



Y-1674

# Business Plan- Urea Fertilizer

for Crop Production  
Manufacturing Business Plan &  
Investment Opportunities in  
Fertilizer Industry



# Introduction

Urea is a fertilizer material used for direct application to crops or in the preparation of blended fertilizers. Under most circumstances, it is equivalent to or superior than most other nitrogen sources. To understand the significance of urea, as opposed to other sources of nitrogen, one must examine the nature of commercial fertilizers and how they are blended. Commercial fertilizers are complex mixtures of various blended materials that contain at least the minimum level of nutrients, as per the label guarantee. In the case of nitrogen, there is usually more than one form of nitrogen, and often more than one source of nitrogen used in any blend.

**Related Projects: - [Fertilizers, Fertilisers, Inorganic Fertilizers \(Mineral Fertilizer\)](#)**

Fertilizers are inorganic materials with high analytical value and definite composition which can supply nutrients and trace elements, usually applied to the soil to encourage the growth of crops.

Examples:

Nitrogenous fertilizers (urea, ammonium sulfate);

Phosphate fertilizers (single/triple super phosphate);

Potassic fertilizers (muriate of potash); and Macronutrients (Ca, Mg, O, C) and micronutrients (Zn, MN, Cu, Fe, Mo, S, etc.).

**Related Books:** - [Biofertilizer, Biofertiliser, Biogas, Organic Farming, Vermicompost, Vermiculture, Biotechnology](#)





## **Advantages of Urea Fertilizer**

Superior Nitrogen content

Low production cost, as source is natural

Non-flammable and risk-free storage

Wide application range, for all types of crops and soils

Neutral pH and harmless to crops and soil

**Related Videos:** - [Fertilizers, Biofertilizer, Inorganic Fertilizers \(Mineral Fertilizer\), NPK, Nitrogen Fertilizer, Nitrogenous Fertilizer, Diammonium Phosphate Projects](#)



## How to Use Urea Fertilizer?

Urea should be applied at the time of sowing. It should not come in contact with the seeds. It also can be applied as a top dressing. Since Urea is highly Nitrogen-concentrated, it should be used in combination with earth or sand before its application. Urea should not be applied when the soil contains free water or likely to remain wet for three or four days after application.

### **Related Project: - [Urea Fertilizer- Start Business in Fertilizer Industry](#)**

The agricultural industry widely uses urea, a white crystalline solid containing 46 percent nitrogen as an animal feed additive and fertilizer. Here, we'll focus on its role as a nitrogen fertilizer. On a commercial basis, urea is available as prills or as a granulated fertilizer. The large granules are crystalline white and are highly resistant to moisture and thus facilitate long time storage as well. Today these granular shaped crystals of urea are blended with most of the fertilizers.

### **Market Research: - [Market Research Report](#)**

## Application of Urea

Urea can be applied in various forms, it can be spread in bulk alone or can also be mixed with other fertilizers before application.

However Urea should be preferably spread alone so as to avoid unevenness in the field.

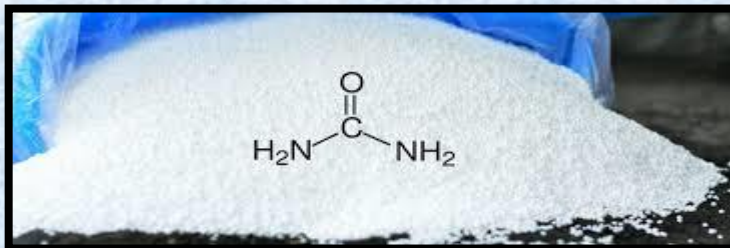
In case of preparing blended mixtures with other fertilizers the best ones to suit its density are monoammonium phosphate (11-52-0) or ammonium phosphate (18-46-0). When blended together, these are easily spread uniformly across the cultivated land.

