# Paints, Pigments, Varnishes & Enamels Technology Handbook (with Process & Formulations) 2nd Revised Edition

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Engineers

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The use of paints, varnishes and enamels for decoration is nearly as old as human culture itself. These are widely used in homes as well as in industry because painted surfaces are attractive and easy to keep clean. Paint is generally made up of a pigment. It is a chemical material, which alters the color of reflected or transmitted light due to wavelength-selective absorption. Varnish is a transparent, hard, protective finish or film primarily used in wood finishing but also for other materials. Varnish is traditionally a combination of a drying oil, a resin, and a thinner or solvent. The technology of paints, varnishes and enamels is changing rapidly and becoming more complex each day. The paint industry is an important segment of the chemical industry. Enamel paint is paint that air dries to a hard, usually glossy, finish, used for coating surfaces that are outdoors or otherwise subject to wear or variations in temperature.

The Indian paint industry has seen a gradual shift in the preferences of people from the traditional whitewash to higher quality paints like emulsions and enamel paints with improvement in lifestyle. India is the second largest consumer of paint in Asia. Over the past few years, the Indian paint market has substantially grown and caught the attention of many major players. The market for paints in India is expected to grow at 1.5 times to 2 times GDP growth rate in the coming years. In terms of volumes, pigments demand is expected to reach 4.4 million tonnes. Due to increased Government funding for infrastructure, demand for paints both in industrial and decorative segment is set to rise, thereby rendering Indian paint industry to be poised for further growth.

This handbook is designed for use by everyone engaged in the paints, pigments, varnishes and enamels industry. It provides all the information of the various formulae and processes of paints, pigments, varnishes and enamels.

The major content of the book are paint testing, color in paint, maintenance paints, emulsion paints, exterior or interior paints, exterior or interior multicolor paints, exterior swimming pool paints and enamels, interior ceiling paints, metal paints, marine paints, enamel paints, interior fire- retardant paints, interior gloss paints, paint formulation, manufacture of natural copal varnishes, floor paints and enamels, varnishes, lacquers and floor finishes, white pigments, colored pigments, pigment dispersion etc. The book contains addresses of plant & machinery suppliers with their Photographs.

It will be a standard reference book for professionals, entrepreneurs, those studying and researching in this important area and others interested in the field of paints, pigments, varnishes and enamels technology.

## 1. TESTING OF RAW MATERIALS FOR COATINGS

**Pigments** 

Oil Absorption

Color

Tinting Strength of Colored pigments

Tinting Strength of White Pigments

**Coarse Particles** 

Oils

Mono-Di-and Triglycerides

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Resins, Polymers, Plasticizers

Solvents

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Conduct of Test

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Color Testing

Incorrect Standards And Test Procedures in Industry

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Vinyl Chloracetate

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**Emulsion Formation** 

**Emulsion Polymerization** 

Polymerization.

Ingredients

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Stability of Emulsions

#### 6. EXTERIOR OR INTERIOR PAINTS

Exterior or Interior White Medium Texture Masonary Paint

(TT-C-00555) (Styrene-Acrylate/Chlorinated Paraffin)

Exterior or Interior White Medium Texture Masonary Paint

(TT-C-00555) (Styrene-Acrylate/Chlorinated Paraffin/Resin)

Exterior or Interior White Medium Texture Masonry Paint

(TT-C-00555) (Styrene-Butadiene/Chlorinated Paraffin)

Exterior or Interior White Medium Texture Masonry Paint

(Vinyl Toluene-Acrylate/Chlorinated Paraffin)

Exterior or Interior White Medium Texture Masonry Paint

(TT-C-00555) (Vinyl Toluene-Butadiene/Chlorinated Paraffin)

Exterior or Interior General Purpose Aluminum Paint (Alkyd)

Exterior or Interior General-Purpose High-Quality Aluminum Paint (Coumarone-Indene/Menhaden Oil)

## 7. EXTERIOR OR INTERIOR MULTICOLOR PAINTS

Exterior or Interior White Multicolor Paint

(Vinyl Toluene-Butadiene)

**Exterior or Interior Tint Base Multicolor Paint** 

(Vinyl Toluene-Butadiene)

Exterior or Interior Black Multicolor Paint

(Vinyl Toluene-Butadiene)

Exterior or Interior Red Multicolor Paint

(Vinyl Toluene-Butadiene)

Exterior or Interior Varnish

Exterior or Interior Clear Varnish (Polyurethane)

