



Investment Opportunities

in Spice Powder, Gunny

Bags, Graphite Crucible,

Paper, N95 Masks,

Sanitizer, Diaper and

Sanitary Pads.



## **Introduction**



Are you searching for manufacturing business ideas? If you have sizeable money to invest and a more risk-taking ability, starting a business is a good decision. Product manufacturers can generate new value, minimize costs, and increase operational stability by focusing and prioritizing on four broad areas: production, product design, value recovery, and supply-chain management. Thinking about stepping into manufacturing industry business, you need to consider the option of starting on a limited size production. Starting with the making of essential components of the various industries. Once you set up things well, you could choose to start an industry and gradually become the giant of the industry.



### Spice Powder

### (Turmeric, Chilli, Pepper, Coriander and Cumin Powder)

<u>Spices</u> are seasonings obtained from elements of a plant such as <u>fruits</u> and seed, bark, dried buds, stigma, roots and rhizomes and organic compound utilized in <u>food</u> for flavour, color or as preservatives. <u>Spices</u> are used to flavor and color <u>food</u> and sometimes also used as remedies for a few ailments. Spices that are used to flavor <u>food</u> include coriander, fennel, mustard, cinnamon, mace, clove, saffron, <u>ginger</u>, asafoetida, and people used as a treatment for ailments are asafoetida, bay leaf oil, cinnamon, cloves, cumin, fenugreek, turmeric etc.

Related Projects: - Spices and condiments, Indian Kitchen Spices, Masala Powder





India, known as the home of <u>spices</u>, boasts a protracted history of trading with the ancient civilizations of Rome and China. Today, Indian <u>spices</u> are the most sought-after globally, given their exquisite aroma, texture, style and medicinal value. India has the most important domestic marketplace for <u>spices</u> within the world. Traditionally, spices in India are grown in small land holdings, with organic farming gaining prominence in recent times. india is that the world's largest producer, consumer and exporter of spices; the country produces about 75 of the 109 varieties listed by the international organization for Standardization (ISO) and accounts for half of the worldwide trading in spices.

**Related Books: - Spices And Condiments Cultivation** 





Chilly is the largest produced spice in India. It contributed to the tune of ~% of the world production. This <u>spice</u> is used majorly in curried cuisines. It is also used in curry power, seasoning and other such spice mixes. MDH was the dominating player in FY'2015, with a market share of ~% in the total revenues generated from the sales of spices in the organized segment. The major factor for the dominance of MDH is the gigantic distribution network comprising of 1,000 wholesalers and more than 400,000 retailers in India. The Indian <u>spices</u> market is pegged at Rs. 40,000 crore annually, of which the branded segment makes up 15 per cent. According to Technopak, the branded space is dominated by national brands such as Catch, Everest, Ramdev, among others.

Related Videos: - Spice Oleoresins. Extraction of Oleoresin from Black Pepper, Paprika and

**Cardamom** 





The population in India is surging and the increasing consumer expenditure on <u>food</u> explains the swelling demand for <u>food</u> in India. Accordingly, the demand for spices is expected to grow in the future which will lead to a prominent growth in the revenues from the sales of <u>spices</u> in India. The revenues from India market are expected to expand to around USD 18 billion in FY'2020, growing with a CAGR of ~% from FY'2016 to FY'2020. The highest contribution to this growth is expected to come from the spice mixes and blended spices.

The Indian spices market is worth INR 40,000 crore annually. Key spices produced in the country include pepper, cardamom, <u>chilli</u>, ginger, turmeric, coriander, cumin, celery, fennel, fenugreek, ajwain, dill seed, garlic, tamarind, clove, and nutmeg among others.

