

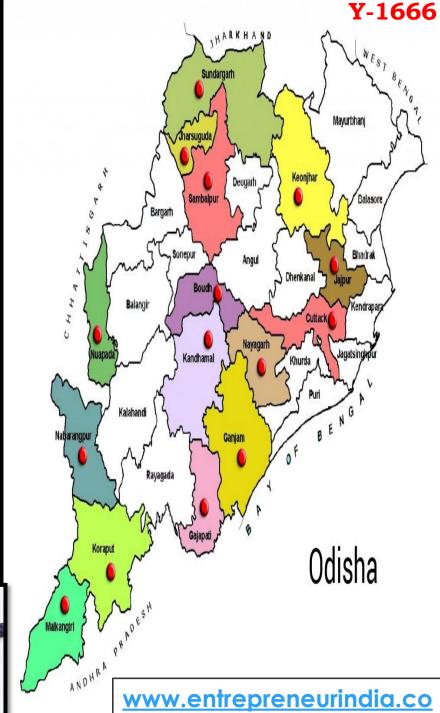
100 Business Opportunities in Odisha (Orissa)

Business Ideas for Bhubaneswar,
Cuttack, Rourkela, Brahmapur,
Sambalpur, Puri, Balasore,
Bhadrak, Baripada, Jharsuguda,
Bargarh, Dhenkanal, Barbil,
Angul, Jajpur











Introduction

Located in the eastern part of India, Odisha is the eighth largest (area) state in the country. It is home to the largest coastal lagoon in India (Chilika Lake). The state is also known for organizing one of the biggest chariot festivals in the world (Rath Yatra). While the state capital Bhubaneswar is known as the 'City of Temples', it's also the sports capital of the country.

Odisha is the land where legendary emperor Ashoka gave up his blood-seeking thirst for power and took to ascetic life. Known for their love for pakhala (rice fermented in water), there is a rice institute in Cuttack, home of Netaji Subhash Chandra and home of the original 'Dahi bara aloo dum' (fried lentil dumplings in a curry-curd mix).

Related Projects: - Best Business Opportunities in Odisha (Orissa)





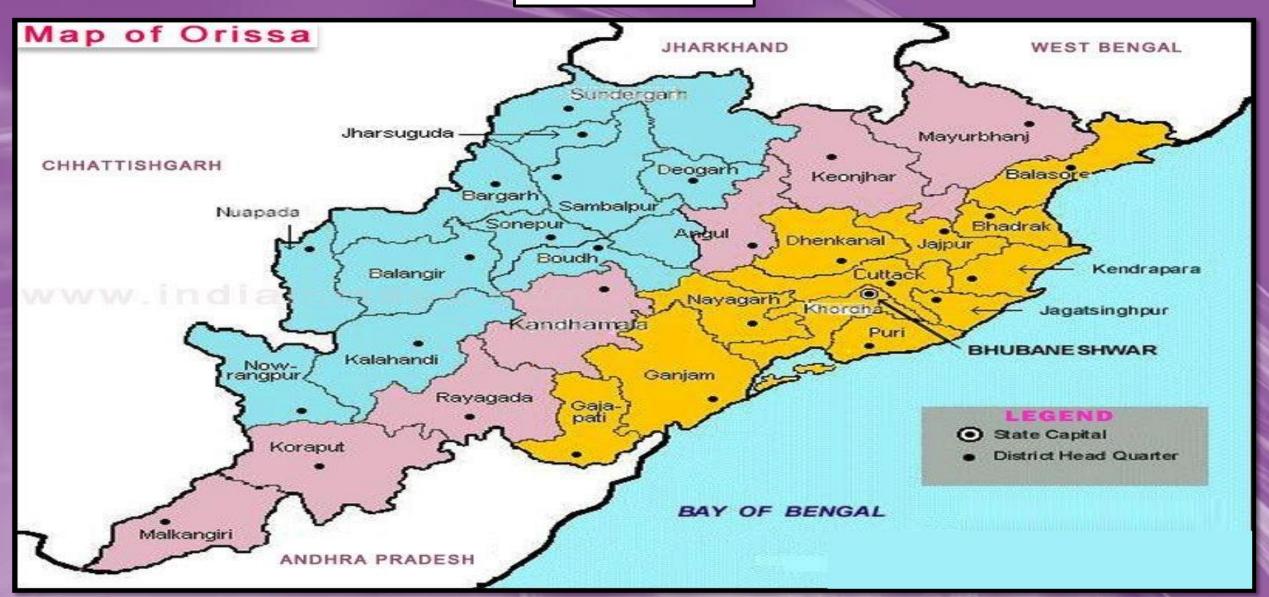
It is surrounded by the states of West Bengal and Jharkhand to the north, Chhattisgarh to the west and Andhra Pradesh to the south. Odisha has a coastline of 485 kilo metres along the Bay of Bengal. The region is also known as Utkala and is mentioned in India's national anthem. Earlier, Cuttack was made the capital of the region by Anantavarman Chodaganga till the British era until 1948. Thereafter, Bhubaneswar became the capital of Odisha.

