Printing is a process for reproducing text and image, typically with ink on paper using a printing press. It is often carried out as a large-scale industrial process, and is an essential part of publishing and transaction printing. Printing technology market is growing, due to technological proliferation along with increasing applications of commercial printing across end users.

In India, the market for printing technology is at its nascent stage; however offers huge growth opportunities in the coming years. The major factors boosting the growth of offset printing press market are the growth of packaging industry across the globe, increasing demand in graphic applications, the wide range of application in various industry, and industrialization. The offset printing press market is projected to register healthy growth due to new and advanced technologies are driving the introduction of new product lined of offset printing press from large and medium manufacturers which responsible to register high productivity of offset printing press, and offers better user experience to the end-users and also reduce operational costs.

This book is dedicated to the Printing Industry. In this book, the details of printing methods and applications are given. The book throws light on the materials required for the same and the various processes involved. This popular book has been organized to provide readers with a firmer grasp of how printing technologies are revolutionizing the industry.

The major content of the book are the beginning of printing, the printing industry, sheet-fed offset printing, printing processing, offset press, modern printing process, pad printing application, gravure printing, web offset printing, the flexographic printing, security printing, process flow diagrams, layouts and photographs of machinery with supplier’s contact details.

A total guide to manufacturing and entrepreneurial success in one of today's most printing industry. This book is one-stop guide to one of the fastest growing sectors of the printing industry, where opportunities abound for manufacturers, retailers, and entrepreneurs. This is the only complete handbook on the commercial production of printing products. It serves up a feast of how-to information, from concept to purchasing equipment.

Contents
1. THE BEGINNING OF PRINTING 1
Typographic Technology
Hand composition
Linotype
Monotype
Ludlow
Photo-scanning systems
Systems components
Digital typesetting
Scanning and laser systems
Basic classification of typefaces
Planning a Page
Type Measurement

2. THE PRINTING INDUSTRY 41
Introduction
Development of Ideographs
Development of Phonetic Symbols
Printing Technology
Sequence of Steps in the Printing Processes
Size and Scope of the Printing Industry
Commercial Printing
Special Purpose Printing
In-Plant Printing
Preparing for a Career in Printing
Career Advancement

3. SHEET-FED OFFSET PRINTING 63
Names of the machines
Mechanical features
Functions of the blower foot
Sheet insertion and transfer
Gripper designs
Inking system
Distribution system
Wash-up device
Adjustment of rollers
Maintenance of rollers
Different dampening systems
Conventional dampening system
Cleaning of dampeners
Brush feed dampening system
Plate cylinder
Blanket cylinder
Impression cylinder
Adjustment of cylinders
Delivery mechanism
Qualities of a good delivery system
Attachments on the delivery part (board)
Miscellaneous operations

4. PRINTING PROCESSING 140
Printing Exposing

5. OFFSET PRESS 169
Dampening Solutions
Feeding & Registering system
The delivery system
Mabeg feeder
Sheet Detection
Press Make ready, and Operation
Feedboard setting
Setting the sheet path
Fitting the plate
Ink preparation
Multicolour printing
The multicolour press
The Perfector Press
Infra-Red Drying on Web-Offset
Offset printing Machines
Business Form Production
6. MODERN PRINTING PROCESS 307
Ink Zet
Film Plotting Machine
Computer to Plate Technology (CTP)
Computer To Plate
Scanners
Digital Colour Presses & Computer to Press
Making digital plate production cheaper
The Digital Offset Colotr Revolution : E-Print 1000
Market forces
Quality & Productivity
Anilox Offset
More Economical For Frequent Partial
Editions with high Colour Content
Waterless Anilox Offset
Produce a complete newspaper by computer software
7. PAD PRINTING APPLICATION 410
8. GRAVURE PRINTING 417
The Gravure Industry
Basic Gravure Concepts
Cylinder Construction and Preparation
Copper Plating and Polishing
Gravure Presswork
Cylinder and Doctor Blade Considerations
Impression Rollers
Trends in Gravure
9. WEB OFFSET PRINTING 449
Design of web machines
Reel stand unit
Main parts of printing unit
Sequence of colours in printing
Quality Control in Printing
Dampening solution
10. THE FLEXOGRAPHIC PRINTING 502
11. SECURITY PRINTING 528
Credit cards
Caliper and dimensions
Hologram
Numbering with Micr Ink on Rotary Presses
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Tue, 07 Nov 2023 04:19:36 +0530