

# **Soda Ash Market of Middle East/North Africa (MENA) Growth Rate, COVID Impact, Size, Share, Trend, Drivers, Competitive Landscape, Opportunity, Limitations, PESTEL Analysis, Forecast upto 2029**

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MENA Soda Ash market growth is fueled by the surge in utilization of soda ash in the construction and automotive industries, rising demand from soda ash in soap detergent industry and increasing adoption of soft water

The Middle East & North Africa soda ash market size was valued at USD 425.91 million in 2022 and is projected to reach USD 629.48 million by 2029, exhibiting a CAGR of 5.77% during the forecast period 2023 – 2029. The key factors driving the expansion of the market include increasing glass and ceramics production and increased sales of automobiles, and growing construction activities in the MENA region have created the demand for glass, which uses soda ash as raw material. Additionally, the rising population and rising disposable income resulted in people spending more on housing and automobiles, and the growing use of detergent and container glass in the MENA region would drive the soda ash market during the forecast period of 2023-2029. The glass industry is the largest end-use industry of soda ash, as it is utilized in the construction industry for manufacturing doors and windows and other related products. Glass is also widely used in the automotive industry to produce various parts.

Further, the oil recovery trend and emerging plant capacities are increasing the demand for soda ash. In addition, the rising industries in the MENA region, such as chemical & metallurgy, are expected to boom the MENA soda ash market. MENA soda ash market's growth is driven by its application in various applications, such as sodium carbonate heptahydrate is extensively used by the brick industry as a moistening agent to decrease the amount of water needed to extrude the clay. Due to its properties, such as a high melting point and stable but hygroscopic solid, soda ash is highly utilized in industrial manufacturing.

**Density Type Overview in the MENA Soda Ash Market**

Based on density type, the Middle East & North African soda ash market is segmented into light and dense. The dense segment captured the largest market share, 54.53%, in 2022 and is projected to reach USD 339.70 million by 2029. The segment's growth is attributed to the growing adoption of dense soda ash to produce containers, flat glasses, paper and detergents. They have high-density and quality products. These types have become prominent raw materials in various areas, such as the glass industry and detergent and paper production.

**End-Use Industry Overview in the MENA Soda Ash Market**

Based on the end-use industry, Middle East & North African soda ash is segmented into glass & ceramic, soaps and detergents, paper and pulp, metallurgy, chemicals, water treatment and others. The glass & ceramic segment accounted for the largest revenue share, 38.69%, in 2022

and is anticipated to generate USD 237.70 Million by 2029. It is due to the rising demand for glass & ceramic in the construction, automotive and electronics industries. Soda ash is utilized to manufacture flat glass, container glass and other types of glass for end uses such as architecture, automobiles, beverages, and food. By using soda ash, the melting point of silica sand is reduced, due to which the amount of energy used and carbon dioxide emissions during the glass manufacturing process can be reduced substantially.

#### Country Overview in the MENA Soda Ash Market

Based on the country, the MENA Soda Ash market is segmented into Saudi Arabia, UAE, Qatar, Kuwait, Egypt, Sudan, Algeria, Morocco, Israel, Oman and the Rest of MENA Countries. Egypt dominated the Middle East & North Africa soda ash market in 2022, accounting for 19.88% of the overall revenue in the same year. It is owing to the increasing population and rising disposable incomes that have resulted in people spending more on housing and automobiles, along with the growing production of glass in the MENA region, to meet the growing demands of the construction and automobile industries.

#### MENA Soda Ash Market: Competitive Landscape

Solvay SA, SNS International Chemicals LLC, Khair Inorganic Chemical Industries Company – InoChem, Siag Chemicals Group, MUSCAT BARKA Chemical Company MBBT, Oman Chemical, ?i?ecam, Tata Chemicals, Sahand Industrial Group, Semnan Soda Ash Co. and Others Prominent Players are the key players in the MENA Soda Ash market.

