



Y-1653

How to Start
Banana Wafers / Chips
(Deep Fried Snack Food)

Manufacturing Business?

Investment Opportunities in
Snack Food Industry

Introduction



Chips are the most popular sort of snacks on various occasions. Besides being salty, spicy or flavoured, consumer preference is usually for fresh quality. Potato and banana chips are popular processed food items leading to substantial value-addition. Chips are extremely popular amongst all age groups and that they are made up of various materials. This industry is extremely large and is dominated mainly by local manufacturers. Easy availability, freshness and competitive price are the most features. These products are often manufactured in any a part of the country but this note envisages.

Related Projects: - [Banana Products: Banana Flavour, Banana Puree, Banana Based Industries](#)

Fried [banana wafers](#) are a deep fried snack food prepared from green fresh mature bananas of the cooking variety. Success in deep-fat frying of snack foods depends upon several factors, such as (a) the use of proper raw material of optimum maturity or quality, (b) correct method of preparation, (c) use of suitable equipment, (d) selection of appropriate fat or oil as frying medium, (e) optimum time and temperature of frying, (f) efficient packaging, and (g) proper storage. Though consumption of these products is at present very high there is no systematic quality control. The formulation of this standard is intended to assist in the manufacture and sale of standardized, nutritious, safer and more hygienically processed products.

Related Projects: - [Food Processing and Agriculture Based Projects](#)



India is that the largest producer of [banana](#) within the world and about 90% of banana produced is consumed domestically as fresh fruit. Merely 5% is consumed in processed form providing an honest potential for future processing. About 2.5% is merely processed purely as banana products and therefore the rest as an ingredient in other foods. About 17 varieties of products might be made up of banana. The primary product of banana in market is “fried wafers and candy” which constitute around 31%, rest as banana puree 9%, banana pulp 3%, banana beer 3%, banana wafers 3%, banana powder 6% and others.

Related Books: - [Food Processing, Food Industry, Agriculture, Agro Processing, Processed Food](#)



Benefits of Banana Wafers

Calories and Carbs for Energy

A Good Source of Magnesium

A Potassium Powerhouse

Bananas may reduce the risk of certain cancers

Bananas can lower the risk of heart disease

Bananas can soothe ulcer pain

Related Videos: - [Processed Food Industry](#)



It also provides magnesium, vitamin A, iron, phosphorus, and potassium in small quantities. These nutrients benefit your eyes and may prevent high blood pressure. Like most foods, this snack supplies your body with energy. They're commonly fried in oil and cooked with ingredients like honey or syrup that contribute significant calories, sugar, and fat. Although this snack boasts fiber and a few vitamins and [minerals](#), these benefits are quickly offset by the fat, calorie, and sugar content.



Uses and Application

The product is commonly utilized in Hotels, Restaurants, Bars, and House etc. Banana wafers are made up of unripe bananas. Wafers are crispy, salty or spicy and Consumers prefer fresh quality. Since they're made up of [banana](#), they need nutritious Values also. The product must be packed in transparent polythene bags.

Wafers are very fashionable amongst all age groups and that they are made up of various materials. This industry is extremely large and is dominated mainly by local manufacturers. Easy availability, freshness and competitive price are the most features. These products are often manufactured in any a part of the country.

Related Videos: - [Agro-Food Processing Industries](#)

Banana Chips Manufacturing Process

Following is the introduction of whole set fried banana chips production line:

Banana slicing machine: This machine is equipped with sharp blades, bananas are cut uniformly.

Elevating machine: This machine elevates banana chips into frying machine.

Banana chips frying machine: Oil water mixture frying machine, stainless steel, fried banana slices are of high quality and good taste.

De-oiling machine: Remove the oil of the banana chips.

Flavoring machine: Used for seasoning the fried chips, the flavor is needed totally depends on yourself.

Automatic banana chips packing machine: full automatic filling, data printing, sealing, etc.

Market Research: - [Market Research Report](#)

Market Outlook

The Indian chips market has shown remarkable growth within the past few years. The market is forecast to grow with a CAGR of more than 9% within the near future. Currently, the growing young population (below 15 years) represents a key segment for the potato chips market. Major factors driving the worldwide demand of potato chips are growing urbanization, the increase in [disposable](#) incomes and rapidly changing lifestyles. A busy lifestyle including long working hours have forced people to shift from elaborate luncheons and meals to desk snacks and packaged foods. Snack companies are branching out from original recipes and launching line extensions that deliver interesting ingredients, flavours, and textures to consumers trying to find new experiences or alternative ingredients for health reasons.

