤œà¤¾à¤—à¤¾à¤°
à¤ªà¤°à¤¿à¤ à¥(à¤œà¤ à¤¾à¤¾à¤•à¤,

Laghu V Griha Udyog, Swarozgar Pariyojanayen (Kutir Udyog),
Small Scale Industries (SSI) in Hindi Language
à²à~à¥• à•àµà, à—à¥fà¹ à%à!à¥•à-à¥à—
(à_à¥•àµà°à¥àœà¼à—à¾à°
à²à°à_à-à¥àœà¾à¾à•à,)

à¤, à¤«à¤²à¤¤à¤³¼ à¤•à¤† à¤¶à¤¿à¤—à¤° à¤²à¤° à¤—à¤œà¤† à¤¹à¤^ à¤%à¤”
à¤, à¤-à¤€ à¤”à¤† à¤†à¤” à¤-à¤(à¤œà¤”à¤³¼à¤”à¤, à¤•à¤³¼ à¤²à¤³¼à¤- à¤%à¤
à¤³¼à¤-à¤³¼ à¤”à¤° à¤...à¤²à¤”à¤† à¤²à¤°à¤¿à¤¶à¤°à¤® à¤•à¤† à¤—à¤²
à¤²à¤° à¤...à¤²à¤”à¤€ à¤†à¤•à¤³¼à¤†à¤-à¤(à¤, à¤•à¤€ à¤, à¤«à¤²à¤¤à¤³¼
à¤, à¤•à¤”à¤¿à¤¶à¤°à¤¿à¤¤ à¤•à¤€ | à¤²à¤”à¤, à¤³¼ à¤œà¤€à¤µà¤” à¤•à¤†
à¤²à¤¿à¤• à¤, à¤—à¤, à¤† à¤®à¤¹à¤¤à¤•à¤µà¤²à¤, à¤²à¤°à¤£ à¤§à¤€à¤œ
à¤¹à¤^ | à¤¹à¤° à¤µà¤•à¤-à¤•à¤•à¤¤à¤¿ à¤...à¤²à¤”à¤† à¤œà¤€à¤µà¤”
à¤®à¤†à¤, à¤²à¤”à¤, à¤³¼ à¤•à¤®à¤³¼à¤”à¤³¼ à¤§à¤³¼à¤¹à¤¤à¤³¼ à¤¹à¤^ |
à¤...à¤—à¤° à¤•à¤(à¤^ à¤µà¤•à¤-à¤•à¤•à¤¤à¤¿ à¤...à¤²à¤”à¤³¼ à¤—à¤•à¤
à¤•à¤³¼ à¤%à¤!à¤•à¤-à¤(à¤— à¤, à¤•à¤†à¤³¼à¤²à¤¿à¤¤ à¤•à¤°à¤”à¤³¼
à¤§à¤³¼à¤¹à¤¤à¤³¼ à¤¹à¤^ à¤¤à¤(à¤%à¤, à¤•à¤† à¤²à¤³¼à¤,
à¤...à¤§à¤•à¤)à¤€ à¤²à¤•à¤²à¤³¼à¤”à¤¿à¤, à¤— à¤”à¤° à¤—à¤¿à¤)à¤”à¤,
à¤¶à¤•à¤°à¤, à¤•à¤°à¤”à¤† à¤•à¤† à¤²à¤¿à¤• à¤²à¤°à¤•à¤-à¤³¼à¤²à¤•à¤
à¤°à¤³¼à¤¶à¤¿ à¤¹à¤(à¤”à¤€ à¤§à¤³¼à¤¹à¤¿à¤• à¤¤ à¤†à¤, à¤•à¤³¼
à¤®à¤¤à¤²à¤- à¤-à¤¹ à¤-à¤¿à¤²à¤•à¤² à¤-à¤€ à¤”à¤¹à¤€à¤, à¤¹à¤^
à¤•à¤¿ à¤•à¤(à¤^ à¤•à¤® à¤²à¤”à¤, à¤† à¤®à¤† à¤...à¤²à¤”à¤³¼
à¤, à¤•à¤µà¤-à¤, à¤•à¤³¼ à¤%à¤!à¤•à¤-à¤(à¤— à¤¶à¤•à¤°à¤, à¤”à¤¹à¤€à¤,
à¤•à¤° à¤, à¤•à¤¤à¤³¼ à¤† à¤†à¤, à¤²à¤•à¤, à¤•à¤¤à¤• à¤®à¤†à¤,
à¤µà¤¿à¤¤à¤•à¤¤à¤€à¤- à¤²à¤°à¤¿à¤-à¤(à¤œà¤”à¤³¼ à¤•à¤³¼
à¤µà¤¿à¤µà¤°à¤£ à¤!à¤¿à¤-à¤³¼ à¤—à¤-à¤³¼ à¤¹à¤^ à¤”à¤° à¤†à¤”
à¤µà¤¿à¤¤à¤•à¤¤à¤€à¤- à¤²à¤°à¤¿à¤-à¤(à¤œà¤”à¤³¼ à¤•à¤†
à¤®à¤³¼à¤§à¤•à¤-à¤® à¤, à¤† à¤µà¤¿à¤-à¤¿à¤”à¤•à¤”
à¤%à¤!à¤•à¤-à¤(à¤—à¤(à¤•à¤€ à¤%à¤¤à¤•à¤²à¤³¼à¤!à¤”
à¤•à¤•à¤-à¤®à¤¤à¤³¼ (Production Capacity), à¤-à¤, à¤®à¤¿à¤•à¤µà¤,
à¤-à¤µà¤” (Land & Building), à¤®à¤¶à¤€à¤” à¤•à¤µà¤, à¤%à¤²à¤•à¤°à¤°à¤£
(Machinery & Equipment) à¤¤à¤†à¤³¼ à¤•à¤•à¤²
à¤...à¤”à¤•à¤®à¤³¼à¤”à¤¿à¤¤ à¤²à¤³¼à¤—à¤¤ (Estimated Capital Investment)
à¤†à¤!à¤¿ à¤•à¤€ à¤œà¤³¼à¤”à¤•à¤³¼à¤°à¤€ à¤!à¤€ à¤—à¤-à¤€ à¤¹à¤^à¤
à¤, à¤³¼à¤† à¤¹à¤€ à¤•à¤§à¤•à¤§à¤† à¤®à¤³¼à¤² à¤•à¤†
à¤†à¤²à¤, à¤°à¤•à¤¤à¤¿à¤•à¤°à¤•à¤¤à¤³¼à¤”à¤, (Raw Material Suppliers),
à¤, à¤, à¤-à¤, à¤¤à¤•à¤° à¤”à¤° à¤®à¤¶à¤€à¤”à¤°à¤€ à¤•à¤†
à¤†à¤²à¤, à¤°à¤•à¤¤à¤¿à¤•à¤°à¤•à¤¤à¤³¼à¤”à¤, (Plant & Machinery Suppliers)
à¤•à¤† à¤²à¤¤à¤† à¤!à¤¿à¤• à¤—à¤• à¤¹à¤^ à¤œà¤¿à¤, à¤, à¤†
à¤%à¤!à¤•à¤-à¤®à¤€ à¤œà¤•à¤-à¤³¼à¤!à¤³¼à¤¤à¤³¼à¤° à¤²à¤³¼à¤- à¤%à¤
à¤³¼ à¤, à¤•à¤†à¤, à¤¤ à¤”à¤-à¤† à¤%à¤!à¤•à¤-à¤®à¤¿à¤-à¤(à¤, ,,
à¤µà¤•à¤-à¤µà¤, à¤³¼à¤-à¤¿à¤”à¤,, à¤¤à¤•à¤”à¤€à¤•à¤€
à¤²à¤°à¤°à¤³¼à¤®à¤°à¤•à¤¶à¤!à¤³¼à¤¤à¤³¼à¤”à¤, à¤†à¤!à¤¿ à¤•à¤† à¤²à¤¿à¤•
à¤-à¤¹ à¤²à¤•à¤, à¤•à¤¤à¤• à¤...à¤®à¤, à¤²à¤•à¤-
à¤®à¤³¼à¤°à¤•à¤—à¤!à¤°à¤•à¤¶à¤”à¤ à¤, à¤¿à¤!à¤•à¤§ à¤¹à¤(à¤—à¤€à¤¤ The
small scale sector is assuming greater importance every day. Hundreds of
thousands of people start their own businesses every year, and untold more
dream about the possibility of becoming their own bosses. Starting your own
business is one of the few remaining paths to wealth. Entrepreneurship is one
of the critical decisions to be made and it involves number of risk and has its
own advantages also. But the charm of being a master of you is always above
any other form of work. To start your own venture you have to decide on many
things. Making a choice of the right project is a difficult decision for an
entrepreneur and is an imperative decision. For the reason that rest of the

challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/her business, but also for successful operation as well as regular up gradation/modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains the aspects to plan any business strategy step by step. The book explains about business planning, government facilities available for small scale businesses, registration of small scale business, choosing right location, loan related information, availability of raw materials, national fund facility and more aspects that will help start and maintain a new business. Some of the important projects described in the book are book binding, tiffin supply center, supari cutting, typing institute, paper pin production, herbal shampoo, powder production, shuttle cock for badminton, screen printing

etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very useful publication for new entrepreneurs, professionals, libraries etc. (This book is available in Hindi Language only)

Tags à¤, à¥• à¤µà¤° à¥(à¤œà¤—à¤¼à¤° à¤-à¥†à¤¹à¤¤à¤° à¤-à¤µà¤¿ à¤. à¥• à¤- à¤²à¤¼ à¤"à¤-à¤¼à¤ à¤µà¤¿ à¤•à¤²à¥•à¤², à¤...à¤®à¥€à¤° à¤-à¤"à¤"à¥† à¤•à¥† à¤¤à¤° à¥€à¤•à¥†, à¤...à¤µà¤¿, à¤° à¤•à¥(à¤¤à¤²à¤¼à¤¤à¥†à¤, à¤†à¤-à¤¿à¤° à¤—à¥fà¤¹ à¤"à¤° à¤•à¥•à¤Yà¥€à¤° à¤%à¤!à¥•à¤-à¥(à¤— à¤•à¥^à¤, à¥† à¤µà¤¿ à¤•à¤, à¤¿à¤¤ à¤¹à¥(, à¤†à¤¤à¥•à¤-à¤¿à¤° à¤•à¥•à¤Yà¥€à¤° à¤•à¤µà¤¿, à¤—à¥fà¤¹ à¤%à¤!à¥•à¤-à¥(à¤—, à¤†à¤² à¤"à¤-à¤¼à¤ à¤•à¤° à¥(à¤-à¤¼à¤° à¤†à¤°à¤, à¤-à¤•à¤°à¤"à¥† à¤²à¤° à¤µà¤¿ à¤¤à¤¼à¤° à¤•à¤° à¤°à¤¹à¥† à¤¹à¥^à¤, à¤%à¤!à¥•à¤-à¥(à¤— à¤, à¥† à¤, à¤®à¥•à¤-à¤, à¤¤à¤¿ à¤œà¤° à¥•à¤°à¥€ à¤œà¤¼à¤"à¤•à¤¼à¤°à¥€, à¤"à¤!à¥•à¤-à¥(à¤—à¤¿à¤° à¤"à¥€à¤¤à¤¿, à¤•à¤® à¤²à¥, à¤, à¤œà¥€ à¤•à¥† à¤µà¥•à¤-à¤¼à¤²à¤¼à¤°, à¤•à¤® à¤²à¥^à¤ à¤, à¥† à¤•à¥† à¤¤à¥•à¤°à¥, à¤•à¤°à¥†à¤, à¤"à¤° à¤œà¤®à¤¼à¤"à¥† à¤•à¥† à¤-à¥† à¤¹à¤¿à¤Y à¤•à¤¼à¤°à¥(à¤-à¤¼à¤° à¤, à¤•à¤® à¤²à¤¼à¤—à¤¤ à¤•à¥† à¤%à¤!à¥•à¤-à¥(à¤—, à¤•à¤® à¤²à¤¼à¤—à¤¤ à¤µà¤¿à¤²à¥† à¤µà¥•à¤-à¤µà¤¿, à¤¼à¤, à¤•à¤® à¤²à¤¼à¤—à¤¤ à¤µà¤¿à¤²à¥† à¤µà¥•à¤-à¤µà¤¿, à¤¼à¤" à¤µà¥•à¤-à¤¼à¤²à¤¼à¤°, à¤•à¤¼à¤°à¥(à¤-à¤¼à¤° à¤-à¤¿à¤¼à¤"à¥† à¤•à¥† à¤%à¤²à¤¼à¤, à¤•à¤¼à¤°à¥(à¤-à¤¼à¤° à¤-à¥(à¤œà¤"à¤¼ à¤¤à¥•à¤"à¥†à¤, à¤•à¤¿à¤, à¤µà¤¿, à¥•à¤¤à¥• à¤•à¤¼ à¤µà¥•à¤-à¤¼à¤²à¤¼à¤° à¤•à¤°à¥†à¤, à¤•à¤¿à¤, à¤, à¥† à¤¹à¥(à¤—à¤¼ à¤²à¤¼à¤- à¤•à¥•à¤Yà¥€à¤° à¤%à¤!à¥•à¤-à¥(à¤—, à¤•à¥•à¤Yà¥€à¤° à¤"à¤° à¤²à¤"à¥• à¤%à¤!à¥•à¤-à¤®à¥(à¤, à¤-à¥(à¤œà¤"à¤¼à¤°à¤, à¤•à¥^à¤ à¥† à¤%à¤!à¤-à¥(à¤— à¤²à¤—à¤¼à¤"à¥† à¤œà¤¼à¤"à¥†, à¤•à¥œà¤" à¤, à¤¼à¤ à¤µà¥•à¤-à¤µà¤¿à¤²à¤¼à¤° à¤•à¤°à¥†, à¤•à¥œà¤" à¤, à¤¼à¤ à¤µà¥•à¤-à¤¼à¤²à¤¼à¤° à¤°à¤¹à¥†à¤—à¤¼ à¤†à¤²à¤•à¥† à¤²à¤¿à¤° à¤«à¤¼à¤-à¤!à¥†à¤®à¤, à¤, à¤•à¥•à¤-à¤¼à¤ à¤†à¤² à¤...à¤²à¤"à¤¼ à¤•à¥(à¤"à¤"à¤¼ à¤µà¥•à¤-à¤µà¤¿, à¤µà¥•à¤-à¤¼à¤²à¤¼à¤°à¥(à¤-à¤¼à¤°, à¤)à¥(à¤Yà¤¼à¤-à¤¿à¤¿à¤¤à¥†à¤, à¤%à¤!à¥•à¤-à¥(à¤—, à¤¤à¥•à¤°à¤"à¤¼ à¤¤à¤¼à¥† à¤¹à¥^à¤?, à¤•à¥•à¤-à¤¼à¤ à¤†à¤²à¤•à¥(à¤†à¤°à¥•à¤µà¤¿à¤° à¤, à¥•à¤µà¤¤à¤, à¤¤à¥•à¤°à¤¤à¤¼ à¤¤à¤¼à¤¹à¤¿à¤° à¤•à¥•à¤-à¤¼à¤ à¤¼à¥•à¤-à¤¼à¤²à¤¼à¤° à¤•à¤°à¥†, à¤-à¤¼à¤!à¥•à¤-à¤²à¥•à¤°à¤ à¤£ à¤%à¤!à¥•à¤-à¥(à¤—, à¤-à¤¼à¤!à¥•à¤-à¤²à¥•à¤°à¤ à¤, à¤, à¥•à¤°à¤°à¤£ à¤%à¤!à¥•à¤-à¥(à¤—à¥(à¤, à¤¹à¥†à¤¤à¥•à¤ à¤, à¥•à¤µà¤¼à¤²à¤"à¤¼, à¤)à¥(à¤Yà¤¼ à¤•à¤¼à¤°à¥(à¤-à¤¼à¤° à¤¤à¥•à¤°à¥• à¤•à¤°à¥†à¤, à¤)à¥(à¤Yà¥† à¤²à¥^à¤-à¤®à¤¼à¤"à¥† à¤•à¥€ à¤"à¤!à¥•à¤-à¥(à¤—à¤¿à¤° à¤†à¤•à¤¼à¤†à¤-à¤¼à¤°, à¤)à¥(à¤Yà¥† à¤¿à¥†à¤µà¤¿à¤²à¥† à¤"à¤° à¤•à¤¼à¤°à¥(à¤-à¤¼à¤°, à¤)à¥(à¤Yà¥† à¤µà¥•à¤-à¤¼à¤²à¤¼à¤°, à¤"à¤-à¤¼à¤°à¥(à¤-à¤¼à¤° à¤"à¤-à¤¿à¤¿à¤œà¤"à¥†à¤, à¤†à¤†à¤¿à¤¿à¤¿à¤¼à¤-à¤¼à¤, à¤"à¤-à¤¼à¤°à¥(à¤-à¤¼à¤°à¥(à¤œà¤—à¤¼à¤° à¤²à¤¼à¤-à¥†à¤, à¤"à¤-à¤¼à¤°à¥(à¤œà¤—à¤¼à¤° à¤²à¤¼à¤-à¥†à¤, à¤"à¤-à¤¼à¤°à¥(à¤œà¤—à¤¼à¤° à¤²à¤¼à¤-à¥†à¤, à¤"à¤-à¤¼à¤°à¥(à¤œà¤—à¤¼à¤° à¤²à¤¼à¤-à¥†à¤,

