Soda Ash Market of Middle East and North Africa (MENA) Growth Rate, COVID Impact, Size, Share, Trend, Drivers, Competitive Landscape, Opportunity, Limitations, PESTEL Analysis, Forecast upto 20

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Format: pdf
Code: ENI359
Pages: 135
Price: Rs.296000**US$** 3700
Publisher: NIIR PROJECT CONSULTANCY SERVICES
Usually ships within **5** days

MENA Soda Ash market growth is fueled by the surge in utilization of soda ash in the construction and automotive industries, rising demand from soda ash in soap detergent industry and increasing adoption of soft water

The Middle East & North Africa soda ash market size was valued at USD 425.91 million in 2022 and is projected to reach USD 629.48 million by 2029, exhibiting a CAGR of 5.77% during the forecast period 2023 – 2029. The key factors driving the expansion of the market include increasing glass and ceramics production and increased sales of automobiles, and growing construction activities in the MENA region have created the demand for glass, which uses soda ash as raw material. Additionally, the rising population and rising disposable income resulted in people spending more on housing and automobiles, and the growing use of detergent and container glass in the MENA region would drive the soda ash market during the forecast period of 2023-2029. The glass industry is the largest end-use industry of soda ash, as it is utilized in the construction industry for manufacturing doors and windows and other related products. Glass is also widely used in the automotive industry to produce various parts.

Further, the oil recovery trend and emerging plant capacities are increasing the demand for soda ash. In addition, the rising industries in the MENA region, such as chemical & metallurgy, are expected to boom the MENA soda ash market. MENA soda ash market’s growth is driven by its application in various applications, such as sodium carbonate heptahydrate is extensively used by the brick industry as a moistening agent to decrease the amount of water needed to extrude the clay. Due to its properties, such as a high melting point and stable but hygroscopic solid, soda ash is highly utilized in industrial manufacturing.

Density Type Overview in the MENA Soda Ash Market

Based on density type, the Middle East & North African soda ash market is segmented into light and dense. The dense segment captured the largest market share, 54.53%, in 2022 and is projected to reach USD 339.70 million by 2029. The segment's growth is attributed to the growing adoption of dense soda ash to produce containers, flat glasses, paper and detergents. They have high-density and quality products. These types have become prominent raw materials in various areas, such as the glass industry and detergent and paper production.

End-Use Industry Overview in the MENA Soda Ash Market

Based on the end-use industry, Middle East & North African soda ash is segmented into glass & ceramic, soaps and detergents, paper and pulp, metallurgy, chemicals, water treatment and others. The glass & ceramic segment accounted for the largest revenue share, 38.69%, in 2022 and is anticipated to generate USD 237.70 Million by 2029. It is due to the rising demand for glass & ceramic in the construction, automotive and electronics industries. Soda ash is utilized to manufacture flat glass, container glass and other types of glass for end uses such as architecture, automobiles, beverages, and food. By using soda ash, the melting point of silica sand is reduced, due to which the amount of energy used and carbon dioxide emissions during the glass manufacturing process can be reduced substantially.

Country Overview in the MENA Soda Ash Market

Based on the country, the MENA Soda Ash market is segmented into Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, Algeria, Morocco, Israel, Oman and the Rest of MENA Countries. Egypt dominated the Middle East & North Africa soda ash market in 2022, accounting for 19.88% of the overall revenue in the same year. It is owing to the increasing population and rising disposable incomes that have resulted in people spending more on housing and automobiles, along with the growing production of glass in the MENA region, to meet the growing demands of the construction and automobile industries.

MENA Soda Ash Market: Competitive Landscape

Solvay SA, SNS International Chemicals LLC, Khair Inorganic Chemical Industries Company – InoChem, Siag Chemicals Group, MUSCAT BARKA Chemical Company MBBT, Oman Chemical, ?i?ecam, Tata Chemicals, Sahand Industrial Group, Semnan Soda Ash Co. and Others Prominent Playersare the key players in the MENASoda Ash market.

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Fri, 20 Nov 2026 15:14:26 +0000