Market Research: - [Market Research Reports, India and Global Industry Analysis](#)

The acceptance of Banana chips by consumers has modernized Banana processing sector in India. With the increase in urbanization and increasing working women population, the demand of processed food has grown considerably within the country. Increasing consumption of hygienic Banana products and rising service class have catalyzed the demand for more value-added Banana products. Also, increasing willingness and able to pay a premium for Banana products that's cleaner, safer and has other quality attributes by the consumers, provide ample of opportunities for brand new as well as existing players to expand during this segment of the market.

Related Project: - Banana Wafers



The Global Snack Food Market was valued at USD 450 billion in 2017 and is expected to reach a value of USD 638 billion by 2023 at a CAGR of 5.79% during the forecast period (2018-2023). While the factors like demand for urbanization and change in lifestyle fuel the growth of the market, whereas government rules and health concerns are hindering the market growth. The growing demand in developing regions and development of innovative products provides ample growth opportunities. Banana contains about 20% sugar and reasonable amount of Vitamins A, B and c. This considered to be an upscale source of energy producing food. It consumed and amongst which banana chips is taken into account to be the most important.

Projects: - [Project Reports & Profiles](#)



The popularity of snack foods is growing holy day by day and banana wafer have emerged as a possible snack food. Still there's a large demand to be met for these products in interior and remote places in different parts of the country. Banana Wafers may be a regular consumable item. Dehydrated ripe bananas, popularly known as figs are manufactured within the small and cottage scale sectors are sold as snack foods at the various tea stall, restaurants, railway-Stations and tourist places within the Southern States, while the powder are consumed within the manufacture of frozen dessert , weaning, [bakery](#) products etc.

Books: - [BOOKS & DATABASES](#)



The improving consumer lifestyle, rapid urbanization, high disposable income, are increasing demand for on the go convenience foods, thereby fuelling the ready-to-eat foodstuff growth. Changing food consumption behavior among consumers, increased willingness to spend on such food and therefore the lack of your time to cook reception are a results of the rapid urbanization. Urbanization also helps in increasing the income, which increases the food expenditure of the final consumer. Currently, ready-to-eat food is that the largest segment within the overall conventional and non-conventional food industry. This segment is growing at a quick pace as a results of the high consumer acceptance for such food globally. Innovative products in functional ingredients, convenience, and organic foods and advancement in areas of packaging technology are expected provide a future growth opportunity within the sector.

Related Project: - [Banana Wafers](#)

Both Extruded snacks and Chips market has shown CAGR of more than 9% in the forecast period. Increasing consumer awareness towards healthy and packaged snacks has created a huge demand for Extruded Snacks and Chips in the last five years. The market is so diverse that it can be classified based on the product base as well. For example; potato, rice, corn, cereals & pulses, gram flour, nuts and seeds and the flavour/taste basis such as salty, tangy, spicy, onion, garlic or cheese. With the entry of global and regional players that have the capacity for R&D and capital to spend on understanding consumers, they can come up with new segments to satisfy the tastes and preferences of Indian consumers.

Related Videos: - [Banana Processing and Value Added Products from Banana \(Food Business\)](#)

Key Players:-

- A D F Foods Ltd.
- Balaji Wafers Pvt. Ltd.
- D F M Foods Ltd.
- Haldiram Foods Intl. Ltd.
- Hello Indo Food Products Pvt. Ltd.
- Kishlay Foods Pvt. Ltd.
- Laxmi Snacks Pvt. Ltd.
- Parle Products Pvt. Ltd.

- Prataap Snacks Ltd.
- Pure N Sure Food Bites Pvt. Ltd.
- Rishabh Food Products Ltd.
- Sushma Snacks Pvt. Ltd.
- Sweet India Pvt. Ltd.

Machinery Photographs



Fruit Washing Machine



Banana Slicer Machine



Coating Pan



Band Sealer (Packing Machine)

Project at a Glance

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	29.82	29.82	Capital	0.00	98.21	98.21
Buildings	0.00	110.00	110.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	37.21	37.21	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	19.20	19.20	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash			
Franchise & Other Deposits	0.00	0.00	0.00	Accruals	0.00	0.00	0.00
Preliminary & Pre-operative Exp	0.00	2.50	2.50	Long/Medium Term Borrowings	0.00	294.64	294.64
Provision for Contingencies	0.00	2.25	2.25	Debentures / Bonds Unsecured	0.00	0.00	0.00
Margin Money - Working Capital	0.00	173.88	173.88	Loans/Deposits	0.00	0.00	0.00
TOTAL	0.00	392.85	392.85	TOTAL	0.00	392.85	392.85