àµµà¥•àµ-àµ¾àµ²àµ¾àµ°, àµ²àµ°àµ¿àµ-à¥(àµœàµ"àµ¾
àµ²à¥•àµ°à¥(àµ«àµ¾àµ‡àµ², àµ-àµ¾àµ°àµµ àµ•à¥‡ àµ²àµ~à¥•
àµ%àµ!à¥•àµ-à¥(àµ—, àµ-àµ¾àµ°àµµ àµœà¥‡àµ, àµ"àµ àµ¾
àµ•àµ¾àµ°à¥(àµ-àµ¾àµ° àµ¶à¥•àµ°à¥, àµ•àµ°àµ"àµ¾,
àµ°à¥(àµœàµ—àµ¾àµ° àµ•à¥‡ àµ...àµµàµ, àµ²àµ~à¥•
àµ%àµ!à¥•àµ-à¥(àµ—, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ•à¥€
àµœàµ¾àµ"àµ"àµ•àµ¾àµ°à¥€, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ•à¥‡
àµ"àµ¾àµœ, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ•à¥‡ àµ-àµ¾àµ°à¥‡,
àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµœàµ¾àµ¹àµ¿àµµà¥€ àµµ
àµœàµ¾àµ°à¥•àµ—àµ!àµ°à¥•àµ¶àµ", àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ—
àµ-àµ¾àµ!à¥€, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ— àµ¶à¥•àµ°à¥, àµ•àµ°àµ"à¥‡
àµ, àµœà¥•àµ-àµ"à¥•àµ§à¥€ àµ%àµ²àµ-à¥(àµ—à¥€, àµ²àµ~à¥•
àµ%àµ!à¥•àµ-à¥(àµ— àµ, à¥, àµ§à¥€, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•àµ¾ àµµàµ°à¥•àµ—à¥€àµ•àµ°àµ£, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•à¥€ àµ‡àµµàµ¶àµ¶à¥•àµ-àµ•àµµàµ¾, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•à¥‡ àµ%àµ!à¥•àµ!à¥‡àµ¶àµ¶à¥•àµ-, àµ²àµ~à¥• àµ%àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•à¥‡ àµ²à¥•àµ°àµ•àµ¾àµ°, àµ²àµ~à¥• àµ%àµµà¥àµ— àµ•à¥€
àµœàµ¾àµ"àµ"àµ•àµ¾àµ°à¥€, àµ²àµ~à¥• àµ•àµµàµ, àµ•à¥•àµŸà¥€àµ°
àµ%àµ!à¥•àµ-à¥(àµ—, àµ²àµ~à¥• àµ•à¥•àµŸà¥€àµ° àµµ àµ"àµ°à¥‡àµ²à¥,
àµ%àµ!à¥•àµ-à¥(àµ— àµ²àµ°àµ¿àµ-à¥(àµœàµ"àµ¾àµ•àµ,,
àµµà¥•àµ-àµµàµ, àµ¾àµ- àµ²àµ¿àµ, à¥•àµŸ, àµµà¥•àµ-àµ¾àµ²àµ¾àµ°
àµ•àµ°àµ"à¥‡ àµ, àµ, àµ-àµ, àµ§à¥€, àµµà¥•àµ-àµ¾àµ²àµ¾àµ° àµ•à¥‡
àµ²à¥•àµ°àµ•àµ¾àµ°, àµ, à¥•àµ•à¥•àµ•à¥•àµœ, àµ²àµ~à¥• àµ•àµµàµ,
àµœàµ§à¥•àµ-àµœ àµ%àµ!à¥•àµ-àµœà¥(àµ,, àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ
àµ...àµ² àµ‡àµ, àµ¿àµ¿àµ¾àµ¾, àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ àµ...àµ²
àµ‡àµ, àµ¿àµ¿àµ¿àµ¾àµ¾ àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ àµ...àµ² àµ"àµ°à¥•àµ-àµ¾àµ¹à¥,
àµ, à¥•àµŸàµ¾àµ°à¥•àµŸ àµ...àµ² àµ-à¥(àµœàµ"àµ¾,
àµ, à¥•àµµàµ°à¥(àµœàµ—àµ¾àµ°, àµ, à¥•àµµàµ°à¥(àµœàµ—àµ¾àµ° àµ•à¥‡
àµ...àµµàµ, àµ, à¥•àµµàµ°à¥(àµœàµ¾àµ—àµ¾àµ°
àµ²àµ°àµ¿àµ-à¥(àµœàµ"àµ¾àµ•àµ,

Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) à¤.à¥•à¤®à¥%à¤² à¤.à¥•à¤°à¥†à¤² à¤†à¤£à¥•à¤¡à¤.à¥•à¤Ÿà¥•à¤°à¥€à¥) à¤ªà¥•à¤°à¥†à¤²à¥•à¤Ÿà¥•à¤. (à¤²à¤~à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤µ à¤~à¤°à¥†à¤²à¥, à¤%à¤¡à¥•à¤¬à¥†à¥— à¤ªà¤°à¤¿à¤¬à¥†à¤²à¥³/₄à¤•à¤.) à¤%à¤¡à¥•à¤¬à¤®à¤¿à¤ªà¤²/₄ à¤®à¤³/₄à¤°à¥•à¤—à¤¡à¤°à¥•à¤¶à¤¿à¤ªà¤²/₄ 2nd Revised Edition)

Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) The small scale sector is assuming greater importance every day. The small scale sector has played a very important role in the socio-economic development of the country during the past 50 years. It has significantly contributed to the overall growth in terms of the Gross Domestic Product (GDP), employment generation and exports. The Small-Scale Industries (SSI) gathered momentum along with industrialization and economic growth in India. In both the developed and developing countries, the government is turning to small and medium scale industries, as a means of economic development and a veritable means of solving problems. The development of small industries offers an easy and effective means of achieving broad based ownership of industry, the diffusion of enterprise and initiative in the industrial field. It is also a seedbed of innovations, inventions and employment. Small Scale Industries guides in Self Employment and Management areas. Small, Cottage and Household Industries / Projects motivates new entrepreneurs and potential entrepreneurs towards the establishment and promotion of the business, So that they could be able to contribute to the economic development of the Country. The major objective of this book is to provide information to entrepreneurs relating to entrepreneurship development in the Country for setting up new Business. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and

encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intends to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place and providing information regarding manufacturing method of various products, market survey, total land area and total capital required to start new industry. This book contains the addresses of raw material suppliers, plant & machinery suppliers with their photographs. The book explains about business planning, assisting institutions available for small scale businesses, registration of small scale business, choosing right location, availability of raw materials and more aspects that will help start and maintain a new business. Some of the important projects described in the book are Flour Production, Bakery Industry, Herbal Shampoo Industry, Vermicelli Industry, Noodle making Industry, Sanitary Napkin, Biscuit Industry, Corn Flakes Production, Potato Chips, Macaroni, Popcorn, Cake & Pastry, Vermiculture Industry, Ice Cream Cone Industry, Lipstick Industry, Agarbatti Production, Face Powder, Mosquito Coil, Surgical Cotton, Wooden Toothpick, Detergent Powder and Spices. This book is very useful to those who want to become an entrepreneur, professional and for libraries.

àµµà¥•àµ-àµ³àµ²àµ³àµ° àµ•àµ°à¥†àµ, àµ•àµ¿àµ¿àµ¿àµ† àµ¹à¥(àµ—àµ³⁄₄
àµ²àµ³⁄₄àµ-, àµ•à¥•àµŸà¥€àµ° àµ%₀àµ!à¥•àµ-à¥(àµ—, àµ•à¥•àµŸà¥€àµ° àµ"àµ°
àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-àµ®à¥(àµ, àµ-à¥(àµœàµ"àµ³⁄₄àµ•àµ,, àµ•à¥~àµ¿à¥†
àµ%₀àµ!àµ-à¥(àµ— àµ²àµ—àµ³⁄₄àµ-à¥† àµœàµ³⁄₄àµ-à¥†, àµ•à¥œàµ" àµ¿àµ³⁄₄