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Exterior White Swimming Pool or Masonry Paint

(Chlorinated Rubber/Hydrocarbon Resin/Chlorinated Paraffin)

Exterior Semigloss Blue Swimming Pool Paint

(TT-P-95A) (Styrene-Acrylate)

Exterior Gloss Blue Swimming Pool Paint

(Styrene-Acrylate)

Exterior Gloss Blue Swimming Pool Paint

(TT-P-95A) (Styrene-Acrylate)

Exterior Blue Swimming Pool Enamel

(Chlorinated Rubber/Chlorinated Paraffin)

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(Two Component: Urethane-Catalyst)

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Interior Flat White Ceiling Paint (Alkyd)

Interior Flat White Ceiling Paint (Alkyd)

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**Gray Automotive Enamel** 

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Zinc Chromate Primer

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**Red Primer** 

Automotive Flash Primer

Strontium Chromate Primer

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Detergent-Resistant Appliance Primer

Stainless Steel Industrial Maintenance Primer

Gray Baking Sanding Primer Surfacer

Uses

White Appliance Enamel

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White Enamel

White Brushing Enamel

White Metal Deco Enamel

**Machinery Enamel** 

Gray Enamel

**Epoxy Green Enamel** 

**Clear Epoxy Coating** 

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**Epoxy Clear Film** 

Black Aerosol Enamel

**Gray Spraying Finish** 

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**Unpigmented Can Coating** 

Can Coating and Drum Lining

**Unpigmented Drum Lining** 

Clear Interior Drum Lining

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**Unpigmented Tank Lining** 

High Solids Tank Liner

**Chemical Resistant Metal Coating** 

White Roller Coat Tube Enamel

Red Lead-Iron Oxide Mastic Coating

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(Triamino-Ester)

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Polyester White Coil Coating Enamel

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Latex Aluminum Paint

Latex Aluminum Paint

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Aerosol High Temperature Aluminum Paint

Package

Directions for use

**Precautions** 

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Lead Silico Chromate Primer

Anticorrosive Primer

Anticorrosive Chlorinated Rubber Thick Coatings Primers

Anticorrosive Chlorinated Rubber Topcoats

Thixotropic Zinc Chromate Primer

#### 11. MARINE PAINTS

Marine Anticorrosive Primer High Flash Point Solvent

Marine Anti-Fouling Ship-Bottom Paint with High Flash Point

Marine Vinyl/Alkyd Enamel (Black)

Grey Marine Vinyl/Alkyd Enamel

Zinc Dust Primer

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(Thick Coatings)

(Antifouling Topcoat)

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Marine Primer for Cold, Damp Weather Application

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Tri-Amino Marine Spar Varnish

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White Semi-Gloss Enamel

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High Quality Semi-Gloss Enamel

Black Rapid-Dry Enamel

Gloss White Architectural Enamel

Semigloss Tint Base

Odorless Alkyd Gloss Enamel

Odorless High Gloss White

Nonpenetrating Semi-Gloss

Nonpenetrating Gloss Enamel

Spraying Red Automotive Enamel

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Deep Yellow Aerosol Enamel

Stipple Gloss Enamel

High Solids, Light Blue Enamel

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High Solids, Beige Enamel

Preparation of Base Component

White Tinting Enamel

**Black Aerosol Enamel** 

White Aerosol Enamel

**Epoxy-Amine High Solids White Spray Coating** 

**Epoxy Solventless Enamel** 

Gloss Enamel

Semigloss Enamel

Painter's Enamel

Gray High Solids Epoxy-Polyamide Spraying Enamel

Vanoxy Green, Enamel

Red Epoxy Enamel

**Epoxy Green Enamel** 

**Epoxy White Enamel** 

Yellow Gloss Epoxy Enamel

Gloss White Enamel

Blue Gloss Enamel

Yellow Industrial Enamel

Automotive and Equipment White Enamel

**Bright Red Automotive Enamel** 

Industrial Orange Enamel

#### 13. INTERIOR FIRE-RETARDANT PAINTS

Interior Intumescent Fire-Retardant White Paint

Interior Fire-Retardant White Paint

#### 14. INTERIOR GLOSS PAINTS

Interior Gloss White Paint (Acrylic)

Interior Gloss White Paint (Acrylic/Vinyl Acetate-Acrylic)

Interior Gloss White Paint (Acrylic/Vinyl Acetate-Acrylic)

Interior Gloss White Paint (Latex)

Interior Gloss White Paint (Styrene-Acrylate)

