There has been consistent rise in Indian toiletries Industry. Novelty in ideas and marketing seems to be the major subject matter of the Indian soap industry. With increasing popularity there has been increase in potential competitors but it still has the opportunity of further exploitation. The soaps, detergent and toiletries product industry is vivacious, varied, creative and tricky, and has the prospective to provide a gratifying career. Since these are basic requirements throughout the world undoubtedly the toiletries industry is one of the fastest growing and most profitable markets in international arena has been for the past many years.

Total quality management has its importance in managing every industry so is its importance and relevance in Oils, Soaps, and Detergents Industries. Featured as one of best seller the book modern technology of soaps, detergent and toiletries is another resourceful book written by P. K. Chattopadhyay. The author is highly experienced consultant to cosmetics and toiletries industries.

The book contains the formulae of diverse types of soaps, detergents (cake, powder and liquid) toiletries, methodical testing method, quality control of complete products, packing criterion of cosmetics and toiletries along with project profiles, machinery photographs and addresses of raw material, plant and machinery suppliers.


Basic information in entering a market and the opportunities and requirements of the potential sector has been the best way to penetrate in a market. How and what if properly answered can take you to a long way. The first hand information on different types of toiletries product have been properly dealt in the book and can be very useful for those looking for entrepreneurship opportunity in the soap industry.
Contents

1. Introduction
Soap Manufacturing Process
   BIS Specification for Soap
Properties of Soaps and Detergents
Detergent
Market Potential of Detergents
   BIS Specification for Detergents
Toiletries
   BIS Specifications for Toiletries
      Quality Control
Branding

2. Packaging Criteria for Cosmetics and Toiletries

Evolution of Packaging
Functional Requirements of Packaging
   Technical
   Aesthetic
Cost
   Chemical Compatibility
   Physical Compatibility
Retention of Volatiles
Leak proof caps
Tamper-proof Seal
Transport Hazards
Aesthetic Factors
   Presentability/Appearance
Packaging Design
   Package Design - Practicability
Cost-effectiveness of Pack
Packaging Materials
   Glass
   Metal
   Plastics
   Papar
Product Evaluation
   Transit Trials
Products Characteristics and Packaging Materials
Legal Requirements
Closing
   Specification for Polycoated Paper
   Specification of Gum Tape
   Specification of Corrugated Fibreboard Boxes

3. Principal Groups of Synthetic Detergents
Classification
Anionic Detergents
   Alkyl Aryl Sulphonates
   Long-Chain (Fatty) Alcohol Sulphates
   Sulphonated Olefins
Sulphated Monoglycerides
Sulphated Ethers
Sulphosuccinates
Sulphonated Methyl Esters
Alkane Sulphates
Phosphate Esters
Alkyl Isethionates
Acyl Sarcosides
Alkyl Taurides
Fluorosurfactants
Cationic Detergents
Non-ionic Detergents
Fatty Acid Condensates
Condensation of Ethylene Oxide with an Amine
Condensation of Ethylene Oxide with an Amide
Block Polymers
Sucrose Esters
Sorbitan Esters
Alkylolamides
Fatty Amine Oxides
Amphoetirics and Zwitterionics
Biodegradability

4. Application and Formulae of Detergents
Foam
Household Cleaning
Heavy-Duty Laundering
Foam Control
General-Purpose Detergents
Choice of Non-Ionic
Concentrated Powders
Cold Water Washing
Hard-Surface Cleaners
Machine Dishwashing
Abrasive-Type Cleaners
Miscellaneous Household Cleaners
Commercial Laundering
Solvent Detergents
Carpet and Upholstery Cleaners
Textile Dressing
Mercerizing
Food and Dairy Industries
Detergent Sanitizers
Metal Cleaners
Miscellaneous Cleaners
Lavatory Cleaner
Hand Cleaners
Waterless Hand Cleansers

5. General Discussion of Detergents
Industrial-Detergents - Applications
Cosmetic Industry on Path of Progress
6. Detergent Bar
Formulation
Sequence of Additions
Note
Specification
Type of Defects
What are the main defects in bar detergent?
Detergent Bar Cost Calculations

7. Liquid Soap and Detergents
Product Introduction
Method of Manufacture
Liquid Detergents
Weight Equivalents of DDBSA
Molecular Weights
Special Procedures for Compounding

