AN ISO 9001 : 2015 CERTIFIED COMPANY

Select & Start Your Own Industry (4th Revised Edition)

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About the Book

Entrepreneurship is one of the critical decisions to be made. It involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start you own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product that an entrepreneur decides. Getting thorough knowledge is a must.

Startup India Stand up

Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range.

A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation.

Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design.

What is Startup India offering to the Entrepreneurs?

Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in

both the category per branch) which can be returned up to seven years.

PM announced that “There will be no income tax on startups’ profits for three years”

PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom.

No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

Starting your own business is one of the few remaining paths to wealth. You do not need to be a genius to run a successful business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of business ownership. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. To help budding entrepreneurs this book contains more than 350 project profiles with project capacity, cost of project, rate of return etc.

Identification, the first stage of the project cycle, is a crucially important process leading to the initial screening of projects. This book serves useful purpose for Project identification and helpful to project consultants, engineers, chartered accountants, corporates, individuals including entrepreneurs, financiers, contractors, investors and those who wish to gather at a glance information on the various projects.

Contents

1.Project Identification and Selection
Business Opportunity
Principles of Investment
What is Investment or a Project
Sources of Project Ideas
Important Factors to Identify a Project
Market Research
Reaching Consumers
Sought After Product/Service
Importance of Project Identification
2. How to Initiate the Project Identification Process with the Help of This Book
3. Activated Carbon
Activated Carbon from Coconut Shell
Activated Carbon from Coconut Shell by Continuous Rotary Kiln Activated Carbon from Bamboo
4. Adhesives and Glues
Adhesive (Fevicol Type)
Glue from Leather Waste Adhesives
5. Alcoholic Beverages
Beer Plant
Beer & Wine
Rice Beer
Indian Made Foreign Liquor
6. Aluminium and Aluminium Products

Aluminium Extrusion Plant
Aluminium Secondary Billet Casting Plant Alumina from Bauxite Aluminium Pilfer Proof Caps
7. Automobile
Fastener (Automatic Cold Forge Process)
Tyres and Tubes for Bicycle and Rickshaw
U-Bolts and Centre Bolts
Bicycle Tubes and Motorcycle Tubes
Plastic Injection Moulding Plant for Auto Parts
Brake Fluid
Lube Oil Bleding Plant (Engine Oil, Gear Oil & Grease)
Automotive Tyre Plant
Peelable Coating for Automobile and Construction Industry
Radial Tyres for Cars & Trucks Automobile Brake Shoes Coolant (Automotive) & Grease (Ctb/Axle) Rivets (Clutch Facing/Brake Linings) Automobile Piston Rings
8. Bakery & Confectionery Products
Bakery Unit (Rusk & Cookies)
Hard Boiled Candy Chewing Gum Chocolate & Confectionery Biscuit Plant
9. Banana Products
Banana Powder
Banana Chips
10. Biotechnology
Biopesticides (Trichoderma Harzianum, Pseudomonas Fluorescens, Beauveria Bassiana) Enzymes
11. Cereal Processing (Rice, Dall (Pulses), Wheat)
Rice Flake (Poha)
Wheat Flour Mill
Atta Chakki Plant
Roller Flour Mill (Atta, Maida & Suzi)
Integrated Unit (For Rice Mill, Rice Bran Oil Extraction with Captive Power Plant) Dall (Pulses) Mill
Kuttu (Buckwheat) Seed Dehulling
12. Chemicals (Organic, Inorganic and Industrial)
Precipitated Calcium Carbonate
Potassium Iodate
Glycerol Monostearate
Glycerine
Zinc Sulphate (33%, 21% & 12%)
Hydrogen Peroxide
Manganese Sulphate
Hydrazine Hydrate
7-Aminocephalosporanic Acid (7-ACA)
Ethylene Oxide
Acrylic Acid and Its Derivatives (Butyl Acrylate, Methyl Acrylate, Ethyl Acrylate)
Precipitated Silica
Sodium Silicate
Zinc Sulphate 21% (Agriculture Grade)
Methyl Methacrylate (Monomer) from Acrylic Scrap
Sodium Petroleum Sulfonate
Antiscaling/Descaling Forming Chemicals
L-Ascorbic Acid