Projects:- Project Reports & Profiles





Map of Odisha





Economy

Expenditure for 2020-21 is estimated to be Rs 1, 50,000 crore, an 11% increase over the revised estimate of 2019-20. The revised expenditure for 2019-20 is Rs 4,000 crore (2.9%) lower than the budgeted estimate. Fiscal deficit for the year 2020-21 is targeted at Rs 17,878 crore (3% of GSDP). In 2019-20, as per the revised figures, the fiscal deficit is estimated to decrease by Rs 693 crore to 3.41% of GSDP, as compared to the budgeted estimate of 3.49% of GSDP. The budget estimates a revenue surplus of Rs 9,509 crore (1.6%) in 2020-21.

Book: - **BOOKS & DATABASES**





Odisha's economy is consistently growing at a higher rate compared to the national growth. During the last seven years, the average growth of Odisha has remained about 8% compared to national average of about 6.9%. In spite of a slowdown in the global and national economy, Odisha's economy is expected to grow at the rate of 6.16 per cent in 2019-20 well above all India growth rate of 5%.

With the policy of the State Government to promote industries and higher investment in the infrastructure sector along with a focus on the social sector, the State economy is estimated to grow in the range of 7% to 7.5% during 2020-21.

To increase fish productivity and production a provision of Rs.16 crore has been proposed for development of Brackish Water Aquaculture, Marine Fisheries, Intensive Aquaculture and Inland Fisheries. An allocation of Rs.60 crore has been proposed to support Farmers' Producers Organizations (FPOs) in the field of agriculture and allied sectors, food processing, warehousing and logistics sectors.

Market Research: - <u>Market Research Report</u>



Odisha (Orissa):-

District Name	City Name
Angul	Bhubaneswar
Boudh	Cuttack
Balangir	Raurkela
Bargarh	(Rourkela)
Balasore	Brahmapur
Bhadrak	(Berhampur)
Cuttack	Sambalpur
Debagarh	Puri
<u>Dhenkanal</u>	Baleshwar
Ganjam	(Balasore)
Gajapati	<u>Bhadrak</u>
Jharsuguda	Baripada
Jajpur	Balangir
Jagatsinghapur	<u>Jharsuguda</u>
Khordha	Jaypur
Kendujhar	Bargarh
Kalahandi	Brajarajnagar
<u>Kandhamal</u>	Rayagada

Koraput	Bhawanipatna
Kendrapara	Paradip
Malkangiri	Dhenkanal
Mayurbhanj	Barbil (Bada
Nabarangpur	Barabil)
Nuapada	Jatani
Nayagarh	<u>Kendujhar</u>
Puri	(Kendujhargarh)
Rayagada	Byasanagar
Sambalpur	Rajagangapur
Subarnapur	<u>Sunabeda</u>
Sundargarh	Koraput



Town Name	Town Name	Town Name	Town Name
Agastinuagan	Bijepur	Godiputamatiapara	Kurumuli
Anjira	Birapratappur		Lalsingi
Arjyapalli	Bishamakatak(Bissam	Golabandha	Lathikata
Badagada	Cuttack)	Hatibandha	Lochapada
Badakodanda	Borigam	Indipur	Loisinga
Badamba (Nizigarh)	Boriguma	<u>Itamati</u>	Madanpur
Badmal	Borigumma)	<u>Jalda</u>	Rampur
Balagoda (Bolani)	<u>Brahmabarada</u>	Jashipur	Majhihara
<u>Balimela</u>	Budhapanka	Jhumpura	Makundapur
Balugaon	Bundia	Kaipadar	Mohana
Balipatapur	Champua	Kalarangiata	Mukhiguda
Banaigarh	Chandapur	Kaliapani	Nalco
Bandhbahal Bandhbahal	Chandili	Kalyanasingpur	Nuahata
Bangomunda	Charibatia	Kandasar	Nuapatna
Bardol	Chitrakonda	Kanheipur	<u>Palalahada</u>
Belagachhia	Dadhapatna	Khatiguda	Palurgada
Bhabinipur	Daitari	Krushnanandapur	Panposh
<u>Bhakarsahi</u>	Damanjodi	Kuanrmunda	Papadahandi
Bhapur	Danara	Kukudakhandi	Paradipgarh



