

Y-1644

Production of Frozen Layer Paratha

(Fried Dough Food- Flatbread Native to the Indian Subcontinent)

A Lucrative Business Opportunity in Food Processing Industry



Introduction

A Paratha may be a flatbread that originated within the Indian subcontinent, prevalent throughout areas of India, <u>Layered Paratha</u> is sort of flatbread which originated in North India. This buttery, flaky, crisp multi layered flatbread is completely delicious served together with your favourites curry or Indian dish. Layered Paratha is formed with basic and straightforward ingredients, kitchen cupboard or pantry.

Related Projects: - Food Processing and Agriculture Based Projects

Paratha may be a kind of unleavened flatbread, which is formed of Atta flour. The flavour of Paratha is various. Sometimes, people mix stuffing with flour and knead them together such as Gobi Paratha or makka Paratha.



Sometimes, they like having a clear Paratha and eating with side dishes like aloo, or stuffed Paratha with keema, channa dal, etc. As for dessert, sugar Paratha has never been forgotten. It's the simplest time to taste them while they're cooked. The Paratha are often round, heptagonal, square or triangular. Within the former, the stuffing is mixed with the kneaded flour and therefore the Paratha is prepared as roti is, but within the latter two, the peda (ball of kneaded flour) is flattened into a circle, the stuffing is kept within the middle and therefore the flatbread is closed around the stuffing like an envelope. The latter two also vary from the primary in this, while the previous is sort of a thick (in terms of width) version of the roti with filling inside, the latter two have discernible soft layers if one "opens" the crispier shell layers.

Related Books:- <u>Food Processing, Food Industry, Agriculture, Agro</u>

Processing



Manufacturing Process

Ingredients

- Wheat Flour
- ❖ Salt.
- ❖ Oil/Ghee/Butter

Process

The most basic ingredients, flour, butter, oil, predicament and salt. The butter and oil mixed into the salt and flour. Mix within the butter and oil, to make a fine bread crumb like texture. This ensures that everyone the flour is coated with the butter and oil. It's best to go away this dough covered for 20 minutes.

Related Projects:- <u>Food Colors, Colors, Flavours, Flavors, Gums,</u>
Stabilizers, Food Industry



This enables the flour to absorb the water and also the gluten to develop creating a more elastic and stretchy dough. After the dough has rested for 20 minutes, roll it into a ball and flatten each into a disk. It just needs to put dough on dough conveyer belt, and on the two ends to place the finished product to the disk then put the dough roll to cold room for the using of press. Then the dough roll goes to the press machine. After its press, it goes to freezing room for selling.

Dough Mixing: The dough is sheeted into below 1mm thickness. Oil adding Rolling Cutting Rolling by hand and so put to bags to cold room for storage Pressing Freezing storing.

Related Books:- <u>Food Additives, Food Colors, Colors, Flavours, Flavors,</u>
<u>Gums And Stabilizers, Food Industry</u>



Market Outlook

The Indian frozen <u>foods</u> market is segregated mainly into six segments viz. frozen vegetables, frozen seafood, frozen snacks, frozen meat, frozen poultry and others. Consumers in developed countries identify these frozen products as useful home meal solutions and appreciate the convenience and quickness of preparation. This is often considered to be the most USP of any frozen product available within the market. However, in India, consumption of frozen foods remains on the point of negligible.

Related Video:- Food Processing





The frozen food market size was valued at \$291.8 billion in 2019, and is estimated to reach \$404.8 billion by 2027, registering a CAGR of 4.2% from 2020 to 2027. Frozen food is defined as food products that are preserved under low temperature and used over a long period. The product market comprises various <u>food products</u>, including ready meals, vegetables & fruits, potatoes, meat & poultry, seafood, and soup. Frozen ready meals further include packaged ready-to-eat foods, bakery, snacks, and desserts. Business buyers such as hotels, caterers, restaurants, and fast food chains are among major users of frozen food products that include frozen vegetables & fruits, potatoes, and non-veg products.