Source of L-Ascorbic Acid
Sulfuric Acid
Ethanol from Rice/Rice Straw/ Rice Husk/Rice Bran
Furfural Alcohol From Furfural (Hydrogenation)
Carbon Black from Oil of Tar
Cadmium Brightener
Guar Hydroxy Propyl Triammonium Chloride
Cobalt Octoate
Soda Ash (Na2CO3
B-Naphthol Methyl Ethyl (Yara-Yara)
Caustic Soda
Sodium Hypochlorite (Bleach Liquor)
Hydroxyl Amine Sulphate
Methyl Acrylate
Gold Potassium Cyanide
Ephidrine Hydro Chloride
Zeolite 4A
Bleaching Powder
Solid Carbon Dioxide-Dry Ice
13. Cold Storage and Cold Chain
Cold Chain
Cold Storage for Potatoes & Mahua
14. Computer Products and Information Technology (IT) Based
Information Technology (IT) Training Centre
Online Shopping Mall
Satellite Broadcasting T.V. Channel
Computer Software
Computer Assembling Unit
15. Construction & Building Materials
Concrete Block & Ready Mix Concrete
Cement Plant
Clinker Grinding for Cement
Ready-Mix Concrete
Artificial Sand from Stones and Waste Metals
AAC Blocks (Autoclaved Aerated Concrete Blocks) Fly Ash Based
Pre-Tensioned Prestressed Railway Sleepers
Artificial Granite Tiles
Precast Concrete Compound Wall
Ceramic Wall and Floor Tiles
16. Copper and Its Products Vegetable Crude Oil (Solvent Extraction Plant) Solvent Extraction Plant for Rice Bran
20. Educational Institutes
Marine Engineering College
CBSE Primary School
Dental College
Medical College with Hospital
21. Electrical & Electronic Products
Lead Acid Battery
Electric Energy Meter
Electric Motor
Set Top Box

Electrical Control Panel
Insulator
Distribution Transformer
22. Essential Oils, Phytochemicals and Aromatic Chemicals
Patchouli Oil
Menthol Oil, Clove Oil & Citronella Oil Extraction of Jasmine Flowers Camphor Sheet from Camphor Powder
Rose Oil Extraction
Spice (Chilli) Oleoresin
Essential Oil from Flowers (Rose Oil)
Essential Oil from Lily, Mogra, Nishigandha
23. Fast Moving Consumer Goods (FMCG)
Instant Noodles
Mishri (Sugar Candy)
24. Ferrous & Non Ferrous Metals and Alloys
High Carbon Ferro Manganese
Iron ore Pelletization
Manganese Oxide (Ferrite Grade)
Reduction of Manganese Dioxide to Manganese Oxide 42%
(By Rotary Kiln)
Ferro Alloys-Ferro Manganese, Silico Manganese, Ferro Silicon Based
on Aluminothermic Process
25. Food Processing and Agro Based Products
Caramel Colour from Sugar
Frozen Finger Chips
Stevia Extract: Stevioside
Vermicelli, Noodles and Cherry (Tooti Fruity)
Sorbitol
Furfural from Corncobs, Rice Husk & Sugarcane Bagasse
Soyabean Nuggets (Bariyani) (Automatic Plant)
Macaroni, Vermicelli & Noodles Manufacturing
Sesame Seed Hulling
Fish Meal
Iodised Salt Free Flowing from Sea Water
Sugar Plant with Co-Generation Power Plant and Green Field
Sugarcane Cultivation
26. Fruits & Vegetables and Its Products
Coconut Processing Unit (Complex)
Mango Pickles
Drumstick Powder
Dry Lemon Powder and Lemon Oil
Tomato Paste (Tomato Concentrate)
Fruit Processing
(Mango, Lychee, Pineapple, Orange & Pomelo for Concentrates,
Juice in Cans)
Cashew Nut Shell Liquid & Kernel Processing
27. Ginger Processing and Ginger Products
Dry Ginger from Green Ginger
Ginger Powder
Ginger Paste in Pouch/Black Container
Glazing & Preservation of Ginger
Ginger Oil (Super Critical CO2 Process)

