

Investment Opportunities in Holiday Resort (Three Star Grade)

Most Demanding Tourism Business Ideas

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Introduction

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A <u>three Star hotel</u> could be a hotel that provides average amenities, higher quality service, physical attributes and design. 3 star hotels aim towards meeting guest expectations and providing pleasant stay. These hotels are usually set near major express-ways, airports, business areas, convenient for shopping trips etc. They thereby provide their short term guests with a short, economical however comfortable stay.

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Related Projects- <u>Project Reports & Profiles</u>





A three-star hotel isn't too cheap or too fancy it's just right. The owners want guests to feel relaxed and comfortable in their rooms without needing to spend too much money. There are typically restaurants and bars on-site, as well as assistance bringing your baggage to your room. The rooms are generally larger, more comfortable and with more furniture. Three-star <u>hotels</u> ordinarily have some unique amenities and provide quality service.

Books -BOOKS & DATABASES

3 Star Hotel Provide Facilities

Dining, Bars, Swimming pools, Lounges, Spas, Fitness centers.

Room facilities 3 star room facilities are: Wi-Fi & internet connection, Bedding, lines, 24 hours room service.





Public Area Facilities for 3 Star Hotel

- ✤ 24X7 Reception facility.
- Availability of Room, F & B and other packages/tariff.
- Heating and cooling to be provided in public areas.
- Lounge or seating area in the lobby
- Public restrooms for ladies and gents with soap and clean towels.







Washbasin with running hot and cold <u>water</u>, a mirror, a sanitary bin with a lid in unisex & girls toilet. The need for advancement of <u>holiday resorts</u> has been felt terribly recently because of advancement within the technology and trade because of that a lot of young million are have come into existence. This class of people and lots of people from higher and medium class wish to take advantage of this sort of holiday resort on many occasions.

After oil the globe tourism is the largest single item of international trade nowadays with the rise in <u>education</u> discretionary income and in leisure and paid holidays, travel that grown rapidly in recent years. The phenomenal growth of tourism is ganged from the very fact that the world spent 360 billion dollars as armament.

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Importance of Holiday Resorts

<u>Holiday resorts</u> play an important role in most countries by providing facilities for the transaction of business, for conferences and conferences, for recreation and entertainment. In that sense resorts are as <u>essential</u> to economies and societies as are adequate transport, communication and retail distribution systems for various goods and services. Through their facilities, resorts contribute to the whole output of goods and services, that makes up the material well-being of countries and communities.

In several areas resorts are important attractions for guests who bring with them spending <u>power</u> that the locals and who tend to pay at the next rate than they are doing once they are at home.





Through spending by visitors resorts therefore often contribute significantly to local economies each directly and indirectly through the subsequent diffusion of the visitor expenditure to the government. Offers and to different recipients within the community. In areas receiving foreign visitors, resorts are typically necessary foreign currency earners and during this way may contribute significantly to their countries' balance of payments. In countries with limited export possibilities, resorts is also one of the few prime sources of foreign currency earnings.

Related Videos:- <u>Travel, Tourism, Hotel, Projects</u>

Resorts are important employers of labour. Thousands of jobs are provided by resorts in the several occupations that make up the industries in most countries; many others in the <u>business</u> are self-employed and proprietors of smaller resorts.

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The role of resorts as employers is particularly important in areas with few alternative sources of employment, wherever they contribute to regional development. Resorts are an important source of amenities for local residents. Their restaurants, lounge and other facilities often attract many local customers and many resorts have become social centers of their communities. Resorts are important outlets for the products of different industries. Within the building and modernization of resorts, business is provided for the <u>construction</u> business and connected trades. Equipment, piece of furniture and furnishings are supplied to resorts by a wide range of manufacturers. Food, drink and different consumables are among the most significant daily resort purchases from farmers, fishermen, food and drink suppliers, and from gas, electricity and water companies. Additionally to those engaged directly in resorts, a lot of indirect employment is, therefore, generated by resorts for those utilized in industries supplying them.

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Market Outlook

Today there are over 300 approved holiday resorts and hotels comprising nearly 19,000 guest rooms. But the increase in rooms and other supplementary forms of accommodation such as motels, youth <u>hostels</u> camp sanctuaries huts in resorts and has not kept pace with the demands.

Timeshare in India is clearly a front runner in the travel and hospitality industry. Looking at a share in the pie, the timeshare resort base has grown by over 50% over the last six years. We have 5, 00, 000 families subscribing to timeshare in India and the estimated market exceeds 3.5 million.