Related Videos:- Agro-Food Processing Industries





Growing importance of Ready-to-Eat (RTE) food products as a results of hectic lifestyles among working-class individuals on a worldwide level are expected to expand the industry size over subsequent few years. Moreover, increasing spending on shelf-stable foods among consumers is anticipated to expand the marketplace for food product within the near future. Over the past few years, the rising trend of employment across the world is shifting the consumers' preferences towards Ready-to-Eat (RTE) food products because it takes less time to cook. Because of the hectic work style, consumers have comparatively less time for cooking reception which has propelled the demand for frozen products such as frozen potatoes, ready meals, meat, and fish.

Related Project: - <u>Frozen Layer Paratha (fried Dough Food - Flatbread Native to the Indian Subcontinent)</u>



Moreover, rising urbanization has given rise to organized retail sector which are equipped with <u>cold chain</u> facilities making a spread of frozen foods available. Thus changing psychologies and shifting shopping patterns, shortage of your time and hectic lifestyles and rising disposable incomes of the center class are greatly benefiting demand of frozen foods.





Indian Frozen Foods Market Drivers/Constraints:

Improving living standards in confluence with rising disposable incomes have driven the growth of the market. Moreover, India's working population is preferring convenient food products that provide less meal preparation time and simple consumption.

Rising urbanization has resulted within the growth of the organized retail sector in India. These modern grocery and <u>food</u> stores are equipped with cold chain facilities which have led to the supply of a variety of frozen foods products within the market.

Market Research: - Market Research Report





India's large young population and influence of western food culture have changed their food habits and lifestyles, in turn, augmenting the demand for frozen foods products within the region.

In order to expand their consumer-base, manufacturers are constantly arising with new product variants, such as frozen fruits and <u>vegetables</u>, frozen snacks, frozen poultry, meat and seafood products, frozen ready-to-eat meals, etc.

India's booming e-commerce sector has further propelled the expansion of the market. Online platforms offer high product visibility and products listing at nominal costs as compared to traditional retail platforms, thereby facilitating greater penetration of food product products in India.

Related Project:- Frozen Layer Paratha (fried Dough Food - Flatbread

Native to the Indian Subcontinent)



Based on type, the ready-to-eat segment is projected to be the fastestgrowing during the forecast period. Ready-to-eat frozen foods are those products that are fully cooked and may be eaten directly. As an example, frozen dessert and frozen yogurt are a number of the products that are included during this segment. Ready-to-eat frozen foods are majorly utilized in dessert applications, as they're easy to consume. The frozen dessert segment of this market has been extremely dominant and has been growing steadily because of the increasing adoption of low-calorie ice creams. Yogurt is additionally increasing the expansion of this segment within the frozen foods market, because it is taken into account a healthy dessert.

Projects: - **Project Reports & Profiles**





Market Size of Frozen Food Segments

The frozen foods segment comprises of ready-to-cook, fry and heat-and-eat vegetarian and non-vegetarian food products, and is essentially dominated by select national brands and a few regional players.

The frozen foods market is usually segregated into processed frozen vegetables, vegetable snacks, <u>poultry</u>, fish and seafood and meat. Within the frozen vegetables segment, garden peas still be the most popular frozen processed vegetable bought across India with a commanding retail value share of over 69%, followed by mixed green vegetables and baby corn with shares of 14% and seven, respectively, in 2013. Frozen foods in India are predominantly utilized in the foodservice and institutional markets.

Books:- BOOKS & DATABASES



Key Players:-

A D F Foods Ltd.

Aachi Spices & Foods Pvt. Ltd.

Bikaji Foods Intl. Ltd.

Cholayil Pure & Natural Foods Pvt. Ltd.

Haldiram Manufacturing Co. Pvt. Ltd.

Kanaiya Foods (India) Ltd.

Mccain Foods (India) Pvt. Ltd

Mhetre Foods Pvt. Ltd.

Taj Frozen Foods India Ltd.

Tasty Bite Eatables Ltd.