Ginger (Dry, Powder, Flakes, Oil) & Garlic (Powder, Flakes, Oil)
Processing Unit
Ginger Oil
Instant Ginger Powder Drink
28. Glass and Flat Glass
Hot and Cold Fusion of Glass
Glass Sheet/Flat Glass/Float Glass Glass Density Hydrometer Glass Industry Glass Sheet Optical Lenses
29. Health Care Projects
Diagnostic Centre
Surgical Sutures Materials
I. V Cannula and Butterfly Needles
Infusion Set and Blood Transfusion Set
30. Herbs and Herbal Based Products
Herbal Cosmetics
Aloe Vera Cultivation & Extraction
Integrated Unit (Herbal Hair Oils, Herbal Cosmetic, Ayurvedic Pharmacy)
Herbs Plantation (Medicinal)
31. Hospital, Specialized (Super Specialty) Hospitals
Cancer Hospital
Hospital (200 Bedded)
32. Hotel and Hospitality Projects
Hotel Industry (5 Star)
Five Star Hotel, Business Centre (Shopping Centre), P.V.R., Health Club & Banquet Hall
33. Jute and Its Products
Jute Twine (Jute Rope) & Gunny Bag from Raw Jute
Jute Yarn, Jute Sutli & Hessian Cloth Weaving Integrated Unit Jute Garments
34. Leather, Leather Goods and Leather Tanning
Leather Tanning
Leather Garments Leather Finishing Leather Binder (Resin Based)
35. Livestock Farming & Allied Products Hydraulically Regulated Door Closer Forging on Open Die Hammers
40. Medical Disposable Products
Disposable Plastic Syringes
Blood Bags
Surgical Disposable Manufacturing Unit
41. Milk & Dairy Products
Dairy Farming for Milk
Dairy Milk Processing with Power Plant
42. Minerals
Zero Qi Pitch for Graphite
Fly Ash Bricks from Limestone Bentonite Processing
43. Mining and Quarrying
Iron Ore Mining
Coal Mining
44. Miscellaneous
Safari Park

Extraction of Pectin from Citrus
Tennis Ball (Used in Playing Cricket)
Water Softener
NPK Complex Fertilizer Plant
Hydrogen Gas from Methanol Cracking

Flexographic Inks
Batching Plant for Asphalt
Exercise Note Book and Register
Power Laundry
Coal Tar Pitch Distillation
Lube Oil Blending Based on Imported Base Oil
Hot-Dip Galvanizing Plant
Ceramic Foam Filters
Welding Electrodes
45. Non-Alcoholic Beverages
Instant Tea (Without Premix of Milk & Sugar)
Soft Drink (Aerated Water)
Instant Coffee
Flavoured Drinking Water
Canned Carrot Juice & Bottle Gourd/Long Melon (Lauki Ka Juice) in
Tetra Pack
46. Packaging Industry
Packaged Drinking Water, Soda Water and Pet Bottles
HDPE/PP Woven Sacks by Circular & Plain Looms with Lamination & Printing
Pouch Packing Automatic Plant (Flexible Packaging) Bopp Pressure Sensitive Self-Adhesive Tape
47. Paints, Pigments, Enamels, Varnishes, Solvents and Thinners
N.C.Thinner
Industrial Paints Paint Industry Water-Based Lacquers
48. Pan Masala, Guthka and Zarda
Pan Masala, Tobacco, Zarda & Kimam
Menthol Crystals
Pan Flavouring (Kashmeri Sugandh)
49. Paper and Its Products
Carton Boxes
Paper from Waste Paper Paper Bags from Waste Printed Paper Shopping Bags
Kraft Paper from Waste Carton Boxes
Paper Napkins, Toilet Roll & Facial Paper from Tissue Paper Rolls
Paper from Shoot of Banana Plant
Exercise Note Book and Offset Printing
50. Pharmaceuticals, Drugs and Fine Chemicals
Ciprofloxacin HCl-Cipro
Pharmaceutical Unit (Tablet, Syrup & Injectables) Gelatin Sponge Pharmaceutical Grade Sugar Glucose
Saline
51. Pipes and Tubes
PPR Pipes and Fittings
HDPE Pipes & Fittings PVC Pipes
52. Plantation and Cultivation
Cut-Rose (Floriculture)
Jatropha Plantation Oil Palm Cultivation
53. Plastics, Polymers and Resins
Unsaturated Polyester Resin
PVC Flex Banner (Frontlit, Backlit & Vinyl)
Expanded Polyurethane Foam
Plastic (HDPE) Water Storage Tanks
Polyvinylidene Fluoride
Rigid P.V.C. Film (For Pharma & Thermoforming Packaging)