**Projects:- [Project Reports & Profiles](#)**



- Nitrogenous Fertilizer
- Stabilizing Agent
- Keratolyte
- Resin
- Urea
- Ammonium nitrate
- Diammonium phosphate
- Monoammonium phosphate
- Ammonium sulfate
- Triple superphosphate

**Books:- [BOOKS & DATABASES](#)**



## Uses

More than 90% of world industrial production of urea is destined for use as a nitrogen-release fertilizer. Urea has the highest nitrogen content of all solid nitrogenous fertilizers in common use. Therefore, it has the lowest transportation costs per unit of nitrogen nutrient.

Many soil bacteria possess the enzyme urease, which catalyzes conversion of urea to ammonia ( $\text{NH}_3$ ) or ammonium ion ( $\text{NH}_4^+$ ) and bicarbonate ion ( $\text{HCO}_3^-$ ). Thus urea fertilizers rapidly transform to the ammonium form in soils. Among the soil bacteria known to carry urease, some ammonia-oxidizing bacteria (AOB), such as species of Nitrosamines, can also assimilate the carbon dioxide the reaction releases to make biomass via the Calvin cycle, and harvest energy by oxidizing ammonia (the other product of urease) to nitrite, a process termed nitrification.

**Related Project:** - [Urea Fertilizer- Start Business in Fertilizer Industry](#)



Nitrite-oxidizing bacteria, especially Nitrobacteria, oxidize nitrite to nitrate, which is extremely mobile in soils because of its negative charge and is a major cause of water pollution from [agriculture](#). Ammonium and nitrate are readily absorbed by plants, and are the dominant sources of nitrogen for plant growth. Urea is also used in many multi-component solid fertilizer formulations. Urea is highly soluble in water and is therefore also very suitable for use in fertilizer solutions (in combination with ammonium nitrate: UAN), e.g., in 'foliar feed' fertilizers. For [fertilizer](#) use, granules are preferred over prills because of their narrower particle size distribution, which is an advantage for mechanical application. The most common impurity of synthetic urea is biuret, which impairs plant growth. Urea is usually spread at rates of between 40 and 300 kg/ha (35 to 270 lbs/acre) but rates vary. Smaller applications incur lower losses due to leaching. During summer, urea is often spread just before or during rain to minimize losses from volatilization (a process wherein nitrogen is lost to the atmosphere as ammonia gas).

## Market Outlook

The market for urea is expected to witness a CAGR of more than 2.5% over the forecast period. One of the major factors driving the market studied is the increasing demand for fertilizers in the agriculture industry. However, health hazards regarding urea are likely to restrain the market. Stringent environment regulations for automotive emissions are also likely to boost the demand for urea. Applications for urea in the preparation of bio-bricks is likely to create opportunities for the market in the coming years.

**Related Projects:** - [Fertilizers, Fertilisers, Inorganic Fertilizers \(Mineral Fertilizer\)](#)



The growing popularity of commercial agriculture across the globe is expected to drive the market for nitrogenous fertilizers over the forecast period. The agriculture industry has been witnessing a rise in the demand for nitrogenous fertilizers to provide proper nutrition to the food crops, thereby increasing their yield. The global [Urea Fertilizers](#) market is valued at 53400 million USD in 2020 is expected to reach 61020 million USD by the end of 2026, growing at a CAGR of 1.9% during 2021-2026.

Agricultural products, such as fruits, vegetables, cereals, and cotton, are major application areas for nitrogenous fertilizers. Production levels of crops are largely affected by climatic variations, which, in turn, change the demand and supply of crops as per the season. Technical grade urea is used in many applications, such as glue, medical drugs, dyes, disinfectants, [cosmetics](#), and in the production of yeast.

