



Emerging Business of



Menthol Crystal

Best Business Ideas for New Entrepreneur.

Introduction

Mentha Arvensis Botanica, commonly known as Mint, Corn Mint, Wild Mint, and Japanese Mint, is used to make Menthol Crystals. Menthol Crystals have a waxy substance and are a solid component of Mint Oil. Mint Essential Oil is extracted from the Mint leaf by a distillation method.



After that, the Mint Essential Oil is frozen at -22 degrees Celsius. The freezing procedure causes the Essential Oil to crystallize, resulting in Menthol Crystals. Menthol is a natural chemical obtained from peppermint and corn mint oils. It's a waxy, crystalline material. It appears to be transparent or white.



Uses of Menthol Crystal

The analgesic and cooling properties of menthol are utilized in medicinal compositions. It can be added to peppermint-based cosmetics to enhance their cooling and refreshing properties. It's also commonly utilized in the flavouring and confectionery sectors.



For the Pharmaceutical Industry:

- ❖ **Menthol Crystals are extremely effective in treating a variety of diseases.**
- ❖ **Menthol Crystals are commonly used to cure digestive and stomach disorders, relieve nausea sensations, reduce discomfort, and reduce fever and headaches, among other things.**

For the Cosmetic Industry:

- ❖ **Menthol Crystals are frequently used as a key ingredient in skin and beauty products, as well as in carrier oils.**
- ❖ **These Crystals have a minty, fresh scent and are frequently used in fragrances, lotions, and colognes.**

- ❖ **Menthol Crystals help to relieve skin irritations, soothe itchy and dry skin, and revitalize and rejuvenate the skin overall.**
- ❖ **Menthol Crystals in haircare products help to nourish and strengthen the hair, as well as promote healthy hair development.**



For the Aroma therapeutic Industry:

- ❖ **Menthol Crystals are frequently used in aromatherapy to induce a tranquil state of mind, hence lowering anxiety and stress.**
- ❖ **It invigorates and energises both the body and the mind while promoting a sense of ease.**



Market Outlook

The global menthol crystal market has been developing at a faster rate with considerable growth rates over the previous few years, and it is expected to increase significantly between 2020 and 2027. Inside and out, the Global "Menthol Crystal Market" (2021) examines the effects of a wide range of elements impacting market drivers and progress.

Menthol crystals are obtained primarily from natural sources, and as a result, they are rising in popularity in both developed and developing countries. The cosmetics sector is highly regulated, thus natural-based raw ingredients are in great demand when producing cosmetics. In the next years, this is projected to drive the menthol crystals market. Menthol crystals are natural products, and getting enough yield from their sources is a huge difficulty.

Key Players

- 1. Bhagat Aromatics Ltd.**
- 2. Everest Flavours Ltd.**
- 3. Halcyon Life Sciences Pvt. Ltd.**
- 4. Jindal Drugs Pvt. Ltd.**
- 5. Malik Polychem Ltd.**
- 6. Rupangi Impex Ltd.**
- 7. Sharp Mint Ltd.**

Machinery Photographs



Steam Boiler



Refrigeration Unit



Bucket Elevator

The main title "Project at a Glance" is centered on the page. The word "Project" is on the top line and "at a Glance" is on the bottom line. Both lines are written in a large, bold, red font with a thick black outline. The text is superimposed over a background image of a glass of iced coffee with a lime wedge on the rim. The background image is slightly blurred and has a soft, white glow around it.

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	185.00	185.00	Capital	0.00	160.85	160.85
Buildings	0.00	94.80	94.80	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	196.11	196.11	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	45.50	45.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	15.00	15.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	482.54	482.54
Preliminary& Pre-operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	18.60	18.60	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	75.37	75.37				
TOTAL	0.00	643.38	643.38	TOTAL	0.00	643.38	643.38

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS				Per Share	Per Share				
										No.of Times	
						%		%			%
1-2	7.01	10.01	17.01	24.00	0.00	100.00	7.01	0.00	7.01	1.00	0.00
2-3	9.79	12.40	26.80	18.00	0.00	100.00	9.79	0.00	9.79	1.00	0.00
3-4	12.60	14.87	39.40	12.00	0.00	100.00	12.60	0.00	12.60	1.00	0.00
4-5	15.35	17.33	54.75	6.00	0.00	100.00	15.35	0.00	15.35	1.00	0.00
5-6	18.02	19.75	72.77	0.00	0.00	100.00	18.02	0.00	18.02	1.00	0.00