Machinery Photographs

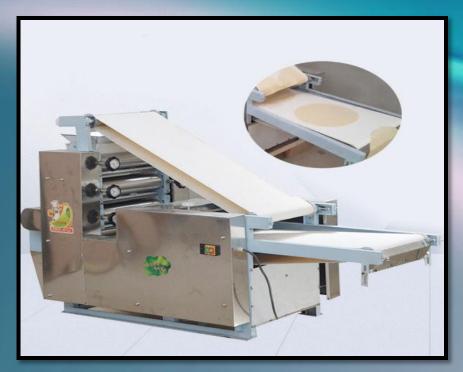


Rolling System



Oil Adding System





Cutting Machine



Automatic Whole Lacha Pratha Production Line

Project at a Glance

COST	OF PROJE	CT		MEANS	OF FINA	NCE	
						Propose	
Particulars	Existing	Proposed	Total	Particulars	Existing	d	Total
Land & Site							
Development Exp.	0.00	37.20	37.20	Capital	0.00	38.65	38.65
Buildings	0.00	26.91	26.91	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	38.00	38.00	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	16.30	16.30	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow				Internal Cash			
Fees & Exp.	0.00	5.00	5.00	Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	115.96	115.96
Preliminary& Pre-							
operative Exp	0.00	1.00	1.00	Debentures / Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	3.50	3.50	Loans/Deposits	0.00	0.00	0.00
Margin Money -							
Working Capital	0.00	18.70	18.70				

154.61 154.61 TOTAL



0.00

TOTAL

0.00

Project at a Glance

Year	Annu	ıalised	Book Value		Divide nd		ined nings	Payout	Probabl e	P/E Ratio	Yield Price/ Book Value
									Market Price		
	EPS	CEPS	Per (Share	Per Share	Per S	Share			No.of Times	
	,	,	,	,)	%	,	%	•	1111100	%
1-						100.0					
2	5.97	9.12	15.97	24.00	0.00	0	5.97	0.00	5.97	1.00	0.00
						100.0					
2-3	9.23	11.98	25.19	18.00	0.00	0	9.23	0.00	9.23	1.00	0.00
						100.0					
3-4	12.37	14.78	37.56	12.00	0.00	0	12.37	0.00	12.37	1.00	0.00
						100.0					
4-5	15.36	17.46	52.92	6.00	0.00	0	15.36	0.00	15.36	1.00	0.00
						100.0					

18.15 0.00 18.15



0.00

1.00

5-6 18.15 20.00 71.07 0.00 0.00

Turno

ver

Ratio

1.69

1.79

1.78

1.70

1.59

Pro j	ject	at a	Glai	nce

Indivi Cumul Over

ative

(Number of times)

1.33

1.51

1.69

1.89

2.10

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all

dual

1.33

1.69

2.11

2.60

5-6 3.17

Initi al

1-

2

2-

3

3-

4

4-5

Proj	ect	at	a	Glance

Profitability Ratio

PAT

%

8.94%

%

%

%

18.22 11.57 258.5 50.4

9.87% 6.74%

Net P/V

Contr Ratio

195.5 57.1

202.0 50.6

10.49 230.3 50.5

12.31 286.8 50.3

2

%

7%

4%

1%

0%

2%

ibutio n

Assets Curre

nt

Ratio

1.10

1.37

1.70

2.09

3.18

roj	ect	at	a	Glance	

its

Debt

3.00

1.50

0.71

0.32

0.11

0.00

2.10

(Number of

times)

3.00

1.50

0.71

0.32

0.11

as-

Depos Equity Wort

Net

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%

2.35

1.34

0.79

0.49

0.00 | 0.31

n on

Net

Wort

h

%

GPM

%

19.90

%

22.27

%

%

%

25.41

%

PBT

%

13.72

%

16.39

%

%

19.46

%

Pr	oject at	t a Glance	
Year	D. S. C. R.	Debt / Equity Total Ret	tur

Proj	ect	at	a	Glan	ce

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57.33%

59.82%

28.99%

6.382

2 Years 3

Months

Proj	ect	at	Gianice	1

	-		
BEP			

2P	
EP - Maximum	Utilisation Year

IRR, PAYBACK and FACR

Internal Rate of Return .. (In %age)

Payback Period of the Project is (In Years) Fixed Assets Coverage Ratio (No. of times)



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Major Queries/Questions Answered in the Report?

- 1. What is Layer Paratha (Frozen) Manufacturing industry?
- 2. How has the Layer Paratha (Frozen)
 Manufacturing industry performed so far and how
 will it perform in the coming years?
- 3. What is the Project Feasibility of Layer Paratha (Frozen) Manufacturing Plant?
- 4. What are the requirements of Working Capital for setting up Layer Paratha (Frozen) Manufacturing plant?



