

Investment Opportunities In India, Identified Projects for right investment, Reasons for Investment, Core Project Financials, Potential Buyers, Market Size, Project Analysis, Booming sectors, Emerging opportunities for SME sector in Indian industry

[Investment Opportunities in India: Sanitary Napkin Project \(Reasons for Investment, Core Project Financials, Potential Buyers, Market Size & Analysis\)](#)

Author: NPCS Team

Format: Paperback

Book Code: NI269

Pages: 27

ISBN: 9789381039410

Price: Rs. 29,500.00 **US\$** 500.00

The research report titled Investment Opportunities In India: Sanitary Napkin Project (Reasons for Investment, Core Project Financials, Potential Buyers, Market Size & Analysis) released by Niir Project Consultancy Services aims at providing all the critical data required by any entrepreneur vying to venture into sanitary napkin segment in India. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified a project that satisfies all the above mentioned requirements and has high growth potential in the Indian markets. The identified project is 'Sanitary Napkins' and through this report we aim to help you make sound and informed business decision. The report contains all the data which will help him find answers to questions like: • Why I should invest in sanitary napkin project? • Who are the customers of the product? • What will drive the growth of the product? • What are the costs involved? • What will be the market potential? The report begins by providing a detailed overview of the product (Sanitary napkins) along with its classification and characteristics to help enhance the knowledge of the entrepreneur about the product. The report then identifies the target customer of sanitary napkins in India and provides forecasts of key consumer data. It further helps in making sound investment decision by listing and then elaborating on factors that will contribute to the growth of sanitary napkin consumption in India. It also includes graphical representation and forecasts of key data discussed in the above mentioned segment. Additionally, report talks about the foreign trade of sanitary napkins in India along with the list of top importing and top exporting countries. The report highlights the growth potential of the sector by presenting past market size data coupled with forecasts of the same till 2017. Details of key players in the segment along with recent developments in the sector are listed in the report which form an important part of the business decision. The report then turns the limelight to areas like current legislation in the sector and taxation which are of prime

importance to any business venture. The industry is blessed with high government support and recent reduction in the taxes. In the next segment, the report provides project financials of a model project with specified plant capacity. It enumerates project information like raw materials required for manufacturing sanitary napkins, manufacturing process, list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, projected revenue and profit are listed in the report. Sanitary napkin industry has huge business potential in India mainly on account of appallingly low penetration levels and high government support to the sector. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important government policies, legislation and taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
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- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

Investment Opportunities for SMEs in Indian Detergent Industry (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis)

Author: NPCS Team

Format: Paperback

Book Code: NI270

Pages: 34

ISBN: 9789381039427

Price: Rs. 29,500.00 **US\$** 500.00

The research report titled Investment Opportunities for SME's in Indian Detergent Industry (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis) released by Niir Project Consultancy Services aims at providing all the critical data required by any entrepreneur vying to venture into detergent segment in India. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified detergent project, in the laundry care segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision. The report contains all the data which will help an entrepreneur find answers to questions like: • Why I should invest in detergent project? • Who are the customers of the product? • What will drive the growth of the product? • What are the costs involved? • What will be the market potential? The report first focuses on enhancing the basic knowledge of the entrepreneur about the main product detergent, by elucidating details like product definition, its uses and applications, detergent segmentation as well as an overall overview of the detergent sector in India. The report then helps an entrepreneur identify the target customer group of its product. It includes customer group information together with forecasts of key customer data. It further helps in making sound investment decision by listing and then elaborating on factors that will contribute to the growth of detergent consumption in India and also talks about the foreign trade of detergent along with the list of top importing and top exporting countries. Report includes graphical representation and forecasts of key data discussed in the above mentioned segment. It further explicates the growth potential of the product by analyzing the past market size of the detergent sector as well as forecasting it till 2017. The report includes other market data like key players in the detergent segment along with their contact information and recent developments & announcements in the Indian fabric wash segment. It also includes key

information on excise and custom duty norms prevalent in the detergent segment together with BIS standards for the product. In the next segment, the report provides glimpse of key project details for both detergent powder plant and liquid detergent plant. It includes crucial information like raw material requirements, list of machinery and manufacturing process for both the above mentioned plants. Core project financials like plant capacity, costs involved in setting up of project, working capital requirements, projected revenue and profit are further listed in the report. Players like HUL, Nirma Ltd and RSPL dominate the household detergent category. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important government policies, legislation and taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