Nitrogen is one of the important nutrients required for the growth of plants. It is available in natural form in the atmosphere, however, only a few plants can absorb it. Hence, it is supplied to plants synthetically in the form of nitrogenous fertilizers. The global market offers nitrogenous [fertilizers](#) in the form of urea, ammonia, ammonium sulfate, calcium ammonium nitrate, and a few others, with varying proportions of the nutrient value. These nitrogenous fertilizers provide better texture and regulate plant growth for faster yield. With the technological advancements in the automotive industry to meet the emission regulations, the use of urea in and blue to reduce the nitrogen oxide emission from the exhaust is increasing. Further, with the growing automotive fleet across the world, the consumption of ad blue is projected to increase, which in turn will increase the consumption of technical grade urea. Urea is also used as a base component in many creams and with the growing demand for [cosmetics](#), the demand for technical grade urea is likely to increase.



Urea Market size is set to grow steadily in the projected timeline owing to its application in agriculture as fertilizer. The product is also known as carbamide and has highest nitrogen content amongst all solid nitrogenous fertilizer making it favorable agriculture utility across arable land. The product is also used to produce resin finds application in melamine synthesis, laminates, adhesives and paints. Its usage in automotive, medical, explosive, deicing, polymer and chemical industries is likely to drive urea market demand.

Significant growth in the agriculture industry across the globe is one of the key factors driving the market growth. In comparison to traditionally used ammonium nitrate, urea is more cost-effective and offers higher crop yield in lesser time. This has resulted in the widespread adoption of urea as a fertilizer and animal feed additive. Furthermore, the increasing utilization of urea in the automotive industry is also contributing to the market growth.

Urea is extensively utilized in this industry to minimize nitrogen oxide emissions from diesel automobiles. Automotive urea, or diesel exhaust fluid (DEF), is injected into the exhaust systems and tanks of trucks, buses, cars and sports utility vehicles (SUVs) to remove nitrogen oxide from the diesel exhaust. The availability of premium-quality technical grade urea, which is extensively utilized in the manufacturing of medical drugs, dyes, disinfectants, [cosmetics](#) and yeast, is acting as another major growth-inducing factor. Other factors, including advancements in melting and granulation technologies to enhance energy and cost-effectiveness of urea, along with the growing demand for urea in the [chemical](#) industry, are projected to drive the market further.

**Related Project: - [Urea Fertilizer- Start Business in Fertilizer Industry](#)**



Emerging economies around the world are now realizing the importance of using nitrogenous fertilizers in agricultural production. The farmers of developing countries, such as China, India, Uganda, and Rwanda, are gaining knowledge regarding the accurate use of chemicals. Moreover, local companies are engaged in providing sales services regarding the technologies and crop nutrient requirements. These companies also educate the users regarding the potential harm caused by excess utilization of fertilizers and their correct storage and disposal methods.

**Market Research: - [Market Research Report](#)**



## **Product Type Insights**

Urea and ammonia together account for over 50% of the total nitrogenous fertilizer market share in terms of both volume and revenue. Urea is also leading the product type segment in the market in terms of growth owing to its higher volume of consumption and affordable cost compared to the other products. It is majorly preferred for acidic soil for crops such as corn, strawberries, and blueberries.

The reaction of ammonia with carbon dioxide leads to the formation of urea. Hence, the price of the raw materials is among the major factors impacting the price trends of urea fertilizer. Along with this, the government subsidies in developing countries and last-minute buying trends in the U.S. and countries in Europe also affect the prices of the products in the global market.

**Projects:- [Project Reports & Profiles](#)**



Ammonia is the most commonly and traditionally used nitrogenous fertilizer. It is considered to be the richest source of nitrogen with around 82% of the element and hence is anticipated to grow at a CAGR of 4.4% from 2019 to 2025 in terms of revenue. It helps maintain the pH value in soil and makes the soil alkaline. Such type of soil is suitable for the cultivation of carrots, cauliflower, potatoes, peanuts, and a few other crops, which require a pH value greater than seven.

