

# Banana Farming

**(Banana Plantation is a Commercial Agricultural Facility)**

**(Commercial Agricultural Facility)**



# Introduction

**Banana farming is a commercial agricultural facility that grows bananas in tropical climates. Banana plantations will package, process, and ship their product directly to international markets in addition to growing the crop. A plantation's size can range from a small family farm to a corporate facility with large tracts of land, several physical plants, and several workers, depending on the scale of the operation.**

**After mango, banana is India's second most popular fruit crop. It is a favourite fruit of all classes due to its year-round availability, affordability, varietal variety, and taste, nutritive and medicinal value. It also has a high export potential. Bananas will grow and fruit in poor soil, but without deep, well-drained soil, such as forest loam, rocky sand, marl, red laterite, volcanic ash, sandy clay, or even heavy clay, they will be less active.**

**Good drainage is the most important aspect of soil type for banana plant development. Bananas thrive in alluvial soils found in river valleys. Bananas grow best in acidic soil. In India, banana cultivation is a very profitable agricultural sector. Banana plantations are experiencing a major transformation today, becoming more technology and growth oriented. Bananas are planted using two methods: the pit method and the furrow method.**



**Planting takes place from February to May in South India, and from July to August in North India. It can be done at any time of year in South India, except during the summer.**



# Benefits of Banana Farming

**Banana plantations, which need a lot of labour, are an important economic boost because they create jobs. Banana farming also offers a relatively fast return on investment and consistent income throughout the year. Furthermore, since bananas are a hardier crop, they recover easily from natural disasters, making banana farming a profitable endeavor.**



**The following are some of the advantages of banana farming:**

- 1. They make excellent windbreaks or windrows.**
- 2. They have the ability to keep the sun on your sunny west side.**
- 3. In waste drains, water and nutrients are used.**
- 4. Horses, cows, and other grazers may be fed the leaves.**
- 5. Baskets and mattresses can be made from the dried trunk remains.**

**Bananas are produced in India under a variety of conditions and processing systems. As a result, variety selection is based on a large number of varieties that appeal to different needs and circumstances.**





# Planting Process

**Bananas can thrive in a variety of soil types, from the lowest to the richest. Until planting bananas, the soil should be checked. Drainage, fertility, and moisture should all be present in the soil. Bananas thrive in soil that is neither too acidic nor too alkaline, rich in organic matter with high nitrogen content, sufficient phosphorus, and plenty of potash.**



**Banana farming is a major economic driver in many banana-exporting countries because it is labor-intensive, yields a fast return on investment, provides a consistent weekly income all year, and recovers quickly from hurricanes and other natural disasters. In general, banana plantations use one of four main agricultural techniques:**

- 1. Intensive farming**
- 2. Sustainable farming**
- 3. Organic farming**
- 4. Agriculture that is fair trade**



**Banana plants grow in tropical climates with average temperatures of 80 degrees Fahrenheit (27 degrees Celsius) and annual rainfall of 78 to 98 inches. The majority of bananas exported are produced within 30 degrees of the equator on either side. Rich, dark, fertile soils with consistent moisture in the air and land, as well as good drainage, are needed by the plants.**



**The planted crop is ready for harvest in 12-15 months, and the main banana harvesting season is from September to April. Bunches mature between 90 and 150 days after flowering, depending on the variety, soil, temperature, and elevation.**





# Market outlook

**Banana output in 2019 was 116.0 million metric tonnes, with a CAGR of 4.1 percent. Bananas are the fourth most important food crop in terms of value, after wheat, rice, and maize, and the world's favourite fruit in terms of consumption volume. Bananas are the most widely grown and traded crop in the world.**



**In recent decades, the crop has seen rapid increases in production and trade volumes as a result of rapid population growth in producing countries and expanding global import demand. Since the majority of banana cultivation is done on a haphazard basis by small holder farmers, accurate statistics on global banana production are difficult to come by.**



**According to available data, global banana production is on average. With a 61 percent share of global consumption, Asia-Pacific leads the industry. India is the world's largest banana producer, accounting for nearly 25.7 percent of global production. Banana exports worldwide were expected to be 23.3 million metric tonnes.**



**Around 15% of total global banana production is traded on the international market; the rest is consumed locally, mostly in large producing countries like India, China, and Brazil, as well as in some African countries where bananas play a significant role in people's diets. Banana output reached 116.0 million metric tonnes globally, with a CAGR of 4.1 percent.**





**Consumers' attention has shifted to hygienic and nutritious food items as food and beverage technology advances and health consciousness grows. Vitamin B6, Vitamin C, Manganese, Potassium, dietary fibres, and protein are all abundant in bananas. Apart from raw use, bananas are used in a range of food items such as breakfast cereals, ice cream, and other desserts.**

**The demand for bananas is expected to increase as a result of their numerous health benefits. Bananas are one of the most widely traded fruits on the planet.**



# Machinery Photographs



**Semi-Automatic Shredder Machine**



# **Banana Rotavator**



# Major Queries/Questions Answered in the Report?

- 1. What is Banana Farming industry ?**
- 2. How has the Banana Farming industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Banana Farming Plant ?**
- 4. What are the requirements of Working Capital for setting up Banana Farming plant ?**

**5. What is the structure of the Banana Farming Business and who are the key/major players ?**

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# Reasons for Buying our Report:

- ❖ **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- ❖ **This report provides vital information on the product like it's characteristics and segmentation**
- ❖ **This report helps you market and place the product correctly by identifying the target customer group of the product**

- ❖ **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ❖ **The report provides a glimpse of government regulations applicable on the industry**
- ❖ **The report provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

# Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Banana Farming.” provides an insight into Banana Farming market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Banana Farming project. The report assesses the market sizing and growth of the Indian Banana Farming Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Banana Farming sector in India along with its business prospects. Through this report we have identified Banana Farming project as a lucrative investment avenue.