Related Videos: - Essential Oils, Phytochemicals, Aromatic Chemicals, Aromatic Compounds,

**Spice Oils and Oleoresins Projects** 

## npcs

## Production of Jute Fabric and Gunny Bags

Jute could be a natural fibres obtained from the bark of the white jute plant or the tossa jute plant. It also known as the golden fibres because of its golden and silky shine, and is extensively utilized in the manufacturing of <u>packaging</u> product and <u>textiles</u>. As a <u>packaging</u> material, jute offers benefits similar to sensible insulation, low thermal conductivity and moderate moisture retention. On account of this, <u>jute</u> bags are used as <u>packaging</u> material for bulk merchandise as well as shopping and gift bags.

#### Related Projects: - Jute and Jute Based Project, Oil, Coir, Shopping Bags Projects

Jute could be a vegetable fibres. It's the bottom to produce, and its production levels are similar to that of cotton. It's a bast fibres, like hemp, and flax. Coarse fabrics manufactured from jute are referred to as hessian, or burlap in America. Like all natural fibres, Jute is biodegradable. "Jute" is the name of the plant or fiber that's used to create burlap, hessian or gunny cloth. It very rough and is incredibly difficult to cut or tear.



#### Related Books: - Jute & Coir Products

The global <u>jute</u> bag business is currently at an emergent stage with encouraging growth aspects. The demand for <u>jute</u> bags has witnessed a surge over the past few years, particularly within the European Union. This will be attributed to the growing environment consciousness within the region. The imports of jute baggage in non-producing countries have conjointly been facilitated by the ban on plastic <u>packaging</u> materials and bags.

#### Related Videos: - Jute and Jute Based Project

To boot, the advantages offered by jute bags such as their biodegradability, durability, low cost, high strength, etc. have further supported the market growth. The market is projected to reach a worth of US\$ 3.1 Billion by 2024.





## **Graphite Crucible**

<u>Graphite crucible</u> will withstand the high temperature, and has good resistance to <u>chemical</u> erosions and thermal shock. Especially graphite crucible is ideal for the melting of <u>aluminium</u>, <u>copper</u> and alternative metals.

Related Projects: - Minerals, Marble, Granite, Gypsum, Quartz, Talc, Mica Projects

Graphite crucibles are refractory containers specially shaped for metallurgical operations. Graphite crucibles are made of a mixture of graphite, refractory clay, grog, and alternative additives. These crucibles are used for melting ferrous, non-ferrous metals, alloys, and noble metals.

Growth of the manufacturing plant business could be a major factor driving the graphite crucibles market. A growing industrial sector as well as the increasing would like for specialized metal and alloy castings is expected to enhance the demand for graphite crucibles during the forecast period.

Related Books: - Minerals & Mineral Processing, Glass And Ceramics



As per an assessment, 8.5% growth in manufacturing plant and casting business is estimated across the world. Therefore, the utilization of graphite crucibles is expected to increase accordingly. Development of modern small scale industries and positive outlook of the special casting metallurgical business in countries in Asia Pacific is further estimated to drive the graphite crucibles market within the next few years.

Related Videos: Minerals, Marble, Granite, Gypsum, Quartz, Talc, Mica Projects





The global graphite market was valued at \$14.3 billion in 2019, and is expected to reach \$21.6 billion by 2027, registering a CAGR of 5.3% from 2020 to 2027. Graphite is a mineral of carbon used in various applications such as electrical vehicle, refractories, foundry, lubricating agent, construction applications, and others. The increasing use of graphite in the above-mentioned industries is owing to its several advantages such as reduces wear, easy to machine, thermal shock resistant, high metal removal rate, and others. Graphite is a non-metal but possess metallic properties such as high stiffness, strength, good conductor of electricity & heat, and others. There are two different forms of graphite, which include natural graphite and synthetic graphite.





## A4 and A3 Size Paper

Paper is often characterized by weight. In the United States, the weight assigned to a paper is the weight of a ream, 500 sheets, of varying "basic sizes", before the paper is cut into the size it is sold to end customers. For example, a ream of 20 lb., 8.5 in × 11 in (216 mm × 279 mm) paper weighs 5 pounds, because it has been cut from a larger sheet into four pieces. In the United States, printing paper is generally 20 lb., 24 lb., or 32 lb. at most. Cover stock is generally 68 lb, and 110 lb. or more is considered card stock.