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Emerging Opportunities in Booming INDIAN MAIZE PROCESSING INDUSTRY-Corn Starch, Dextrose, Liquid Glucose, Sorbitol, Gluten Meal, Germ Oil (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis)

Author: NPCS Team

Format: Paperback

Book Code: NI271

Pages: 33

ISBN: 9789381039434

Price: Rs. 35,400.00 **US\$** 650.00

The research report titled Emerging Opportunities in Booming INDIAN MAIZE PROCESSING INDUSTRY-Corn Starch, Dextrose, Liquid Glucose, Sorbitol, Gluten Meal, Germ Oil (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis) released by Niir Project Consultancy Services aims at providing a roadmap for investing into the sector by covering all the critical data required by any entrepreneur vying to venture into maize starch segment in India. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified maize starch & allied products project, in the maize processing segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision. The report contains all the data which will help an entrepreneur find answers to questions like: • Why I should invest in maize starch project? • Who are the customers of the product? • What will drive the growth of the product? • What are the costs involved? • What will be the market potential? The report embarks the analysis by enhancing the basic product knowledge of the capitalist by stating details like product definition, product uses & application, by-products & related products and a general overview of the product market. In here, the report provides an overview of the maize starch market along with a snapshot of maize crop market in India. The report further enlightens the entrepreneur about the potential buyers of the product, Maize starch which will help him identify his customers and place his product correctly. It is followed by a detailed analysis & enumeration of various factors that makes the case for investing in the sector along with graphical representation and forecasts of key consumer data. The report further assesses the market potential of the product by listing import-export markets of maize starch & allied products, recent developments in the sector and by providing sector outlook and market size. The report then turns the focus towards

manufacturing side of maize starch & allied products. It provides project financials of a model project with specified product list and plant capacity along with excise and customs duty rates for maize starch for year 2013-14. It enumerates project information like raw materials required for manufacturing maize starch & allied products, manufacturing process, list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit are listed in the report. The above mentioned project details are for maize starch, sorbitol, dextrose, liquid glucose, vitamin C, germ oil and gluten feed plant. The report also provides key players in the segment with their contact details. Starch Industry is often termed as 'Sunrise Industry' due to its high growth potential and omnipresence across various other industries. This report helps an entrepreneur gain meaningful insights into the sector and make informed and sound business decision. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

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Emerging Opportunities in Booming Indian Beer Industry (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis)

Author: NPCS Team

Format: Paperback

Book Code: NI272

Pages: 33

ISBN: 9789381039441

Price: Rs. 29,500.00 **US\$** 500.00

The research report titled 'Emerging Opportunities in Booming Indian Beer Industry (Why to Invest, Core Project Financials, Potential Buyers, Market Size & Analysis)' released by Niir Project Consultancy Services aims at providing a detailed analysis of the investment opportunities prevalent in the Indian beer industry. The report covers crucial aspects like reasons for investment in the sector, core project financials, glimpse of the regulatory environment of the industry, potential buyers and analysis of the industry as a whole. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified beer project, in the alcoholic beverages segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision. The report contains all the data which will help an entrepreneur find answers to questions like: • Why I should invest in beer project? • Who are the customers of the product? • What will drive the growth of the product? • What are the costs involved? • What will be the market potential? The report begins by providing an overview of the beer industry in India and then proceeds to enhance the product knowledge of the entrepreneur. The report discusses beer as a product in various lights like product definition and product classification. The report further enlightens the entrepreneur about the potential buyers of the product, beer, which will help him identify his customers and place his product correctly. It provides a profound analysis of the investment factors of the project along with graphical representation and forecasts of key investment indicators which can help an entrepreneur assess the market potential of the product. The report further helps in enhancing the assessment of market potential by listing the export-import market of the product coupled with market size & outlook of the Indian beer industry as a whole. It also helps an entrepreneur in keeping abreast of the recent developments as well as the regulatory environment prevalent in the industry. The report

then turns its path towards the project insights of the beer plant. It includes core project financials of a model project with specified product list and plant capacity. It enumerates project information like raw materials required for manufacturing beer, manufacturing process, list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit are listed in the report. It also lists down the key players in the beer segment along with their contact details. This report helps an entrepreneur gain meaningful insights into the Indian beer sector and make informed and sound business decision. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
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EMERGING INVESTMENT OPPORTUNITY IN INDIAN BAKERY INDUSTRY (Biscuits, Bread and Other Bakery Products) Why to Invest, Project Potential, Key Investment Financials, Industry Size & Analysis

