

Profit-Making Projects for

Entrepreneurs, Startups.

- 1. Tomato Ketchup & Mayonnaise
- 2. Chlorinated Paraffin Wax (CPW)
- 3. Menthol Crystal from Mentha Oil
- 4. Bamboo Sticks
- 5. HDPE Pipes





## **INTRODUCTION**

Do you want to start your own business? You may begin right now. Do not be deceived in your business or market field selection. Each company has its own set of benefits and disadvantages, as well as its own set of profitable business plans. It's about which firm you're passionate about and eager to dissect. Your capacity to set a goal is still very important. You must be sufficiently hopeful to put your skills to use and overcome the challenges that lie ahead. Let's also have a look at a few simple but successful business ideas that will undoubtedly pay off!



Your entrepreneurial journey does not begin and end with a wonderful business idea. The best startup business concepts are crucial to your company's success. People nowadays are more interested in their hobbies than in their jobs. They are always on the lookout for the best new business ideas to feed their entrepreneurial spirit. They have no desire to retire at the age of 60. They want happiness index rather than a high wage and a life in a big city.



Thousands of people nowadays wish to create their own business rather than work a traditional 9-to-5 job. The bulk of people would chase two or three carriers over their working lifetimes. Working for yourself is one of the most rewarding experiences you can have. While owning a business might be difficult, it can also be satisfying because the effort you put in rewards you personally rather than anybody else.





Ketchup is a condiment used on the table. Although previous recipes included egg whites, mushrooms, oysters, grapes, mussels, or walnuts, the unaltered name ("ketchup") now mainly refers to tomato ketchup. Tomato ketchup is a sweet and tangy sauce made using tomatoes, sugar, vinegar, and seasonings. Onions, allspice, coriander, cloves, cumin, garlic, and mustard are popular spices and tastes, with celery, cinnamon, and ginger added occasionally.



Tomato ketchup is most commonly served with hot, fried, or greasy foods, such as French fries and other potatoes, hamburgers, hot dogs, chicken tenders, tater tots, hot sandwiches, meat pies, boiled eggs, and grilled or fried meat. Ketchup is occasionally used as a base for, or as one of the ingredients in, other sauces and dressings, and the flavour can also be duplicated as an additional flavouring for snacks like potato chips.



Mayonnaise, or mayonnaise, is a thick cold sauce or dressing that is often used in sandwiches, hamburgers, salads, and on French fries. Many other sauces, such as tartar sauce, fry sauce, remoulade, salsa golf, and rouille, are made using it. Mayonnaise is an emulsion of oil, egg yolk, and an acid, such as vinegar or lemon juice; it comes in a variety of flavours. The texture ranges from a light cream to a thick gel, and the hue ranges from nearwhite to pale yellow. Vegans, vegetarians, and others who avoid chicken eggs or dietary cholesterol, as well as persons with egg allergies, can buy commercial imitations.



In 2020, the worldwide tomato ketchup market will be worth US\$ 19.70 billion. The market is expected to develop at a CAGR of 4.70 percent between 2021 and 2026. In 2020, the worldwide mayonnaise market will be worth US\$ 10.67 billion. The market is expected to reach a value of US\$ 13.27 billion by 2026.







**EXAMPLE** pipe is a flexible plastic pipe that is used to transport fluids and gases. It is frequently utilised to replace ageing concrete or steel mains pipes. HDPE (high-density polyethylene) is a thermoplastic with a high level of impermeability and a strong molecular bond, making it ideal for high-pressure pipelines. Water mains, gas mains, sewer mains, slurry transfer lines, rural irrigation, fire system supply lines, electrical and communications conduit, and storm water and drainage pipes are all applications for HDPE pipe.



Butt welding, electrofusion welding, socket welding, and extrusion welding are all options for joining HDPE pipe. These joints heat the pipe during the joining process, resulting in a perfectly homogeneous union where the weld is as strong as, if not stronger than, the existing pipe on either side. There is no need for rubber seals or jointing chemicals like those used to join PVC pipe, which are harmful to the environment and increase the likelihood of failure over time. PE is less prone to root penetration and maintains the integrity of the pipeline even when installed in unstable soils.



