

All that you need
to know about
Atma Nirbhar Bharat Abhiyan

MSME
सूक्ष्म लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Self-Reliant INDIA



Y-1594

**List of Items that are Mostly
Imported from China, but can
be Profitably Manufactured in
India Itself.**

**Business Opportunities for
Indian Entrepreneurs.**

Introduction

When the economical gap between [India](#) and China is narrowed, the country, prompted by emotions of nationalism amid the standoff between the two countries, can boycott Chinese products and carve out a path for '[Atma Nirbhar Bharat](#).' 'Made in China' label has over the years catapulted into every possible industry operating in [India](#). This includes the well-known consumer durables comprising [electronic](#) goods, [textile](#) and garment industry, toys, medicines, car components but also encompass the Indian digital sector consisting of applications, OTT platforms, e-commerce companies and consumer fashion accessories etc.



India should take steps forward to diversify productions, domestic manufacturing will help businesses to secure raw materials, and it can also make a global impact if everything is processed here, instead of outsourcing from China. India undoubtedly has the potential to become the next manufacturing destination for global companies.



Top Products Which India Imports from China are:-

1. Electronics products
2. Organic Chemicals
3. Nuclear Machinery
4. Parts of computers
5. Cars and motorcycles parts
6. Toys
7. Fertilizers
8. Mobiles
9. Lightings
10. Milk products
11. Optical and medical instruments
12. Iron and steel

Value of the Indian Import from China:-

Products	2018-19 (Rs.cr)	2017-18 (Rs.cr)
Electrical machinery	144405	184789
Nuclear Machinery	93616	87282
Organic Chemicals	60,082	45691
Plastic items	19038	15246
fertilizers	14412	6912
Iron and steel items	12165	9497
optical ad medical instruments	11108	10718
Vehicle and accessories	10636	9371
Iron and steel	9950	10445
Other chemical products	8994	8692

The main goods imported from China include clocks and watches, musical instruments, toys, sports goods, furniture, mattresses, [plastics](#), [electrical machinery](#), electronic equipment, [chemicals](#), [iron and steel](#) items, [fertilisers](#), [mineral fuel](#) and metals.

Related Projects: - [Project Reports & Profiles](#)

According to government data, from March 2019 to February 2020, India imported \$12.78 billion of capital goods from China, the second biggest category after [electronics](#), televisions and [electrical](#) appliances (\$18.12 billion). [India's](#) total commodity import bill from China over the same period was \$49 billion, according to the ministry of commerce.



Industry was asked to send comments and suggestions on certain number of goods and raw materials imported from China, which include wrist watches, wall clocks, ampoules, glass rods and tubes, hair cream, hair shampoos, face powder, eye and lip make up preparations, printing ink, paints and varnishes, and some tobacco items, The government has recently put import restrictions on tyres, while also making its prior approval mandatory for foreign investments from countries that share land border with India to curb "opportunistic takeovers" of domestic firms, following Covid-19 pandemic, a move which will restrict FDI from China.



India imported goods worth \$62.4 billion, while exports to the neighboring country stood at \$15.5 billion in the same period. The main goods imported from China include clocks and watches, musical instruments, toys, sports goods, furniture, mattresses, [plastics](#), [electrical machinery](#), electronic equipment, [chemicals](#), [iron and steel items](#), [fertilizers](#), mineral fuel and metals. [India](#) has time and again raised concerns over widening trade deficit with China which stood at about \$47 billion .Promote [Atma Nirbhar Bharat](#) (self-reliant India), including cut in import dependence from China.



Export Opportunity: Supply Chain Shift Away from China

Opportunity for Indian manufacturers are humongous if there is a sizeable shift in opportunities from China to [India](#). A look at the [India](#)-USA trade gives some clue. A good portion of [India's](#) current exports to the USA consist of apparel, [pharma](#), chemicals, vehicles and furniture. However, except for a few sectors such as [pharma](#), fish/sea creatures and carpets, exports from China are several times more than that of India.

As per estimates, out of 1200-odd categories (HS-4 digit commodity classification) in which [India](#) exports to the US, there are 720 items where China caters to at least 10 percent of US imports. The point is to emphasise that the breadth of opportunity for India is huge. Even if 5 percent of US imports shift from China to India in these categories, the opportunity size is \$140 billion.