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS	Per Share		Per Share	Per Share		%		No. of Times	%
1-2	6.80	8.97	16.80	24.00	0.00	100.00	6.80	0.00	6.80	1.00	0.00
2-3	9.64	11.56	26.44	18.00	0.00	100.00	9.64	0.00	9.64	1.00	0.00
3-4	12.40	14.10	38.83	12.00	0.00	100.00	12.40	0.00	12.40	1.00	0.00
4-5	15.03	16.55	53.86	6.00	0.00	100.00	15.03	0.00	15.03	1.00	0.00
5-6	17.54	18.89	71.40	0.00	0.00	100.00	17.54	0.00	17.54	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)		%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.34	1.34		1.43	1.43	3.72		23.10%	11.41%	7.40%	831.89	92.19%	1.17	1.33
2-3	1.68	1.50		0.68	0.68	2.38		24.61%	14.07%	8.99%	532.73	50.60%	1.21	1.40
3-4	2.07	1.68	2.06	0.31	0.31	1.63		25.60%	15.93%	10.12%	598.41	49.74%	1.21	1.50
4-5	2.51	1.86		0.11	0.11	1.18		26.23%	17.22%	10.91%	664.09	49.06%	1.18	1.61
5-6	3.02	2.06		0.00	0.00	0.89		26.62%	18.11%	11.45%	729.77	48.53%	1.14	1.90

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
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Cash BEP (% of Installed Capacity)	50.87%
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Total BEP (% of Installed Capacity)	52.69%
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IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)	30.42%
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Payback Period of the Project is (In Years)	2 Years 4 Months
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Fixed Assets Coverage Ratio (No. of times)	11.142
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Major Queries/Questions Answered in the Report?

- 1. What is Banana Wafers Manufacturing industry ?**
- 2. How has the Banana Wafers Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Banana Wafers Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Banana Wafers Manufacturing plant ?**

- 5. What is the structure of the Banana Wafers Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Banana Wafers Manufacturing Business?**
- 7. What are the operating costs for setting up Banana Wafers Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Banana Wafers Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Banana Wafers Manufacturing plant ?**
- 10. What are the requirements of raw material for setting up Banana Wafers Manufacturing plant ?**
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Banana Wafers Manufacturing Business?**
- 12. What is the Manufacturing Process of Banana Wafers ?**

- 13. What is the total size of land required for setting up Banana Wafers Manufacturing plant ?**
- 14. What will be the income and expenditures for Banana Wafers Manufacturing Business?**
- 15. What are the Projected Balance Sheets of Banana Wafers Manufacturing plant ?**
- 16. What are the requirement of utilities and overheads for setting up Banana Wafers Manufacturing plant?**
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18. What are the Personnel (Manpower) Requirements for setting up Banana Wafers Manufacturing Business?

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22. What are the Project financials of Banana Wafers Manufacturing Business?

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- 25. What are the Projected Pay-Back Period and IRR of Banana Wafers Manufacturing plant?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Banana Wafers.” provides an insight into Banana Wafers market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Banana Wafers project. The report assesses the market sizing and growth of the Indian Banana Wafers Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Banana Wafers sector in India along with its business prospects. Through this report we have identified Banana Wafers project as a lucrative investment avenue.

Tags

#bananachips #bananawafers #BananaProduct #Banana #snackfood
#Snackfoodbusiness #snackfoodmanufacturing #FoodIndustry
#SnackFoodIndustry #DetailedProjectReport #businessconsultant
#BusinessPlan #feasibilityReport #NPCS

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



Contact us

NIIR PROJECT CONSULTANCY SERVICES

**106-E, Kamla Nagar, Opp. Mall ST,
New Delhi-110007, India.**

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886

Mobile: +91-9097075054, 8800733955

Fax: +91-11-23845886

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- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*

We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.

What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*

Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation

Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling

Sectors We Cover *Conti...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct

Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

Sectors We Cover

Cont...

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.

Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals

Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

MARKET RESEARCH REPORTS

Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
 - ⌘ Growth drivers of the industry
 - ⌘ Latest market trends
 - ⌘ Insights on regulatory framework
 - ⌘ SWOT Analysis
 - ⌘ Demand-Supply Situation
 - ⌘ Foreign Trade
 - ⌘ Porters 5 Forces Analysis