Author: NPCS Team

Format: Paperback

Book Code: NI273

Pages: 42

ISBN: 9789381039458

Price: Rs. 29,500.00 **US\$** 500.00

The report titled 'EMERGING INVESTMENT OPPORTUNITY IN INDIAN BAKERY INDUSTRY (Biscuits, Bread and Other Bakery Products)-Why to Invest, Project Potential, Key Investment Financials, Industry Size & Analysis' released by Niir Project Consultancy Services makes investing in Indian bakery segment simplified. The report analyzes investment scenario of the industry and project feasibility of a bakery plant. The report covers crucial aspects like reasons for investment in the sector, core project financials, glimpse of the regulatory environment of the industry, potential buyers and analysis of the industry as a whole. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified bakery project, in the processed food segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision. The report contains all the data which will help an entrepreneur find answers to questions like: • Why I should invest in bakery project? • Who are the customers of the product? • What will drive the growth of the product? • What are the costs involved? • What will be the market potential? The report initially talks about the bakery industry as a whole with descriptions of biscuit as well as bread industry separately. It further identifies potential customers for the bakery industry along with key customer forecasts. One of the crucial factors to be assessed before investing in a sector is the market potential of the product. The report helps in analyzing the market potential by elaborating on various factors that will contribute to the consumption growth of bakery products in India, import-export markets of the products as well as market size and outlook of the industry. It also includes graphical representation and forecasts of key data indicators mentioned above. It further throws light on the regulatory environment of the industry by covering excise rates, customs duty, licenses required and also the ministries involved in the bakery sector in India. The report turns the limelight

towards project details of a bakery plant. It encapsulates aspects like raw materials required, list of machinery required for bakery plant, manufacturing processes of various bakery products and project financials of a model project with specified product list and capacity. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit are listed in the report. It also lists down the key players in the bakery segment along with their contact details. This report helps an entrepreneur gain meaningful insights into the Indian bakery industry and make informed and sound business decision. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

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Emerging Investment Opportunity in Burgeoning Indian Milk Processing & Dairy Products Sector (Why to Invest, Business Prospects, Core Project Financials, Potential Buyers, Market Size & Industry Analysis)

Author: NPCCS Team

Format: Paperback

Book Code: NI277

Pages: 47

ISBN: 9789381039502

Price: Rs. 29,500.00 **US\$** 500.00

While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCCS, through our reliable expertise in the project consultancy and market research field, have identified dairy products project which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. Niir Project Consultancy Services through its recently released report titled 'Emerging Investment Opportunity in Burgeoning Indian Milk Processing & Dairy Products Sector (Why to Invest, Business Prospects, Core Project Financials, Potential Buyers, Market Size & Industry Analysis)' aims to help you make sound and informed business decision before deploying your valuable resources. The report encapsulates all the vital information which can help an entrepreneur precisely evaluate the market potential and business prospects of dairy products sector. The report begins with the view of enhancing the basic industry knowledge of an entrepreneur by discussing the Indian dairy industry in brief. It disseminates information like its classification, structure and present scenario. Further, the next step report claims to be of paramount importance is the identification of potential consumers for the product to be launched. It identifies target consumer group for the dairy products industry supported by the forecasts of the same. The sections that form the very core of the report and are important factors for choosing an industry are the market potential of the industry and project details of the related plant. The report analyzes the market potential of the dairy products industry in 'Reasons for Investing' and 'Outlook' segment, where it discusses exhaustively the factors that will drive the growth of the industry and the opportunities existing for it. The factors are methodically explained supported by graphical representation and forecasts of key data indicators. The market size of the Indian dairy industry is expounded in the outlook section which further can be an effective tool for assessing the market potential of the industry. Turning towards the other important core, the report provides project details for a dairy products plant. It provides project financials of a model project with