Look at countries beyond the US, China's wallet share in the imports of countries such as Japan, Australia and European Union ranges from 22-25 percent. The gap between [India](#) and China in these markets is a bit higher. And so notwithstanding competition from Korea and Taiwan (high value-added products), and Vietnam, [Bangladesh](#) and Thailand (lower-end products), opportunity is huge.

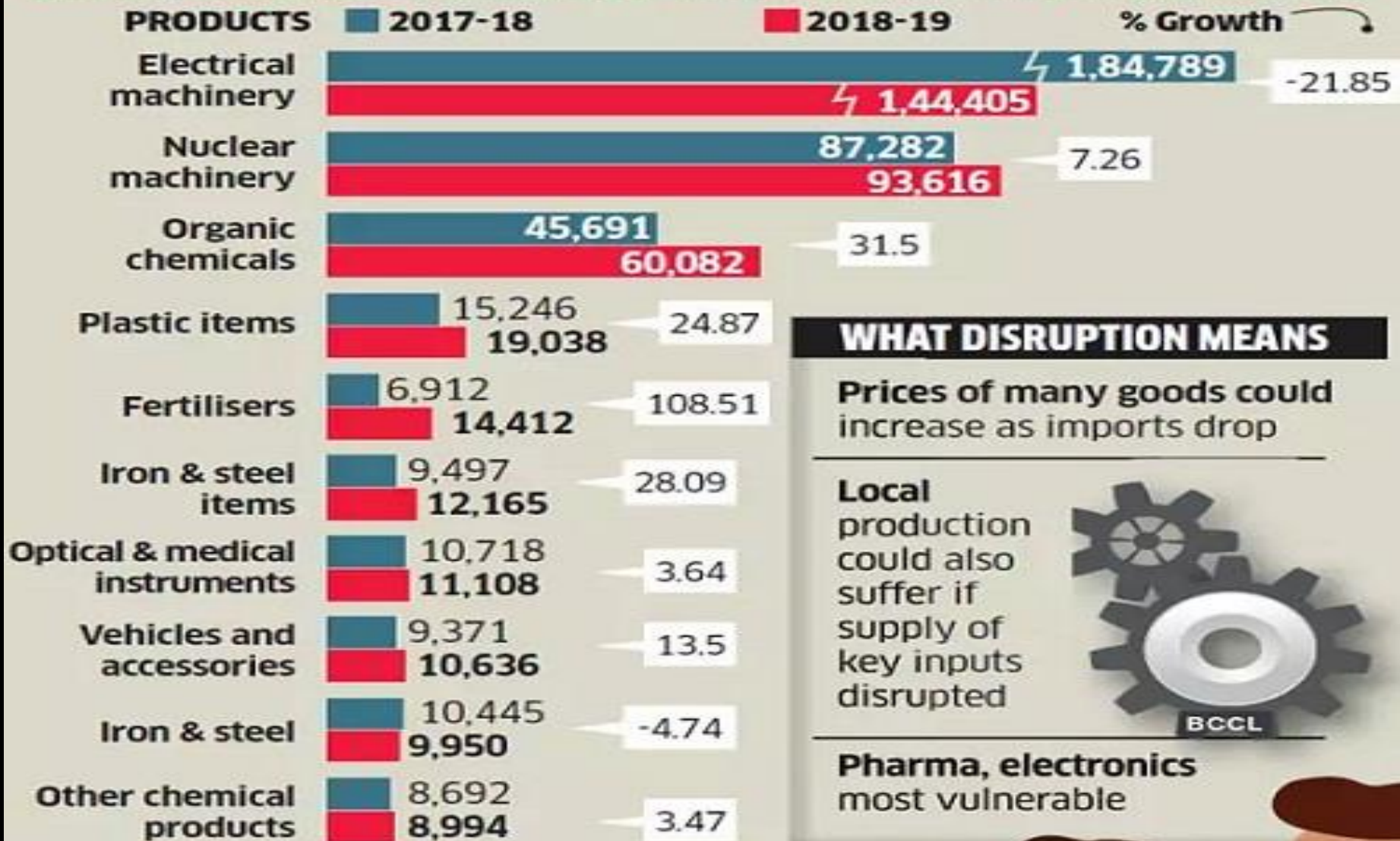
This would have a positive cascading effect on the economy as equivalent quantum of revenues would not only be added to the turnover of domestic enterprises including MSMEs but is also likely to translate to benefits through forward and backward linkages, better economies of scale along with cost competitiveness and importantly, enhancing the scope of employment generation.