Year	D. S. C. R.			Debt / - Deposit s Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulati ve	Overall					GPM	PBT	PAT	Net Contrib ution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.46	1.46		1.41	1.41	3.22	7.20%	4.46%	3.03%	576.70	15.50 %	3.26	1.07	
2-3	1.78	1.61		0.67	0.67	2.00	7.92%	5.57%	3.63%	671.06	15.46 %	3.39	1.22	
3-4	2.17	1.79	2.17	0.30	0.30	1.34	8.41%	6.38%	4.09%	766.88	15.46 %	3.38	1.39	
4-5	2.62	1.97		0.11	0.11	0.94	8.75%	6.97%	4.43%	862.71	15.46 %	3.28	1.57	
5-6	3.16	2.17		0.00	0.00	0.70	8.98%	7.39%	4.68%	958.53	15.46 %	3.14	1.97	

BEP**BEP - Maximum Utilisation Year****5****Cash BEP (% of Installed Capacity)****49.27%****Total BEP (% of Installed Capacity)****52.17%****IRR, PAYBACK and FACR****Internal Rate of Return .. (In %age)****28.87%****Payback Period of the Project is (In Years)****2 Years 3 Months****Fixed Assets Coverage Ratio (No. of times)****16.010**

Major Queries/Questions Answered in the Report?

- 1. What is Menthol Crystal Manufacturing industry ?**
- 2. How has the Menthol Crystal Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Menthol Crystal Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Menthol Crystal Manufacturing plant ?**

- 5. What is the structure of the Menthol Crystal Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Menthol Crystal Manufacturing Business?**
- 7. What are the operating costs for setting up Menthol Crystal Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Menthol Crystal Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Menthol Crystal Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Menthol Crystal Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Menthol Crystal Manufacturing Business?**
- 12. What is the Manufacturing Process of Menthol Crystal?**

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Reasons for Buying Our Report



- ✓ **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ✓ **This report provides vital information on the product like it's characteristics and segmentation**
- ✓ **This report helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The report provides a glimpse of government regulations applicable on the industry**
- ✓ **The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

Our Approach

The background of the slide is a photograph of three business professionals in a modern office setting. A man in a grey suit is shaking hands with another man in a grey suit. A woman in a grey blazer stands between them, smiling. Large, blue, stylized text with a black outline is overlaid on the image, reading 'Our Approach'. The text is reflected below it.

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Menthol Crystal.” provides an insight into Menthol Crystal market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Menthol Crystal project. The report assesses the market sizing and growth of the Indian Menthol Crystal Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Menthol Crystal sector in India along with its business prospects. Through this report we have identified Menthol Crystal project as a lucrative investment avenue.

Tags

#Detailedprojectreport **#Businessconsultant**
#Businessplan **#Feasibilityreport** **#NPCS**
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OUR CLIENTS

Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- ❑ Good Present/Future Demand**
- ❑ Export-Import Market Potential**
- ❑ Raw Material & Manpower Availability**
- ❑ Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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- **One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services**
- **We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad**



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- **Business Plan**
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- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we Serve?

- ❖ **Public-sector Companies**
- ❖ **Corporates**
- ❖ **Government Undertakings**
- ❖ **Individual Entrepreneurs**
- ❖ **NRI's**
- ❖ **Foreign Investors**
- ❖ **Non-profit Organizations, NBFC's**
- ❖ **Educational Institutions**
- ❖ **Embassies & Consulates**
- ❖ **Consultancies**
- ❖ **Industry / trade associations**

Sectors We Cover

- ❖ **Ayurvedic And Herbal Medicines, Herbal Cosmetics**
- ❖ **Alcoholic And Non Alcoholic Beverages, Drinks**
- ❖ **Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin**
- ❖ **Activated Carbon & Activated Charcoal**
- ❖ **Aluminium And Aluminium Extrusion Profiles & Sections**
- ❖ **Bio-fertilizers And Biotechnology**
- ❖ **Breakfast Snacks And Cereal Food**
- ❖ **Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling**

Sectors We Cover *Cont...*

- ❖ **Bamboo And Cane Based Projects**
- ❖ **Building Materials And Construction Projects**
- ❖ **Biodegradable & Bioplastic Based Projects**
- ❖ **Chemicals (Organic And Inorganic)**
- ❖ **Confectionery, Bakery/Baking And Other Food**
- ❖ **Cereal Processing**
- ❖ **Coconut And Coconut Based Products**
- ❖ **Cold Storage For Fruits & Vegetables**
- ❖ **Coal & Coal Byproduct**

