Project Profiles, Entrepreneurship, Export, Fashion, Project Identification, Hi-Tech Projects, Small Scale Industry, SSI, Self employment,small, cottage, home businesses, part time, spare time, Women projects,Candle, Start-Up Books for Entrepreneurs

Opportunities for Women Entrepreneurship (with Project Profiles) 2nd Edition

Author: NIIR Board of Consultants & Engineers
Format: Paperback
Book Code: NI27
Pages: 232
ISBN: 9788178331300
Price: **Rs.** 575.00 **US$** 15.54

Traditionally, entrepreneurship has been a male-dominated chase however several of today's most impressive and rousing entrepreneurs are women. Women have broken down the glass ceiling of the traditional thought long prevailing in world and have emerged as successful entrepreneurs. Many factors like urbanization, technical progress, women education, etc., have profoundly changed these traditional conditions even in a developing country like, India. These days India has been the depiction of women in the top echelons of banking and financial services and many more sectors and even has emerged as powerful entrepreneurs. Women in India have already started to follow the direction that the women of the western world took more than eighty years ago. Women are increasingly becoming conscious of their existence, their rights & their work situations. Women entrepreneurs are defined by Government of India as an enterprise owned and controlled by a woman having a minimum financial interest of 51% of the capital and giving at least 51% of employment generated in the enterprise to women. An estimation made by a daily newspaper revealed the fact that women entrepreneurs presently comprise about 10% of the total number of entrepreneurs in India, with the percentage increasing every year. If the current trends persist, it is possible that in another five years, women will comprise 20% of the entrepreneurial force. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon’ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and

generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The present book has made an attempt to present some of the very successful business profiles taken by women entrepreneurs. This book tries to contribute to the emerging leadership of women entrepreneur and contains number of project profiles suitable for women entrepreneurs. Projects covered in this book start from conventional projects that are pickles, murabbas, squashes, spices, soya bean bariyan, pan masala, readymade garments, socks knitting to some project with which many women are not very familiar while others have managed to carve a niche for themselves with this project. These are: Corrugated Sheet Board and Boxes, Canning and Preservation of Fruit and Vegetables, Printed Circuit Boards, Surgical Bandages, Agarbatti Industry, Fast Food Parlour and many more. The book also aims to empower those entire new women entrepreneur thinking to bring a change. Women entrepreneur should explore the prospects of starting a new enterprise; undertake risks, introduction of new innovations, coordinate administration & control of business & providing effective leadership in all aspects of business. The book contains some very easy profiles that can be taken up normally if properly understood. The book is an attempt to provide a proper understand.

Author: NPCS Board
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Price: **Rs.** 475.00 **US$** 12.84

Entrepreneurship is one of the critical decisions to be made. It involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start you own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product that an entrepreneur decides. Getting thorough knowledge is a must. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. Starting your own business is one of the few remaining paths to wealth. You do not need to be a genius to run a successful

business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of business ownership. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. To help budding entrepreneurs this book contains more than 350 project profiles with project capacity, cost of project, rate of return etc. Identification, the first stage of the project cycle, is a crucially important process leading to the initial screening of projects. This book serves useful purpose for Project identification and helpful to project consultants, engineers, chartered accountants, corporates, individuals including entrepreneurs, financiers, contractors, investors and those who wish to gather at a glance information on the various projects.

Just For Starters: How To Become A Successful Businessman? (3rd Revised Edition)

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Format: Paperback
Book Code: NI30
Pages: 336
ISBN: 9789381039038
Price: **Rs.** 475.00 **US$** 12.84

Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. Setting up a business requires many things. Understanding yourself, understanding market, availing funds are certain basic things that one must mandatorily know before making a business decision. In fact before starting a business also one has to be thorough with the requirements of current line of industry. Above all taking advantage of various schemes provided by government and other financial institutions. Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Starting your own business is one of the few remaining paths to wealth. To start you own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs.

They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book is an attempt to provide certain basic knowledge for starters. Starting a small scale enterprise requires understanding steps in setting up an SSI, Registration/Licenses for SSI(Small Scale Industry), Resourcing, Technical Know How and so on the book has chapters on the concerned subject for better understanding of a starter. Various Policies and programmes for rural development, Prime Minister Rozgar Yozna, rural women entrepreneurship in India, bright prospects, industrial innovations by small and medium sized enterprises, Indian small industry, organisation, supporting entrepreneurship, development in India etc are also the subject matter of the book. Every chapter has several other sub chapters making the topic clear and better to understand. In the end of the book a directory section is enclosed containing Industries Department addresses, Service Institutes, Branch Institutes, and Extension Centres in various Indian States.