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The Indian tourism and hospitality industry has emerged as one of the key drivers of growth among the services sector in India. Tourism in India has significant potential considering the rich cultural and historical heritage, variety in ecology, terrains and places of natural beauty spread across the country. Tourism is also a potentially large employment generator besides being a significant source of foreign exchange for the country. As of 2019, 4.2 crore jobs were created in the tourism sector in India, which was 8.1 per cent of the total employment in the country. The number is expected to rise by two per cent annum to 52.3 million jobs by 2028.

Indian Hotel Industry has supply of 110,000 rooms. According to the analysis of tourism ministry, 4.4 million tourists visited India last year and has risen to 10 million in 2010 - to accommodate 350 million domestic travelers. The Hotel Industry in India is at the verge of making 150,000 rooms fueling hotel room rates across India.

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There is tremendous opportunity for India as a destination for hotel chains looking for growth.

India is that the most digitally advanced traveller nation in terms of digital tools being used for planning, booking, and experiencing a journey. India's rising middle class and increasing <u>disposable</u> income has supported the growth of domestic and outbound business. International hotel chains are increasing their presence within the country, and it will account for around 47 per cent share within the tourism and hospitality sector of India.



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On the domestic front, the government has recently come up with the 'Dekho Apna Desh' scheme to persuade citizens to explore the country. As an incentive, travel expenses will be covered by the Ministry of Tourism for any person who visits and documents 15 domestic tourist destinations within a year. One of the biggest target audience for this initiative is the country's rapidly growing middle class with rising <u>disposable</u> incomes and a newfound passion to travel. This is clearly seen when one looks at the domestic tourism numbers. In 2018 alone, over 1,854 million domestic tourist visits were made across all Indian states and union territories, resulting in the highest flow of domestic tourism in over a decade.

The World Travel & Tourism Council (WTTC), the global authority on travel and tourism, has done 'India 2019 Annual Research', which shows that travel and tourism in India contributed 9.2% of the GDP and provided 42.7 million jobs or 8.0% of the total employment.



Government Initiatives

The Indian Government has realized the country's potential in the tourism industry and has taken several steps to make India a global tourism hub. Some of the major initiatives planned by the Government of India to boost the tourism and hospitality sector of India are as follows:

Ministry of Tourism launched DekhoApnaDesh webinar series to provide information on many destinations and sheer depth and expanse on the culture and heritage of India. Ministry of Tourism launched Audio Guide facility App called Audio Odigos for 12 sites in India (including iconic sites).

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Prime Minister, Mr Narendra Modi urged people to visit 15 domestic tourist destinations in India by 2022.

Statue of Sardar Vallabhbhai Patel, also known as 'Statue of Unity', was inaugurated in October 2018. It is the highest standing statue in the world at a height of 182 metre. It is expected to boost the tourism sector in the country and put it on the world tourism map.

Related Projects: - <u>Hotel and Hospitality Projects</u>

Government of India is working to achieve one per cent share in world's international tourist arrivals by 2020 and 2 per cent share by 2025. Under Budget 2020-21, the Government of India has allotted Rs 1,200 crore (US\$ 171.70 million) for development of tourist circuits under Swadesh Darshan for eight Northeast states.

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Under Budget 2020-21, the Government of India has allotted Rs 207.55 crore (US\$ 29.70 million) for development of tourist circuits under PRASHAD scheme.

In 2019, Government reduced GST on hotel rooms with tariffs of Rs 1,001 (US\$ 14.32) to Rs 7,500 (US\$ 107.31) per night to 12 per cent and those above Rs 7,501 (US\$ 107.32) to 18 per cent to increase India's competitiveness as a tourism destination.

In September 2019, Japan joined a band of Asian countries, including Taiwan and Korea among others, to enter India's tourism market.

Market Research Report- Market Research Report









<u>Achievements</u>

Following are the achievements of the Government during 2019-20: During 2019-20, an additional fund Rs 1,854.67 crore (US\$ 269.22 million) was sanctioned for new projects under the Swadesh Darshan scheme. Ministry of Tourism sanctioned 18 projects covering all the North Eastern States for Rs 1,456 crore (US\$ 211.35 million) to develop and promote of tourism in the region under Swadesh Darshan and PRASHAD schemes.

Related Books:- **BOOKS & DATABASES**

Statue of Sardar Vallabhbhai Patel, also known as 'State of Unity', was inaugurated in October 2018 and the total revenue generated till November 2019 stood at Rs 82.51 crore (US\$ 11.81 million).