Related Books: - [BOOKS & DATABASES](#)

IMPORTS FROM CHINA

IMPORTS (₹ crore)

CHINA ACCOUNTED FOR 13.7% OF INDIA'S TOTAL IMPORTS IN 2018-19



WHAT DISRUPTION MEANS

Prices of many goods could increase as imports drop

Local production could also suffer if supply of key inputs disrupted



Pharma, electronics most vulnerable

BCCL

India's trade engagement is the fact that for a variety of reasons, India's dependence on imports is getting to be localised, in the sense that there is not a wide diversification of countries from which India is sourcing its imports. For example, if you look at critical medical supplies which India has been importing for frontline healthcare workers in the COVID-19 battle, most of these come from China. China is one of the top sources but on the other hand, there isn't a very widely diversified source of countries from which India can actually import these. This essentially means that aside from China, there are probably three or four countries of the world on which India's dependence is increasing. China is by and large widespread across different concentrations. To that extent, it's going to be a difficult choice for India to get out of this dependence and search for alternative partners.

Recently, the government announced an economic stimulus package of Rs 20 lakh crore and big-bang systemic reforms under the [Atma Nirbhar Bharat Abhiyan](#) (self-reliant India).

The intended objective of this plan is two-fold. First, interim measures such as liquidity infusion and direct cash transfers for the poor will work as shock absorbers for those in acute stress.

The second, long-term reforms in growth-critical sectors to make them globally competitive and attractive.

Together, these steps may revive the economic activity, impacted by [Covid-19 pandemic](#) and create new opportunities for growth in sectors like [agriculture](#), [micro, small and medium enterprises](#) (MSMEs), power, coal and mining, defence and aviation, etc.

Measures for Businesses including MSME's

The Government along with the benefits to the business institutions and MSME have, have decided to revise the definition of MSME by changing the investment limits and introduced additional criteria of turnover. The revised definition would allow a broad coverage and benefits to more number of industries. Some of the benefits are as follows:-

- Collateral free automatic loans of INR 3 lakh Crores will be provided for Business, including MSME's which are badly hit by the pandemic and requires new funding to meet operational liabilities, buy raw materials and restart business. Following benefits are provided under the collateral free loan scheme:
- Emergency Credit Line to Businesses/MSMEs from Banks and NBFCs up to 20 of entire outstanding credit as on February 29, 2020

- Borrowers with up to INR 25 Crores outstanding and INR 100 Crores turnover eligible Measures for Businesses including MSME's
- Loans to have 4 year tenor with moratorium of 12 months on principal repayment
- Interest to be capped
- 100 % credit guarantee cover to Banks and NBFC's on principal and interest; and
- This scheme can be availed till October 2020.
- Global tender to be disallowed up to INR 200 Crores to benefit the MSME's and other small institutions.
- Registration and completion date of Real Estate Projects under RERA shall be extended.
- INR 50,000 Crores liquidity to be given through reduction in TDS/TCS deductions.

- The government will facilitate provision of INR 20,000 Crores as subordinate debt for functioning MSMEs which are NPA or are stressed.
- Equity infusion of INR 50,000 Crores through Fund of Funds (FoF). The FOF with corpus of INR 10,000 Crores will be set up. The FoF will be operated through a Mother Fund and few daughter funds. The fund structure will help leverage INR 50,000 crore of funds at daughter funds level. It will help to expand MSME's size as well as capacity.
- Fintech will be used to enhance transaction based lending using the data generated by the e-marketplace.
- MSME receivables from Government and CPSEs shall be released in 45 days.