Interior Gloss White Paint (Vinyl Acetate)

Interior Gloss White Paint (Vinyl Acetate-Acrylic)

Interior Gloss White Paint [Vinyl Acetate-Acrylic(S)]

Interior Gloss White Paint (Vinyl Acetate-Ethylene)

Interior Gloss White Paint (Vinyl Acetate-Ethylene)

Interior Gloss White Paint (TT-p-1511A, Type II) (Acrylic)

Interior Full Gloss White Paint (Acrylics)

Interior High Gloss White Paint (Acrylic)

Interior Gloss White And Tint Base Paint (Vinyl Acetate)

Interior Gloss White And Tint Base Paint

Interior Gloss White and Tint Base Paint

Interior Gloss White And Tint Base Paint

(Vinyl Acetate - Ethylene)

Interior Gloss Tint Base Paint (Vinyl Acetate-Ethylene)

Interior gloss enamels

Interior Gloss White Enamel (Acrylic)

Interior Gloss White Enamel (Acrylic-Styrene/Alkyd)

Interior Gloss White Enamel (Alkyds)

Interior High Gloss White Enamel (Acrylic)

Interior High Quality Gloss White Enamel (Acrylic)

Interior Medium Cost Gloss White Enamel (Acrylic)

Interior Gloss White And Tint Base Enamel (Acrylic)

Interior Gloss White And Tint Base Enamel (Alkyd)

Interior High Gloss White And Tint Base Enamel (Alkyds)

## 15. INTERIOR SEMIGLOSS WHITE PAINTS

Interior Semigloss White Paint (Acrylic)

Interior Semigloss White Paint (Vinyl Acetate-Acrylic)

Interior High Quality Semigloss White Paint

(Vinyl Acetate)

Interior High Quality Semigloss White Paint

(Vinyl Acetate-Acrylic)

Interior Low Cost Semigloss White Paint (Acrylic)

Interior Low Cost Semigloss White Paint (Vinyl Acetate)

Interior Low Cost Semigloss White Paint

(Vinyl Acetate-Acrylic)

Interior Medium Priced Semigloss White Paint

(Vinyl Acetate-Acrylic)

Interior Medium Priced Semigloss White Paint

(Vinyl Acetate-Acrylic)

Interior Semigloss White and Tint Base Paints

Interior Semigloss White and Tint Base Paint (Acrylic)

Interior Semigloss White and Tint Base Paint

(Vinyl Acetate)

Interior High Quality Semigloss White and Tint Base Paint (Acrylic)

Interior Low Cost Semigloss White and Tint Base Paint

(Vinyl Acetate)

Interior Low Cost Semigloss White and Tint Base Paint

(Vinyl Acetate)

Interior Low Cost Semigloss White and Tint Base Paint

(Vinyl Acetate-Acrylic)

Interior Semigloss Tint Base Paint

Interior Semigloss Tint Base Paint (Acrylic)

Interior Semigloss Medium Tint Base Paint (Acrylic)

Interior Semigloss Pastel Tint Base Paint (Acrylic)

Interior High Quality Semigloss Tint Base Paint (Acrylic)

Interior Semigloss Enamel

Interior Semigloss White Enamel (Acrylic)

Interior Semigloss White Paint (Acrylic)

Interior Semigloss White Enamel (Acrylic)

Interior Semigloss White Enamel (Acrylic)

Interior Semigloss White Enamel (Acrylic)

Interior Medium Gloss White Enamel (Acrylic)

Interior Medium Gloss White Enamel (Acrylic)

Interior High Quality Semigloss White Enamel (Acrylic)

Interior High Quality Semigloss White Enamel (Acrylic)

Interior High Quality Semigloss White Enamel (Acrylic)

Interior Low Cost Semigloss White Enamel

(Vinyl Acetate)

Interior Moderate Cost Semigloss White Enamel (Acrylic)

Interior Semigloss White and Tint Base Enamel (Alkyd)

Interior Semigloss White and Tint Base Enamel (Alkyd)

Interior Semigloss White and Tint Base Enamel

(Vinyl-Acetate Acrylic)

Interior Semigloss White and Tint Base Enamel

(Vinyl-Acetate Acrylic)

Interior High Semigloss White and Tint Base Enamel

(Alkyd/Acrylic)