Key Players

- Advani Hotels & Resorts (India) Ltd.
- Alchemist Hospitality Group Ltd.
- Bekal Resorts Devp. Corpn. Ltd.
- Cambay Hotels & Holidays Ltd.
- Clover Residency Pvt. Ltd.
- > Manipal Integrated Services Pvt. Ltd.
- Leela Palaces & Resorts Ltd.
- Jungle Lodges & Resorts Ltd.

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Project at a Glance

COST OF PROJECT

MEANS OF FINANCE

						Propose	
Particulars	Existing	Proposed	Total	Particulars	Existing	d	Total
Land & Site							
Development Exp.	0.00	100.00	100.00	Capital	0.00	275.66	275.66
Buildings	0.00	600.00	600.00	Share Premium	0.00	0.00	0.00
				Other Type Share			
Plant & Machineries	0.00	175.00	175.00	Capital	0.00	0.00	0.00
Motor Vehicles	0.00	40.00	40.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation							
Equipments	0.00	104.50	104.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow				Internal Cash			
Fees & Exp.	0.00	35.00	35.00	Accruals	0.00	0.00	0.00
Franchise & Other				Long/Medium Term			
Deposits	0.00	0.00	0.00	Borrowings	0.00	826.98	826.98
Preliminary& Pre-							
operative Exp	0.00	5.00	5.00	Debentures / Bonds	0.00	0.00	0.00
Provision for				Unsecured			
Contingencies	0.00	16.00	16.00	Loans/Deposits	0.00	0.00	0.00
Margin Money -							
Working Capital	0.00	27.14	27.14				
							1102.6
TOTAL	0.00	1102.64	1102.64	TOTAL	0.00	1102.64	4

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Project at a Clance

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Project at a Glance

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1-								31.73	14.62	10.18	707.8	83.0		
2	1.12	1.12		1.83	1.83	1.99		%	%	%	9	7%	0.81	0.52
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3	1.36	1.23		0.96	0.96	1.10		%	%	%	4	0%	0.94	0.90
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Project at a Clance

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BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	47.81%
Total BEP (% of Installed Capacity)	53.59%
IRR, PAYBACK and FACR	
Internal Rate of Return (In %age)	17.56%
	3 Years 2
Payback Period of the Project is (In Years)	Months
Fixed Assets Coverage Ratio (No. of times)	2.166



Major Queries/Questions Answered in the Report?

- 1. What is Holiday Resort (Three Star Grade) Business?
- 2. How has the Holiday Resort (Three Star Grade) Business performed so far and how will it perform in the coming years ?
- 3. What is the Project Feasibility of Holiday Resort (Three Star Grade)?
- 4. What are the requirements of Working Capital for setting up Holiday Resort (Three Star Grade)?

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5. What is the structure of the Holiday Resort (Three Star Grade) Business and who are the key/major players ?

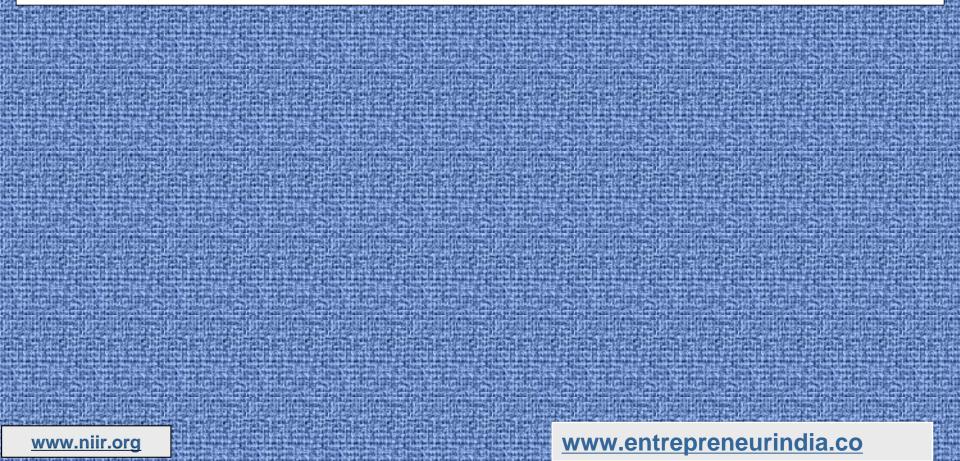
- 6. What is the total project cost for setting up Holiday Resort (Three Star Grade) Business?
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- 8. What are the machinery and equipment requirements for setting up Holiday Resort (Three Star Grade)?





9 What are the requirements of raw material for setting up Holiday Resort (Three Star Grade)?

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- Turnover Per Annum10
- Share Capital.....