**Books:- [BOOKS & DATABASES](#)**



## **Use of Fertilizer Additives in Various Applications to Drive the Global Fertilizer Additives Market**

Fertilizer additives are applied to various forms of fertilizers and ensure accurate application of fertilizers on the land. Depending on the manufacturing process, the particles of mineral fertilizers can be of various sizes and shapes, which include granules, pellets, 'prills,' crystals, and fine powder (dust). Most of the fertilizer additives are combined into granular fertilizers as compared to the other forms of application. The use of fertilizer additives during farming also helps the grower maintain the quality of produce. The combination of fertilizer additive and fertilizers helps in improving and increasing the yield. For instance, granular or dry fertilizers are available in the dry pelleted form, unlike spikes, liquid, and powder fertilizers.

The main advantage of using granular fertilizers is that they are similar to time-release capsules, allowing nutrients to flow out over time, instead of flooding the plants with nutrients, as liquid fertilizers. The increasing population and the increasing need to provide food to the growing population in the region continues to pose a major challenge, as arable land is limited and per capita arable land is decreasing in most of the Asian countries. This also encourages the application of fertilizer additives. Moreover, increasing farm expenditure has led to the increased market growth of fertilizer additives in this region.

**Related Project: - [Urea Fertilizer- Start Business in Fertilizer Industry](#)**



The growth of the organic fertilizers industry is a major factor restraining the market growth. The increasing awareness about health and wellness, the growing organic food industry, and significant increase in the cost of chemicals are factors that are fueling the growth of the global Biofertilizer market. In addition, the affordable cost of Biofertilizer, increasing focus on sustainable farming, rising government support, and environmental regulations are driving the Biofertilizer market globally.

**Projects:- [Project Reports & Profiles](#)**





## **List of Top Key Players in Urea Fertilizers:-**

- ❖ QAFCO
- ❖ CF Industries
- ❖ SABIC
- ❖ Yangmei Chemical
- ❖ Yara
- ❖ Nutrien
- ❖ Koch Fertilizer
- ❖ EuroChem
- ❖ Shanxi tianze coal-chemical
- ❖ Rui Xing Group
- ❖ China XLX Fertiliser
- ❖ Shandong Lianmeng Chemical
- ❖ National Fertilizers ltd
- ❖ Coromandel International Ltd

- ❖ Hualu-hengsheng
- ❖ Dongguang Chemical
- ❖ Sichuan Lutianhua
- ❖ CVR Partners, LP
- ❖ Hubei Yihua Chemical Industry
- ❖ Luxi Chemical Group
- ❖ Coromandel International Ltd.
- ❖ Sinofert Holdings Limited.
- ❖ Bunge Limited
- ❖ OSTCHEM (Group DF)
- ❖ OCI Nitrogen
- ❖ National Chemical & Fertilizers Ltd
- ❖ Nagarujuna fertilizers and Chemicals Ltd
- ❖ Chambal Fertilisers & Chemicals Ltd

# Machinery Photographs







**COOLING TOWER**



**AIR COMPRESSOR**

# Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	100.00	100.00	Capital	0.00	5036.83	5036.83
Buildings	0.00	11340.00	11340.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	5760.00	5760.00	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	50.00	50.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	1101.00	1101.00	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	500.00	500.00	Internal Cash			
Franchise & Other Deposits	0.00	0.00	0.00	Accruals	0.00	0.00	0.00
Preliminary & Pre-operative Exp	0.00	15.00	15.00	Long/Medium Term Borrowings	0.00	15110.48	15110.48
Provision for Contingencies	0.00	551.00	551.00	Debentures / Bonds Unsecured	0.00	0.00	0.00
Margin Money - Working Capital	0.00	730.31	730.31	Loans/Deposits	0.00	0.00	0.00
<b>TOTAL</b>	<b>0.00</b>	<b>20147.31</b>	<b>20147.31</b>	<b>TOTAL</b>	<b>0.00</b>	<b>20147.31</b>	<b>20147.31</b>



# Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share				No. of Times	
	USD	USD	USD	USD	USD	%	USD	%	USD		%
1-2	519.86	964.92	529.86	2400.00	0.00	100.00	519.86	0.00	519.86	1.00	0.00
2-3	814.24	1206.23	1344.10	1800.00	0.00	100.00	814.24	0.00	814.24	1.00	0.00
3-4	1102.04	1447.79	2446.14	1200.00	0.00	100.00	1102.04	0.00	1102.04	1.00	0.00
4-5	1380.01	1685.40	3826.15	600.00	0.00	100.00	1380.01	0.00	1380.01	1.00	0.00
5-6	1646.44	1916.57	5472.59	0.00	0.00	100.00	1646.44	0.00	1646.44	1.00	0.00

# Project at a Glance

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.42	1.42		1.58	1.58	1.96		19.16%	12.47%	8.60%	17979.41	59.05%	1.37	0.92
2-3	1.74	1.57		0.77	0.77	1.06		22.79%	17.67%	11.54%	20948.37	58.97%	1.49	1.41
3-4	2.12	1.74	2.11	0.35	0.35	0.57		25.26%	21.34%	13.67%	23940.34	58.97%	1.51	2.00
4-5	2.56	1.92		0.12	0.12	0.30		26.95%	23.96%	15.22%	26932.30	58.97%	1.46	2.69
5-6	3.07	2.11		0.00	0.00	0.14		28.09%	25.83%	16.34%	29924.27	58.96%	1.37	5.67

# Project at a Glance

BEP	
BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	51.63%
Total BEP (% of Installed Capacity)	56.18%
IRR, PAYBACK and FACR	
Internal Rate of Return .. ( In %age )	26.60%
Payback Period of the Project is ( In Years )	2 Years 3 Months
Fixed Assets Coverage Ratio ( No. of times )	4.628

## **Major Queries/Questions Answered in the Report?**

- 1. What is Urea Fertilizer Manufacturing industry ?**
- 2. How has the Urea Fertilizer Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Urea Fertilizer Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Urea Fertilizer Manufacturing plant ?**

- 5. What is the structure of the Urea Fertilizer Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Urea Fertilizer Manufacturing Business?**
- 7. What are the operating costs for setting up Urea Fertilizer Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Urea Fertilizer Manufacturing plant ?**



**9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Urea Fertilizer Manufacturing plant ?**

**10. What are the requirements of raw material for setting up Urea Fertilizer Manufacturing plant ?**

**11. Who are the Suppliers and Manufacturers of Raw materials for setting up Urea Fertilizer Manufacturing Business?**

**12. What is the Manufacturing Process of Urea Fertilizer ?**

- 13. What is the total size of land required for setting up Urea Fertilizer Manufacturing plant ?**
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## **Reasons for Buying our Report:**

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

# Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

# **Scope of the Report**

**The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Urea Fertilizer.” provides an insight into Urea Fertilizer market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Urea Fertilizer project. The report assesses the market sizing and growth of the Indian Urea Fertilizer Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Urea Fertilizer sector in India along with its business prospects. Through this report we have identified Urea Fertilizer project as a lucrative investment avenue.**

# Tags

**#UreaFertilizer**

**#UreaFertilizermanufacturing**

**#UreaFertilizerProduction**

**#UreaFertilizerMarket**

**#UreaFertilizerBusiness**

**#FertilizerBusiness**

**#FertilizerIndustry**

**#FertilizerManufacturing**

**#Agriculture**

**#ChemicalsManufacturing**

**#FertilizerProduction**

**#FertilizerMarket**

**#FertilizerBusinessPlan**

**#FertilizerProductionLine**

**#FertilizerProject**

**#FertilizerProductionBusiness**

**#Fertilizerplant**

**#FertilizerInvestment**

**#fertilizer #inorganicfertilizer #agribusiness #fertilizerIndustry**



**#DetailedProjectReport      #businessconsultant      #BusinessPlan**  
**#feasibilityReport    #NPCS    #industrialproject    #entrepreneurindia**  
**#startupbusiness      #Startupbusinessideas      #businessestostart**  
**#startupideas      #businessstartupindia      #growyourbusiness**  
**#businessopportunity    #InvestmentOpportunities    #investmentideas**  
**#profitablebusiness #howtostartbusiness #potentialbusinessidea**



