Future Potential of Flexible Packaging in India- Present Status, Growth Prospects, Emerging Trends, Opportunities, Demand-Supply, Market Size, Sector Outlook, Analysis & Forecasts upto 2017-Market Research Report

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Market Research Report on Future Potential of Flexible Packaging in India- Present Status, Growth Prospects, Emerging Trends, Opportunities, Demand-Supply, Market Size, Sector Outlook, Analysis & Forecasts upto 2017, Financial Comparison of Major Players

Packaging adds value to products for a consumer and has a vital role to play in a product's journey from manufacturer to end consumers. It is a key inducer of sales in the wake of evolving consumer needs and preferences. In India and as well as around the globe, flexible packaging solutions have emerged as the high growth segment of the packaging industry. Flexible packaging has been at the forefront since the last 4-5 years amidst growing need for convenient packages among consumers as well as the producers. Flexible packs are a boon for both parties and tapping the potential of the industry, Niir Project Consultancy Services has released a study on the industry titled 'Market Research Report on Future Potential of Flexible Packaging in India (Present Status, Growth Prospects, Emerging Trends, Opportunities, Demand-Supply, Market Size, Sector Outlook, Analysis & Forecasts upto 2017 with Financial Comparison of Major Players)'. The report provides industry insights like present status, factors that will drive the growth, the emerging trends, prevalent opportunities, demand supply scenario and key player information.
The report begins by discussing the current scenario of the industry and briefing on packaging industry on the whole. Further it moves ahead for elaborating on factors that will drive the growth of the industry. Flexible packaging industry has found its applicability extensively in high growth industries like FMCG and pharmaceuticals. The growth in such user industries is bound to reflect in the flexible packaging numbers. Factors like growing incomes, middle class population, urbanization and surging organized retail in the country will also lend a hand to the sector. Navigating ahead, the report then discusses the upcoming trends in the industry along with the opportunities and challenges faced by the flexible packaging sector. The report classifies factors such as rising government focus on healthcare, low capita consumption levels of flexible packaging and surge in the food processing industry as key opportunities for flexible packaging. Raw material fluctuations and mounting environmental concerns regarding the

extensive use of plastics are some challenges encountered by the sector.
The report moves ahead to analyze demand-supply situation in the industry. The demand is captured by analyzing the demand for flexible packaging films while supply is demonstrated by listing the capital expenditure projects announced by the incumbents. The above mentioned data is supported by graphical representation and forecasts of key indicators. A thorough analysis of the industry is incomplete without the key player information. The next segment of the report shares information of players operating in the industry by providing company profiles and detail financial information. It includes company profiles of players like Huhtamaki PPL Ltd, Uflex Ltd, Polyplex Corporation Ltd and EsselPropack Ltd while financial information like address of registered office, director's name and financial comparison covering balance sheet, profit & loss account and several financial ratios of the players is discussed. The report ends with a positive outlook of the flexible packing industry in India along with its market sizing numbers.
Indian consumer's spending patterns and product awareness have gone through a colossal change which has contributed in the high consumption of flexible packaging in the country. Rising incomes, mounting health awareness and evolving eating habits of the Indian consumers will keep pouring in growth for the user industries like FMCG and Pharmaceutical and thus willalso keep the flexible packaging industry in good shape.

Reasons for Buying this Report:
• This research report helps you get a detail picture of the industry by providing overview of the industry along with the market structure and its classification
• The report provides in-depth market analysis covering major growth driving factors for the industry, emerging trends and opportunities prevalent
• This report helps to understand the present status of the industry by elucidating a comprehensive scrutiny of the demand – supply situation with forecasts
• Report provides analysis and in-depth financial comparison of major players/competitors
• The report provides forecasts of key parameters which helps to anticipate the industry performance

Our Approach:
• Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
• The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
• We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

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