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## 1 RESEARCH OBJECTIVE

### OBJECTIVE OF THE STUDY

#### 1.1 PRODUCT OVERVIEW

#### 1.2 MARKET SCOPE

#### 1.3 ANALYSIS PERIOD OF THE STUDY

#### 1.4 DATA REPORTING UNIT

#### 1.5 KEY STAKEHOLDERS

## 2 RESEARCH METHODOLOGY

### 2.1 RESEARCH METHODOLOGY

### 2.2 REGIONAL SPLIT OF PRIMARY & SECONDARY RESEARCH

### 2.3 SECONDARY RESEARCH

### 2.4 PRIMARY RESEARCH

#### 2.4.1 Breakdown of Primary Research Respondents, By Industry Participants

### 2.5 MARKET SIZE ESTIMATION

### 2.6 ASSUMPTIONS FOR THE STUDY

## 3 EXECUTIVE SUMMARY

## 4 MENA SODA ASH MARKET OVERVIEW

### 4.1 MENA SODA ASH MARKET SIZE & FORECAST

### 4.2 MENA SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE

### 4.3 MENA SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY

### 4.4 MENA SODA ASH MARKET SIZE & SHARE FORECAST, BY COUNTRY

## 5 SAUDI ARABIA SODA ASH MARKET OVERVIEW

- 5.1 SAUDI ARABIA SODA ASH MARKET SIZE & FORECAST
- 5.2 SAUDI ARABIA SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
- 5.3 SAUDI ARABIA SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 6 UAE SODA ASH MARKET OVERVIEW
  - 6.1 UAE SODA ASH MARKET SIZE & FORECAST
  - 6.2 UAE SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 6.3 UAE SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 7 QATAR SODA ASH MARKET OVERVIEW
  - 7.1 QATAR SODA ASH MARKET SIZE & FORECAST
  - 7.2 QATAR SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 7.3 QATAR SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 8 KUWAIT SODA ASH MARKET OVERVIEW
  - 8.1 KUWAIT SODA ASH MARKET SIZE & FORECAST
  - 8.2 KUWAIT SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 8.3 KUWAIT SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 9 EGYPT SODA ASH MARKET OVERVIEW
  - 9.1 EGYPT SODA ASH MARKET SIZE & FORECAST
  - 9.2 EGYPT SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 9.3 EGYPT SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 10 SUDAN SODA ASH MARKET OVERVIEW
  - 10.1 SUDAN SODA ASH MARKET SIZE & FORECAST
  - 10.2 SUDAN SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 10.3 SUDAN SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 11 ALGERIA SODA ASH MARKET OVERVIEW
  - 11.1 ALGERIA SODA ASH MARKET SIZE & FORECAST
  - 11.2 ALGERIA SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 11.3 ALGERIA SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 12 ISRAEL SODA ASH MARKET OVERVIEW
  - 12.1 ISRAEL SODA ASH MARKET SIZE & FORECAST
  - 12.2 ISRAEL SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 12.3 ISRAEL SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 13 OMAN SODA ASH MARKET OVERVIEW
  - 13.1 OMAN SODA ASH MARKET SIZE & FORECAST
  - 13.2 OMAN SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 13.3 OMAN SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 14 MOROCCO SODA ASH MARKET OVERVIEW
  - 14.1 MOROCCO SODA ASH MARKET SIZE & FORECAST
  - 14.2 MOROCCO SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 14.3 MOROCCO SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 15 REST OF MENA SODA ASH MARKET OVERVIEW
  - 15.1 REST OF MENA SODA ASH MARKET SIZE & FORECAST
  - 15.2 REST OF MENA SODA ASH MARKET SIZE & SHARE FORECAST, BY DENSITY TYPE
  - 15.3 REST OF MENA SODA ASH MARKET SIZE & SHARE FORECAST, BY END-USER INDUSTRY
- 16 SUPPLY CHAIN ANALYSIS
- 17 MARKET DYNAMICS
  - 17.1 DRIVERS
    - 17.1.1 Increased production of glass to meet the growing demands of the construction and automobile industries in MENA Region
    - 17.1.2 Rising demand in soaps and detergents industry in MENA region
  - 17.2 LIMITATIONS