àµµà¥•àµ-àµ³àµ²àµ³àµ° àµ•àµ°à¥†, àµ•à¥œàµ" àµ¿àµ³⁄₄
àµµà¥•àµ-àµ³àµ²àµ³àµ° àµ°àµ¹à¥†àµ—àµ³⁄₄ àµ†àµ²àµ•à¥† àµ²àµ¿àµ•
àµ«àµ³⁄₄àµ-àµ!à¥†àµ®àµ,àµ!, àµ•à¥•àµ-àµ³⁄₄ àµ†àµ² àµ...àµ²àµ"àµ³⁄₄ àµ•à¥(àµ"
àµ"àµ-àµ³⁄₄ àµµà¥•àµ-àµµàµ¿àµ³⁄₄àµ-,
àµµà¥•àµ-àµ³⁄₄àµ²àµ³⁄₄àµ° àµ•àµ³⁄₄àµ°à¥(àµ-àµ³⁄₄àµ°,
àµ¿à¥•àµµàµ°à¥(àµœàµ—àµ³⁄₄àµ°, àµ)à¥(àµŸàµ³⁄₄ àµ-àµ¿àµœàµ"à¥†àµ¿,
àµ%₀àµ!à¥•àµ-à¥(àµ—, àµ¶à¥•àµ°à¥• àµ•àµ°àµ"àµ³⁄₄ àµ§àµ³⁄₄àµ¹àµµà¥†
àµ¹à¥~àµ,?, àµ•à¥•àµ-àµ³⁄₄ àµ†àµ²àµ•à¥(àµ†àµ°à¥•àµ¿àµ¿àµ•
àµ¿à¥•àµµàµ°àµ,àµµà¥•àµ°àµµàµ³⁄₄ àµ§àµ³⁄₄àµ¹àµ¿àµ•, àµ•à¥•àµ-àµ³⁄₄
àµµà¥•àµ-àµ³⁄₄àµ²àµ³⁄₄àµ° àµ•àµ°à¥†, àµ-àµ³⁄₄àµ!à¥•àµ-
àµ²à¥•àµ°àµ¿àµ,àµ¿àµ¿à¥•àµ°àµ£ àµ%₀àµ!à¥•àµ-à¥(àµ—, àµ-àµ³⁄₄àµ!à¥•àµ-
àµ²à¥•àµ°àµ¿àµ,àµ¿àµ¿à¥•àµ°àµ£ àµ%₀àµ!à¥•àµ-à¥(àµ—à¥(àµ, àµ¹à¥†àµµà¥•
àµ¿à¥•àµµàµ³⁄₄àµ²àµ"àµ³⁄₄, àµ)à¥(àµŸàµ³⁄₄ àµ•àµ³⁄₄àµ°à¥(àµ-àµ³⁄₄àµ°
àµ¶à¥•àµ°à¥• àµ•àµ°à¥†àµ,, àµ)à¥(àµŸàµŸà¥† àµ²à¥~àµ®àµ³⁄₄àµ"à¥† àµ•à¥€
àµ"àµ!à¥•àµ-à¥(àµ—àµ¿àµ• àµ†àµ•àµ³⁄₄àµ†àµ"àµ³⁄₄àµ•, àµ)à¥(àµŸàµŸà¥†
àµ®àµ—àµ° àµ-àµ¿àµ¹⁄₄à¥€ àµ¿àµ,àµ-àµ³⁄₄àµµàµ"àµ³⁄₄ àµµàµ³⁄₄àµ²à¥† àµ"àµ•
àµ•àµ³⁄₄àµ°à¥(àµ-àµ³⁄₄àµ°, àµ)à¥(àµŸàµŸà¥† àµµà¥•àµ-àµ³⁄₄àµ²àµ³⁄₄àµ°,
àµ"àµ-àµ³⁄₄ àµ•àµ³⁄₄àµ°à¥(àµ-àµ³⁄₄àµ°, àµ"àµ-àµ³⁄₄ àµ-àµ¿àµœàµ"à¥†àµ¿
àµ†àµ†àµ¿àµ¿àµ¿àµ¿àµ¿àµ³⁄₄, àµ"àµ-àµ³⁄₄ àµµà¥•àµ-àµµàµ¿àµ³⁄₄àµ- àµ¶à¥•àµ°à¥,
àµ•àµ°à¥†àµ, àµ"àµ° àµ°à¥(àµœàµ—àµ³⁄₄àµ° àµ²àµ³⁄₄àµ-à¥†àµ,, àµ"àµ-àµ³⁄₄
àµµà¥•àµ-àµ³⁄₄àµ²àµ³⁄₄àµ°, àµ²àµ°àµ¿àµ¿à¥(àµœàµ"àµ³⁄₄
àµ²à¥•àµ°à¥(àµ«àµ³⁄₄àµ†àµ², àµ-àµ³⁄₄àµ°àµµ àµ•à¥† àµ²àµ~à¥•
àµ%₀àµ!à¥•àµ-à¥(àµ—, àµ-àµ³⁄₄àµ°àµµ àµ®à¥†àµ, àµ"àµ-àµ³⁄₄
àµ•àµ³⁄₄àµ°à¥(àµ-àµ³⁄₄àµ° àµ¶à¥•àµ°à¥, àµ•àµ°àµ"àµ³⁄₄,
àµ°à¥(àµœàµ—àµ³⁄₄àµ° àµ•à¥† àµ...àµµàµ¿àµ°, àµ²àµ~à¥•
àµ%₀àµ!à¥•àµ-à¥(àµ—, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ— àµ•à¥€
àµœàµ³⁄₄àµ"àµ•àµ³⁄₄àµ°à¥€, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ— àµ•à¥†
àµ"àµ³⁄₄àµ®), àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ— àµ•à¥† àµ-àµ³⁄₄àµ°à¥†,
àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ— àµ®àµ³⁄₄àµ¹àµ¿àµµà¥€ àµµ
àµ®àµ³⁄₄àµ°à¥•àµ—àµ!àµ°à¥•àµ¶àµ", àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ—
àµ-àµ³⁄₄àµ!à¥€, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ— àµ¶à¥•àµ°à¥, àµ•àµ°àµ"à¥†
àµ¿àµ®à¥•àµ-àµ"à¥•àµ§à¥€ àµ%₀àµ²àµ-à¥(àµ—à¥€, àµ²àµ~à¥•
àµ%₀àµ!à¥•àµ-à¥(àµ— àµ¿à¥,àµ§à¥€, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•àµ³⁄₄ àµµàµ°à¥•àµ—à¥€àµ•àµ°àµ£, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•à¥€ àµ†àµµàµ¶àµ¶à¥•àµ-àµ•àµµàµ³⁄₄, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•à¥† àµ%₀àµ!à¥•àµ!à¥†àµ¶à¥•àµ-, àµ²àµ~à¥• àµ%₀àµ!à¥•àµ-à¥(àµ—à¥(àµ,
àµ•à¥† àµ²à¥•àµ°àµ•àµ³⁄₄àµ°, àµ²àµ~à¥• àµ%₀àµ§à¥(àµ— àµ•à¥€
àµœàµ³⁄₄àµ"àµ•àµ³⁄₄àµ°à¥€, àµ²àµ~à¥• àµ•àµµàµ¿àµ, àµ•à¥•àµŸà¥€àµ°
àµ%₀àµ!à¥•àµ-à¥(àµ—, àµ²àµ~à¥• àµ•à¥•àµŸà¥€àµ° àµµ àµ"àµ°à¥†àµ²à¥,
àµ%₀àµ!à¥•àµ-à¥(àµ— àµ²àµ°àµ¿àµ¿àµ-à¥(àµœàµ"àµ³⁄₄àµ•àµ,,
àµµà¥•àµ-àµµàµ¿àµ³⁄₄àµ- àµ²àµ¿àµ¿àµ¿à¥•àµŸ, àµµà¥•àµ-àµ³⁄₄àµ²àµ³⁄₄àµ°
àµ•àµ°àµ"à¥† àµ¿àµ,àµ-àµ,àµ§à¥€, àµµà¥•àµ-àµ³⁄₄àµ²àµ³⁄₄àµ° àµ•à¥†
àµ²à¥•àµ°àµ•àµ³⁄₄àµ°, àµ¿à¥•àµ•à¥•àµ-à¥•àµ®, àµ²àµ~à¥• àµ•àµµàµ¿àµ,
àµ®àµ§à¥•àµ-àµ® àµ® àµ%₀àµ!à¥•àµ-àµ®à¥(àµ,, àµ¿à¥•àµŸà¥(àµ³⁄₄àµ°à¥•àµŸ