After rising at a CAGR of 4.5 percent from 2020 to 2025, the market for high density polyethylene pipes is expected to reach \$ 20,460.4 million by 2025. Due to its ability to survive rigorous service conditions such as high corrosion resistivity and zero reactive characteristics, as well as long service periods, high density polyethylene (HDPE) pipes are mostly employed in the oil and gas industries.





As a result, as crude oil output rises, the need for HDPE pipes is likely to rise as well. High-density polyethylene pipe can meet and withstand a variety of obstacles, and it offers a number of proven benefits for mining and industrial applications, including abrasion resistance, chemical resistance, surge resistance, and cost savings.







Bamboo is a long-lived grass with woody stems that covers 1-3% of all tropical and subtropical environments. Bamboo has a wide range of applications, including flooring, roofing, and scaffolding, as well as furniture, food, biofuel, fabrics, cloth, paper, pulp, charcoal, ornamental garden planting, and environmental benefits such as being a large carbon sink and a good phytoremediation option, as well as improving soil structure and reducing soil erosion. Bamboo grows at the fastest rate of any tropical plant.



The worldwide bamboo market is predicted to increase significantly in the near future due to the growing demand for environmentally friendly green products. The use of bamboo woods as a low-cost construction material, on the other hand, encourages countries to use bamboo in the development of towns and villages, which can help the global bamboo trade grow. The global bamboos market was estimated at USD 68.8 billion in 2018, with a CAGR of 5.0 percent predicted from 2019 to 2025.



Over the projected period, the market is likely to rise due to rising infrastructure investments, increased usage of sustainable building/construction resources, and increased consumer awareness of the uses and benefits of bamboos. Bamboo and rattan have a number of environmental, economic, and social advantages. Bamboo is a renewable resource that can thrive in a variety of climates, but prefers tropical climates. When compared to trees, it produces 35 percent more oxygen and absorbs 40 percent more carbon dioxide, resulting in a significant improvement in air quality. Bamboo cultivation also helps to fix carbon, manage soil erosion, and purify the environment.



# Rising Opportunities in Business of orinated Paraffin W



Chlorination of straight-chained paraffin wax fractions produces chlorinated paraffin waxes (CPWs). The carbon chain length of commercial chlorinated paraffin wax is typically between 10 and 30 carbon atoms, with a chlorine content of 40 to 70% by weight. Except for those with a long carbon chain length and a high chlorine concentration (70 percent), which are solid, chlorinated paraffin waxes are viscous colourless or yellowish thick oils with low vapor pressures.



Water, lower alcohols, glycerol, and glycols are nearly insoluble in chlorinated paraffin waxes, although they are soluble in chlorinated solvents, aromatic hydrocarbons, ketones, esters, ethers, mineral oils, and some cutting oils. In unchlorinated aliphatic hydrocarbons, they are moderately soluble. Because of the various possible places for the chlorine atoms, chlorinated paraffin wax is made up of exceedingly complicated combinations.



In 2020, the global chlorinated paraffin wax market was estimated to be worth roughly USD 1.97 million. Over the projected period of 2021-2026, the market is expected to reach a value of USD 2.428 million, representing a CAGR of 3.6 percent. In the production of polyvinyl chloride, chlorinated paraffin is employed as a secondary plasticiser (PVC). In the near future, it is expected to partially replace common plasticisers like phthalates and phosphate esters. The chlorinated paraffin wax sector is expected to benefit from the expanding use of PVC around the world.



# Production Business Ideas of



Menthol Crystals are derived from the Mentha Arvensis Botanica, also known as Mint, Corn Mint, Wild Mint, and Japanese Mint. Menthol Crystals have a waxy substance and are a solid component of Mint Oil. Mint Essential Oil is extracted from the Mint leaf by a distillation method. After that, the Mint Essential Oil is frozen at -22 degrees Celsius. The freezing procedure causes the Essential Oil to crystallise, resulting in Menthol Crystals.