- 17.2.1 Availability of alternative of soda ash
- 17.2.2 Rising concern regarding the environmental impact of soda ash
- 17.3 OPPORTUNITIES
  - 17.3.1 Growing number of wastewater treatment projects supported by government regulations in various MENA countries
  - 17.3.2 Surging awareness pertaining to personal hygiene among consumers
- 17.4 TRENDS
  - 17.4.1 Steady growth of industries such as metallurgy and chemicals in MENA Region
- 17.5 KEY DETAILS OF DISTRIBUTORS/DEALERS OF SODA ASH
- 17.6 AVERAGE PRICES OF SODA ASH IN MENA, 2019-2025
  - 17.6.1 Manufacturers Prices to End-User Industry/Segment in (USD/Tons)
  - 17.6.2 Competitive Prices to End-User Industry/Segment in (USD/Kg)
- 17.7 COMPANY MARKET SHARE ANALYSIS, 2022
- 17.8 PORTER'S FIVE FORCES ANALYSIS OF MENA SODA ASH INDUSTRY
- 17.9 PESTLE ANALYSIS
- 17.10 COVID IMPACT ON MENA SODA ASH MARKET
- 17.11 ECONOMIC IMPACT STUDY ON MENA SODA ASH MARKET
- 17.12 NEW INVESTMENT ANALYSIS
- 17.13 NEW TECHNOLOGICAL LANDSCAPE IN SODA ASH MARKET
- 17.14 IMPORT-EXPORT ANALYSIS OF SODA ASH IN EACH MENA COUNTRIES, 2017-2022
  - 17.14.1 Imports Value (USD Thousand)
  - 17.14.2 Imports Quantities (Tons)
  - 17.14.3 Export Value (USD Thousand)
  - 17.14.4 Export Quantities (Tons)
- 17.15 LIST OF KEY EXECUTIVES
- 18 COMPETITIVE LANDSCAPE
  - 18.1 COMPANY PROFILES
    - 18.1.1 Solvay SA
      - 18.1.1.1 Business Overview
      - 18.1.1.2 Financial Overview (USD Million)
      - 18.1.1.3 Revenue by Business Segment, 2022
      - 18.1.1.4 Revenue by Region, 2022
      - 18.1.1.5 Key Soda Ash Products
      - 18.1.1.6 Production Sites of Soda Ash
      - 18.1.1.7 Production Capacity of Soda Ash (Million Tons)
      - 18.1.1.8 Recent Developments
      - 18.1.1.9 Key Personnel
      - 18.1.1.10 SWOT Analysis
    - 18.1.2 SNS International Chemicals LLC
      - 18.1.2.1 Business Overview
      - 18.1.2.2 Key Soda Ash Products
      - 18.1.2.3 Key Personnel
      - 18.1.2.4 SWOT Analysis
    - 18.1.3 Khair Inorganic Chemical Industries Company - InoChem
      - 18.1.3.1 Business Overview
      - 18.1.3.2 Key Products
      - 18.1.3.3 Production Sites of Soda Ash
      - 18.1.3.4 Projected Production Capacity of Soda Ash (Tons)
      - 18.1.3.5 Key Personnel
      - 18.1.3.6 SWOT Analysis
    - 18.1.4 Siag Chemicals Group
      - 18.1.4.1 Business Overview
      - 18.1.4.2 Financial Overview (USD Billion)

- 18.1.4.3 Key Products
- 18.1.4.4 Production Sites of Soda Ash
- 18.1.4.5 Key Personnel
- 18.1.4.6 SWOT Analysis
- 18.1.5 MUSCAT BARKA Chemical Company MBBT
- 18.1.5.1 Business Overview
- 18.1.5.2 Key Soda Ash Products
- 18.1.5.3 SWOT Analysis
- 18.1.6 Oman Chemical
- 18.1.6.1 Business Overview
- 18.1.6.2 Key Products
- 18.1.6.3 SWOT Analysis
- 18.1.7 ?i?ecam
- 18.1.7.1 Business Overview
- 18.1.7.2 Financial Overview (USD Million)
- 18.1.7.3 Revenue by Segment, 2022
- 18.1.7.4 Sales by Region, 2022
- 18.1.7.5 Key Products
- 18.1.7.6 Production Sites of Soda Ash
- 18.1.7.7 Global Production Capacity of Soda Ash (Million Tons)
- 18.1.7.8 Key Personnel
- 18.1.7.9 SWOT Analysis
- 18.1.8 Tata Chemicals
- 18.1.8.1 Business Overview
- 18.1.8.2 Financial Overview (USD Million)
- 18.1.8.3 Revenue by Segment, 2022
- 18.1.8.4 Sales by Region, 2022
- 18.1.8.5 Key Products
- 18.1.8.6 Production Sites of Soda Ash
- 18.1.8.7 Global Production Capacity of Soda Ash (Million Tons)
- 18.1.8.8 Key Personnel
- 18.1.8.9 SWOT Analysis
- 18.1.9 Sahand Industrial Group
- 18.1.9.1 Business Overview
- 18.1.9.2 Key Soda Ash Products
- 18.1.9.3 SWOT Analysis
- 18.1.10 Semnan Soda Ash Co.
- 18.1.10.1 Business Overview
- 18.1.10.2 Key Soda Ash Products
- 18.1.10.3 Production Sites of Soda Ash
- 18.1.10.4 Global Production Capacity of Soda Ash (Tons)
- 18.1.10.5 Key Personnel
- 18.1.10.6 SWOT Analysis

