

Commercial Banking Market in India 2017

Format: CD-Rom

Code: NI319

Pages: 48

Price: Rs. 177,000.00 **US\$** 1,995.00

Publisher: Netscribes

Usually ships within **5** days

"Netscribes' latest market research report titled Commercial Banking Market in India 2017 states that Commercial Banking applications are gaining huge popularity due to increasing internet usage, convenience of availing daily transactions (discounts, special offers) through mobile banking apps, easy availability of short/long term loan and credit system, supported by the transformation of the Indian economy with several policy initiatives set to be implemented shortly.

However, despite increasing availability of banking services and products in the Indian financial market, the biggest risk to India's banks is the rise in bad loans (bad debts), corruption/scams and slowdown in the balance sheet growth with depressed profitability. Lack of internet usage education among elderly people and the remote rural population is also a challenge for the industry. Despite these hindrances, the banking sector is focused on offering better customer services and in other technology infrastructure developments. This will aid in improving the customer's overall experience as well as give banks a competitive edge.

Coverage:

Overview of the commercial banking market in India of value over 2012 to 2015

Qualitative analysis of the major drivers and challenges affecting the market

Analysis of the competitive landscape and profiles of major players operating in the market

Key recent developments associated with commercial banking market in India

Why Buy:

Get a broad understanding of the commercial banking market in India, the dynamics of the market and current state of the sector

Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market

Be informed regarding the key developments in the field of commercial banks in India

Understand major competitors' business and market dynamics"

Contents

"Slide 1: Executive Summary

Socioeconomic Indicators

Slide 2: Total Population (2010-2011 -2019-2020), Population Density (2010-2011 -2019-2020)

Slide 3: Sex Ratio (2005, 2010, 2015, 2020), Population by Age Group (2005, 2010, 2015, 2020), Urbanization Trend (2010-2011 -2019-2020)

Slide 4: Total Fertility Rate (2005-2010, 2010-2015, 2015-2020), Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020), Total Number of Births (2005-2010, 2010-2015, 2015-2020), Total Number of Death (2005-2010, 2010-2015, 2015-2020)

Slide 5: Total Literacy Rate (2001, 2011), Rural Literacy (2001, 2011), Urban Literacy (2001, 2011)

Slide 6: GDP at Market Prices (2010-2014), FDI (2010-2014), Inflation Rate (2010-2014), Unemployment

Rate (2010-2014)

Slide 7: Access to Safe Drinking Water (2001, 2011), Exchange Rate (2010-2015)

Market Overview

Slide 8: Market Definition and Structure

Slide 9: Commercial Banking Market in India -Deposits of scheduled commercial banks in India (Value-Wise; FY 2007 - FY 2015e)

Slide 10: Credit of scheduled commercial banks in India (Value-Wise; FY 2007-FY 2015)

Slide 11: Total Indian banking sector assets (FY 2013-FY 2015)

Slide 12: Interest income growth in Indian banking sector (FY 2011- FY 2015)

Slide 13: Top 10 commercial banks by market capitalization

Trade Analysis

Slide 14: Porter's Five Force Analysis

Market Influencers

Slide 15: Market Drivers

Slide 16: Market Challenges

Competitive Landscape

Slide 17: List of Major Players

Slide 18-47: Profiles of Major Players

Recent Developments

Slide 48: Key Recent Developments

Appendix

Slide 49: Research Methodology

LIST OF FIGURES/ CHARTS

Socioeconomic Indicators

1. Total Population and Population Density (2010-2011 -2019-2020)

2. Sex Ratio (2005, 2010, 2015, 2020)

3. Population by Age Group (2005, 2010, 2015, 2020)

4. Urbanization Trend (2010-2011 -2019-2020)

5. Total Fertility Rate (2005-2010, 2010-2015, 2015-2020)

6. Infant Mortality Rate (2005-2010, 2010-2015, 2015-2020)

7. Total number of Births (2005-2010, 2010-2015, 2015-2020)

8. Total number of Death (2005-2010, 2010-2015, 2015-2020)

9. Total Literacy Rate (2001, 2011)

10. Rural Literacy (2001, 2011)

11. Urban Literacy (2001, 2011)

12. GDP at Market Prices (2010-2014)

13. FDI (2010-2014)

14. Inflation Rate (2010-2014)

15. Unemployment Rate (2010-2014)

16. Access to safe drinking water (2001, 2011)

17. Exchange Rate (2010-2015)

Market Overview

1. Deposits of scheduled commercial banks in India (Value-Wise; FY 2007 - FY 2015e)

2. Credit of scheduled commercial banks in India (Value-Wise; FY 2007-FY 2015)

3. Total Indian banking sector assets (FY 2013-FY 2015)

4. Interest income growth in Indian banking sector (FY 2011- FY 2015)

LIST OF TABLES

Competitive Landscape

1. List of Major Players

COMPANIES COVERED

Public Companies

1. Allahabad Bank
2. Andhra Bank
3. Axis Bank
4. Bank of Baroda
5. Canara Bank
6. HDFC Bank
7. ICICI Bank
8. Kotak Mahindra Bank
9. Punjab National Bank
10. State Bank of India

"

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** npcs.india@gmail.com **Website:** NIIR.org

Sat, 23 Mar 2019 10:27:00 +0530