- 5. What is the structure of the Layer Paratha (Frozen) Manufacturing Business and who are the key/major players?
- 6. What is the total project cost for setting up Layer Paratha (Frozen) Manufacturing Business?
- 7. What are the operating costs for setting up Layer Paratha (Frozen) Manufacturing plant?
- 8. What are the machinery and equipment requirements for setting up Layer Paratha (Frozen) Manufacturing plant?



- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Layer Paratha (Frozen) Manufacturing plant?
- 10. What are the requirements of raw material for setting up Layer Paratha (Frozen) Manufacturing plant?
- 11. Who are the Suppliers and Manufacturers of Raw materials for setting up Layer Paratha (Frozen) Manufacturing Business?
- 12. What is the Manufacturing Process of Layer Paratha (Frozen)?

- 13. What is the total size of land required for setting up Layer Paratha (Frozen) Manufacturing plant?
- 14. What will be the income and expenditures for Layer Paratha (Frozen) Manufacturing Business?
- 15. What are the Projected Balance Sheets of Layer Paratha (Frozen) Manufacturing plant?
- 16. What are the requirement of utilities and overheads for setting up Layer Paratha (Frozen) Manufacturing plant?
- 17. What is the Built up Area Requirement and cost for setting up Layer Paratha (Frozen) Manufacturing Business?

- 18. What are the Personnel (Manpower)
 Requirements for setting up Layer Paratha
 (Frozen) Manufacturing Business?
- 19. What are Statistics of Import & Export for Layer Paratha (Frozen)?
- 20. What is the time required to break-even of Layer Paratha (Frozen) Manufacturing Business?
- 21. What is the Break-Even Analysis of Layer Paratha (Frozen) Manufacturing plant?
- 22. What are the Project financials of Layer Paratha (Frozen) Manufacturing Business?



- 23. What are the Profitability Ratios of Layer Paratha (Frozen) Manufacturing Project?
- 24. What is the Sensitivity Analysis-Price/Volume of Layer Paratha (Frozen) Manufacturing plant?
- 25. What are the Projected Pay-Back Period and IRR of Layer Paratha (Frozen) Manufacturing plant?
- 26. What is the Process Flow Sheet Diagram of Layer Paratha (Frozen) Manufacturing project?

- npcs
 - 27. What are the Market Opportunities for setting up Layer Paratha (Frozen) Manufacturing plant?
 - 28. What is the Market Study and Assessment for setting up Layer Paratha (Frozen) Manufacturing Business?
 - 29. What is the Plant Layout for setting up Layer Paratha (Frozen) Manufacturing Business?



Table of Contents of the Project Report



1 ROJECT LOCATION

- 1.1. DISTRICT PROFILE & GEOTECHNICAL SITE CHARACTERIZATION
- 1.1.1. General
- 1.1.2. History
- 1.1.3. Geography
- 1.1.4. Map
- 1.1.5. Demographics
- 1.1.6. Administration
- 1.1.7. Economy
- 1.1.8. Agriculture
- 1.1.9. Industries
- 1.1.10. Tourist Places
- 1.1.11. Transportation

2. INTRODUCTION

- 3. B.I.S. SPECIFICATIONS
- 3.1. IS 1009: 1979 (REAFFIRMED YEAR: 2015) (WHEAT FLOUR) MAIDA FOR GENERAL PURPOSES.
- 3.2. IS 7464: 1988 (REAFFIRMED YEAR: 2009) WHEAT FLOUR (MAIDA) FOR USE IN BREAD INDUSTRY.



- 3.3. IS 1155: 1968 (REAFFIRMED YEAR: 2015) WHEAT ATTA.
- 3.4. IS 1960: 1979 (REAFFIRMED YEAR: 2015) WHEATMEAL BREAD.
- 3.5. IS 12516: PART 4: 1996 (REAFFIRMED YEAR: 2012) METHOD FOR DETERMINATION OF PHYSICAL CHARACTERISTICS OF DOUGHS MADE FROM WHEAT FLOUR: PART 4 RHEOLOGICAL PROPERTIES USING AN ALVEOGRAPH.
- 3.6. IS 3508: 1966 (REAFFIRMED YEAR: 2018) METHOD OF SAMPLING AND TEST FOR GHEE.
- 3.7. IS 16326:2015 GHEE SPECIFICATION.
- 3.8. IS 253:2014 SPECIFICATION FOR COMMON SALT.