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Fashion and life style exist parallel to each other. Fashion leads the world & it will continue to do so through times. Human cannot be ever segregated from fashion. Fashion keeps on changing along with the times, it can be old styled, and traditional, modern, rigid, practical, customary, experimental, trendy, sober, etc. generation have witnessed the colour and glamour that constitutes the fashion. Accessories are the extra elements of fashion which enhance the look of your garments design. They form an excellent focal point if used carefully. It helps in making you appear taller or shorter. Some of the examples of accessories are scarves, belts, jewellery, handbags, shoes etc. The Principles are concepts used to organize or arrange the structural elements of design. Again, the way in which these principles are applied affects the expressive content, or the message of the work. The principles are: balance, proportion, rhythm, emphasis and unity. The elements of design converge to create a equal distribution of visual weight within the particular composition. Balance in design principles is the design or arrangement of elements that appear to be a whole with equilibrium. The simplistic type of balance is called symmetrical balance which has a basic appeal to the viewer. Asymmetrical balance is achieved by unlike object that has equal eye attraction. Asymmetrical balance is based on: balance by value and colour, balance of shape and texture and by position and eye direction. The Indian fashion industry has experienced significant expansion in the last decade mainly driven by the growth of domestic designers, some of whom have gained international recognition in recent years. Industry growth in India is mainly driven by the growing exposure of domestic designers at international forums, but growth is also supported by other factors such as the launch of focused business education courses for emerging designers and the establishment of an industry association. This book basically deals with history of fashion, sketching, designing principles, drawing the garments, understanding and application of silhouettes, basic principles of fashion illustrations, fashion accessories and their creative uses, designing techniques, achieving texture in pen and ink, sketching human body, drawing of hands & postures, structure of feet & postures drawing of other parts of body, contemporary western fashion style, etc. Professional

students, new entrepreneurs and designers will find valuable educational material and wider knowledge of fashion technology in the book. Comprehensive in scope, the book provides solutions that are directly applicable to the basic principles, history, designing principles, language guide of fashion industry.

Just For Starters: How To Start Your Own Export Business (4th Revised Edition)

Author: Ajay Kumar Gupta
Format: Paperback
Book Code: NI44
Pages: 280
ISBN: 9788195075546
Price: **Rs.** 975.00 **US$** 25.95

An export in international trade is a good or service produced in one country that is sold into another country. Entering export markets can boost turnover and improve innovation as firms develop new products for particular markets. It can also reduce exposure to risk, by distributing sales across various countries or regions. Exporting is lucrative because sometimes local prices are way lower than the export prices are. The three forms of exporting are indirect exporting, direct exporting, and intra-corporate transfer. Indirect exporting involves selling a product to a domestic customer, which then exports the product in its original form or a modified form. Exporting can be lucrative for businesses of all sizes. On average, sales grow faster, more jobs are created, and employees earn more than in non-exporting firms. An astonishing 97 percent of all U.S. companies that export products are actually small businesses. That's according to new research by SCORE, a nonprofit association for small businesses. Small business exports currently account for $541 billion and nearly six million jobs in the United States. The major contents of the book are Organising An Export Firm, How To Export Business, How To Sell Overseas, Export Procedure, Export Product Planning, Introduction To Export Marketing, Registration Of Exporters, Company Registration Online, Registration Process For Exports In India, Export Modes, Export Finance, Banking Regulation Governing Exports, Export Payment Terms, Export Pricing And Costing, Foreign Sales Agent, Export Benefits, Export Incentives, Export Contract, Foreign Currency & Exchange, Packing And Labeling Of Goods, Export Credit Insurance, Export Documentation And Procedures, Export From India To CIS Countries, Export To SAARC Member Countries , GST On Export Of Goods & Services , GST On Export Of Services Abroad: Five Interesting Points, GST Tax Rate For Exports, Export Promotion Organization, List of Export Promotion Council/Commodity Board/Export Development Authorities. The book help to guide individuals through step by step of setting-up new export business. This book is one-stop guide to one of the fastest growing in Large & Small sectors in Export Business. This is the only complete handbook on Just For Starters: How to Start Your Own Export Business.