#### Related Projects: - Paper Industry, Paper & Paper Board

In Europe, and other regions using the ISO 216 <u>paper</u> sizing system, the weight is expressed in grammes per square metre (g/m2 or usually just g) of the paper. Printing <u>paper</u> is generally between 60 g and 120 g. anything heavier than 160 g is considered card. The weight of a ream therefore depends on the dimensions of the <u>paper</u> and its thickness.

Related Books: - Paper and Pulp Production Technology



These are normal printer <u>papers</u> usually referred to as copy <u>paper</u>. They're wont to print documents during which there's no or very little use of graphics. They certainly do not support high res image printing.

A4 is not solely used as printing <u>stationery</u> in printer or copier from output of a page on computer. it's also used as international size for all type of documents, like letters, forms, bit notice, posters, catalogues, magazines, In Engineering A4 size <u>paper</u> is the mostly used as hard copy of drawing or document during a handy way.

Related Projects: - Stationery, Stationery Products, School Stationery, Office Stationery, A4

#### **Copier Paper**

Most commercial paper sold in North America is move standard paper sizes based on customary units and is defined by the length and width of a sheet of paper.



The growth of the <u>paper</u> industry in emerging economies and advantages associated with the use of uncoated sheet paper are driving the market growth. Cut size uncoated free sheet paper is a type of graphic paper manufactured using about 90.0% <u>chemical</u> pulp and 10.0% mechanical pulp. The product is available in the form of rectangular sheets in three sizes: 210 mm x 297 mm (A4), 297 mm x 420 mm (A3), and 215 mm x 345 mm (legal).

Related Videos: - <u>Paper Industry, Paper & Paper Board, Paper Bags, Cups, Tube, Disposable</u>

<u>Paper Products, Kraft Paper, News Print, Corrugated Board, Hand Made Paper</u>





## Surgical & N95 Masks

A <u>surgical mask</u>, also known as a procedure mask, medical mask or simply as a <u>face mask</u>, is intended to be worn by health professionals during surgery and during nursing to catch the bacteria shed in liquid droplets and aerosols from the wearer's mouth and nose. They not designed to protect the user from inhaling airborne bacteria or virus particles and are less effective than respirators, similar to N95 or FFP masks, which provide better protection because of their material, shape and tight seal.

Related Projects: - <u>Surgical, Medical Plastics, Medical Disposables, Disposable Medical Products</u>
<u>used in Hospitals</u>





<u>Surgical</u> masks are designed to stay operating rooms sterile, preventing germs from the mouth and nose of a user from contaminating a patient during surgery. Although they need seen an increase in popularity among customers during outbreaks similar to the coronavirus, <u>surgical</u> masks are not designed to filter out viruses, which are smaller than germs.

Related Books: - <u>Disposable Products (Medical, Surgical, Thermocol, Plastic, Paper, Domestic</u>

And General Products)

The india <u>surgical</u> mask market is driven by various factors, similar to increase in elderly population, increase in adoption of <u>surgical</u> mask within the general population, and surge in prevalence of contagious and chronic diseases such as tuberculosis and asthma. What is more, rise within the variety of medical device manufacturing companies is also anticipated to supplement the growth of the surgical masks business.



The world is currently experiencing the pandemic of a communicable disease called COVID-19. This infection leads to multiple organ failure, acute & severe respiratory disorders, pneumonia, and even death in severe cases. Hence, surge in variety of people with coronavirus infections is anticipated to drive the worldwide surgical face masks market.

