

# Need a Business Idea? Here Are 5 Incredible Small Business Ideas for

Startups.

Dairy Farming & Dairy Products (Milk, Butter,

Ghee, Paneer & Curd) | Adhesive (Fevicol Type - D2,

D3, D4) | Paracetamol (BP/IP/USP Grade) | Alloy

Wheels for 2 Wheelers | and Fiberglass Wool Ceiling

Tiles.



### INTRODUCTION

Coming up with a business idea and starting a business can seem overwhelming and complicated. There are so many things you have to consider from coming up with an excellent idea to registering a company, all the way to business planning, fundraising and much more. Running a business can have a powerful impact on your life and the lives of those around you. But before you can run a business, you need to start a business. Deciding to start your own business can seem like a daunting prospect if you've never done it before.



Luckily, plenty of other entrepreneurs have, and you can benefit from the wisdom they gleaned from their successes—and their mistakes. No matter how ambitious your business goals ultimately are, you can still start a business in your spare time, working around the current commitments in your life. Not everyone has the ability to quit their full-time job and pursue launching something of their own, but that doesn't mean you can't get started. Finding a business idea is something you can approach systematically by relying on time-tested approaches that have worked for other entrepreneurs.



Before you start a business, you should be absolutely clear about why you are doing it. That may sound obvious, but there are actually many reasons why someone should choose to turn their back on the security of a job and career for the uncertainty of starting a business. So the clearer you are about what exactly you are trying to achieve, the better chance you have of achieving it.



An Investment Opportunity in Business of Dairy Farming & Dairy Products Milk, Butter, Ghee, eer & Curd



Dairy farming is a type of agriculture that involves the long-term production of milk, which is then processed (either on the farm or at a dairy factory, both of which can be referred to as a dairy) before being sold as a dairy product. Dairy goods, often known as milk products, are foods made from or containing milk from mammals such as cattle, water buffaloes, goats, sheep, and camels. Yogurt, cheese, and butter are examples of dairy products. A dairy, or dairy factory, is a facility that manufactures dairy products.



With the exception of most of East and Southeast Asia and areas of central Africa, dairy products are consumed worldwide. Dairy products, milk, and milk-based foods such as butter, cheese, ice cream, yoghurt, and condensed and dried milk are all examples of dairy products. Milk has been utilised by humans to supply both fresh and storable nutritious foods from the beginning of recorded history. Almost half of the milk produced in some countries is eaten as fresh pasteurised whole, low-fat, or skim milk.



The majority of milk, on the other hand, is processed into more stable dairy products that are sold all over the world, such as butter, cheese, dry milks, ice cream, and condensed milk. The term "dairy processing factory" refers to a facility that processes dairy products. Dairy goods are foods that are made from milk in general. They are abundant in energy. Raw milk for processing is mostly obtained from cows, but goats, sheep, and water buffalo are occasionally used. Milk is primarily made up of water (about 90 percent).



The global dairy products market was estimated at USD 481.08 billion in 2019, with a compound annual growth rate (CAGR) of 2.5 percent projected from 2020 to 2027. The key factors for this market's growth include increased dairy product consumption and a shift in customer preference from meat to dairy products for protein enrichment. The simple availability of dairy products as a result of modern retail facilities and cold chain logistics propels market growth even further.





### Profit-Making Small Business of





Any substance capable of binding materials together in a functional manner via surface adhesion that resists separation is referred to be adhesive. Cement, mucilage, glue, and paste are all names that are often used interchangeably to describe any organic material that makes an adhesive bond. Inorganic compounds like Portland cement can be called adhesives in the sense that they hold items like bricks and beams together by adhering to their surfaces, but this article will focus on organic adhesives, both natural and manmade. On adhesives, the letter 'D' stands for durability.



These classifications are based on the European standard BS EN 204, which controls the categorization of non-structural wood glues. Durability grading is divided into three categories. Classifications of Durability:

• D2= Interior locations with short-term exposure to running or condensed water and/or high humidity, as long as the wood's moisture content does not exceed 18%. D2 is a substance that is used in furniture and woodworking. Sofa frames are made in-line.