Atmanirbhar Bharat: With a Special Package

PM has announced a special economic package and gave a clarion call for Self-reliant [India](#).

The package will provide a much-needed boost towards achieving self-reliance.

This package, taken together with earlier announcements by the government during COVID crisis and decisions taken by RBI, is to the tune of Rs 20 lakh crore, which is equivalent to almost 10% of India's GDP.

The package will also focus on land, labour, liquidity and laws. It will cater to various sections including cottage industry, [MSMEs](#), labourers, middle class, and industries, among others.

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Five Pillars of a Self-Reliant India

PM iterated that a self-reliant India will stand on five pillars viz.

- 1) Economy, which brings in quantum jump and not incremental change
- 2) Infrastructure, which should become the identity of India
- 3) System, based on 21st-century technology-driven arrangements
- 4) Vibrant Demography, which is our source of energy for a self-reliant India and
- 5) Demand, whereby the strength of our demand and supply chain should be utilized to full capacity.



What Did the RBI Provide Earlier?

- A rough estimate suggests that the RBI's decisions have provided additional liquidity of Rs 5-6 lakh crore since the start of the Covid-19 crisis.
- Add this to the Rs 1.7 lakh crore of the first fiscal relief package announced by the Centre on March 26. Together, the two already account for 40 per cent of the Rs 20-lakh crore package.
- That leaves an effective amount of Rs 12 lakh crore.

**Atma Nirbhar
Bharat
Abhiyaan
(Self-reliant
India Movement)**

- However, if the government is including RBI's liquidity decisions in the calculation, then the actual fresh spending by the government could be considerably lower than Rs 12 lakh crore.
- That's because RBI has been coming out with long term bond-buying operations (long term repo operation or LTRO, to infuse liquidity into the banking system) worth Rs 1 lakh crore at a time.
- If for argument's sake, RBI comes out with another LTRO of Rs 1 lakh crore, then the overall fiscal help falls by the same amount.



All MSME Benefits Announced in Atmanirbhar Bharat Abhiyan

The growing clamour for fiscal support has led the government to introduce measures for MSMEs that have been hit by the lockdown. With a series of encouraging announcements, the Finance Minister outlined the government's plan to raise the morale of the industry and the [MSME](#) sector in particular. Under the [Atmanirbhar Bharat Abhiyan](#), the minister announced several measures for MSMEs that are expected to help 45 lakh business units resume their operations. Here are the key announcements for MSMEs.

Credit Guarantee of Rs 3 Lakh Crore: The massive increase in credit guarantees to [MSMEs](#) is the key highlight of the government's relief package. The credit guarantee of 3 lakh crore by the government is intended to help MSMEs that have a 25 crore outstanding loan or less than 100 crore turnover. This provision will rescue MSMEs that need additional funding to meet operational liabilities and restart operations. The loans, which should be taken before October 31, 2020, will have a four year tenure and moratorium of 12 months. There is a 100% credit guarantee cover on principal and interest. The credit guarantee scheme is expected to help MSMEs survive the economic slowdown. Credit guarantees help banks meet the credit demand of [MSMEs](#) and provide an assurance that loans will be repaid by the government.

Subordinate Debt for NPA/Stressed MSMEs: The government has set aside 20,000 crore as subordinate debt to help about two lakh MSMEs with stressed accounts or non-performing assets (NPA). Under this scheme, promoters of the [MSME](#) will be given debt, which will then be infused as equity in the unit. However, unlike credit guarantees, government support in this scheme is not full but partial.

Revised Definition: The government has changed the MSME definition to enable more businesses to benefit from incentives offered in the Atmanirbhar Bharat Abhiyan. The new definition of [MSME](#), which had been on the government's priority list for long, takes investment and annual turnover into consideration and does not differentiate between manufacturing and services.

The 'turnover' based definition is seen as a better means of identifying MSMEs, particularly in services such as mid-sized hospitals and diagnostic centres. These will now be able to qualify for benefits offered to MSMEs. Experts suggest that the new definition would drive the growth of the MSME sector and help to make it self-reliant.