#### Related Videos: - Industrial, Medical and Specialty Gases Manufacturing Project Ideas

The effectiveness of surgical <u>face mask</u> in blocking the transmission of is 68%. Therefore, it's wide utilized by medical workers as a part of droplet transmission precaution once caring for patients with respiratory infections. Hence, increase in use of surgical face masks is projected to fuel the growth of the world surgical face masks market. Furthermore, vulnerable populations, such as older adults with chronic conditions, are at high risk of infectious diseases, as well as COVID-19. Hence, the utilization of mask to prevent infections by the geriatric population is anticipated to drive the worldwide market.



Additionally, within the context of the novel coronavirus (2019-nCoV) outbreak, the world Health Organization recommends the utilization of masks in home and health care settings. This in turn will increase demand for <u>surgical</u> marks. Hence, rise in demand for surgical masks is likely boost the growth of the worldwide market. The utilization of mask is significant to control infectious diseases, especially in circumventing droplet transmission.

The India surgical mask market accounted for \$58 million in 2017, and is projected to reach \$95 million by 2025, registering a CAGR of 6.1% from 2018 to 2025. Surgical masks are made of natural fiber, such as cotton or disposable linen or synthetic materials, such as polypropylene. They are made of different layers including a hydrophobic outer layer, a middle filtering layer, and an inner hydrophilic layer to absorb the <u>fluid</u> and moisture. They are used as a barrier to avoid cross contamination by microorganisms and are used during surgical procedures. The surgical mask is used by surgeons during procedures and other medical professionals while interacting with the patients to avoid cross contamination of microorganisms.



## **Hand Sanitizer**

Hand sanitizers that do not contain alcohol usually contain benzalkonium chloride instead. They kill bacteria by disrupting their membranes, however we have a tendency to still don't know how effective they're against sure kinds of viruses. Thus Centre for disease control and prevention say this kind of hand sanitizer is less reliable for tackling Covid-19 than those that are <u>alcohol</u>-based. Hand sanitizer may be a liquid or gel usually won't to decrease infectious agents on the hands.

#### Related Projects: - <u>Disinfectants, Pesticides, Insecticides, Mosquito Repellents, Destroyers</u>

Alcohol-based hand sanitizer kills many varieties of viruses by dissolving their fat membranes. It kills bacteria by disrupting its cell membrane. The product also usually contains hydrogen peroxide that kills bacterial spores. While older <a href="hand sanitizers">hand sanitizers</a> were known to dry your hands, newer ones contain gelling agents that dramatically reduce skin dryness. Most of these hand sanitizers contain a mix of isopropyl alcohol (rubbing alcohol) and ethyl <a href="alcohol">alcohol</a>. the percentage of alcohol present in hand sanitizer is key to its efficacy – those with not up to 60 per cent <a href="alcohol">alcohol</a> are going to be less effective at killing microorganisms, and will just reduce their growth.

Related Projects: - Business Ideas after the Covid Breakdown



Growth of <u>hand sanitizer</u> market in India is attributed to rising awareness about healthy mode & wellness, shifting consumer preference towards convenient hygiene product and rising <u>disposable</u> income. Moreover, the robust marketing activities by leading brands, in addition to huge endorsements, are another drivers of <u>hand sanitizer</u> market in India. Moreover, the COVID-19 outbreak has boosted demand for sanitizers like never before across the various user segments. The rising health care investments for providing a high-end and safer medical atmosphere for healthcare professionals by preventing hospital-acquired infections (HAIs) have increased the demand

healthcare professionals by preventing hospital-acquired infections (HAIs) have increased the demand for hand sanitizers within the medical sector. Furthermore, as a results of the COVID-19 pandemic within the country, the demand of hand sanitizers has increased exponentially since the beginning of 2020.





Hand Sanitizer Market size is projected to cross \$2 billion by 2025, growing at a CAGR of 7.8% during the forecast period 2020-2025. Hand Sanitizer is an antiseptic disinfectant available in the form of a liquid, gel, foam and many others. It is said to be more effective than soaps due to its ability to eliminate most microorganisms. Public awareness campaigns by global health authorities such as the WHO (World Health Organization) also play a significant role in promoting the use of hand sanitizers. Increasing consumer awareness about hygiene coupled with such government initiatives are driving the hand sanitizer market.