**16. PAINT FORMULATION** 

Art

Science

**Raw Materials** 

Manufacture

Cost

Performance

**Principles** 

Pigment - Volume Concentration

Critical Pigment Volume Concentration

**Pigments** 

Vehicle

Solvents and Driers

Formulation Example

White House Paint

Computer

## 17. MANUFACTURING TECHNOLOGY

- 1. Process Technology
- 1.1 Paint Manufacture
- 1.2 Powder Coating Manufacture
- 1.3 Resin Manufacture
- 2. Equipments
- 3. Laboratory Equipment
- 4. Quality Control
- 5. Automation

## 18. THE MANUFACTURE OF NATURAL COPAL VARNISHES

Disintegration or Size Reduction of the Copal

Method of Heating

Stirring

Capacity of the Kettle

Condensation of Vapours

Addition of Drying Oil

Addition of Driers – Lithorge, etc.

Addition of Liquid Driers and Thinners

Temperature Measurement

Discharging

Access to the Inside of the Kettle

Flanged or Welded Bottoms

Choice of Metal

**Special Accessories** 

Fire Risks

Special Plant Designs

Choice of Running Kettle

General Plant Arrangement

## 19. THE MANUFACTURE OF BLACK VARNISHES

Charging the Vessel with Bitumen

Heating and Sweating

Addition of Resin

Addition of Oil

Addition of Driers

Cooling and Thinning

Cleansing Storage Oil-free Black Varnishes Special Equipment

## 20. THE MANUFACTURE OF SPIRIT VARNISHES

Spirit Manila Varnishes

Shellac Varnishes

Accroides Varnishes

Oxidised Rosin Varnishes

Phenolic Resin Varnishes

Urea-formaldehyde Resin Varnishes

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#### 21. FLOOR PAINTS AND ENAMELS

Medium Tint Base Paint (Vinyl Acetate-Acrylic/Epoxy)

Gray Floor Paint (Acrylic)

Green Floor Paint (Vinyl Acetate-Acrylic/Epoxy)

Red Floor Paint (Vinyl Acetate-Acrylic/Epoxy)

Gray Floor Enamel (Acrylic/Alkyd)

#### 22. INTERIOR CONCRETE PAINTS AND ENAMELS

Interior White Concrete Floor Paint (TT-P-0091D) (Styrene-Butadiene)

Interior Brown Concrete Enamel (Styrene-Butadiene)

Interior Battleship Gray Concrete Enamel

(Styrene-Butadiene)

Interior Light Gray Concrete Enamel (Styrene-Butadiene)

Interior Olive Gray Concrete Enamel (Styrene-Butadiene)

Interior Silver Gray Concrete Enamel (Styrene-Butadiene)

Interior Dark Green Concrete Enamel (Styrene-Butadiene)

Interior Tile Red Concrete Enamel (Styrene-Butadiene)

Interior Yellow Concrete Enamel (Styrene-Butadiene)

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Exterior Low Gloss White Low-Odor Enamel

(Two-Component, Epoxy-Polyester)

Exterior Low Gloss White Low-Odor Enamel

(A.P.A. Approved) (Two-Component, Epoxy-Polyester)

Exterior Low Gloss White Low-Odor Enamel

(A.P.A. Approved) (Two-Component, Epoxy-Polyester)

Exterior Low Gloss White Low-Odor Enamel

(TT-C-545D Type) (Two-Component, Epoxy-Polyester)

Exterior Semigloss White Enamel (Alkyd)

Exterior Semigloss White Enamel (TT-E-490B) (Alkyd)

Exterior Semigloss White Low-Odor Enamel

(Two-Component: Epoxy Polyester)

Exterior Semigloss White Low-Odor Enamel

(Two-Component: Epoxy-Polyester)

Exterior Semigloss White Enamel (Styrene-Acrylate)

Exterior Semigloss White Enamel (Styrene-Acrylate)

Exterior Gloss White Color-Retentive Enamel (Acrylic)

Exterior Gloss White Enamel (Alkyd)

Exterior Gloss White Fast-Drying Enamel (Alkyd)

Exterior Gloss White Fast-Drying Enamel (Alkyd)

Exterior Gloss White Odorless Enamel (Alkyd)

Exterior Gloss White Trim Enamel (Alkyd)

**Exterior Gloss White Enamel** 

(Two-Component: Epoxy-Polyester)
Exterior Gloss White Low-Odor Enamel

(Two-Component: Epoxy-Polyester)

Exterior Gloss White Enamel (Oxazoline)

Exterior Gloss White Enamel (Styrene-Acrylate) Exterior Gloss White Enamel (Styrene-Acrylate)