4. MARKET SURVEY

- 4.1. FROZEN FOOD BREAKFAST SCENARIO AT INDIAN HOMES
- 4.2. MARKET SHARE
- 4.3. FROZEN FOODS DEMAND DRIVEN BY INCREASING PURCHASING POWER



- 4.4. MAJOR COMPETITORS
- 4.5. UNDERSTANDING THE FROZEN FOOD MARKET IN INDIA
- 4.6. FROZEN FOODS VS READY-TO-EAT MEALS
- 4.7. MARKET SIZE OF FROZEN FOOD SEGMENTS
- 5. EXPORT & IMPORT: ALL COUNTRIES
- 5.1. EXPORT: ALL COUNTRIES
- 5.2. FOR FROZEN INDIAN BREAD PLAIN PARATHA AND SMLR PRODUCTS
- 5.3. IMPORT: ALL COUNTRIES
- 5.4. FOR FROZEN INDIAN BREAD PLAIN PARATHA AND SMLR PRODUCTS



6.6.1.

6.6.2.

6.6.3.

6.6.4.

6.6.6.

6.

6.6.	SECTION -I
6.5.	NET CASH FLOW FROM OPERATING ACTIVITIES
6.4.	TOTAL ASSETS
6.3.	TOTAL LIABILITIES
6.2.	PROFITS & APPROPRIATIONS
6.1.	ABOUT FINANCIAL STATEMENTS OF CMIE DATABASE
	PLAYERS/COMPANIES

Name of Raw Material(S) Consumed With Quantity &Cost

Name of Company with Contact Details

Name of Director(S)

Credit Ratings

Plant Capacity

6.6.5. Location of Plant

FINANCIALS & COMPARISON OF MAJOR INDIAN



6.7. SECTION-II

- 6.7.1. Assets
- 6.7.2. Cash Flow
- 6.7.3. Cost as % Ge of Sales
- 6.7.4. Growth in Assets & Liabilities
- 6.7.5. Growth in Income & Expenditure
- 6.7.6. Income & Expenditure
- 6.7.7. Liabilities
- 6.7.8. Liquidity Ratios
- 6.7.9. Profitability Ratio
- 6.7.10. Profits
- 6.7.11. Return Ratios
- 6.7.12. Structure of Assets & Liabilities (%)
- 6.7.13. Working Capital & Turnover Ratios

7. COMPANY PROFILE OF MAJOR PLAYERS



8.	EXPORT &	IMPORT	STATISTICS	OF INDIA
•				OI IIIDI

- 8.1. EXPORT STATISTICS FORLACHCHA PARATHA
- 8.2. IMPORT STATISTICS FOR LACHCHA PARATHA
- 9. PRESENT MANUFACTURERS
- 10. MANUFACTURING PROCESS
- 10.1. INGREDIENTS
- 10.2. PROCESS
- 11. PROCESS FLOW DIAGRAM
- 12. SUPPLIERS OF PLANT & MACHINERY



13. SUPPLIERS OF RAW MATERIAL

- 14. PHOTOGRAPHS/IMAGES FOR REFERENCE
- 14.1. PRODUCT PHOTOGRAPHS
- 14.2. MACHINERY PHOTOGRAPHS
- 14.3. RAW MATERIAL PHOTOGRAPHS
- 15. PLANT LAYOUT
- 16. QUOTATION OF PLANT, MACHINERY AND EQUIPMENTS FROM SUPPLIER



Project Financials

•	Project at a Glance	Annexure
•	Assumptions for Profitability workings	1
•	Plant Economics	2
•	Production Schedule	3
•	Land & Building	4
	Factory Land & Building Site Development Expenses	

	Plant & Machinery5
	Indigenous Machineries
	Other Machineries (Miscellaneous, Laboratory etc.)
•	Other Fixed Assets6
	Furniture & Fixtures
	Pre-operative and Preliminary Expenses
	Technical Knowhow
	Provision of Contingencies
•	Working Capital Requirement Per Month
	Packing Material
	Lab & ETP Chemical Cost
	Consumable Store