Related Videos; - Business Ideas after the Covid Breakdown





there is a preference for using hand sanitizer by 77.0% of the population covered in a survey, while 23.0% claim to not to use the product. The 77.0% population in the favor of using hand <u>sanitizer</u> is comprised of 37.5% male users and 62.5% of female users. Moreover, key manufacturers are adding to their product line in order to increase their market share with increasing awareness.

Related Books: - <u>Formulary, Formulation, Formulas Handbook (Chemicals, Surfactants, Disinfectants, Insecticides, Cleaners, Toiletries, Inks, Paints, Lacquers, Varnishes, Enamels, Petroleum, Adhesives, Drugs, Cosmetics)</u>





### **Baby & Adult Diaper and Sanitary Pads**

Modern <u>disposable</u> baby diapers and incontinence product have a layered <u>construction</u> that allows the transfer and distribution of urine to an absorbent core structure wherever it's locked in. Basic layers are an outer shell of breathable polyethylene film or a nonwoven and film composite that prevents wetness and soil transfer, an inner absorbent layer of a mixture of air-laid paper and superabsorbent polymers for wetness, and a layer nearest the skin of nonwoven material with a distribution layer directly beneath that transfers wetness to the absorbent layer.

Related Project: - Sanitary Napkins, Baby and Adult Diapers, Feminine Hygiene Products





Thus, due to this property, the <u>diapers</u> are gaining huge consumption amongst the baby as well as adult population. Further, it is anticipated that the Baby <u>Diaper</u> market is expected to reach around INR 200 Billion by 2022, growing at a double digit CAGR over the forecasted period 2017-2022.

Related Projects: - <u>Hygiene Products, Essential Personal Hygiene Products, Feminine Hygiene</u>

<u>Products</u>

Other common features of disposable <u>diapers</u> include one or a lot of pairs of either adhesive or Velcro tapes to stay the diaper securely fastened. Some diapers have tapes that are refasten able to allow adjusting of fit or reapplication once inspection. Elasticized fabric single and double gussets around the leg and waist areas aid in fitting and in containing urine or stool which has not been absorbed. This is due to lack of awareness and economic inability for adopting higher precautions like use of excellent <u>sanitary napkins</u> during menstruation period. Usually totally different forms of sanitary napkins are found available within the market however they are very expensive and don't seem to be affordable for rural & under-privileged women and girls In India.

Related Videos: - <u>Sanitary Napkins - Manufacturing Plant, Detailed Project</u>



The technology for <u>sanitary napkins</u> available by processing of raw cotton spinning and weaving to napkins. On small scale, the processed cotton is purchased that is spinned and woven. Previously, in Japan, absorbent cotton was used for the purpose. But the utilization of absorbent cotton limited bodily movement considerably.

The Indian <u>sanitary napkin</u> market has been witnessing a positive growth. This is due to various initiatives taken by NGOs, Government and manufacturers to impart education regarding the feminine hygiene and its benefits. The growth of the Indian sanitary napkin market is being majorly driven by a rapid rise in awareness about feminine <u>hygiene</u>. There is also an increase in the number of women in rural areas who are able to afford <u>sanitary napkins</u> at an affordable price. This has, in turn, augmented the demand for sanitary napkins in remote areas. In addition to this, several promotional activities and initiatives have been taken by the Government, <u>NGOs</u> and sanitary napkin manufacturers towards educating women regarding personal hygiene.

Related Videos: Starting a Sanitary Pad/Napkin Manufacturing Business.



which is strengthening the growth of the market is the recent shift towards reusable sanitary napkins owing to the growing environmental concerns. The Indian <u>sanitary napkin</u> market is further expected to reach a value of around US\$ 631 Million by 2023, exhibiting a CAGR of more than 6% during 2018-2023.