Clearing of Dues: While announcing the credit guarantee for MSMEs, the Finance Minister assured that the Centre would clear pending MSME dues in 45 days. As on March 31, 2020, the total outstanding payments to [MSME](#) units were estimated over 4.95 lakh crore. The Central Government ministries and departments, state governments and public sector units owe MSMEs more than half of this amount.

Niir Project Consultancy Services (NPCS)

**Can Provide Detailed Project Report
on Required Project.**



Table of Contents of the Project Report



Our Detailed Project Report contains

- Introduction
- Properties
- Uses & Applications
- List of Plant & Machineries
- Miscellaneous Items and Accessories
- Instruments, Laboratory Equipments and Accessories
- Electrification, Electric Load and Water
- Maintenance, Suppliers/Manufacturers of Plant and Machineries
- Process of Manufacture
- Flow Sheet Diagram
- List of Raw Materials
- Availability of Raw Materials
- Requirement of Staff & Labour
- Skilled & Unskilled Labour
- Requirement of Land Area
- Built up Area
- Plant Layout.

➤ **Along with financial details as under:**

➤ **Assumptions for Profitability workings**

- Plant Economics
- Production Schedule
- Land & Building
- Factory Land & Building
- Site Development Expenses

➤ **Plant & Machinery**

- Indigenous Machineries
- Other Machineries (Miscellaneous, Laboratory etc.)

➤ **Other Fixed Assets**

- Furniture & Fixtures
- Pre-operative and Preliminary Expenses
- Technical Knowhow
- Provision of Contingencies

Working Capital Requirement Per Month

- Raw Material
- Packing Material
- Lab & ETP Chemical Cost
- Consumable Store

Overheads Required Per Month And Per Annum

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Annexure 33 :: Interest and Repayment - Term Loans

Annexure 34:: Tax on Profits

Annexure 35 :: Projected Pay-Back Period And IRR

Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Tags

#AtmaNirbharBharatAbhiyan #AtmanirbharBharat #SelfreliantIndiaMission
#CoronavirusLockdown #CoronavirusPandemic
#AtmaNirbharBharatMission #AtmaNirbharBharat #MakeIndiaSelfReliant
#DetailedProjectReport #businessconsultant #BusinessPlan
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(Instant Online Project Identification and Selection)

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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Who are we?

- *One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services*
- *We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad*



We at NPCS want to grow with you by providing solutions scale to suit your new operations and help you reduce risk and give a high return on application investments. We have successfully achieved top-notch quality standards with a high level of customer appreciation resulting in long lasting relation and large amount of referral work through technological breakthrough and innovative concepts. A large number of our Indian, Overseas and NRI Clients have appreciated our expertise for excellence which speaks volumes about our commitment and dedication to every client's success.



We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



What do we offer?

- *Project Identification*
- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*

How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



Sectors We Cover

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



Sectors We Cover *Conti...*

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



Sectors We Cover *Cont...*

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



Sectors We Cover *Cont...*

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



Sectors We Cover

Cont...

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



Sectors We Cover *Cont...*

- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



Sectors We Cover *Cont...*

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



Sectors We Cover *Cont...*

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable



MARKET RESEARCH REPORTS

Objective

- ⌘ To get a detailed scenario of the industry along with its structure and classification
- ⌘ To provide a comprehensive analysis of the industry by covering aspects like:
 - ⌘ Growth drivers of the industry
 - ⌘ Latest market trends
 - ⌘ Insights on regulatory framework
 - ⌘ SWOT Analysis
 - ⌘ Demand-Supply Situation
 - ⌘ Foreign Trade
 - ⌘ Porters 5 Forces Analysis

Objective

- ⌘ To provide forecasts of key parameters which helps to anticipate the industry performance
- ⌘ To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- ⌘ To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ⌘ To evaluate the competitive landscape of the industry by detailing:
 - ⌘ Key players with their market shares
 - ⌘ Financial comparison of present players



