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Edible Oils in India (Present Status, Future Prospects, Industry Growth, Drivers, Demand Scenario, Opportunities, Company Financials, Market Size, Sector Insights, Analysis & Forecasts upto Upto 2030) Market Research Report

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About the Book

According to our study, the consumption of edible oils in India was 25.14 million tonnes in 2022-23 and is expected to reach 31.47 million tonnes by 2029-30. The key factors for the growth of the market are the increasing population base of India, rising urbanization rates, changing dietary habits, the growth of the food processing sector, and rising consumer health concerns regarding the high prevalence of coronary heart diseases, diabetes, obesity, gastrointestinal disorders, etc. Additionally, the rising incomes of the average Indian consumer and government policies and initiatives for edible oil industry contribute to the demand for edible oil in India.

The research report highlights the growth potential of the India edible oil market. Edible oil is expected to show enormous growth in the future market in India. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the edible oil market in India.

Edible oil is also a cooking oil that is obtained from the fat of animals, plants or microorganisms. Edible oils are liquid and safe to consume at room temperature. Among the many edible oils are sunflower, rice brown, ghee, olive, mustard, and groundnut. Edible oils comprise trace amounts of antioxidants, which helps prevent autoxidation. Antioxidants are also used to increase the shelf life of edible oils. India produces 9 types of oilseeds from which various edible oils are manufactured.

Marico Ltd., Cargill India Pvt. Ltd., Emami Agrotech Limited, Gokul Agri International Limited, Adani Wilmar Limited, Agro Tech Foods Ltd, BCL Industries Limited, Bunge India Private Ltd, and Mahesh Oil Group are the key players in the India edible oil market. These manufacturers account for about 30-40% of the total India edible oil market and rest of market share is occupied by local manufacturers.

Domestic production of edible oils was 9.67 million tonnes in 2022-23 and is estimated to reach 11.09 million tonnes by 2029-30 with a CAGR of 1.65% during the period, 2023-2030. The share of Imports in total demand for edible oils in India was 55.0% in 2021-22. Total area under oilseed cultivation in India was 26310 thousand hectares in 2019-20. The production of oilseeds in India in 2022-23 was 409.94 lakh tonnes.

Key Features:

The report on India’s edible oil market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the edible oil market. It may include historical data, domestic consumption, domestic production, and total imports.
Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of edible oil are Increasing disposable incomes, rising urbanization rates, changing dietary habits, and the growth of the food processing sector in India. It can also highlight the opportunities such as the government has introduced policies to promote oilseed cultivation by providing subsidies, research and development support, and incentives for farmers, and growing awareness of several health benefits of organic and low-cholesterol edible oil.
Competitive Landscape: The research report provides analysis of the competitive landscape within the India' edible oil market. It includes profiles of key players, their market share, investment analysis, and product offerings.
Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the edible oil market.
Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the edible oil industry in India. This includes projections of market size, growth rates, production growth rates, domestic consumption growth rate and predictions on technological advancements and policy developments.
Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Edible oil market.
The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.
Marico Ltd.
Cargill India Pvt. Ltd.
Emami Agrotech Limited
Gokul Agri International Limited
Adani Wilmar Limited
Agro Tech Foods Ltd
BCL Industries Limited
Bunge India Private Ltd
Mahesh Oil Group
Key Questions Addressed in this Report
What is the 7-year outlook for the India's edible oil market?
What factors are driving edible oil market in India?
How do edible oil market opportunities vary by end user industry?

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