***NIIR PROJECT CONSULTANCY SERVICES (NPCS)***  
**can provide Detailed Project Report on**

**Urea Fertilizer- Start Business in Fertilizer Industry**

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**Market Research Report**

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on #Street View**

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*Locate us on  
Google Maps*

<https://goo.gl/maps/BKkUtg9gevT2>

## OUR CLIENTS

Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

**Click here to take a look**  
**<https://goo.gl/G3ICjV>**

## **Select and Choose the Right Business Startup for You**

### **(Instant Online Project Identification and Selection)**

**Finding the right startup business is one of the most popular subject today. Starting a business is no easy endeavor, but the time, effort, and challenges can be worth it if you succeed. To give yourself the best chance to be successful, take your time to carefully find the right business for you. We, at NPCS, endeavor to make business selection a simple and convenient step for any entrepreneur/startup. Our expert team, by capitalizing on its dexterity and decade's long experience in the field, has created a list of profitable ventures for entrepreneurs who wish to diversify or venture. The list so mentioned is updated regularly to give you a regular dose of new emerging opportunities.**

**Visit:** <https://www.entrepreneurindia.co/project-identification>



## [Download Complete List of Project Reports:](#)

### ▪ [Detailed Project Reports](#)

**Visit:- <https://www.entrepreneurindia.co/complete-project-list>**

**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

**Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.**

**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

**We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)**



# **Contact us**

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# **Niir PROJECT CONSULTANCY SERVICES**

**AN ISO 9001: 2015 CERTIFIED COMPANY**

## Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



*We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.*

*We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.*

## What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

## How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

# Our Approach

**Requirement collection**

**Thorough analysis of the project**

**Economic feasibility study of the Project**

**Market potential survey/research**

**Report Compilation**

## Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



## Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

## **Sectors We Cover** *Conti...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

## Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

## Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

## Sectors We Cover

*Cont...*

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



## Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



## Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

## Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

# MARKET RESEARCH REPORTS

## Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
  - ⌘ Growth drivers of the industry
  - ⌘ Latest market trends
  - ⌘ Insights on regulatory framework
  - ⌘ SWOT Analysis
  - ⌘ Demand-Supply Situation
  - ⌘ Foreign Trade
  - ⌘ Porters 5 Forces Analysis

## Objective

- ⌘ To provide forecasts of key parameters which helps to anticipate the industry performance
- ⌘ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ⌘ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ⌘ To evaluate the competitive landscape of the industry by detailing:
  - ⌘ Key players with their market shares
  - ⌘ Financial comparison of present players



## **Clientele**

- ⌘Venturist/Capitalists
- ⌘Entrepreneur/Companies
- ⌘Industry Researchers
- ⌘Investment Funds
- ⌘Foreign Investors, NRI's
- ⌘Project Consultants/Chartered Accountants
- ⌘Banks
- ⌘Corporates

**[Click here for list](#)**



# Data Sources



# Scope & Coverage



## **Our Team**

⌘ Our research team comprises of experts from various financial fields:

⌘ MBA's

⌘ Industry Researchers

⌘ Financial Planners

⌘ Research veterans with decades of experience

## Structure of the Report

- 1. Overview
- 2. Market Analysis
  - 2.1 Growth Drivers
  - 2.2 Emerging Trends in the Industry
  - 2.3 Regulatory Framework
  - 2.4 SWOT Analysis
  - 2.5 Herfindahl–Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

# Structure of the Report

*Cont*

- ⌘5. Key Financials and Analysis
  - ⌘5.1 Contact Information
  - ⌘5.2 Key Financials
  - ⌘5.3 Financial comparison
- ⌘6. Industry Size & Outlook



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# Contact us

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**THANK YOU**

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