#SpicePowder #Turmericpowder #Chillipowder #Pepperpowder #JuteFabric #GunnyBags
#GraphiteCrucible #A4SizePaper #A3SizePaper #copierpaper #paper #SURGICALMASKS #N95Masks
#HandSanitizer #AdultDiaper #Babydiaper #SanitaryPads #COVID2019 #DetailedProjectReport
#businessconsultant #BusinessPlan #feasibilityReport #NPCS #industrialproject #entrepreneurindia
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## Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- 5. What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- 9. What are the requirements of raw material for setting up the plant?



- 10. Who are the Suppliers and Manufacturers of Raw materials for setting up the plant?
- 11. What is the Manufacturing Process of the plant?
- 12. What is the total size of land required for setting up the plant?
- 13. What will be the income and expenditures for the plant?
- 14. What are the Projected Balance Sheets of the plant?



- 15. What are the requirement of utilities and overheads for setting up the plant?
- 16. What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- 18. What are Statistics of Import & Export for the Industry?
- 19. What is the time required to break-even?



- 20. What is the Break-Even Analysis of the plant?
- 21. What are the Project financials of the plant?
- 22. What are the Profitability Ratios of the plant?
- 23. What is the Sensitivity Analysis-Price/Volume of the plant?
- 24. What are the Projected Pay-Back Period and IRR of the plant?
- 25. What is the Process Flow Sheet Diagram of the plant?
- 26. What are the Market Opportunities for setting up the plant?
- 27. What is the Market Study and Assessment for setting up the plant?
- 28. What is the Plant Layout for setting up the plant?



## Reasons for Buying Our Report:

- The report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- The report provides vital information on the product like it's characteristics and segmentation
- The report helps you market and place the product correctly by identifying the target customer group of the product



- The report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials
- The report provides a glimpse of government regulations applicable on the industry
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions



## Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



## Free Instant Online Project Identification and Selection Service

Our Team has simplified the process for you by providing a "Free Instant Online Project Identification & Selection" search facility to identify projects based on multiple search parameters related to project costs namely: Plant & Machinery Cost, Total Capital Investment, Cost of the project, Rate of Return% (ROR) and Break Even Point % (BEP). You can sort the projects on the basis of mentioned pointers and identify a suitable project matching your investment requisites......Read more



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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects......Read more



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## NIR PROJECT CONSULTANCY SERVICES

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#### Who are We?

- One of the leading reliable names in industrial world for providing the most comprehensive technical consulting services
- We adopt a systematic approach to provide the strong fundamental support needed for the effective delivery of services to our Clients' in India & abroad



#### What do We Offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- O Business Plan
- Market Research Reports
- Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- O Entrepreneur India (An Industrial Monthly Journal)

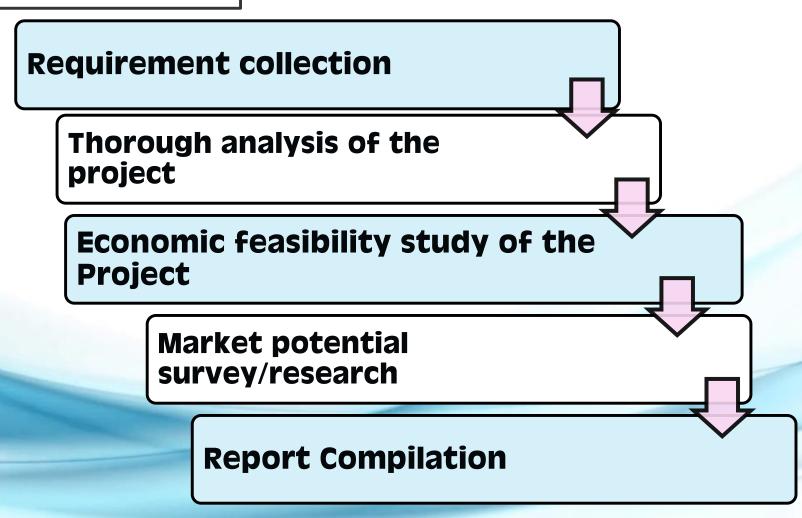


#### **How are We Different?**

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers, from individual entrepreneurs to Corporations and Foreign Investors
- O We use authentic & reliable sources to ensure business precision