## List of Figure

- Figure 1 Mena Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029
- Figure 2 Mena Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029
- Figure 3 Mena Soda Ash Market Share, By Value, By Density Type 2019-2029
- Figure 4 Mena Soda Ash Market Share, By Value, By End-User Industry 2017-2030
- Figure 5 Saudi Arabia Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029
- Figure 6 Saudi Arabia Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029

Figure 7 Saudi Arabia Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 8 Saudi Arabia Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 9 Uae Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 10 Uae Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 11 Uae Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 12 Uae Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 13 Qatar Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 14 Qatar Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 15 Qatar Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 16 Qatar Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 17 Kuwait Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 18 Kuwait Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 19 Kuwait Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 20 Kuwait Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 21 Egypt Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 22 Egypt Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 23 Egypt Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 24 Egypt Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 25 Sudan Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 26 Sudan Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 27 Sudan Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 28 Sudan Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 29 Algeria Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 30 Algeria Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 31 Algeria Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 32 Algeria Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 33 Israel Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 34 Israel Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 35 Israel Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 36 Israel Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 37 Oman Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 38 Oman Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 39 Oman Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 40 Oman Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 41 Morocco Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 42 Morocco Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 43 Morocco Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 44 Morocco Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 45 Rest Of Mena Soda Ash Market Value (Usd Million) And Growth Rate From 2019-2029  
 Figure 46 Rest Of Mena Soda Ash Market Consumption (Kilotons) And Growth Rate From 2019-2029  
 Figure 47 Rest Of Mena Soda Ash Market Share, By Value, By Density Type 2019-2029  
 Figure 48 Rest Of Mena Soda Ash Market Share, By Value, By End-User Industry 2017-2030  
 Figure 49 company Market Share In Mena Soda Ash Market, 2022

#### List of Table

Table 1 Mena Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
 Table 2 Mena Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
 Table 3 Mena Soda Ash Market Size (Usd Million), By Country 2019-2029  
 Table 4 Mena Soda Ash Market Share, By Value, By Country 2019-2029  
 Table 5 Saudi Arabia Soda Ash Market Size (Usd Million), By Density Type 2019-2029

Table 6 Saudi Arabia Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 7 Uae Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 8 Uae Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 9 Qatar Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 10 Qatar Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 11 Kuwait Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 12 Kuwait Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 13 Egypt Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 14 Egypt Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 15 Sudan Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 16 Sudan Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 17 Algeria Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 18 Algeria Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 19 Israel Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 20 Israel Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 21 Oman Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 22 Oman Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 23 Morocco Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 24 Morocco Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 25 Rest Of Mena Soda Ash Market Size (Usd Million), By Density Type 2019-2029  
Table 26 Rest Of Mena Soda Ash Market Size (Usd Million), By End-User Industry 2019-2029  
Table 27 Solvay Sa– Overview  
Table 28 Sns International Chemicals Llc– Overview  
Table 29 Khair Inorganic Chemical Industries Company – Inochem- Overview  
Table 30 Siag Chemicals Group– Overview  
Table 31 Muscat Barka Chemical Company Mbbt– Overview  
Table 32 Oman Chemical – Overview  
Table 33 ?i?ecam– Overview  
Table 34 Tata Chemicals– Overview  
Table 35 Sahand Industrial Group– Overview  
Table 36 Semnan Soda Ash Co.– Overview

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