Author: NIIR Board
Format: Paperback
Book Code: NI46
Pages: 554
ISBN: 8178330636
Price: **Rs.** 800.00 **US$** 21.62

The small scale sector is assuming greater importance every day. Hundreds of thousands of people start their own businesses at home every year, and untold more dream about the possibility of becoming their own bosses. Starting a business at home is the best when you do not have enough funds. While entrepreneurship has its many potential rewards, it also carries unique challenges. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. In fact, before starting a business also one has to be thorough with the requirements of current line of industry. Above all taking advantage of various schemes provided by government and other financial institutions. For the reason that rest of the challenges for setting up, a business is based on the type of the product and fund to invest. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. An entrepreneur requires a continuous flow of funds not only for setting up of his/ her business, but also for successful operation as well as regular up gradation/ modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon’ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an

action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. Some of the major fundamentals of the book are steps in setting up an SSI, preparation of a project report, constitution of the firm, need for planning, registration/licences for SSI, resourcing, non financial, national level, state level, market survey, demand supply gap, major buying countries, plant economics, plastic granules from scraps/waste, process of manufacture to produce colourless transparent plastic granules from waste, P.V.C. hand gloves, plant & machinery suppliers, H.D.P.E. tarpaulins, fibre reinforced plastics, polyester resin, plastic cooler body, disposable plastic cups and glass etc., bleaching, dyeing & finishing of textiles, etc. The book contains the aspects to plan any business strategy step by step. The book explains about business planning, effective marketing matters, facing the competition, resourcing, economics of plants and more aspects that will help start and maintain a new business. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very resourceful publication for new entrepreneurs, professionals, libraries etc.

Grow Rich By Starting your Own Business

Author: Vinay M. Sharma
Format: Paperback
Book Code: NI52
Pages: 236
ISBN: 8178330903
Price: **Rs.** 325.00 **US$** 8.78

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. To start a business of your own you need to understand the environment to set up an enterprise of you own. Setting up a business requires many things. Understanding yourself, understanding market, availing funds are certain basic things that one must mandatorily know before making a business decision. In fact before starting a business also one has to be thorough with the requirements of current line of industry. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The

book contains the aspects to plan any business strategy step by step. The book explains about business plan, effective marketing matters, facing the competition, adding employees, choosing right location and more aspects that will help start and maintain a new business. The book also contains the list of organizations that help small business in India, important organizations for entrepreneurs and technical consultancy organizations for small scale sector. This book will guide you step by step to get your business up and running. You will see how to choose a business that is right for you and find the fund you need to begin and support it. This book will help you how to handle all aspects of running your own business setting up your office, marketing your product or service, getting the help your cash flow and collection, adding employees to expand more, fighting the defaulting customers and more. And you will also find out the challenges and opportunities that running a new business of your own presents. You will see how your dream to be your own boss becomes a reality.

Author: Jamuna Muralidharan
Format: Paperback
Book Code: NI54
Pages: 296
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The small scale sector is assuming greater importance every day. Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. You need to understand the environment to set up an enterprise of your own. Setting up a business requires many things. Understanding yourself, understanding market, availing funds are certain basic things that one must mandatorily know before making a business decision. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator.

Basically this book gives you the opportunity to choose your ideal project among the 50 projects described. Some of them are: dish antenna manufacturing unit, voltage transformer, S.M.P.S unit, sanitary article shop, screen printing, computer centre, detergent powder, liquid indigo, liquid phenyl, leather jacket, airbag and purse, handmade bricks, bamboo sticks, goat farming etc. This book also explains employment assurance scheme, how to increase the sales, knowing more about bank loan, loan facilities for women entrepreneurs, small scale service business enterprise, etc. The book has been written for the benefit of small entrepreneurs who do not wish to invest large amount and case has been taken to present the matter in a very simple and comprehensive language so that person without much technical background can grasp the subject easily. More than 50 profitable products have been included in this book with brief project profiles, processes, addresses of machinery and raw material suppliers. This is very helpful book for new entrepreneurs, consultants, libraries etc.