Equity Capital Preference Share Capital

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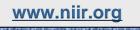




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- Annexure 35 :: Projected Pay-Back Period and IRR





- This report helps you to identify a profitable project for investing
- or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like it's characteristics and segmentation
- This report helps you market and place the product correctly by

identifying the target customer group of the product



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- This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions





Our Approach:

• Our research reports broadly cover Indian markets, present analysis,

outlook and forecast for a period of five years.

- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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Scope of the Report

The report titled "Market Survey cum Detailed Techno Economic Feasibility Report on Holiday Resort (Three Star Grade)." provides an insight into Holiday Resort (Three Star Grade) market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Holiday Resort (Three Star Grade) project. The report assesses the market sizing and growth of the Indian Holiday Resort (Three Star Grade) Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:



- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Holiday Resort (Three Star Grade) sector in India along with its business prospects. Through this report we have identified Holiday Resort (Three Star Grade) project as a lucrative investment avenue.

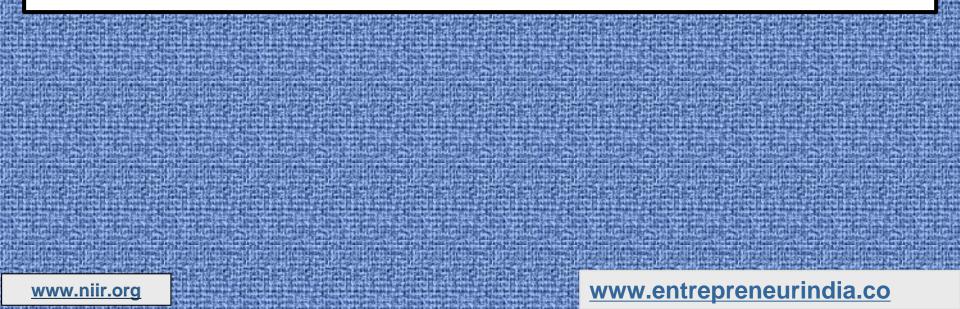
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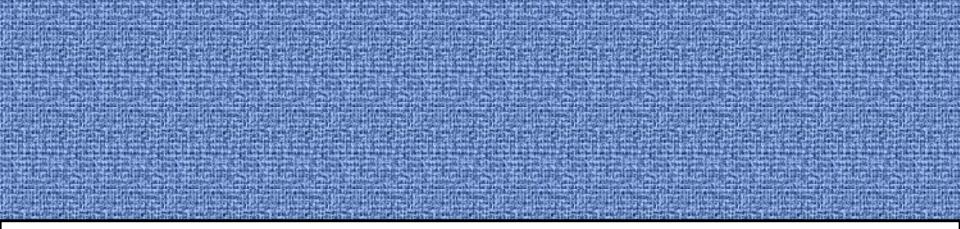
#HolidayResort #3StarHotel #hospitality #businesshotel #ThreeStarHotel
#servicesector #DetailedProjectReport #businessconsultant #BusinessPlan
#feasibilityReport #NPCS #industrialproject #entrepreneurindia
#startupbusiness #ProjectPepert

#startupbusiness #ProjectReport





Nur Project Consultancy Services (NPCS) can provide Detailed Project Report on Holiday Resort (Three Star Grade)



See more Project Reports & Profiles BOOKS







Take a look at Niir Project Consultancy Services on #Street View https://goo.gl/VstWkd

Locate us on

Google Maps

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OUR CLIENTS

Our inexhaustible Client list includes public-sector companies, Corporate Houses, Government undertaking, individual entrepreneurs, NRI, Foreign investors, non-profit organizations and educational institutions from all parts of the World. The list is just a glimpse of our esteemed & satisfied Clients.

Click here to take a look https://goo.gl/G3ICjV





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Select and Choose the Right Business Startup for You

(Instant Online Project Identification and Selection)

Finding the right startup business is one of the most popular subject today. Starting a business is no easy endeavor, but the time, effort, and challenges can be worth it if you succeed. To give yourself the best chance to be successful, take your time to carefully find the right business for you. We, at NPCS, endeavor to make business selection a simple and convenient step for any entrepreneur/startup. Our expert team, by capitalizing on its dexterity and decade's long experience in the field, has created a list of profitable ventures for entrepreneurs who wish to diversify or venture. The list so mentioned is updated regularly to give you a regular dose of new emerging opportunities.

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Visit: <u>https://www.entrepreneurindia.co/project-identification</u>



Download Complete List of Project Reports:

Detailed Project Reports

Visit:- <u>https://www.entrepreneurindia.co/complete-project-list</u>

NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......<u>Read more</u>





Contact us

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- https://goo.gl/VstWkd





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Who are we?

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- O One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- O We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.