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**#FarmingProcess**

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**



**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- ❑ Good Present/Future Demand**
- ❑ Export-Import Market Potential**
- ❑ Raw Material & Manpower Availability**
- ❑ Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# **Contact us**

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# **Niir PROJECT CONSULTANCY SERVICES**

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# Who are we?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



- **Project Identification**
- **Detailed Project Reports/Pre-feasibility Reports**
- **Market Research Reports**
- **Business Plan**
- **Technology Books and Directory**
- **Industry Trend**
- **Databases on CD-ROM**
- **Laboratory Testing Services**
- **Turnkey Project Consultancy/Solutions**
- **Entrepreneur India (An Industrial Monthly Journal)**

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

- ❖ **Public-sector Companies**
- ❖ **Corporates**
- ❖ **Government Undertakings**
- ❖ **Individual Entrepreneurs**
- ❖ **NRI's**
- ❖ **Foreign Investors**
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- ❖ **Coconut And Coconut Based Products**
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- ❖ **Fibre Glass & Float Glass**
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# MARKET RESEARCH REPORTS

## Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - ❑ Growth drivers of the industry
  - ❑ Latest market trends
  - ❑ Insights on regulatory framework
  - ❑ SWOT Analysis
  - ❑ Demand-Supply Situation
  - ❑ Foreign Trade
  - ❑ Porters 5 Forces Analysis

# Objective

- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - ❑ Key players with their market shares
  - ❑ Financial comparison of present players

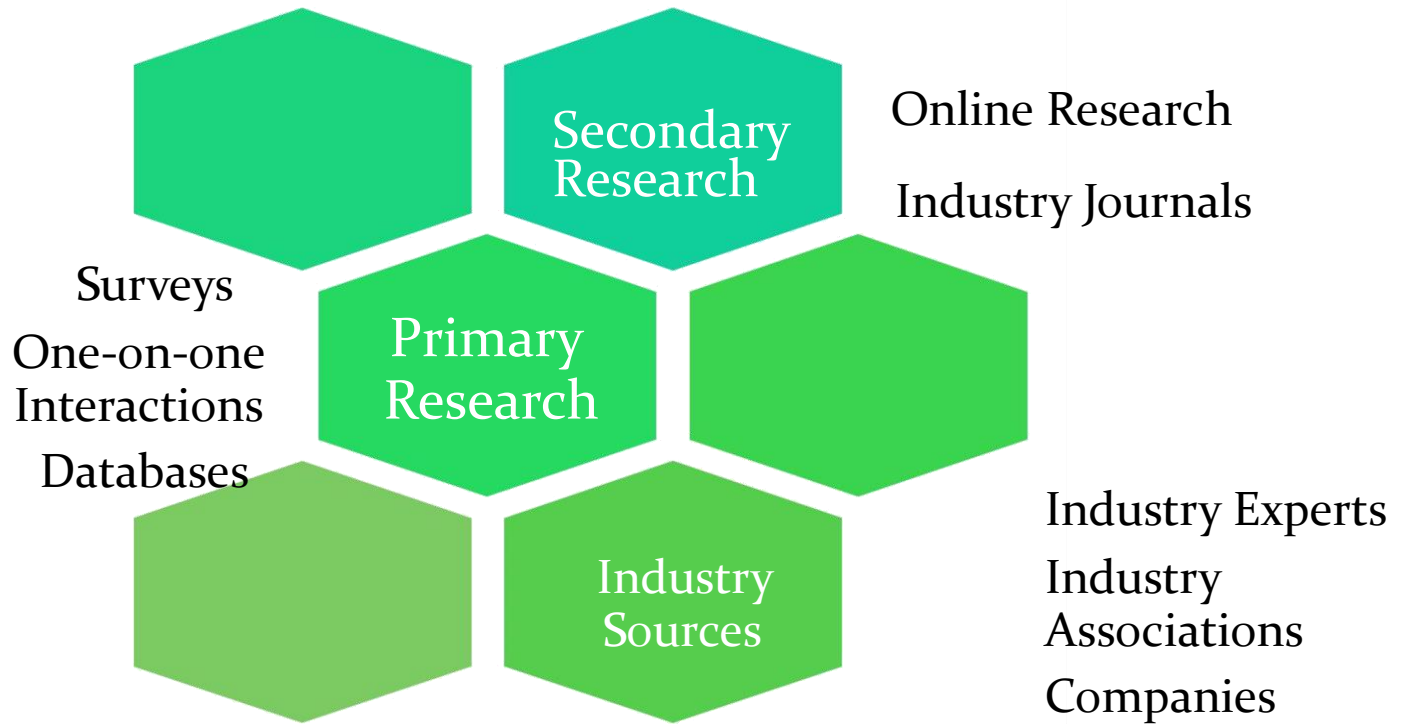
# Clientele

- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)



# Data Sources



# Scope & Coverage



# Our Team

- Our research team comprises of experts from various financial fields:**
- MBA's**
- Industry Researchers**
- Financial Planners**
- Research veterans with decades of experience**

# Structure of the Report

- 1. Overview**
- 2. Market Analysis**
  - 2.1 Growth Drivers**
  - 2.2 Emerging Trends in the Industry**
  - 2.3 Regulatory Framework**
  - 2.4 SWOT Analysis**
  - 2.5 Herfindahl–Hirschman Index (HHI)**
- 3. Market Forecasts**
- 4. Key Players**

# Structure of the Report

- 5. Key Financials and Analysis**
  - 5.1 Contact Information**
  - 5.2 Key Financials**
  - 5.3 Financial comparison**
- 6. Industry Size & Outlook**

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# Contact us

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