

# **EMERGING INVESTMENT OPPORTUNITY IN INDIAN BAKERY INDUSTRY (Biscuits, Bread and Other Bakery Products) Why to Invest, Project Potential, Key Investment Financials, Industry Size & Analysis**

**Author:-** NPCS Team

**Format:** paperback

**Code:** NI273

**Pages:** 42

**Price:** Rs.29500**US\$** 500

**Publisher:** NIIR PROJECT CONSULTANCY SERVICES

Usually ships within **4** days

The report titled 'EMERGING INVESTMENT OPPORTUNITY IN INDIAN BAKERY INDUSTRY (Biscuits, Bread and Other Bakery Products)-Why to Invest, Project Potential, Key Investment Financials, Industry Size & Analysis' released by Niir Project Consultancy Services makes investing in Indian bakery segment simplified. The report analyzes investment scenario of the industry and project feasibility of a bakery plant. The report covers crucial aspects like reasons for investment in the sector, core project financials, glimpse of the regulatory environment of the industry, potential buyers and analysis of the industry as a whole.

While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified bakery project, in the processed food segment, which satisfies all the above mentioned requirements and has high growth potential in the Indian markets. And through this report we aim to help you make sound and informed business decision.

The report contains all the data which will help an entrepreneur find answers to questions like:

- Why I should invest in bakery project?
- Who are the customers of the product?
- What will drive the growth of the product?
- What are the costs involved?
- What will be the market potential?

The report initially talks about the bakery industry as a whole with descriptions of biscuit as well as bread industry separately. It further identifies potential customers for the bakery industry along with key customer forecasts. One of the crucial factors to be assessed before investing in a sector is the market potential of the product. The report helps in analyzing the market potential by elaborating on various factors that will contribute to the consumption growth of bakery products in India, import-export markets of the products as well as market size and outlook of the industry. It also includes graphical representation and forecasts of key data indicators

mentioned above. It further throws light on the regulatory environment of the industry by covering excise rates, customs duty, licenses required and also the ministries involved in the bakery sector in India.

The report turns the limelight towards project details of a bakery plant. It encapsulates aspects like raw materials required, list of machinery required for bakery plant, manufacturing processes of various bakery products and project financials of a model project with specified product list and capacity. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, payback period, projected revenue and profit are listed in the report. It also lists down the key players in the bakery segment along with their contact details. This report helps an entrepreneur gain meaningful insights into the Indian bakery industry and make informed and sound business decision.

Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, demand of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

## TABLE OF CONTENTS

### 1 OVERVIEW

#### 1.1 Classification of the Industry

##### 1.1.1 Biscuit Industry

##### 1.1.2 Bread Industry

#### 1.2 Product Details

##### 1.2.1 Product Definition

###### 1.2.1.1 Biscuits

###### 1.2.1.2 Bread

##### 1.2.2 Product Uses

### 2 POTENTIAL BUYERS

### 3 REASONS FOR INVESTING IN THE SECTOR

#### 3.1 Evolving lifestyles & Perceptions

#### 3.2 Urbanization

#### 3.3 Opportunity in Low Consumption Levels

#### 3.4 Expanding Distribution Channels

##### 3.4.1 Organized Retail

##### 3.4.2 E-retailing

3.5	Rising Middle Class
3.6	Growing Purchasing Power
3.7	Product Innovation
4	REGULATORY ENVIRONMENT
4.1	Customs Duty
4.2	Excise Duty
4.3	BIS Specifications
4.4	Licenses Required
4.5	Ministries Involved
5	IMPORT-EXPORT MARKETS
6	RECENT DEVELOPMENTS
7	MARKET SIZE & OUTLOOK
8	PROJECT DETAILS
8.1	Raw Materials Required
8.2	Manufacturing Process
8.2.1	Bread
8.2.2	Biscuits
8.3	List of Machinery
8.4	Project Financials
9	PRESENT PLAYERS
10	ABOUT NPCS
11	DISCLAIMER

## LIST OF FIGURES & TABLES

Figure 1	Indian Bakery Industry- Structure
Figure 2	Indian Bakery Industry- Classification
Figure 3	Indian Biscuit Industry- Structure
Figure 4	Indian Breads Industry- Structure
Figure 5	Population of India (2008-17, In Millions)
Figure 6	Indian Population Structure- Rural & Urban
Figure 7	Per Capita Consumption of Bakery Products in the World (In Kgs)
Figure 8	Share of Organized Retail in Indian Retail Industry (2012-17)
Figure 9	Indian Middle Class Population (Current-2026)
Figure 10	India's Annual Per Capita Income (2008-13, In INR)
Figure 11	Indian Bakery Industry- Market Size (2005-17, In INR Billions)
Figure 12	Manufacturing Process of Bread
Figure 13	Process Flow of Bread Manufacturing
Figure 14	Manufacturing Process of Biscuits
Figure 15	Process Flow of Biscuit Manufacturing

Table 1	Custom Duty on Bakery Products (2013-14)
Table 2	Excise Duty on Bakery Products (2013-14)
Table 3	BIS Specifications for Bakery Industry
Table 4	Top Export Destinations of Bakery Products
Table 5	Top Import Source Countries of Bakery Products
Table 6	List of Machinery for Biscuit Plant
Table 7	List of Machinery for Cookies Plant
Table 8	List of Machinery for Bread Plant
Table 9	Bakery Products Plant- Plant Capacity
Table 10	Bakery Products Plant- Production Schedule
Table 11	Bakery Products Plant- Fixed Capital Investment
Table 12	Bakery Products Plant- Monthly Working Capital Requirements

Table 13 Bakery Products Plant- Total Cost of the Project  
Table 14 Bakery Products Plant- 5Year Profit Analysis (INR Million)  
Table 15 Bakery Products Plant- Projected Pay Back Period  
Table 16 Bakery Products Plant- Break Even Point (BEP)  
Table 17 Present Players in Bakery Industry- Contact Information

## About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

Our Detailed Project report aims at providing all the critical data required by any entrepreneur vying to venture into Project. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

---

**NIIR PROJECT CONSULTANCY SERVICES**, 106-E, Kamla Nagar, New Delhi-110007, India.  
Email: [npcs.india@gmail.com](mailto:npcs.india@gmail.com) Website: [NIIR.org](http://NIIR.org)

Fri, 09 May 2025 08:25:18 +0000