8. Washing Soap: Laundry Soap Formulation
Manufacture of Laundry Neat soap from Oil Blend
Harding of RBD
Acid wash for RBHT
Salt Wash for Neem Oil
Blending
Neem Soap Manufacture
Manufacture of Laundry Soap
Theory
Process and Raw Material
Product Profile
Washing Soaps
Brand Name

9. Deodorant
Zinc Ricinoleate
Deodorant pump Spray
Name of the Manufacturers
Zinc Ricinoleate
Market Size of Deodorant
Growth Barrier

10. Tooth Paste
Introduction
Consumers and Predicted Demand
Production Target and Quality Control
Requirement of Land and Building
Availability of Raw Materials
Machinery and Equipment
Office Equipment
Man Power Required
Raw Materials Per Month

11. After Shave Lotion
Introduction
Uses of After shave Lotion
12. Hair Shampoo
   Introduction
   Properties
   Uses and Application
   Raw Materials for Shampoos
   The Nonionic Detergent Raw Materials
   Amphoteric Products
   Perfumes
   Preservatives
   New Shampoo Development
   Protein and Egg Shampoo
   Herbal Shampoo
   Vitamin Shampoos
   Antidandruff Shampoos
   Market Survey
   Present Manufacturers
   Formulae
   Coconut oil Shampoo
   Triethanolamine Shampoo
   Liquid Cream Shampoos
   Liquid Cream Shampoo
   Procedure
   Manufacturing Process

13. Antiseptic and Germicidal Liquid Soap
   Hexachlorophene Soaps
   Control of Clarity
   Filtration
   Bottling and Packaging

14. Fundamentals of Science
   Weight
   Measurements
   Volume
   Units
   Measurement
   Examples
   Density and Specific Gravity
   Temperature
15. Raw Material Specification
Oils/Fatty Material
Chemicals

16. Testing of Finished Goods
Report for the Central Laboratory (Test of Oil)
Determination of Moisture
Determination F. F. A.
Determination of Iodine value
Colour
Specification Value
Unsap Value
Mineral Oil
Caster oil test
Bleaching of oil
Wesson loss
Test for HCN

17. Finished Product Quality Control Procedures
Oven Volatilise
Scope
Apparatus
Procedure
Calculation
Determination of Total Fatty Matter
Procedure
Alcohol Insoluble matter
Detergent Powder
NSD Manufacture in Brief
Powder
Sulphonation
Neutralisation and Bleaching
Slurry Preparation
Blowing of Slurry
Filling and Packing
NSD-Bar
Mixer
Noodler and Mill
18. Analytical Testing Methods

Aluminium Sulphate  
Determination of pH  
Determination of Iron  
Determination of Aluminium  
Purity of Calcite  
Moisture Content - Calcite  
Matter Soluble in Water  
Determination of Alumina  
Iron As Fe₂O₃ (Total and Free)  
Loss on Drying  
Determination of Silica  
China Clay - Paste with Glycerine  
Loss on Ignition  
Matter Soluble in Water  
Matter Soluble in Acid  
Water Absorption Value  
Determination of Calcium and Magnesium In Dolomite  
Moisture Content  
Matter Insoluble in Acid  
Bulk Density of Dolomite  
Determination of Available Lime (as Cao)  
Solubility of Liquid Paraffin  
Reaction of Liquid Paraffin  
Readily Carbonisable Substances in Liquid Paraffin  
Sulphur Compounds in Liquid Paraffin  
Reaction to Acid and Alkali  
Solubility in Water  
Colour Value  
Determination of Matter Insoluble in Water  
Volatile Matter Content  
Total Alkalinity as Na₂CO₃  
Determination of Chlorides  
Determination of Sulphates  
Iron Content  
Determination of Iron (as Fe)  
Total Soluble Silicates and Na₂O : SiO₂ Ratio  
Moisture  
Temperature Rise Test  
Phosphorus Content  
Determination of Tripolyphosphate Content (Na₅P₃O₁₀)  
Active Detergent Content of Detergent Paste  
Total Anionic Detergent: Hyamine titration  
Moisture and Volatile Matter of Detergent paste  
Colour of Detergent Paste  
Available Chlorine  
Non-Detergent Organic Matter
19. Natural Essential Oils in India : A Perspective

Introduction
Essential Oils in India and Trade
Summary and Conclusion

Plant Economics

Plant, Machinery & Equipment

Directory Section

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