- ❖ **Copper & Copper Based Projects**
- ❖ **Dairy/Milk Processing**
- ❖ **Disinfectants, Pesticides, Insecticides, Mosquito Repellents,**
- ❖ **Electrical, Electronic And Computer based Projects**
- ❖ **Essential Oils, Oils & Fats And Allied**
- ❖ **Engineering Goods**
- ❖ **Fibre Glass & Float Glass**
- ❖ **Fast Moving Consumer Goods**
- ❖ **Food, Bakery, Agro Processing**

- ❖ **Fruits & Vegetables Processing**
- ❖ **Ferro Alloys Based Projects**
- ❖ **Fertilizers & Biofertilizers**
- ❖ **Ginger & Ginger Based Projects**
- ❖ **Herbs And Medicinal Cultivation And Jatropha (Biofuel)**
- ❖ **Hotel & Hospitality Projects**
- ❖ **Hospital Based Projects**
- ❖ **Herbal Based Projects**
- ❖ **Inks, Stationery And Export Industries**

Sectors We Cover *Cont...*

- ❖ **Infrastructure Projects**
- ❖ **Jute & Jute Based Products**
- ❖ **Leather And Leather Based Projects**
- ❖ **Leisure & Entertainment Based Projects**
- ❖ **Livestock Farming Of Birds & Animals**
- ❖ **Minerals And Minerals**
- ❖ **Maize Processing(Wet Milling) & Maize Based Projects**
- ❖ **Medical Plastics, Disposables Plastic Syringe, Blood Bags**
- ❖ **Organic Farming, Neem Products Etc.**

- ❖ **Paints, Pigments, Varnish & Lacquer**
- ❖ **Paper And Paper Board, Paper Recycling Projects**
- ❖ **Printing Inks**
- ❖ **Packaging Based Projects**
- ❖ **Perfumes, Cosmetics And Flavours**
- ❖ **Power Generation Based Projects & Renewable Energy Based Projects**
- ❖ **Pharmaceuticals And Drugs**
- ❖ **Plantations, Farming And Cultivations**
- ❖ **Plastic Film, Plastic Waste And Plastic Compounds**
- ❖ **Plastic, PVC, PET, HDPE, LDPE Etc.**

Sectors We Cover *Cont...*

- ❖ **Potato And Potato Based Projects**
- ❖ **Printing And Packaging**
- ❖ **Real Estate, Leisure And Hospitality**
- ❖ **Rubber And Rubber Products**
- ❖ **Soaps And Detergents**
- ❖ **Stationary Products**
- ❖ **Spices And Snacks Food**
- ❖ **Steel & Steel Products**
- ❖ **Textile Auxiliary And Chemicals**

Sectors We Cover *Cont...*

Sectors We Cover *Cont...*

- ❖ **Township & Residential Complex**
- ❖ **Textiles And Readymade Garments**
- ❖ **Waste Management & Recycling**
- ❖ **Wood & Wood Products**
- ❖ **Water Industry(Packaged Drinking Water & Mineral Water)**
- ❖ **Wire & Cable**

Market Research Report

Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
 - ❑ Key players with their market shares
 - ❑ Financial comparison of present players

Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



Our Team

- Our research team comprises of experts from various financial fields:**
- MBA's**
- Industry Researchers**
- Financial Planners**
- Research veterans with decades of experience**

Structure of the Report

- 1. Overview**
- 2. Market Analysis**
 - 2.1 Growth Drivers**
 - 2.2 Emerging Trends in the Industry**
 - 2.3 Regulatory Framework**
 - 2.4 SWOT Analysis**
 - 2.5 Herfindahl–Hirschman Index (HHI)**
- 3. Market Forecasts**
- 4. Key Players**

Structure of the Report

5. Key Financials and Analysis

5.1 Contact Information

5.2 Key Financials

5.3 Financial comparison

6. Industry Size & Outlook



CONTACT US



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Take a look at **NIIR PROJECT CONSULTANCY SERVICES** on #StreetView

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A close-up photograph of a white computer keyboard key. The key is rectangular with rounded corners and features the words 'Thank You' printed on it in a dark, serif font. The key is slightly raised from the keyboard's surface, and the background shows other keys in a soft-focus state.

Thank You

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