Objective

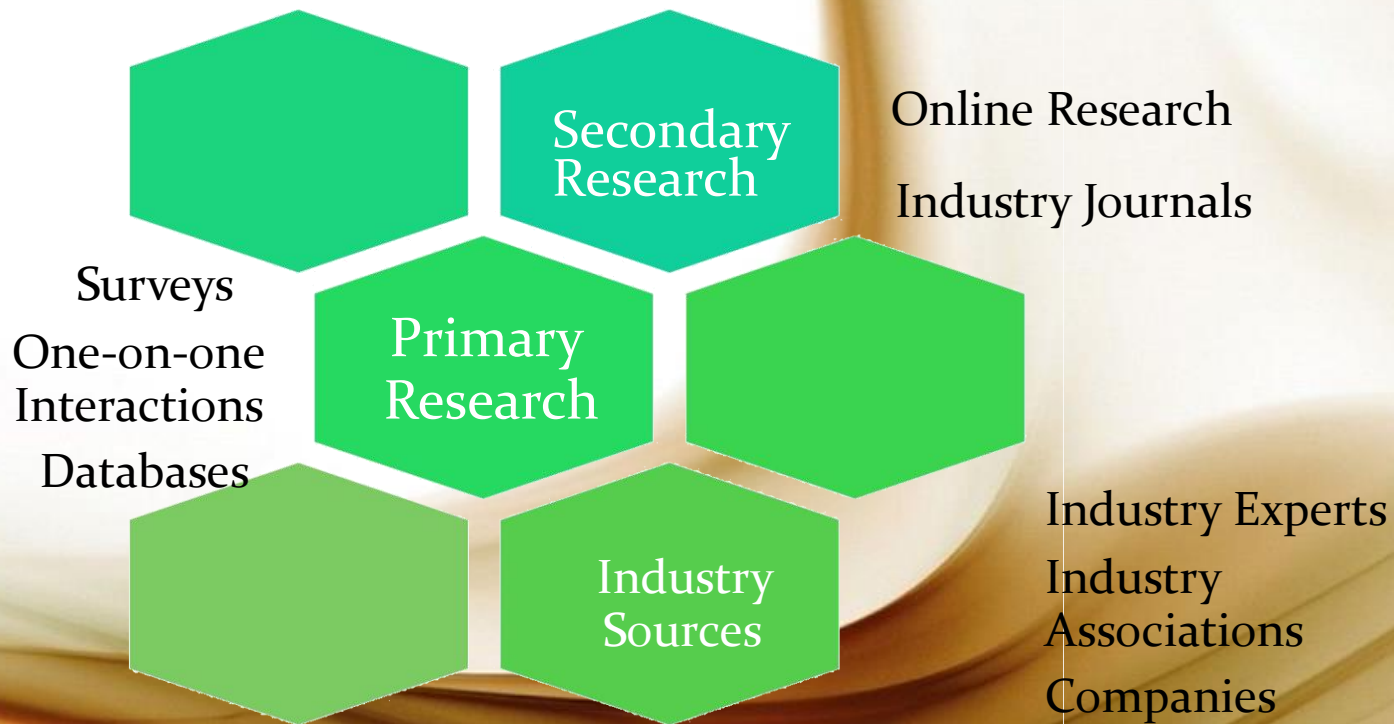
- ∞ To provide forecasts of key parameters which helps to anticipate the industry performance
- ∞ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ∞ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ∞ To evaluate the competitive landscape of the industry by detailing:
 - ∞ Key players with their market shares
 - ∞ Financial comparison of present players

Clientele

- ⌘ Venturist/Capitalists
- ⌘ Entrepreneur/Companies
- ⌘ Industry Researchers
- ⌘ Investment Funds
- ⌘ Foreign Investors, NRI's
- ⌘ Project Consultants/Chartered Accountants
- ⌘ Banks
- ⌘ Corporates

[Click here for list](#)

Data Sources



Scope & Coverage



Our Team

- ∞ Our research team comprises of experts from various financial fields:
- ∞ MBA's
- ∞ Industry Researchers
- ∞ Financial Planners
- ∞ Research veterans with decades of experience

Structure of the Report

- 1. Overview
- 2. Market Analysis
 - 2.1 Growth Drivers
 - 2.2 Emerging Trends in the Industry
 - 2.3 Regulatory Framework
 - 2.4 SWOT Analysis
 - 2.5 Herfindahl–Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

Structure of the Report

Cont

- ⌘5. Key Financials and Analysis
 - ⌘5.1 Contact Information
 - ⌘5.2 Key Financials
 - ⌘5.3 Financial comparison
- ⌘6. Industry Size & Outlook

Take a look at *NIIR PROJECT CONSULTANCY SERVICES* on
#Street View

<https://goo.gl/VstWkd>

Contact us

NIIR PROJECT CONSULTANCY SERVICES

106-E, Kamla Nagar, Opp. Mall ST,
New Delhi-110007, India.

Email: npcs.ei@gmail.com , info@entrepreneurindia.co

Tel: +91-11-23843955, 23845654, 23845886

Mobile: +91-9097075054, 8800733955

Fax: +91-11-23845886

Website : www.entrepreneurindia.co , www.niir.org

Take a look at ***NIIR PROJECT CONSULTANCY SERVICES*** on #StreetView

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THANK YOU

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