- D3= Interior locations that are frequently exposed to running or condensed water for an extended period of time. Areas that are exposed to the elements. D3 is used in fine joinery, furniture construction, and veneering, as well as flat panel lamination with plastic laminates.
- D4= Interior locations that are frequently exposed to running or condensed water for an extended period of time. Areas that are exposed to the elements. D4 is used in the creation of bespoke furniture. In extreme settings, high-quality joinery, such as windows and doors, is required.



From 2016 to 2026, the global wood adhesives market is expected to grow at a CAGR of 3.10 percent, reaching USD 5.24 billion. The expansion of the furniture, woodworking, and construction industries, as well as expanding urban populations, increased remodelling and renovation activities, and the global economy's recovery, are all contributing to the worldwide wood adhesive market's rise.









Paracetamol powder, often known as acetaminophen, is a pain reliever and fever reducer. Paracetamol is a fever reducer and pain reliever. The specific mechanism through which works is unknown. Headaches, muscle aches, arthritis, backaches, toothaches, colds, and fevers are all treated with paracetamol. It's usually used to relieve mild to moderate discomfort. Its use to treat fever in children has conflicting data. It's frequently sold in conjunction with other drugs, such as in several cold medicines.



#### **Applications of Paracetamol Powder:**

- a) Fever: It is widely prescribed to people of all ages who are suffering from a fever. Paracetamol is recommended when a child's temperature climbs above 38.5 degrees Celsius.
- b) Discomfort Relief: It can also be used to relieve mild to moderate pain.
- c) Osteoarthritis: Paracetamol has been shown to reduce arthritic pain in the knees, hands, and hips in several studies.
- d)Lower Back Pain: It is utilised as a first-line treatment for lower back pain.

- e) Headache Swiss: Austrian and German headache groups utilise
  - paracetamol with caffeine to treat headaches. In India, paracetamol is also used to alleviate headaches. Paracetamol is also used to treat migraines in some countries.
  - f) Toothache: Paracetamol has been shown to be beneficial in the treatment of toothache in several studies.
  - g) Menstrual Period Pain: Paracetamol is usually used for menstrual period pain in combination with Dicyclomine Hydrochloride or Mefenamic Acid.
  - h)Cold/Flu Pain: Paracetamol is also used to help with Cold/Flu Pain when used with Anti-Cold medicine.



The global active pharmaceutical ingredients market was valued at USD 187.76 billion in 2020, with a compound annual growth rate (CAGR) of 6.6 percent predicted from 2021 to 2028. active pharmaceutical ingredient (API) Advances in manufacture, as well as the increased prevalence of chronic conditions including cardiovascular disease and cancer, are both contributing to the growth. Government regulations that encourage API development, as well as changes in geopolitical situations, are propelling the market forward.



### Future Business Opportunities for

Entrepreneurs in Production Business of

## Alloy Wheels

for 2 Wheelers



Alloy wheels are wheels produced from an aluminium or magnesium alloy in the automotive industry. Alloys are metaland-other-element mixes. They are typically stronger than pure metals, which are typically softer and more ductile. Aluminium and magnesium alloys are often lighter for the same strength, have better heat conduction, and have a better cosmetic appeal than steel wheels. Despite the fact that steel, the most common material used in wheel manufacturing, is an iron-carbon alloy, name "alloy wheel" is normally reserved for wheels manufactured of nonferrous alloys.



Alloy wheels are also bought for aesthetic reasons, albeit the less expensive alloys are usually not corrosion-resistant. Beautiful bare-metal finishes are possible with alloys, but they must be sealed with paint or wheel coverings. Galvanic corrosion is a problem with alloy wheels, and if proper precautions aren't performed, the tyres can leak air. Furthermore, when alloy wheels are bent, they are more difficult to fix than steel wheels, but because of their higher cost, repairs are usually less expensive than replacement.