à¤...à¤ª à¤‡à¤¤,à¤¡à¤¸à¤¤à¤¯à¤¼, à¤,à¤¥•à¤Ÿà¤¼à¤°à¤¥•à¤Ÿ à¤...à¤ª
à¤‡à¤¤,à¤¡à¤¸à¤¤à¤¯à¤¼ à¤,à¤¥•à¤Ÿà¤¥à¤,à¤¡à¤ à¤...à¤ª à¤‡à¤¤,à¤¡à¤¸à¤¤à¤¯à¤¼,
à¤,à¤¥•à¤Ÿà¤¼à¤°à¤¥•à¤Ÿà¤¤...à¤ª à¤•à¤¥•à¤¯à¤¼ à¤¹à¤ˆ,
à¤,à¤¥•à¤Ÿà¤¼à¤°à¤¥•à¤Ÿà¤¤...à¤ª à¤¯à¤¥à¤œà¤¤à¤¼,
à¤,à¤¥•à¤µà¤°à¤¥à¤œà¤¤—à¤¼à¤°, à¤,à¤¥•à¤µà¤°à¤¥à¤œà¤¤—à¤¼à¤° à¤•à¤¥‡
à¤...à¤µà¤¤,à¤°, à¤,à¤¥•à¤µà¤°à¤¥à¤œà¤¤¼à¤—à¤¼à¤°
à¤ªà¤°à¤¸à¤¯à¤¥à¤œà¤¤à¤¼à¤•à¤¤,

