

Table of Contents

➤ **PROJECT LOCATION**

- State Profile & Geotechnical Site Characterization
- General
- History
- Geography
- Climate
- Topography
- Demography
- Administrative
- Economy
- Transportation and Telecommunications
- Map

➤ **Introduction**

- Project Introduction
- Project Objective and Strategy
- Concise History of the Product
- Properties
- BIS (Bureau of Indian Standards) Provision & Specification
- Uses & Applications

➤ **SWOT Analysis**

- Strengths
- Weaknesses
- Opportunities
- Threats

➤ **Risk Assessments**

➤ **Economic Benefits and Justification**

➤ **Social Benefits and Justification**

➤ **Future Challenges**

➤ **Indian Market Study and Assessment**

- Current Indian Market Scenario
- Present Market Demand and Supply
- Estimated Future Market Demand and Forecast
- Statistics of Import & Export
- Names & Addresses of Existing Units (Present Players)
- Market Opportunity

➤ **Raw Material**

- List of Raw Materials
- Properties of Raw Materials
- Prescribed Quality of Raw Materials
- List of Suppliers and Manufacturers

➤ **Personnel (Manpower) Requirements**

- Requirement of Staff & Labor (Skilled and Unskilled) Managerial, Technical, Office Staff and Marketing Personnel

➤ **Plant and Machinery**

- List of Plant & Machinery
- Miscellaneous Items
- Appliances & Equipments
- Laboratory Equipments & Accessories
- Electrification
- Electric Load & Water
- Maintenance Cost
- Sources of Plant & Machinery (Suppliers and Manufacturers)

➤ **Manufacturing Process and Formulations**

- Process of Manufacture with Formulation
- Packaging Required
- Process Flow Sheet Diagram

➤ **Infrastructure and Utilities**

- Project Location
- Requirement of Land Area
- Rates of the Land
- Built Up Area
- Construction Schedule
- Plant Layout and Requirement of Utilities

➤ **Conclusion**

PROJECT FINANCIALS

- **Project at a Glance**

Annexure

- Assumptions for Profitability workings 1
- Plant Economics..... 2
- Production Schedule..... 3
- Land & Building..... 4
 - Factory Land & Building
 - Site Development Expenses
- Plant & Machinery..... 5
 - Indigenous Machineries
 - Other Machineries (Miscellaneous, Laboratory etc.)
- Other Fixed Assets..... 6
 - Furniture & Fixtures
 - Pre-operative and Preliminary Expenses
 - Technical Knowhow
 - Provision of Contingencies
- Working Capital Requirement Per Month..... 7
 - Raw Material
 - Packing Material
 - Lab & ETP Chemical Cost
 - Consumable Store
- Overheads Required Per Month and Per Annum 8
 - Utilities & Overheads (Power, Water and Fuel Expenses etc.)
 - Royalty and Other Charges
 - Selling and Distribution Expenses
- Salary and Wages 9
- Turnover Per Annum 10
- Share Capital..... 11
 - Equity Capital
 - Preference Share Capital

- Annexure 1 :: Cost of Project and Means of Finance
- Annexure 2 :: Profitability and Net Cash Accruals
 - Revenue/Income/Realisation
 - Expenses/Cost of Products/Services/Items
 - Gross Profit
 - Financial Charges
 - Total Cost of Sales
 - Net Profit After Taxes
 - Net Cash Accruals
- Annexure 3 :: Assessment of Working Capital requirements
 - Current Assets
 - Gross Working Capital
 - Current Liabilities
 - Net Working Capital
 - Working Note for Calculation of Work-in-process
- Annexure 4 :: Sources and Disposition of Funds
- Annexure 5 :: Projected Balance Sheets
 - ROI (Average of Fixed Assets)
 - RONW (Average of Share Capital)
 - ROI (Average of Total Assets)
- Annexure 6 :: Profitability Ratios
 - D.S.C.R
 - Earnings Per Share (EPS)
 - Debt Equity Ratio
- Annexure 7 :: Break-Even Analysis
 - Variable Cost & Expenses
 - Semi-Variable/Semi-Fixed Expenses
 - Profit Volume Ratio (PVR)
 - Fixed Expenses / Cost
 - B.E.P
- Annexure 8 to 11 :: Sensitivity Analysis-Price/Volume
 - Resultant N.P.B.T
 - Resultant D.S.C.R
 - Resultant PV Ratio
 - Resultant DER
 - Resultant ROI
 - Resultant BEP

- Annexure 12 :: Shareholding Pattern and Stake Status
 - Equity Capital
 - Preference Share Capital

- Annexure 13 :: Quantitative Details-Output/Sales/Stocks
 - Determined Capacity P.A of Products/Services
 - Achievable Efficiency/Yield % of Products/Services/Items
 - Net Usable Load/Capacity of Products/Services/Items
 - Expected Sales/ Revenue/ Income of Products/ Services/ Items
- Annexure 14 :: Product wise Domestic Sales Realisation
- Annexure 15 :: Total Raw Material Cost
- Annexure 16 :: Raw Material Cost per unit
- Annexure 17 :: Total Lab & ETP Chemical Cost
- Annexure 18 :: Consumables, Store etc.
- Annexure 19 :: Packing Material Cost
- Annexure 20 :: Packing Material Cost Per Unit

- Annexure 21 :: Employees Expenses
- Annexure 22 :: Fuel Expenses
- Annexure 23 :: Power/Electricity Expenses

- Annexure 24 :: Royalty & Other Charges
- Annexure 25 :: Repairs & Maintenance Expenses
- Annexure 26 :: Other Manufacturing Expenses
- Annexure 27 :: Administration Expenses
- Annexure 28 :: Selling Expenses

- Annexure 29 :: Depreciation Charges – as per Books (Total)
- Annexure 30 :: Depreciation Charges – as per Books (P & M)
- Annexure 31 :: Depreciation Charges - as per IT Act WDV (Total)
- Annexure 32 :: Depreciation Charges - as per IT Act WDV (P & M)

- Annexure 33 :: Interest and Repayment - Term Loans
- Annexure 34 :: Tax on Profits
- Annexure 35 :: Projected Pay-Back Period and IRR