50 Best Home Businesses To Start With Just 50,000

Author: Vinay M. Sharma
Format: Paperback
Book Code: NI69
Pages: 272
ISBN: 9788178330983
Price: **Rs.** 425.00 **US$** 12.84

The small scale sector is assuming greater importance every day. Hundreds of thousands of people start their own businesses at home every year, and untold more dream about the possibility of becoming their own bosses. Starting a business at home is the best when you do not have enough funds. While entrepreneurship has its many potential rewards, it also carries unique challenges. Entrepreneurship is an act not a born tact, you need to understand the environment to set up an enterprise of your own. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. In fact, before starting a business also one has to be thorough with the requirements of current line of industry. Above all taking advantage of various schemes provided by government and other financial institutions. For the reason that rest of the challenges for setting up, a business is based on the type of the product and fund to invest. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up

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Laghu V Kutir Udyog (Small Scale Industries) 5th Revised Edition (Hindi Language) à¤²à¤˜à¥• à¤µ à¤•à¥•à¤Ÿà¥€à¤° à¤‰à¤¦à¥•à¤¯à¥‹à¤— (à¤¸à¥•à¤®à¥‰à¤² à¤¸à¥•à¤•à¥‡à¤² à¤‡à¤£à¥•à¤¡à¤¸à¥•à¤Ÿà¥•à¤°à¥€à¥›)