•	Overheads Required Per Month and Per Annum
•	Salary and Wages9
•	Turnover Per Annum10
•	Share Capital11
	Equity Capital Preference Share Capital



- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
- Revenue/Income/Realisation
- Expenses/Cost of Products/Services/Items
- Gross Profit
- Financial Charges
- Total Cost of Sales
- Net Profit After Taxes
- Net Cash Accruals



- Annexure 3 :: Assessment of Working Capital requirements
- Current Assets
- Gross Working Capital
- Current Liabilities
- Net Working Capital
- Working Note for Calculation of Work-in-process
- Annexure 4 :: Sources and Disposition of Funds



- Annexure 5 :: Projected Balance Sheets
- ROI (Average of Fixed Assets)
- RONW (Average of Share Capital)
- ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios
- D.S.C.R
- Earnings Per Share (EPS)
- Debt Equity Ratio



• Annexure 7 :: Break-Even Analysis

- Variable Cost & Expenses
- Semi-Variable/Semi-Fixed Expenses
- Profit Volume Ratio (PVR)
- Fixed Expenses / Cost
- B.E.P



• Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume

- Resultant N.P.B.T
- Resultant D.S.C.R
- Resultant PV Ratio
- Resultant DER
- Resultant ROI
- Resultant BEP



- Annexure 12 :: Shareholding Pattern and Stake Status
- Equity Capital
- Preference Share Capital
- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
- Determined Capacity P.A of Products/Services
- Achievable Efficiency/Yield % of Products/Services/Items
- Net Usable Load/Capacity of Products/Services/Items
- Expected Sales/ Revenue/ Income of Products/ Services/
 Items



• Annexure 14 :: Product wise Domestic Sales

Realisation

• Annexure 15 :: Total Raw Material Cost

• Annexure 16 :: Raw Material Cost per unit

• Annexure 17 :: Total Lab & ETP Chemical Cost

• Annexure 18 :: Consumables, Store etc.

• Annexure 19 :: Packing Material Cost

• Annexure 20 :: Packing Material Cost Per Unit



- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses
- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses



- Annexure 29 :: Depreciation Charges as per Books (Total)
- Annexure 30 :: Depreciation Charges as per Books (P & M)
- Annexure 31 :: Depreciation Charges as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges as per IT Act WDV (P & M)
- Annexure 33 :: Interest and Repayment Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR



Reasons for Buying our Report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product



- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Layer Paratha (Frozen)." provides an insight into Layer Paratha (Frozen) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Layer Paratha (Frozen) project. The report assesses the market sizing and growth of the Indian Layer Paratha (Frozen) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of on a suitable product/line. And before zeroing in diversifying/venturing into any product, they wish to study the following aspects of the identified product:

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- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Layer Paratha (Frozen) sector in India along with its business prospects. Through this report we have identified Layer Paratha (Frozen) project as a lucrative investment avenue.