Mentha Oil is a transparent liquid that is colourless or pale yellow in hue. It has a distinctive, pleasing aroma and a strong flavour with a cold aftertaste. It is nearly water insoluble. Mentha oil is one of the most important essential oils, and it is distilled from the shrub Mentha arvensis. It's a common ingredient in food and flavourings. Natural menthol, in addition to being a popular taste factor in food and confectionery, has a cooling and soothing effect on the skin and mucous membranes of the human body, making it a useful ingredient in pharmaceuticals and cosmetics.



Over the last several years, the global menthol crystal market has been growing at a faster rate, with significant growth rates, and it is predicted to rise significantly between 2020 and 2027. The Global "Menthol Crystal Market" the influence of a wide range of factors on market drivers and progress from the inside out. Menthol crystals are generally obtained from natural sources, and as a result, their popularity is growing in both developed and developing countries. Because the cosmetics industry is so tightly controlled, natural-based raw materials are in high demand. This is expected to drive the menthol crystals market in the coming vears.



# **TAGS**

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### Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?





- ✓ The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- ✓ This report provides vital information on the product like it's characteristics and segmentation
- ✓ This report helps you market and place the product correctly
  by identifying the target customer group of the product



- ✓ This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- ✓ The report provides a glimpse of government regulations applicable on the industry
- ✓ The report provides forecasts of key parameters which helps
  anticipate the industry performance and make sound business
  decisions





- Our research reports broadly cover Indian markets, present analysis,
   outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

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- Industry Trend
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- > Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)



#### How are we different?

- > We have two decades long experience in project consultancy and market research field
- > We empower our customers with the prerequisite know-how to take sound business decisions
- ➤ We help catalyze business growth by providing distinctive and profound market analysis
- > We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- > We use authentic & reliable sources to ensure business precision



## Our Approach



Thorough analysis of the project

**Economic feasibility study of the Project** 

Market potential survey/research

**Report Compilation** 



#### Who do we Serve?

- Public-sector Companies
- Corporates
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- Individual Entrepreneurs
- o NRI's
- Foreign Investors
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- Educational Institutions
- Embassies & Consulates
- o Consultancies
- Industry / trade associations



#### **Sectors We Cover**

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- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

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- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- o Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- o Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

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- Copper & Copper Based Projects
- Dairy/Milk Processing
- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- o Food, Bakery, Agro Processing



- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
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- Herbal Based Projects
- o Inks, Stationery And Export Industries

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- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.

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- o Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

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- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



## **Objective**

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis



## Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players



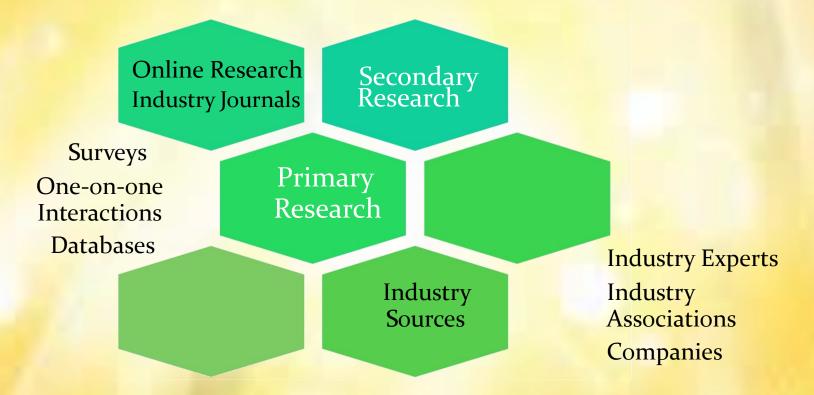
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- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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## Data Sources





## Scope & Coverage





#### **Our Team**

©Our research team comprises of experts from various financial fields:

∞MBA's

&Research veterans with decades of experience

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### Structure of the Report

- 1. Overview
- 2. Market Analysis
  - 2.1Growth Drivers
  - 2.2Emerging Trends in the Industry
  - 2.3Regulatory Framework
  - 2.4SWOT Analysis
  - 2.5Herfindahl-Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

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### **Structure of the Report**

Cont

- 5. Key Financials and Analysis
- 5.1 Contact Information
- 5.2 Key Financials
- 5.3 Financial comparison
- 6. Industry Size & Outlook



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