Biodegradable Plastic Products (Bags, Plates & Glasses)
PVC Compounds from PVC Resin
Bio Plastic Products
PVC Doors
PVC Water Storage Tanks
Acrylic Resin (Emulsion Type)
Coating of Titanium Dioxide on Plastic Surfaces
Pet Bottle from Pet Resin
Blow Moulded Containers (HM, HDPE)
54. Potato Processing and Potato Based Products
Modified Potato Starch
Potato Powder, Flakes
Potato Flakes
Potato Powder (Automatic Plant)
Potato Powder, Granules & Flakes
Potato Chips
(Different Recipe and Flavours)
55. Power Generation
Biomass Power Generation Plant
Co-Generation Power Plant Based on Bagasse Gas Based Power Plant Solar Photovoltaic Power Plant Solar Thermal Power Plant Thermal Power Plant (5 Mw)
56. Printing and Allied Projects
Rotogravure Printing
Photo-Emulsion for Rotary Screen Printing
Flexographic Printing
Flexible Packaging with Gravure and Flexo Printing with Extrusion
In 3/5/7 Layers
57. Rice Husk Based Products
Precipitated Silica from Rice Husk Ash
Particle Board from Rice Husk Sodium Silicate from Rice Husk
58. Rubber and Its Products
Rubber Sheet
Butyl Rubber-Polyisobutylene Rubber
59. Soaps and Detergents (Cleaning Powder and Toilet Soap)
Toilet Soap
Soap and Detergent Powder
Soap Noodles
Surfactants
Dynamics of Surfactants at Interfaces
60. Spices and Oleoresins2
Curcumin (Turmeric); The Indian Solid Gold
Spice (100% EOU)
Whole Spices Processing (Cleaning / Grinding & Packaging)
61. Steel and Its Products
Reinforcement Steel Bar/Tor Bar
Butt Welded Carbon Steel Fitting and Steel Flanges
Steel Rolling Mill
Cold Rolled Stainless Steel Plant from HR to CR
Fusion Bonded Epoxy Coated TMT Rebars
TMT Bars (Sariya) Project
Steel Project (Iron, Sponge Iron to Billet to Rods)

62. Tamarind and Tamarind Based Products
Tamarind Pulp from Tamarind
Corrugated Carton Boxes Gum Powder (Tamarind Kernel Powder Base)
Tamarind Based Products
Extraction of Oil from Tamarind Seeds
63. Textile
Textile Weaving Mill
Undergarments (Men & Women)
Readymade Garments for Children & Teenage
64. Township and Resort
Township
Holiday Resort (Three Star Grade)
65. Waste Management and Recycling
E-Waste Recycling Plant
(Electronic waste, e-waste, e-scrap, or Waste Electrical and Electronic Equipment (WEEE))
Carbon Black from Waste Tyres (Waste Tyre Prolysis)
Waste Tyre Pyrolysis
Kraft Paper from Waste Cartons
Furfural from Bagasse & Corncobs
Plastic Granules from Waste
Chip Block (Compressed Wood)
Municipal Waste Treatment
Bio-Coal Briquettes from Agricultural Cellulosic Waste
66. Wire and Related Products
Rosin Cored Soft Soldering Wire
R-F Coaxial Cable
PVC Electric Wires & Cables
Stitching Wire
67. Wood and its Products
Wooden Toothpicks
Wooden Furniture
Wooden Laboratory Furniture
Pre Laminated Particle Board

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