Bhapur

Bhatli

Rayagada

Rengali

R. <u>Udayagiri</u>

Saranga

Sayadpur

Sheragada

Sohela

Danara

Daringbadi

Dungamal

Ghantapada

Subalaya

Surala

Suvani

Tikarpada

Tipo

Kukudakhandi

Kulad

Kullada

Kunjabangarh

Tushura

Venkatraipur

Paradipgarh

Pathar

Patrapur

Pitala

Pratapsasan

Raighar

Rajasunakhala

Ramgarh

Ranapurgada





Ease of Doing Business

District Industrial Centers (DIC) shall act as the nodal agency for promotion of MSME in the State

Single Window Clearance & Online Combined Application Form (CAF) to facilitate time bound clearances to investment

District Level Single Window Clearance Authority shall assess & recommend the requirement of land

The DICs shall be strengthened and revitalized to eliminate the existing bottlenecks and facilitate smooth functioning to address the needs of the investors

Online disbursement of incentives mechanism shall be developed and the applicable incentives shall be disbursed in time bound manner

An online platform shall also be facilitated for the investors to lodge grievances. A team at the state level headed by the Secretary, MSME Department shall monitor all the grievances lodged, and the action taken on the grievances.

Project: - Which Business is best in Odisha (Orissa)?



Priority Sector Means-Industrial Units Fall Within Following Categories:

- a. Agro and Food Processing
- b. Ancillary and Downstream
- c. Automobiles and Auto-components
- d. Manufacturing in Aviation and Maintenance Repair & Overhaul (MRO)
- e. Bio-technology
- f. Fly ash & Blast furnace slag based industries utilizing a minimum of 25% by weight as base raw material
- g. Gem stone cutting and polishing
- h. Handicraft, Handloom, Coir and Leather products
- Information technology, IT enabled service and ESDM units
- j. Petroleum, Chemicals & Petro-chemicals
- k. Pharmaceuticals
- Plastics and Polymers
- m. Sea food Processing
- n. Shipbuilding and construction of other floating vessels/ Ship repair
- o. Textile including Technical Textile & Apparel
- p. Tourism and Hospitality (All the units/activities specified in Para 6.11 of Odisha Tourism Policy -2013 are eligible units)
- q. Any industry other than mineral extraction and mineral based, which exports more than 50% of its total turnover, duly certified by the Director, E P & M
- r. Migrated industrial units treated as new industrial units under Priority sector
- s. Rehabilitated sick industrial unit treated at par with new industrial unit under Priority sector
- t. Industrial unit seized under the S F C Act 1951/ S A R F A E S I Act, 2002 and thereafter sold to a new entrepreneur on a sale of asset basis and treated as new industrial unit for the purpose of this IPR
- u. Non-mineral based new industrial units located in industrially Backward districts with minimum investment of five crore rupees in plant & machinery



Project Opportunities/Investment in Odisha (Orissa):-

- ➤ Biodegradable Plastic Pellets Corn Starch Thermoplastic & Polyvinyl Alcohol •pbat & Corn Starch
 - <u>Thermoplastic •pla + Pbat + Corn Starch Thermoplastic •pla + Pbat + Caco3</u>
- ➤ Bio-degradable Plates From Areca Nuts Tree Leaf, Barks And Bamboo
- ➤ <u>Biodegradable Disposable Cups And Plates Using Sugarcane Bagasse</u>
- Biodegradable Plastic Products (bags, Plates & Glasses)
- Biogas Production
- ➤ Biogas Power Plant From Cow Dung
- ➤ Biomass Gasification Power Plant
- ➤ Biofertilizer From Cotton Seed Cake



- ➤ <u>Bagasse Based Cogeneration Power Plant</u>
- ► Biomass Power Generation Plant
- Caramel Color
- ➤ Card & Gray Board from Pulp and Waste Paper
- Cashew Processing
- ➤ Chocolate, Toffee And Candy Industry
- > Cattle Feed
- ➤ Cellulose Acetate
- > Cement Plant
- > Copper Melting and Copper Ingot Rolling with Copper Wire Drawing



- Corn Flakes
- > Crude Rubber Processing
- > Caps and Closures
- ➤ Centralized Metal Testing Laboratory
- > Combs
- > Chocolate
- ➤ Chicken/mutton (sheep Meat) Processing



