Printing is a process for reproducing text and image, typically with ink on paper using a printing press. It is often carried out as a large-scale industrial process, and is an essential part of publishing and transaction printing. Printing technology market is growing, due to technological proliferation along with increasing applications of commercial printing across end users.

In India, the market for printing technology is at its nascent stage; however offers huge growth opportunities in the coming years. The major factors boosting the growth of offset printing press market are the growth of packaging industry across the globe, increasing demand in graphic applications, the wide range of application in various industry, and industrialization. The offset printing press market is projected to register healthy growth due to new and advanced technologies are driving the introduction of new product lined of offset printing press from large and medium manufacturers which responsible to register high productivity of offset printing press, and offers better user experience to the end-users and also reduce operational costs.

This book is dedicated to the Printing Industry. In this book, the details of printing methods and applications are given. The book throws light on the materials required for the same and the various processes involved. This popular book has been organized to provide readers with a firmer grasp of how printing technologies are revolutionizing the industry.

The major content of the book are the beginning of printing, the printing industry, sheet-fed offset printing, printing processing, offset press, modern printing process, pad printing application, gravure printing, web offset printing, the flexographic printing, security printing, process flow diagrams, layouts and photographs of machinery with supplier’s contact details.

A total guide to manufacturing and entrepreneurial success in one of today's most printing industry. This book is one-stop guide to one of the fastest growing sectors of the printing industry, where opportunities abound for manufacturers, retailers, and entrepreneurs. This is the only complete handbook on the commercial production of printing products. It serves up a feast of how-to information, from concept to purchasing equipment.

Contents
1. THE BEGINNING OF PRINTING
   Typographic Technology
   Hand composition
   Linotype
   Monotype
   Ludlow
   Photo-scanning systems
   Systems components
   Digital typesetting
   Scanning and laser systems
   Basic classification of typefaces
   Planning a Page
   Type Measurement

2. THE PRINTING INDUSTRY
   Introduction
   Development of Ideographs
   Development of Phonetic Symbols
   Printing Technology
   Sequence of Steps in the Printing Processes
   Size and Scope of the Printing Industry
   Commercial Printing
   Special Purpose Printing
   In-Plant Printing
   Preparing for a Career in Printing
   Career Advancement

3. SHEET-FED OFFSET PRINTING
   Names of the machines
   Mechanical features
   Functions of the blower foot
   Sheet insertion and transfer
   Gripper designs
   Inking system
   Distribution system
   Wash-up device
   Adjustment of rollers
   Maintenance of rollers
   Different dampening systems
   Conventional dampening system
   Cleaning of dampeners
   Brush feed dampening system
   Plate cylinder
   Blanket cylinder
   Impression cylinder
   Adjustment of cylinders
   Delivery mechanism
   Qualities of a good delivery system
   Attachments on the delivery part (board)
   Miscellaneous operations

4. PRINTING PROCESSING
   Printing Exposing

5. OFFSET PRESS
   Dampening Solutions
   Feeding & Registering system
The delivery system
Mabeg feeder
Sheet Detection
Press Make ready, and Operation
Feedboard setting
Setting the sheet path
Fitting the plate
Ink preparation
Multicolour printing
The multicolour press
The Perfector Press
Infra-Red Drying on Web-Offset
Offset printing Machines
Business Form Production

6. MODERN PRINTING PROCESS 307
Ink Zet
Film Plotting Machine
Computer to Plate Technology (CTP)
Computer To Plate
Scanners
Digital Colour Presses & Computer to Press
Making digital plate production cheaper
The Digital Offset Colotr Revolution : E-Print 1000

Market forces
Quality & Productivity
Anilox Offset
More Economical For Frequent Partial
Editions with high Colour Content
Waterless Anilox Offset
Produce a complete newspaper by computer software

7. PAD PRINTING APPLICATION 410
8. GRAVURE PRINTING 417
The Gravure Industry
Basic Gravure Concepts
Cylinder Construction and Preparation
Copper Plating and Polishing
Gravure Presswork
Cylinder and Doctor Blade Considerations
Impression Rollers
Trends in Gravure

9. WEB OFFSET PRINTING 449
Design of web machines
Reel stand unit
Main parts of printing unit
Sequence of colours in printing
Quality Control in Printing
Dampening solution

10. THE FLEXOGRAPHIC PRINTING 502
11. SECURITY PRINTING 528
Credit cards
Caliper and dimensions
Hologram
Numbering with Micr Ink on Rotary Presses
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