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We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



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What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
 - Turnkey Project Consultancy/Solutions
 - Entrepreneur India (An Industrial Monthly Journal)



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How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
 - We use authentic & reliable sources to ensure business precision

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Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations

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Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling





- Bamboo And Cane Based Projects
- o Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct







- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing

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- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)

- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries





- o Infrastructure Projects
- Jute & Jute Based Products
- o Leather And Leather Based Projects
- o Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- o Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- o Organic Farming, Neem Products Etc.

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- Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- o Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects

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- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- o Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

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- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- o Textile Auxiliary And Chemicals







- Township & Residential Complex
- o Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable









Objective

>>>To get a detailed scenario of the industry along with its structure and classification >>>To provide a comprehensive analysis of the industry by covering aspects like: ∞Growth drivers of the industry &Latest market trends ©Insights on regulatory framework **SWOT** Analysis **©Demand-Supply Situation** ∞Foreign Trade &Porters 5 Forces Analysis

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Objective

- ∞To provide forecasts of key parameters which helps to anticipate the industry performance
- ∞To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with
 - the changes in the industry
- ∞To evaluate the competitive landscape of the industry by detailing:

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Key players with their market sharesFinancial comparison of present players





Clientele

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Entrepreneur/Companies
Industry Researchers
Investment Funds
Foreign Investors, NRI's
Project Consultants/Chartered Accountants
Banks
Corporates

Click here for list







Data Sources

Surveys One-on-one Interactions Databases Primary Research

Secondary Research

Industry Sources

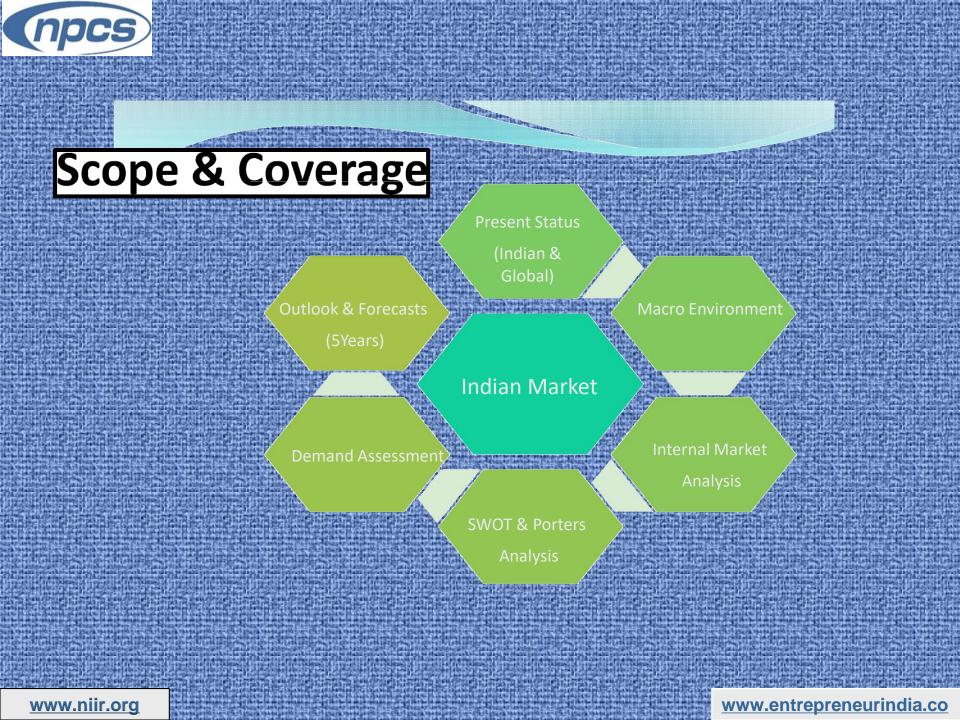
Online Research Industry Journals

Industry Experts

Industry Associations

Companies







Our Team

- ∞Our research team comprises of experts from various financial fields:∞MBA's
- Industry Researchers
- ∞Financial Planners
- >>>Research veterans with decades of experience





Structure of the Report

- •1. Overview
- •2. Market Analysis
 - \Box 2.1Growth Drivers
 - □2.2Emerging Trends in the Industry
 - □2.3Regulatory Framework
 - \Box 2.4SWOT Analysis
 - 2.5Herfindahl–Hirschman Index (HHI)

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- •3. Market Forecasts
- •4. Key Players

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Structure of the Report

- ∞5. Key Financials and Analysis
- ∞5.1 Contact Information
- ∞5.2 Key Financials
- ∞5.3 Financial comparison
- 806. Industry Size & Outlook





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