Exterior Gloss White Marine and General Purpose Low-Cost Enamel (Urethane)

Exterior White Rapid-Drying Enamel (Alkyd)

Exterior White Enamel (Urethane)

Exterior White Tile-Like Enamel

(Two-Component: Urethane-Catalyst)

24. EXTERIOR OR INTERIOR ENAMELS

Exterior or Interior Gloss White Enamel (Alkyd)

Exterior or Interior Gloss White Enamel (Alkyd)

Exterior or Interior Gloss Blue Enamel

(Alkyd/Hydrocarbon Resin)

Exterior or Interior Gloss Gray Enamel

(Alkyd/Hydrocarbon Resin)

Exterior or Interior Gloss Green Enamel

(Alkyd/Hydrocarbon Resin)

Exterior or Interior Gloss Yellow Enamel

(Hydrocarbon Resin)

# 25. VARNISHES, LACQUERS AND FLOOR FINISHES

Cold-Blend Spar Varnish - Metal

General-Purpose Utility Varnish

Crown Cap Varnish

Furniture Rubbing Varnish

Four-Hour Floor and Trim Varnish

Clear Floor Varnish

Flatted Alkyd Varnish

Alkyd Rubber Lacquer

**Epoxy Clear Coating** 

**Epoxy-Amine Clear Coating** 

**Epoxy Clear Coating** 

Clear Flexible Epoxy-Amine Exterior Coating

Flatting Base

Clear Varnish

**Gray Floor Enamel** 

MFMA Gym Floor Finish – 40% Solids

General Purpose Varnish – 50% Solids.

Marine Spar Varnish

Chemically Resistant Varnish

**Overpaint Varnish** 

Porch and Deck Varnish

Venetian Blend Varnish

Clear Acrylic Lacquer

Directions for Use

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Acryloid Acrylic Wood Lacquer

Protective Acrylic Coating for Copper Metal

Acrylic Lacquer

Clear Sanding Sealer

Varnish

Maroon Floor Varnish

(Phenolic Resin)

Shellac Primer Sealer

Furniture Lacquer

Cold-Blend Floor Varnish

Maroon Floor Paint

Vehicle

**Gray Floor Enamel** 

**Dull Finish Varnish** 

Flooring Primer

Green Floor Enamel

Red Floor Enamel

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The Functions of Pigments in Paint

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The Hiding Power of Paint

Part B. Supplemental Pigments

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General Properties of Supplemental Pigments

Manufacture of Supplemental Pigments

The Major Supplemental Pigments

The Future of Supplemental Pigment Technology

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The Reactive White Pigments

Basic Carbonate White Lead

28. COLORED PIGMENTS

Chrome Yellows

Zinc Yellows

Strontium Yellow

Nickel Titanate Yellow

Nickel Azo Yellow

Cadmium Yellow

Yellow Iron Oxide

Hansa Yellows

Benzidine Yellows

Vat Yellows

**Chrome Orange** 

Molybdate Orange

Cadmium Orange

"Mercadium" Orange

**Benzidine Orange** 

Dinitraniline Orange

Vat Dye Oranges

**Chrome Greens** 

**Chromium Oxide** 

Hydrated Chromium Oxide

Copper Phthalocyanine Green

**Organic Green Toners** 

Iron Blues

Copper Phthalocyanine Blues

Ultramarine Blue

**Organic Blue Toners** 

Indanthrone Blue

Carbazole Dioxazine Violet

**Organic Violet Toner** 

Mineral Violet

Quinacridone Violet

Lithols

Para Reds

**Toluidine Reds** 

BON (-OxynaphthOic) Reds and Maroons

Lithol Rubine

Chlorinated Para Red

Quinacridone reds and maroons

Red Iron Oxide

Cadmium Red and Maroons

"Mercadium" Reds and Maroons

Red Lead

Thioindigo Reds and Maroons

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Chrome Yellows

Zinc Yellows

**Basic Zinc Chromate** 

Strontium Yellow

Nickel Titanate Yellow

Nickel Azo Yellow

Cadmium Yellow

Yellow Iron Oxide

Hansa Yellow

Benzidine Yellow

Vat Yellows

**Chrome Orange** 

Molybdate Orange

Cadmium Orange

"Mercadium" Orange

Benzidine Orange

Dinitraniline Orange

Vat Dye Orange

**Chrome Greens** 

Chromium Oxide
Hydrated Chromium Oxide
Copper Phthalocyanine Green

29. PIGMENT DISPERSION
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# **About NIIR**

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

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