à¤«à¥,à¤ à¤²à¥•à¤°à¥(à¤ à¥†à¤ à¤ à¤,à¤—
à¤†à¤,à¤ à¤ à¥•à¤ à¥•à¤°à¥€à¥) (à¤—à¤³⁄₄à¤!à¥•à¤
à¤²à¥•à¤°à¤ à¤,à¤ à¥•à¤•à¤°à¤£ à¤•à¤µà¤, à¤•à¥†à¤•à¤ à¤
à¤†à¤§à¤³⁄₄à¤°à¤ à¤ à¤%à¤!à¥•à¤ à¥(à¤—
à¤²à¤°à¤ à¥(à¤œà¤ à¤³⁄₄à¤•à¤,) in Hindi Language

Author: Ajay Kr. Gupta

Format: Paperback

Book Code: NI318

Pages: 472

ISBN: 9789381039946

Price: Rs. 1,575.00 **US\$** 150.00

àå—àå³¼àåµ!àå¶•àåµ àå²àå¶•àåµ°àåµ, àåµ, àå¶•àåµ•àåµ°àåµ àåµ%àåµ!àå¶•àåµ àå¶(àå—
àåµ•àåµ³¼ àåµ®àåµµàåµ²àåµ— àåµ—àåµ³¼àåµ"àå¶‡ àåµ•àå¶€ àåµµàåµ, àå¶•àåµµàå¶•àåµ"àåµ, àåµ•àå¶€
àå²àå¶•àåµ°àå¶(àåµ, àå¶‡àåµ, àåµ¿àåµ, àåµ— àåµ•àåµ° àåµ%àåµ, àå¶‡ àåµ"àåµ• àåµ°àå¶, àå²
àåµ®àå¶‡àåµ, àåµ²àå¶‡àåµ¶¶ àåµ•àåµ°àåµ"àå¶‡ àåµ•àå¶‡ àåµ•àåµ³¼àåµ°àå¶(àåµ—àåµ³¼àåµ° àåµ, àå¶‡
àåµ¹àå¶^àå¶µ àåµ—àåµ³¼àåµ°àåµµ àåµ®àå¶‡àåµ, àåµ²àå¶(àåµ—àå¶(àåµ, àåµ•àå¶€ àåµµàå¶‡àåµµàå¶€
àåµ, àå¶‡ àåµ—àåµ!àåµ²àåµµàå¶€ àåµ²àåµ³¼àåµ‡àåµ« àåµ, àå¶•àåµÿàåµ³¼àåµ‡àåµ² àåµ"àå¶‡
àåµ—àåµ³¼àåµ!àå¶•àåµ àå²àå¶•àåµ°àåµ, àåµ, àåµ, àå¶•àåµ•àåµ°àå¶f àåµµ
àåµ%àåµµàå¶•àåµ²àåµ³¼àåµ!àå¶(àåµ, àåµ•àå¶€ àåµ®àåµ³¼àåµ, àåµ— àåµ®àå¶‡àåµ,
àåµ²àåµ—àåµ³¼àåµµàåµ³¼àåµ° àåµ—àåµµàåµ¹¼àå¶(àåµµàåµ°àå¶€ àåµ•àå¶€ àåµ¹àå¶^ àå¶µ
àåµ•àåµ, àå¶‡ àåµ®àå¶‡àåµ, àåµ•àåµ³¼àåµ°àå¶(àåµ—àåµ³¼àåµ°àå¶€ àåµ‡àåµ,
àåµ•àå¶•àåµ•àå¶‡àåµµàå¶•àåµ° àåµ®àå¶‡àåµ, àåµ•àåµ® àåµ"àåµ¿àåµµàå¶‡àåµ¶¶ àåµ"àåµ°
àåµ—àå¶‡àåµ¹àåµµàåµ° àåµ•àåµ³¼àåµ°àå¶(àåµ—àåµ³¼àåµ°àå¶€ àåµ, àåµ¹àåµ³¼àåµ—àåµµàåµ³¼ àåµ•àå¶‡
àåµµàåµ°àåµ¿àåµ àåµ•àåµ• àåµ"àåµ"àåµ³¼ àåµ®àå¶•àåµ°àåµ³¼àåµ® àåµ—àåµ"àåµ³¼
àåµ, àåµ•àåµµàå¶‡ àåµ¹àå¶^àåµ,, àåµµàåµ¿àåµ¿àåµ, àåµ•àå¶‡ àåµ²àåµ¿àåµ• àåµ—àåµ³¼àåµ!àå¶•àåµ—
àå²àå¶•àåµ°àåµ, àåµ, àåµ, àå¶•àåµ•àåµ°àåµ àåµ%àåµ!àå¶•àåµ àå¶(àåµ—
àåµ®àåµ, àåµµàå¶•àåµ°àåµ³¼àåµ²àåµ— àåµ•àåµ" àåµ, àåµ³¼àåµ°àå¶€ àåµ"àå¶(àåµµàåµ"àåµ³¼àåµ•àåµ,
àåµ§àåµ²àåµ³¼ àåµ°àåµ¹àåµ³¼ àåµ¹àå¶^àå¶µ àåµ‡àåµ, àåµ•àå¶‡ àåµµàåµ¹àåµµ àåµ"àåµ^
àåµ‡àåµ•àåµ³¼àåµ" àåµ²àåµ—àåµ³¼àåµ"àå¶‡, àåµ®àå¶OEàåµµàå¶, àåµ!àåµ³¼ àåµ‡àåµ•àåµ³¼àåµ"
àåµ•àåµ³¼ àåµ‡àåµ§àå¶•àåµ"àåµ¿àåµ•àå¶€àåµ•àåµ°àåµ àåµ•àåµ°àåµ"àå¶‡,
àåµµàåµ•àåµ"àå¶€àåµ•àå¶€ àåµ, àåµ¹àåµ³¼àåµ—àåµµàåµ³¼ àåµ‡àåµ!àåµ¿ àåµ•àå¶‡ àåµ²àåµ¿àåµ•