specified product list and plant capacity along with excise and customs duty rates for dairy products for year 2013-14. The information that can be found in this section is raw materials required for dairy products, manufacturing process of various dairy products, list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, projected revenue and profit are listed in the report. The above mentioned project details are for dairy products plant producing Cottage cheese, flavored milk, butter, ghee, milk powder and condensed milk. The report also provides key players in the segment with their contact details. The Indian market has witnessed a spur in the demand of value added dairy products like cheese, yogurt, packaged milk and probiotic drinks which has invigorated the growth in overall dairy industry. Rising western influence on Indian food habits, rising concerns about quality of dairy products, health consciousness and spiraling disposable incomes of consumers have resulted in higher demand for value added dairy products in India and has made the sector an attractive opportunity for investment. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
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India Emerging Business Opportunities: Cold Chain Sector (Why to Invest, Project Potential, Core Financials, Market Size & Industry Analysis)

Author: NPCS Team

Format: Paperback

Book Code: NI278

Pages: 39

ISBN: 9789381039519

Price: Rs. 29,500.00 **US\$** 500.00

Often termed as the sunrise sector, cold chain logistics hold immense growth potential in India. Rising Indian Population, mounting consumer incomes and changing preferences have led to increased focus on food security and health services. The demand for processed food has also risen sharply necessitating the support from efficient cold chain logistics of the country. Responding to the high growth opportunities in the cold chain logistics sector, Niir Project Consultancy Services has released a new research report titled 'India Emerging Business Opportunities: Cold Chain Sector (Why to Invest, Project Potential, Core Financials, Market Size & Industry Analysis)' which identifies cold chain sector as a promising & lucrative investment option. The report classifies the sector after scrutinizing the various aspects like value drivers of the sector, the regulatory environment and prevalent subsidies, potential buyers, present players and the project details. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified cold chain project which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. The report, at first, discusses the present scenario and components of the industry as a whole covering the structure, segmentation and components. And then moves on to elaborately illustrate the factors that make case for investing in the sector. Industries like organized food retail and QSR (Quick Service Restaurants) owe much of their growth to the cold chain sector. An effective cold chain infrastructure forms the very backbone of the food industry in India. In the view of rising population and appalling healthcare status, ensuring food security to every Indian and easy availability of medicines has scored as a top priority in government agenda. The sector has effervescent future with the much revered government backing, apparent growth in user industries and favorable demographics of the country. Elaborating on the government support, the report disseminates information on various subsidies and government schemes

applicable for cold chain development in the country followed by the outlook of the sector. The report further navigates through the key player information of the sector. It includes company profiles of players like Kausar India, Snowman Logistics and Fresh & healthy Enterprises along with a snapshot of their financials and contact details of other players as well. Now, the part which forms the core of the report is the 'Project Details' segment. It includes project details like list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, projected revenue and profit are listed in the report. Indian market is evolving with changing lifestyles, rising urbanization and growing disposable incomes which will be the key benefactors of growth in cold chain user industries like Food service industry, processed food industry and organized retail industry. Additionally mounting government endeavors towards reducing food wastage and penetrating healthcare in deep corners of the country will help in strengthening cold chain infrastructure in India. The cold chain sector in India is still in the nascent stage with enormous growth potential on the back of climatic diversification and geographically vast size of the country. Indian cold chain sector was estimated to be at INR 245 billion in 2013 and we anticipate it to cross INR 600 billion mark in the next 4 years. Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of important subsidies applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

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**Emerging Investment Opportunity in Edible Oil Industry in India-
Why to invest, Project Potential, Core Financials (Refined Rice Bran
Oil), Business Prospects, Potential Buyers & Analysis**