## **Our Approach**





#### Who do we Serve?

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- o NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- o Consultancies
- Industry / trade associations

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#### **Sectors We Cover**

- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- o Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues,
   Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling



#### Sectors We Cover cont...

- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct



#### Sectors We Cover Cont...

- Copper & Copper Based Projects
- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based
   Projects
- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing



#### Sectors We Cover cont...

- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries



#### **Sectors We Cover**

Cont...

- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



#### Sectors We Cover Cont...

- o Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- O Plastic Film, Plastic Waste And Plastic Compounds
- o Plastic, PVC, PET, HDPE, LDPE Etc.



#### Sectors We Cover Cont...

- Potato And Potato Based Projects
- Printing And Packaging
- o Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals



#### Sectors We Cover cont...

- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- o Wire & Cable



## MARKET RESEARCH REPORTS



## **Objective**

- ☼To get a detailed scenario of the industry along with its structure and classification
- ™To provide a comprehensive analysis of the industry by covering aspects like:

  - **SWOT** Analysis
  - ⊗Demand-Supply Situation
  - ⊗Foreign Trade
  - ⊗Porters 5 Forces Analysis



## **Objective**

- №To provide forecasts of key parameters which helps to anticipate the industry performance
- №To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- №To help an entrepreneur/manager in keeping abreast with the changes in the industry
- ⊗To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - >> Financial comparison of present players



### Clientele

>> Venturist/Capitalists

**®**Industry Researchers

**∞**Investment Funds

∞Foreign Investors, NRI's

⊗Project Consultants/Chartered Accountants

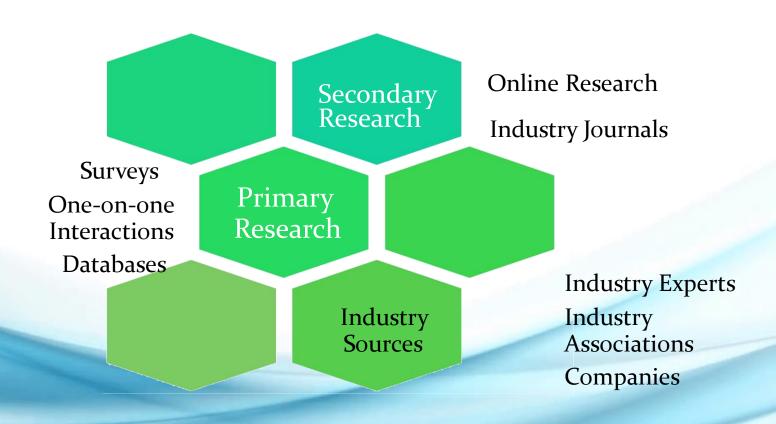
**∞**Banks

**∞**Corporates

**Click here for list** 



## **Data Sources**





## Scope & Coverage



www.niir.org



### **Our Team**

©Our research team comprises of experts from various financial fields:

∞MBA's

research veterans with decades of experience



## Structure of the Report

- •1. Overview
- •2. Market Analysis
  - □2.1Growth Drivers
  - □2.2Emerging Trends in the Industry
  - □2.3Regulatory Framework
  - □2.4SWOT Analysis
  - □2.5Herfindahl–Hirschman Index (HHI)
- •3. Market Forecasts
- •4. Key Players

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## **Structure of the Report**

Cont

- ≥5. Key Financials and Analysis
- ≈5.1 Contact Information
- ≈5.2 Key Financials
- ≥ 5.3 Financial comparison
- ∞6. Industry Size & Outlook



## Contact us

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# Thank You

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