- Cake Gel (cake Improver)
- Calcium Propionate Manufacturing Plant
- ➤ Cattle Breeding & Dairy Farming To Produce Milk
- Chocolate & Confectionery
- Chewing Gum Manufacturing Plant
- Cold Storage (fruits & Vegetables)
- Cold Storage For Potatoes & Mahua
- Cake Gel (cake Improver)
- Cold Storage With Ice Plant
- Cold Storage
- Controlled Atmosphere Cold Storage
- Cold Storage (shrimp & Agricultural Products)
- Co-generation Power Plant Based On Bagasse
- Compressed Biogas



- Captive Power Plant
- Ciprofloxacin
- Ciprofloxacin Hcl -cipro Manufacturing Plant
- Dextrose Powder
- Disposable Plastic Syringes
- Disposable Caps
- Disposable Surgical Face Mask & N95 Masks
- Disposable Nitrile Gloves (powder Free)
- Dairy Farming With Power Plant Based On Dung
- Dairy Farming, Milk Products With Cow Urine Processing And Biogas Plant
- Egg Powder
- Electronics (E-Waste, E-Scrap) Recycling Plant
- Energy Bar



- **E-Waste Recycling Plant**
- E-waste Recycling Plant (electronic Waste, E-waste, E-scrap, Or Waste Electrical And Electronic Equipment (weee)
- E-waste & Lithium Battery Recycling Plant
- E-waste Recycling For Extraction Of Precious Metals (nickel, Tin & Zinc), Gold, Silver, Palladium, Plastic, Glass And Copper
- > Expanded Metal Mesh Manufacturing
- Eco-friendly Profitable Business Ideas Of Compostable & Disposable Tableware From Rice Straw

 And Wheat Straw
- > Ethanol As Biofuel
- Entertainment Club, 4 Star Hotel, Amusement Park Cum Water Park, And Lake For Boating
- Food Processing Unit (Pulses & Dates)
- Fabricated Aluminium Products



- > Fishing Net
- > Fish Dehydration
- Functional Food Based Bakery Products (bread, Cookies And Biscuits)
- Frozen Layer Paratha
- > Fresh Dips
- Fruits & Vegetables Powder (tomato, Onion, Mango, Pomegranate And Papaya Powder)
- > Fish Flavoured Chips
- Five Star Hotel, Business Centre (shopping Centre), P. V. R., Health Club & Banquet Hall
- Five Star Hotel & Business Shopping Mall
- Gunny Bags
- Groundnut Oil
- Hard Gelatin Capsules
- ► <u>HDPE Woven Sacks</u>
- Holiday Resort (Three Star Grade)



- 1. Hand Sanitizer Manufacturing
- 2. High Fructose Corn Syrup (hfcs)
- 3. Hard Boiled Candy
- 4. Hydro Based Power Plant
- 5. Hotel
- 6. Hospital With Teaching Facility
- 7. Hospital
- 8. Hotel With Discotheque
- 9. Information Technology (IT) Park
- 10. IV (intravenous) Fluids
- 11. Iv Fluids (BSF Technology)
- 12. Integrated Unit Cold Storage With Food Processing
- 13. Jatropha Plantation & Oil Extraction (Used as Biofuel)
- 14. Khandsari Sugar



- Ladies under Garments (Bra & Panties)
- ➤ Linear Alkyl Benzene (L.A.B)
- > LPG Cylinders
- Latex (rubber) Foam Product
- > Lunch Boxes
- ➤ Liquid Floor Cleaners (lizol & Easy Type)
- <u>Liquid Glucose From Broken Rice</u>
- Lemon-lime Flavoured Soft Drink (Nimbu Pani)
- Masala Powder
- Medical College With Hospital



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Related Project: - What is the Best Business Plan to Start in Odisha



Tags

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#BiogasPowerPlant #Bion	massGasificationPov	werPlant	#BiomassGasfie	r #Biofertilizer	
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#CashewProcessingbusinesspla	n #Cho	colatebusin	ess #Cl	nocolatebusinessplan	
#CattleFeedbusinessplan #CattleFeed #CelluloseAcetate #CelluloseAcetatebusinessplan #CementPlant					
#CopperMelting #CopperIn	gotRolling #Co:	rnFlakesbus	inessplan #Cru	udeRubberProcessing	
#CapsandClosures	#CentralizedMetal7	ΓestingLabor	ratory	#Combsbusinessplan	
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#ChickenmuttonProcessing					



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Market Research Report



Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?



