

# Europe Connected Vehicle Market (2018-2023)

**Format:** CD-Rom

**Code:** NI453

**Pages:** 90

**Price:** Rs. 221,900.00 **US\$** 2,499.00

**Publisher:** Netscribes

Usually ships within **5** days

## "Europe Connected Vehicle Market

The Europe connected vehicle market is expected to reach USD 30.44 Bn by 2023, expanding at a CAGR of 7% (2018-2023). Europe connected passenger car market is expected to reach USD 17.10 Bn by 2023 at a CAGR of 3% (2018-2023), and the Europe connected truck market is expected to reach USD 13.33 Bn by 2023, expanding at a CAGR of 12% (2018-2023).

The connected vehicle ecosystem is evolving in which Europe's connected car manufacturers and automotive OEMs are developing various connected solutions. On the basis of connectivity, demand for embedded solutions, tethered solutions, and integrated solutions for connected passenger cars has increased over the years. Similarly, the use of telematics and fleet management solutions for connected commercial vehicle has risen.

Ever increasing demand for electric vehicles from European consumers is playing a crucial role in boosting the market for a connected driving experience. The market is expected to gain major traction due to widespread adoption of mobile and wireless technologies.

Governments within the EU are introducing various regulations and initiatives regarding vehicle safety, which could be a favorable move for connected car manufacturers and dealers. Availability of advanced telecom and road infrastructure will also continue to fuel the European market for connected cars.

Original equipment manufacturers (OEMs) are also contributing to the expansion of the market. Car manufacturers are using the products and services provided by these OEMs, including sensors, processors, fleet managers, wireless, cellular models, OEM services and aftermarket services.

## Key growth factors

- o Demand for a connected driving experience is growing rapidly in this region. Major auto-makers and OEMs are working to make this a reality very soon.

- o Regulatory initiatives relating to safety and security will have a decisive effect on the adoption of OEM telematics all across Europe.

## Threats and key players

- o OEMs in Europe are facing challenges in the form of increasing costs, extended supply chains, more complex vehicles, increasing customer demands and the need for an unprecedented degree of manufacturing flexibility.

- o Some of the key players operating in the market are:- Airbiquity Inc, Aptiv PLC, Autoliv, Continental AG, Denso, NXP Semiconductors, Robert Bosch GmbH, TomTom, WirelessCar, and ZF Friedrichshafen.

## What's covered in the report?

- 1) Overview of the Europe connected vehicle market
- 2) Evolution of connected car solutions
- 3) Connected vehicle ecosystem
- 4) Connected vehicle- integration landscape model
- 5) Total number of embedded passenger car solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for embedded solutions
- 6) Total number of integrated passenger car solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for integrated solutions
- 7) Total number of tethered passenger car solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023, CAGR, and SWOT analysis for tethered solutions
- 8) Value proposition for connected passenger car services
- 9) Value proposition for original equipment manufacturers (OEM's)- connected passenger car services
- 10) Total number of fleet management solutions in Europe by value (USD Bn) and volume (Mn units) 2018-2023 and CAGR
- 11) Value proposition for connected truck services
- 12) Modular strategy - truck manufacturers and OEMs
- 13) Key opportunities in the Europe connected vehicle market
- 14) Key market trends in the Europe connected vehicle market
- 15) Analysis of company profiles of major public and private players operating in the market

Why buy?

1. Understand the demand for connected vehicle products and services to determine the viability of the business.
2. Determine the developed and new markets where connected vehicle technology is consumed.
3. Formulate a product market strategy – based on the position in the value chain and determine the optimal product/service placement.
4. Identify the gap areas and address them.
5. Develop strategies based on the industry and economic factors for each of the segments.
6. Define the competitive positioning by comparing the products and services with the key players in the market.

""Customizations available""

With the given market data, Netscribes offers customizations according to specific needs. Write to us at [support@researchonglobalmarkets.com](mailto:support@researchonglobalmarkets.com).

"

## Contents

"Chapter 1: Executive summary

- 1.1. Study segments
- 1.2. Market segmentation
- 1.3. Key questions answered in this study
- 1.4. Executive summary
- 1.5. Evolution of connected car solution
- 1.6. SWOT analysis- embedded Solutions
- 1.7. SWOT analysis- tethered solutions
- 1.8. SWOT analysis- integrated solutions
- 1.9. Connected vehicle- ecosystem

## 1.10. Connected vehicle- integration landscape model

### Chapter 2: Europe connected passenger car- market overview

#### 2.1. Europe market overview

##### 2.1. 1. Europe growth drivers

##### 2.1. 2. Europe challenges

##### 2.1. 3. Europe trends

##### 2.1. 4. Leading players in the market

#### 2.2. Europe market size

2.2. 1. Embedded solutions- Historical (2015-2017), forecasted (2018-2023) by value (USD Bn) and volume (Mn units), and key observations