Author: NPCS Team

Format: Paperback

Book Code: NI280

Pages: 47

ISBN: 9789381039533

Price: Rs. 29,500.00 **US\$** 500.00

Indian edible oil sector has its feet firm in the ground as demand gets skewed towards the premium and healthy segment. The industry has seen a surge in demand for variants like olive oil and rice bran oil which are earmarked as 'healthy edible oils'. Indian population is getting more and more health conscious and has been non hesitant in paying a price for their health. NPCS recognizes the veiled business opportunity in this segment and has identified Rice Bran Oil Refining project as a promising investment option. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward business prospects of Rice Bran Oil Refining project through our report 'Emerging Investment Opportunity in Edible Oil Industry in India- Why to invest, Project Potential, Core Financials (Refined Rice Bran Oil), Business Prospects, Potential Buyers & Analysis'. Rice bran oil refining project satisfies all the above mentioned conditions and presents a valuable business opportunity. Through our report, we analyze the sector in various lights by covering aspects like product details, reasons for investing in the sector, potential buyers and cost and profitability of rice bran oil refining project. The report begins by discussing the overview of the Indian edible oil sector with its structure & classification and later identifies potential consumer group for the product. The factors that make a case for investing in the sector are profoundly elaborated in the report supported by graphical representation and forecasts of key data indicators. The report identifies growing population, urbanization, rising incomes, modern trade and health consciousness as key value drivers that will benefit the industry in the near future. The other sub sections talks about excise and customs duty on edible oils, contact details of the players operating in the segment and a forward looking statement for the sector. Moving to the very core of the report, project details segment includes vital information that is required while setting up a rice bran oil refining project. It provides product details like definition,

characteristics and application, manufacturing process, raw materials required, list of machinery and key project financials. The project financial sub section provides details like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit. The industry has all the triggers in place to ensure a smooth ride in future. The favorable consumer dynamics of Indian market like rising disposable incomes, escalating population, urbanization and fast growing health consciousness among Indian population has kept the industry at high pedestrian.

Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

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Investment Opportunity in Emerging Flexible Packaging Sector in India- How & Why to Invest, Market Potential, Target Consumers, Business Feasibility, Project Financials (Laminated Collapsible Tubes) & Industry Analysis

Author: NPCS Team

Format: Paperback

Book Code: NI284

Pages: 41

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Flexible packaging sector in India has emerged as the sea of opportunities for entrepreneurs on the back of its rising popularity. In India and as well as around the globe, flexible packaging solutions have emerged as the high growth segment of the packaging industry. Flexible packaging has been at the forefront since the last 4-5 years amidst the growing need for convenient packages among consumers as well as the producers. With the aim to provide investment insights on the sector, Niir Project Consultancy Services has released a new report titled 'Investment Opportunity in Emerging Flexible Packaging Sector in India- How & Why to Invest, Market Potential, Target Consumers, Business Feasibility, Project Financials (Laminated Collapsible Tubes) & Industry Analysis'. The report acts as a guide for an entrepreneur who is willing to venture into the segment by discussing the investment aspects in detail. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product: • Good Present/Future Demand • Export-Import Market Potential • Raw Material & Manpower Availability • Project Costs and Payback Period We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the flexible packaging sector in India along with its business prospects. Through this report we have identified PVC Laminated Collapsible Tubes project as a lucrative investment avenue. The report begins by discussing the present status of flexible packaging industry in India and then navigates to identifying the potential buyers of the industry product. Since the product is a B2B product, the key user industries like FMCG & Pharmaceuticals qualifies as the prime buyers. Customer identification is followed by the extensive analysis of the factors that will drive the growth of the sector and thus make a case for investing. Flexible packaging industry in India is in a sweet spot as the Indian consumers spending patterns and preferences have evolved. Additionally, growing urbanization in the country coupled with burgeoning middle class and low per capita consumption levels will encourage the industry growth. The report moves ahead to discuss other aspects like government regulations applicable to the segment and recent developments

taking place. The report gains momentum as it discusses the business prospects and project feasibility of flexible packaging sector in the 'Project Details' segment. This section delivers vital information, for an entrepreneur, like product details, raw materials requirement, machinery, manufacturing process and project financials. We have analyzed feasibility of PVC Laminated Collapsible Tubes project with regard to above mentioned aspects. The 'Project Financials' sub section provides details like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit. It also provides contact details of major players operating in the Indian flexible packaging sector. Indian flexible packaging sector is in the pink of its health in the wake of changing consumer dynamics and growth potential of end user industries. It presents lucrative business opportunities for venturing and diversifying. Rising incomes, mounting health awareness and evolving eating habits of the Indian consumers will keep pouring in growth for the sector. Reasons for buying the report:

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