Tags

```
#layerparatha #paratha #frozenfood #FrozenFoodMarket
#FoodProcessingUnits #foodproducts #indianfood #FrozenProduction
#frozenmarket #DetailedProjectReport #businessconsultant
#BusinessPlan #feasibilityReport #NPCS #FeasibilityReport
#startupideas #ProjectReport #foodprojects
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(Fried dough food- flatbread native to the Indian subcontinent)

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more



Contact us

NIIR PROJECT CONSULTANCY SERVICES

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NIIR PROJECT CONSULTANCY SERVICES

AN ISO 9001: 2015 CERTIFIED COMPANY

www.niir.org



Who are we?

 One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services

We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

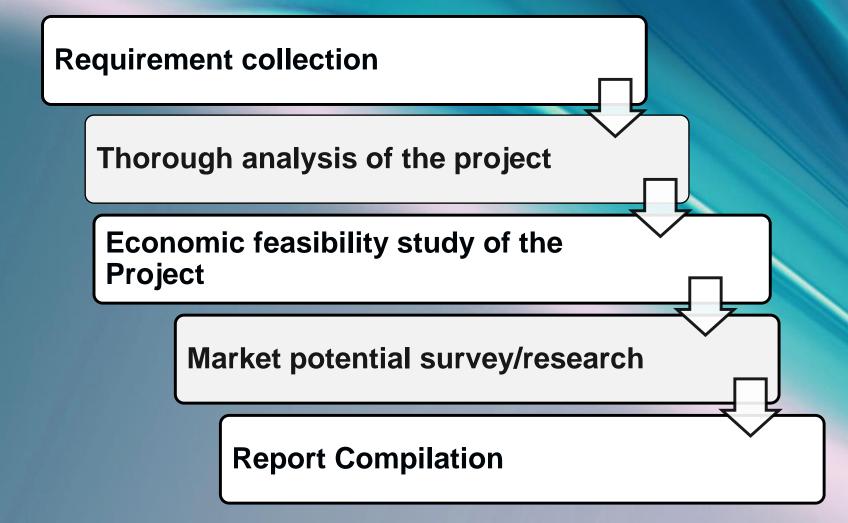


How are we different?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision



Our Approach





Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



Sectors We Cover

- o Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues,
 Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



Sectors We Cover Cont...

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- o Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



Sectors We Cover Cont...

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



Sectors We Cover cont..

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- o Inks, Stationery And Export Industries



Sectors We Cover

Cont...

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.



Sectors We Cover Cont..

- o Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- o Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.



Sectors We Cover Cont...

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



Sectors We Cover Cont...

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



MARKET RESEARCH REPORTS



Objective

- №To get a detailed scenario of the industry along with its structure and classification
- №To provide a comprehensive analysis of the industry by covering aspects like:
 - Someth drivers of the industry

 Compare the ind
 - &Latest market trends
 - ⊗Insights on regulatory framework
 - **⊗SWOT** Analysis
 - ⊗Demand-Supply Situation
 - ⊗Foreign Trade
 - ⊗Porters 5 Forces Analysis



Objective

- ⊗To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing
 the factors that affect the industry growth
- ™To help an entrepreneur/manager in keeping abreast with
 the changes in the industry
- ☼ To evaluate the competitive landscape of the industry by detailing:
 - ⊗Key players with their market shares
 - ⊗Financial comparison of present players



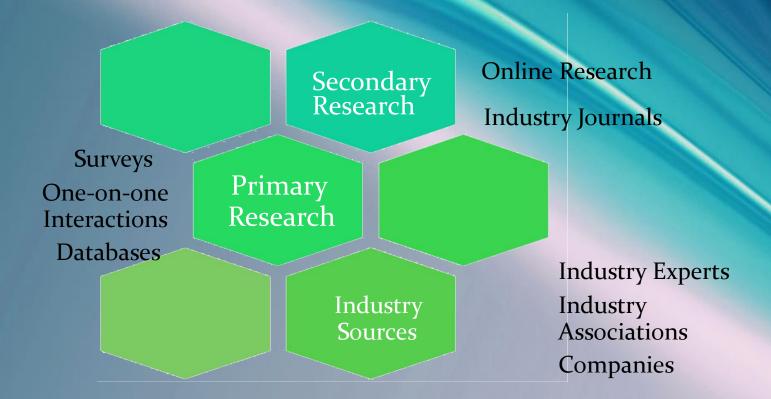
Clientele

- ⊗Venturist/Capitalists
- ⊗Entrepreneur/Companies
- **∞**Investment Funds
- ∞Foreign Investors, NRI's
- ⊗Project Consultants/Chartered Accountants
- **∞**Banks
- **∞**Corporates

Click here for list



Data Sources





Scope & Coverage





Our Team

©Our research team comprises of experts from various financial fields:

∞MBA's

®Industry Researchers

⊗Financial Planners

research veterans with decades of experience



Structure of the Report

- •1. Overview
- •2. Market Analysis
 - $\Box 2.1$ Growth Drivers
 - □2.2Emerging Trends in the Industry
 - □2.3Regulatory Framework
 - ☐2.4SWOT Analysis
 - □2.5Herfindahl–Hirschman Index (HHI)
- •3. Market Forecasts
- •4. Key Players



Structure of the Report

Cont

- ≥5. Key Financials and Analysis
- ≈5.1 Contact Information
- ≈5.2 Key Financials
- ≈5.3 Financial comparison
- №6. Industry Size & Outlook



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THANK YOU

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