The demand for light weight wheels with the same strength as steel wheels, as well as good thermal stability and ductility, is driving the growth of the automotive alloy wheel market. Automotive alloy wheels are made of magnesium or aluminium alloys, or a combination of the two. Automotive alloy wheels are light-weight wheels that help a car's steering and speed. Automotive alloy wheels reduce heat dissipation from brakes and lessen the danger of brake failure under harsh driving conditions since aluminium or magnesium alloy is a good conductor of heat.



## Explore New Business Opportunities in Manufacturing of

# FILE BIGGS eiling lie



A non-woven fibreglass or glass wool mesh core is totally encased with either a square or triangular edge in Fiberglass Ceiling Tiles. Fiberglass or glass wool is made from silica sand, which is a recyclable and environmentally benign green material. This is also one of the best insulation materials available, in terms of both thermal and acoustic insulation. It is a noncombustible substance even when in close and extended contact with fire. It does not emit noxious fumes or smoke, which are two of the most dangerous health and life risks associated with a burn.



Because they are light weight and easy to install, fibre ceiling tiles are ideal for ceilings in offices, industrial and commercial buildings, and other sites. Fiberglass acoustic ceiling tiles are light and easy to install, and they provide great sound absorption. Mineral Fiber Ceiling Tiles are highly insulating both thermally and acoustically. In 2020, the worldwide ceiling tile market is expected to be worth USD 5.93 billion. From 2021 to 2028, it is predicted to increase at a compound annual growth rate (CAGR) of 8.8%.



Growth in the commercial construction industry is likely to fuel the market, with new office complexes, institutional buildings, healthcare facilities, and malls being built all over the world. With expanding need for acoustic and thermal insulation, rising disposable income in developing nations, and changing consumer preferences for house and office building aesthetics, the market is likely to grow. Over the projection period, the use of sustainable and creative building solutions incorporating the use of eco-friendly materials for ceilings, floors, and walls is predicted to boost market dynamics.



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### Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?





- ✓ The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This report provides vital information on the product like it's characteristics and segmentation
- ✓ This report helps you market and place the product correctly
  by identifying the target customer group of the product



- ✓ This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The report provides a glimpse of government regulations applicable on the industry
- ✓ The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions





- Our research reports broadly cover Indian markets, present analysis,
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- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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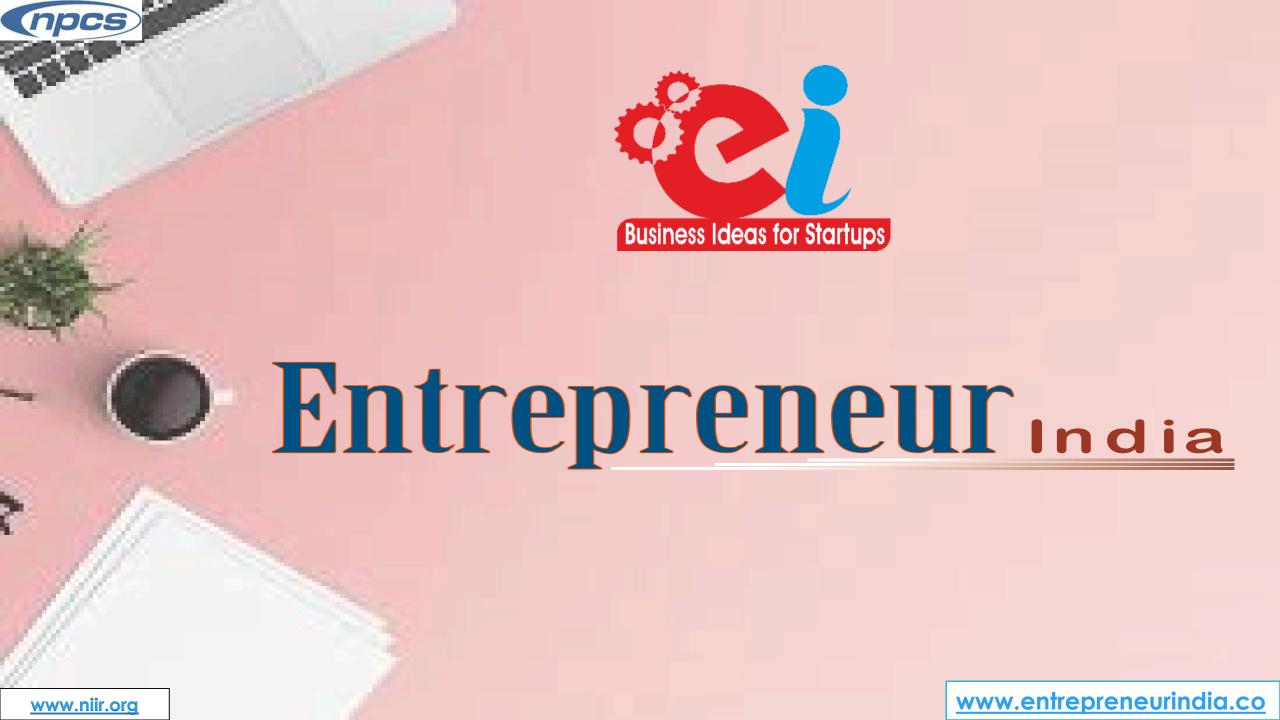
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A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.