Reasons for Buying Our Report:

- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- The report provides vital information on the product like it's characteristics and segmentation
- The report helps you market and place the product correctly by identifying the target customer group of the product



- The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......Read more



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Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more



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Who are We?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



What do We Offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
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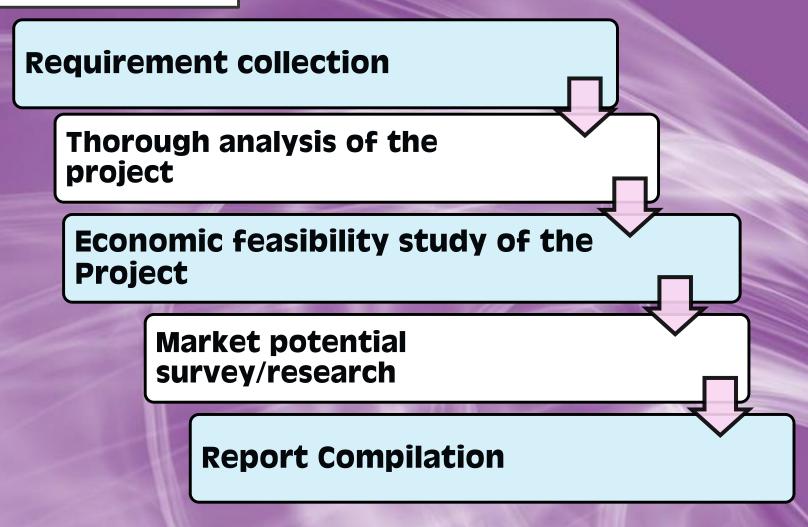


How are We Different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach





Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
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- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



Sectors We Cover cont...

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- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



Sectors We Cover Cont...

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based
 Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- o Food, Bakery, Agro Processing



Sectors We Cover cont...

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- Ferro Alloys Based Projects
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Cont...

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- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



Sectors We Cover Cont...

- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- O Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.



Sectors We Cover Cont...

- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



Sectors We Cover cont...

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- o Wire & Cable





Objective

- №To get a detailed scenario of the industry along with its structure and classification
- №To provide a comprehensive analysis of the industry by covering aspects like:
 - **&** Growth drivers of the industry

 - **SWOT** Analysis
 - ⊗Demand-Supply Situation
 - &Foreign Trade
 - ⊗Porters 5 Forces Analysis



Objective

- №To provide forecasts of key parameters which helps to anticipate the industry performance
- ™To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ™To help an entrepreneur/manager in keeping abreast with
 the changes in the industry
- ☼ To evaluate the competitive landscape of the industry by detailing:
 - Key players with their market shares
 - >> Financial comparison of present players



Clientele

®Venturist/Capitalists

∞Investment Funds

∞Foreign Investors, NRI's

⊗Project Consultants/Chartered Accountants

∞Banks

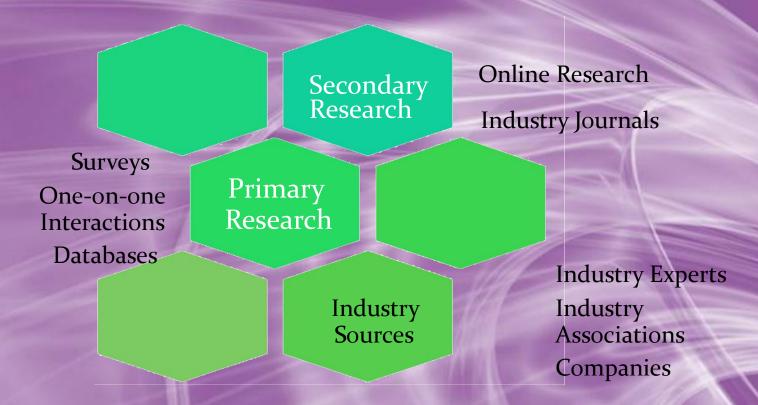
∞Corporates

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Data Sources





Scope & Coverage





Our Team

©Our research team comprises of experts from various financial fields:

∞MBA's

Research veterans with decades of experience

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Structure of the Report

- •1. Overview
- •2. Market Analysis
 - □2.1Growth Drivers
 - □2.2Emerging Trends in the Industry
 - □2.3Regulatory Framework
 - □2.4SWOT Analysis
 - □2.5Herfindahl–Hirschman Index (HHI)
- •3. Market Forecasts
- •4. Key Players

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Structure of the Report

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- ≥5. Key Financials and Analysis
- ≈5.1 Contact Information
- ≈5.2 Key Financials
- ≥5.3 Financial comparison
- №6. Industry Size & Outlook



Contact us

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