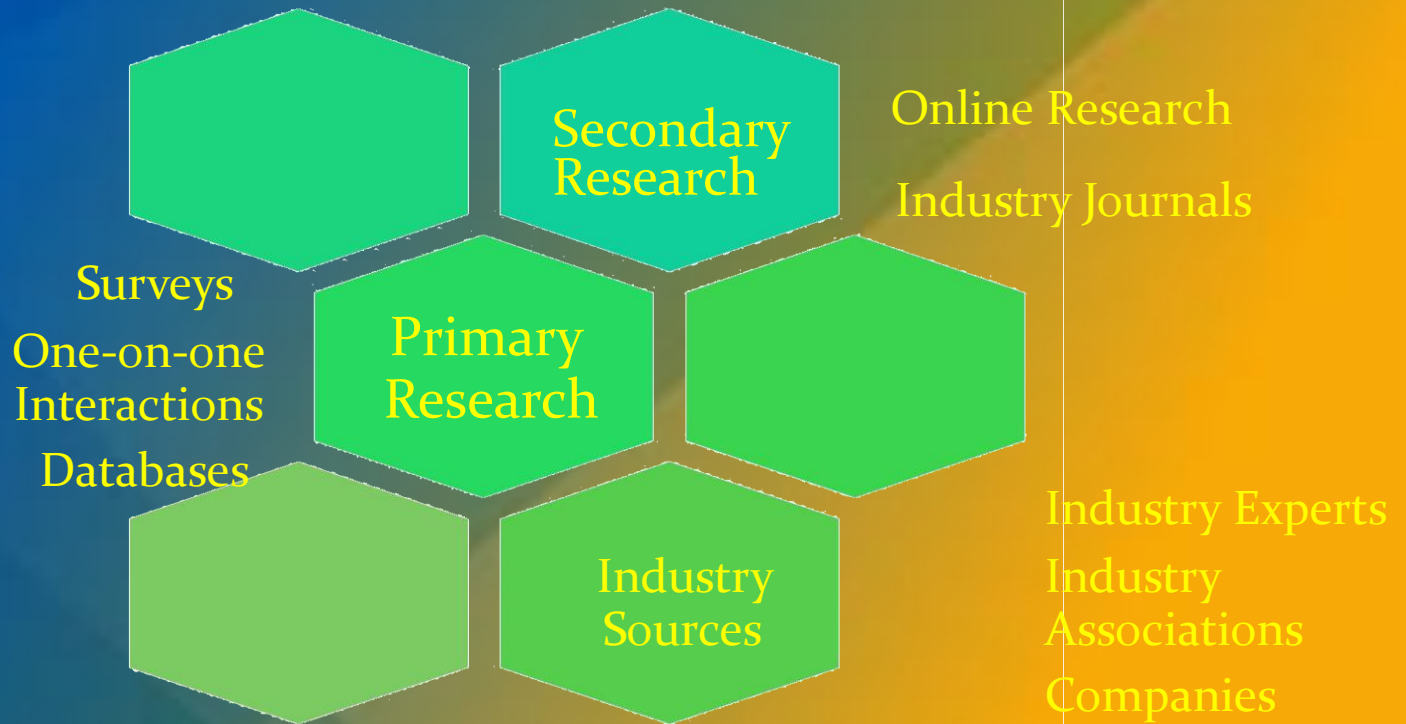
Clientele

- ∞Venturist/Capitalists
- ∞Entrepreneur/Companies
- ∞Industry Researchers
- ∞Investment Funds
- ∞Foreign Investors, NRI's
- ∞Project Consultants/Chartered Accountants
- ∞Banks
- ∞Corporates

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Data Sources



Scope & Coverage





Our Team

- ⌘ Our research team comprises of experts from various financial fields:
- ⌘ MBA's
- ⌘ Industry Researchers
- ⌘ Financial Planners
- ⌘ Research veterans with decades of experience



Structure of the Report

- 1. Overview
- 2. Market Analysis
 - 2.1 Growth Drivers
 - 2.2 Emerging Trends in the Industry
 - 2.3 Regulatory Framework
 - 2.4 SWOT Analysis
 - 2.5 Herfindahl–Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players



Structure of the Report

Cont

- ⌘5. Key Financials and Analysis
 - ⌘5.1 Contact Information
 - ⌘5.2 Key Financials
 - ⌘5.3 Financial comparison
- ⌘6. Industry Size & Outlook



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<https://goo.gl/VstWkd>

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