2.2. 2. Integrated solutions- Historical (2015-2017), forecasted (2018-2023) by value (USD Bn) and volume (Mn units), and key observations

2.2. 3. Tethered solutions- Historical (2015-2017), forecasted (2018-2023) by value (USD Bn) and volume (Mn units), and key observations

### Chapter 3: Connected passenger car services- value proposition

#### 3.1. Value proposition for connected passenger car services

#### 3.2. Value proposition for original equipment manufacturers (OEM's) - connected passenger car

### Chapter 4: Europe connected truck- market overview

#### 4.1. Europe market overview

##### 4.1. 1. Europe growth drivers

##### 4.1. 2. Europe challenges

##### 4.1. 3. Europe trends

##### 4.1. 4. Leading players in the market

#### 4.2. Europe market size

4.2. 1. Fleet management solutions- Historical (2015-2017), forecasted (2018-2023) by value (USD Bn) and volume (Mn units), and key observations

### Chapter 5: Modular strategy and potential analysis- global truck market

#### 5.1. Value proposition for connected truck services

#### 5.2 Modular strategy - truck manufacturers and OEMs

##### 5.2. 1. Managing internal complexity through platform and modular components

##### 5.2. 2. Managing external complexity via product portfolio

##### 5.2. 3. Realize and sustainably anchoring complexity management

### Chapter 6: Companies profiled

#### 6.1. Company overview - Airbiquity Inc

##### 6.1. 1. Key personnel

##### 6.1. 2. Major offerings

##### 6.1. 3. Key financials

##### 6.1. 4. Key initiatives

##### 6.1. 5. Investments received

#### 6.2. Company overview - Aptiv PLC

##### 6.2. 1. Key personnel

##### 6.2. 2. Major offerings

##### 6.2. 3. Key financials

- 6.2. 4. Key initiatives
- 6.2. 5. Investments
- 6.3. Company overview - Autoliv
  - 6.3. 1. Key personnel
  - 6.3. 2. Major offerings
  - 6.3. 3. Key financials
  - 6.3. 4. Key initiatives
  - 6.3. 5. Investments
- 6.4. Company overview - Continental AG
  - 6.4. 1. Key personnel
  - 6.4. 2. Major offerings
  - 6.4. 3. Key financials
  - 6.4. 4. Key initiatives
  - 6.4. 5. Investments
- 6.5. Company overview - Denso
  - 6.5. 1. Key personnel
  - 6.5. 2. Major offerings
  - 6.5. 3. Key financials
  - 6.5. 4. Key initiatives
  - 6.5. 5. Investments
- 6.6. Company overview - NXP Semiconductors
  - 6.6. 1. Key personnel
  - 6.6. 2. Major offerings
  - 6.6. 3. Key financials
  - 6.6. 4. Key initiatives
  - 6.6. 5. Investments
- 6.7. Company overview - Robert Bosch GmbH
  - 6.7. 1. Key personnel
  - 6.7. 2. Major offerings
  - 6.7. 3. Key financials
  - 6.7. 4. Key initiatives
  - 6.7. 5. Investments
- 6.8. Company overview - TomTom
  - 6.8. 1. Key personnel
  - 6.8. 2. Major offerings
  - 6.8. 3. Key financials
  - 6.8. 4. Key initiatives
  - 6.8. 5. Investments
- 6.9. Company overview - WirelessCar
  - 6.9. 1. Key personnel
  - 6.9. 2. Major offerings
  - 6.9. 3. Key financials
  - 6.9. 4. Key initiatives
  - 6.9. 5. Investments received
- 6.10. Company overview - ZF Friedrichshafen
  - 6.5. 1. Key personnel
  - 6.5. 2. Major offerings
  - 6.5. 3. Key financials
  - 6.5. 4. Key initiatives
  - 6.5. 5. Investments

Chapter 7: Appendix

- 7.1. List of tables
- 7.2. Research methodology
- 7.3. Assumptions
- 7.4. About Netscribes Inc

Disclaimer: The Table of Contents (ToC) provided above contains the targeted coverage. The coverage is subject to change as we progress with the research.

#### COMPANIES COVERED

- o Airbiquity Inc
- o Aptiv PLC
- o Autoliv
- o Continental AG
- o Denso
- o NXP Semiconductors
- o Robert Bosch GmbH
- o TomTom
- o WirelessCar
- o ZF Friedrichshafen
- "

## About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

---

**NIIR PROJECT CONSULTANCY SERVICES** , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** [npcs.india@gmail.com](mailto:npcs.india@gmail.com) **Website:** [NIIR.org](http://NIIR.org)

Thu, 23 May 2019 04:35:42 +0530