àåµ, àåµ¹àåµ³¼àåµ—àåµµàåµ³¼ àåµ®àåµ¿àåµ² àåµ°àåµ¹àå¶€ àåµ¹àå¶^àå¶µ àåµ—àåµ³¼àåµ°àåµµ àåµ•àå¶‡
àåµ—àåµ³¼àåµ!àå¶•àåµ— àå²àå¶•àåµ°àåµ, àåµ, àåµ, àå¶•àåµ•àåµ°àåµ àåµ%àåµ!àå¶•àåµ àå¶(àåµ—
àåµ•àå¶•àåµ•àå¶‡àåµµàå¶•àåµ° àåµ®àå¶‡àåµ, àåµ²àå¶•àåµ°àåµ, àåµ, àåµ, àå¶•àåµ•àå¶f àåµµ
àåµ—àåµ³¼àåµ!àå¶•àåµ— àåµ•àå¶‡ àåµ%àåµµàå¶•àåµ²àåµ³¼àåµ!àåµ" àåµ"àåµ°
àåµ"àåµ¿àåµ°àå¶•àåµ—àåµ³¼àåµµ àåµ•àå¶€ àå²àåµ°àå¶•àåµ—àåµ³¼àåµ²àå¶•àåµµ
àåµ, àåµ, àåµ—àåµ³¼àåµµàåµ"àåµ³¼àåµ•àåµ• àåµ¹àå¶^àåµ, àå¶µ àåµ—àåµ³¼àåµ!àå¶•àåµ—
àåµ—àåµ³¼àåµµàåµ³¼àåµ° àåµ²àåµ—àåµ—àåµ— 10.1 àåµ²àåµ³¼àåµ— àåµ•àåµ°àå¶(àåµ¿àåµ¹¼
àåµ°àå¶•àåµ²àåµ—àå¶‡ àåµ•àåµ³¼ àåµ¹àå¶^, àåµµàåµ¿àåµ¿àåµ, àåµ®àå¶‡àåµ, àåµ—àåµ³¼àåµ!àå¶•àåµ—
àå²àå¶•àåµ°àåµ, àåµ, àåµ, àå¶•àåµ•àåµ°àåµ àåµ%àåµ!àå¶•àåµ àå¶(àåµ— àåµ•àåµ³¼
àåµ¹àåµ¿àåµ, àå¶•àåµ, àåµ³¼ 53% àåµ...àåµ°àå¶•àåµµàåµ³¼àåµµ 5.3 àåµ²àåµ³¼àåµ—
àåµ•àåµ°àå¶(àåµ¿àåµ¹¼ àåµ°àå¶•àåµ²àåµ—àå¶‡ àåµ•àåµ³¼ àåµ¹àå¶^àå¶µ àåµ"àå¶OEàåµ•àåµ°àå¶€
àåµ•àå¶‡ àåµ²àåµ¿àåµ• àåµ, àå¶•àåµ—àåµ¹—àåµ¶¶àåµ³¼àåµ® àåµ•àå¶€
àåµ—àåµ³¼àåµ—àåµ®àåµ—àåµ³¼àåµ—, àåµÿàå¶•àåµ°àå¶^àåµ«àåµ¿àåµ• àåµ"àåµ° àåµµàåµ®àåµ³¼àåµ®
àåµµàåµ°àåµ¹ àåµ•àå¶€ àåµ...àåµ"àå¶•àåµ— àåµ‡àåµ²àåµ³¼àåµ§àåµ³¼àåµ²àå¶€ àåµ, àå¶‡ àåµ—àåµ°àå¶€
àåµ!àåµ¿àåµ"àåµ§àåµ°àå¶•àåµ—àåµ³¼ àåµ•àå¶‡ àåµ—àå¶€àåµµ§ àåµ•àåµ¿àåµ, àå¶‡
àåµ«àå¶•àåµ°àå¶•àåµ, àåµµ àåµ¹àå¶^ àåµ•àåµ¿ àåµ—àåµ³¼àåµ"àåµ³¼ àåµµàåµ, àåµ²àå¶•àåµ²àå¶€
àåµ, àå¶‡ àåµ°àå¶(àåµµàåµ³¼àåµ"àåµ³¼ àåµ—àåµ"àåµ³¼àåµ—àåµ³¼ àåµ"àåµ° àåµ—àåµ³¼àåµ—àåµ³¼
àåµµàåµ³¼àåµ—àå¶‡àå¶µ àåµ‡àåµ, àåµ•àåµ³¼ àåµ, àåµ®àåµ³¼àåµ§àåµ³¼àåµ"
àåµ‡àåµ, àåµ, àå¶•àåµÿàå¶‡àåµ, àåµÿ àåµ•àåµµàåµ, àå²àå¶•àåµ°àå¶(àåµ, àå¶‡àåµ, àå¶•àåµ¿
àåµ...àåµµàåµµàåµ³¼ àåµ°àå¶‡àåµ¿àå¶€ àåµÿàå¶, àåµ^àåµÿ àåµ²àå¶^àåµ•àå¶•àåµ¿ àå¶Zàå¶, àåµ¿
àåµ•àå¶‡ àåµ°àå¶, àå² àåµ®àå¶‡àåµ, àåµ!àå¶‡àåµ¶¶—àåµµàåµ¿àåµ!àå¶‡àåµ¶¶ àåµ®àå¶‡àåµ,
àåµ!àå¶‡àåµ—àåµ³¼ àåµµàåµ³¼ àåµ, àåµ•àåµµàåµ³¼ àåµ¹àå¶^àå¶µ àå²àåµ¹àåµ²àå¶‡

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** npcs.india@gmail.com **Website:** NIIR.org

Wed, 24 Oct 2018 00:05:35 +0530