#### What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- > Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)



#### How are we different?

- > We have two decades long experience in project consultancy and market research field
- > We empower our customers with the prerequisite know-how to take sound business decisions
- > We help catalyze business growth by providing distinctive and profound market analysis
- > We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- > We use authentic & reliable sources to ensure business precision



## Our Approach





#### Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



#### **Sectors We Cover**

- o Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

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- o Bamboo And Cane Based Projects
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- Chemicals (Organic And Inorganic)
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- Cereal Processing
- Coconut And Coconut Based Products
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- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



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- Potato And Potato Based Projects
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- o Real Estate, Leisure And Hospitality
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- Township & Residential Complex
- o Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- O Wire & Cable



## **Objective**

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis



## **Objective**

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players



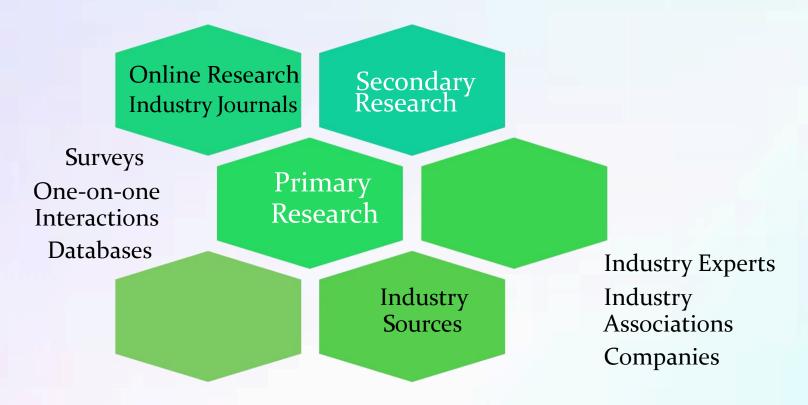
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- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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## Data Sources





## Scope & Coverage





#### **Our Team**

©Our research team comprises of experts from various financial fields:

∞MBA's

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### Structure of the Report

- 1. Overview
- 2. Market Analysis
  - 2.1Growth Drivers
  - 2.2Emerging Trends in the Industry
  - 2.3Regulatory Framework
  - 2.4SWOT Analysis
  - 2.5Herfindahl-Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

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### **Structure of the Report**

Cont

- 5. Key Financials and Analysis
- 5.1 Contact Information
- 5.2 Key Financials
- 5.3 Financial comparison
- 6. Industry Size & Outlook



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