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Note: This book is in Hindi Language à¤²à¤˜à¥• à¤µ à¤•à¥•à¤Ÿà¥€à¤° à¤‰à¤¦à¥•à¤¯à¥‹à¤— (à¤¸à¥•à¤®à¥‰à¤² à¤¸à¥•à¤•à¥‡à¤² à¤‡à¤£à¥•à¤¡à¤¸à¥•à¤Ÿà¥•à¤°à¥€à¥›)5th Revised Edition (Hindi Language) à¤ªà¥•à¤°à¤¤à¥•à¤¯à¥‡à¤• à¤µà¥•à¤¯à¤•à¥•à¤¤à¤¿ à¤•à¥‡ à¤®à¤¨ à¤®à¥‡à¤‚, à¤‰à¤¦à¥•à¤¯à¤®à¥€ à¤¬à¤¨à¤¨à¥‡, à¤¸à¤®à¥•à¤ªà¤¤à¥•à¤¤à¤¿ à¤•à¤®à¤¾à¤¨à¥‡, à¤¨à¤¾à¤® à¤•à¤®à¤¾à¤¨à¥‡ à¤¤à¤¥à¤¾ à¤†à¤¤à¥•à¤®à¤¨à¤¿à¤°à¥•à¤-à¤° à¤¬à¤¨à¤¨à¥‡ à¤•à¥€ à¤‡à¤šà¥•à¤›à¤¾ à¤¹à¥‹à¤¤à¥€ à¤¹à¥ˆà¥¤ à¤®à¥‚à¤²à¤¤à¤ƒ à¤‰à¤¦à¥•à¤¯à¤®à¥€ à¤¹à¥‹à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤ªà¤¾à¤•à¤š à¤•à¤¸à¥Œà¤Ÿà¤¿à¤¯à¤¾à¤• à¤¹à¥ˆà¤‚à¥¤ à¤‰à¤¦à¥•à¤¯à¤®à¥€ à¤¬à¤¨à¤¨à¥‡ à¤•à¤¾ à¤¨à¤¿à¤°à¥•à¤£à¤¯ à¤•à¤°à¤¨à¥‡ à¤ªà¤° à¤‡à¤¨ à¤•à¤¸à¥Œà¤Ÿà¤¿à¤¯à¥‹à¤‚ à¤•à¥‹ à¤ªà¤¾à¤° à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤‰à¤šà¤¿à¤¤ 'à¤…à¤-à¥•à¤¯à¤¾à¤¸' à¤•à¤°à¤¨à¤¾ à¤†à¤µà¤¶à¥•à¤¯à¤• à¤¹à¥ˆà¥¤ à¤¸à¤®à¥•à¤ªà¤¤à¥•à¤¤à¤¿ à¤…à¤°à¥•à¤œà¤¿à¤¤ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤²à¤—à¤¨, à¤¸à¥•à¤µà¤-à¤¾à¤µ à¤”à¤° à¤†à¤šà¤¾à¤° à¤®à¥‡à¤‚, à¤²à¤šà¥€à¤²à¤¾à¤ªà¤¨, à¤µà¥•à¤¯à¤µà¤¸à¤¾à¤¯ à¤ªà¥•à¤°à¤•à¥•à¤°à¤¿à¤¯à¤¾ à¤•à¥‡ à¤°à¤¹à¤¸à¥•à¤¯ à¤•à¥€ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€, à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¥€ à¤¶à¥•à¤°à¥ƒà¤‚à¤–à¤²à¤¾, à¤ªà¤°à¤¸à¥•à¤ªà¤° à¤¸à¤®à¥•à¤¬à¤¨à¥•à¤§ à¤¨à¤¿à¤°à¥•à¤®à¤¾à¤£ à¤•à¤°à¤¨à¥‡ à¤•à¥€ à¤¤à¥ˆà¤¯à¤¾à¤°à¥€ à¤¤à¤¥à¤¾ à¤¬à¤¿à¤¨à¤¾ à¤¥à¤•à¥‡, à¤¬à¤¿à¤¨à¤¾ à¤¨à¤¿à¤°à¤¾à¤¶ à¤¹à¥•à¤• à¤•à¥‹à¤¶à¤¿à¤¶ à¤•à¤°à¤¤à¥‡ à¤°à¤¹à¤¨à¥‡ à¤•à¥€ à¤®à¤¾à¤¨à¤¸à¤¿à¤• - à¤¶à¤¾à¤°à¥€à¤°à¤¿à¤• - à¤¸à¤¾à¤‚à¤¸à¥•à¤•à¥ƒà¤¤à¤¿à¤• à¤¤à¥ˆà¤¯à¤¾à¤°à¥€à¥¤ à¤-à¤¾à¤°à¤¤ à¤œà¥ˆà¤¸à¥‡ à¤µà¤¿à¤•à¤¾à¤¸à¤¶à¥€à¤² à¤…à¤°à¥•à¤¥à¤µà¥•à¤¯à¤µà¤¸à¥•à¤¥à¤¾ à¤•à¥‡ à¤µà¤¿à¤•à¤¾à¤¸ à¤®à¥‡à¤‚ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¤• à¤®à¤¹à¤¤à¥•à¤µà¤ªà¥‚à¤°à¥•à¤£ à¤-à¥‚à¤®à¤¿à¤•à¤¾ à¤¨à¤¿à¤-à¤¾à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤¸à¥•à¤¥à¤¾à¤¨à¥€à¤¯ à¤¸à¤‚à¤¸à¤¾à¤§à¤¨à¥‹ à¤•à¤¾ à¤‰à¤šà¤¿à¤¤ / à¤‡à¤·à¥•à¤Ÿà¤¤à¤® à¤‰à¤ªà¤¯à¥‹à¤— à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤¸à¥•à¤¥à¤¾à¤¨à¥€à¤¯ à¤†à¤µà¤¶à¥•à¤¯à¤•à¤¤à¤¾à¤“à¤‚ à¤•à¥€ à¤ªà¥‚à¤°à¥•à¤¤à¤¿ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤…à¤µà¤¸à¤° à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤®à¥‡à¤‚, à¤¹à¥•à¤• à¤µà¤¿à¤•à¤¾à¤¸ à¤¨à¥‡ à¤†à¤§à¥•à¤¨à¤¿à¤• à¤¤à¤•à¤¨à¥€à¤• à¤…à¤ªà¤¨à¤¾à¤¨à¥‡ à¤¤à¤¥à¤¾ à¤²à¤¾à¤-à¤•à¤¾à¤°à¥€ à¤°à¥‹à¤œà¤—à¤¾à¤° à¤®à¥‡à¤‚, à¤¶à¥•à¤°à¤® à¤¶à¤•à¥•à¤¤à¤¿ à¤•à¤¾ à¤…à¤µà¤¶à¥‹à¤·à¤£ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤‰à¤¦à¥•à¤¯à¤®à¤¶à¥€à¤²à¤¤à¤¾ à¤•à¥€ à¤ªà¥•à¤°à¤¤à¤¿à¤-à¤¾ à¤•à¤¾ à¤‰à¤ªà¤¯à¥‹à¤— à¤•à¤°à¤¨à¥‡ à¤•à¥‹ à¤ªà¥•à¤°à¤¾à¤¥à¤®à¤¿à¤•à¤¤à¤¾ à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¥€ à¤¹à¥ˆ à¤œà¤¿à¤¸à¤¸à¥‡ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤•à¤¤à¤¾ à¤”à¤° à¤†à¤¯ à¤•à¥‡ à¤¸à¥•à¤¤à¤° à¤•à¥‹ à¤¬à¥•à¤¾à¤¯à¤¾ à¤œà¤¾ à¤¸à¤•à¥‡à¥¤ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤‰à¤¦à¥•à¤¯à¥‹à¤—à¥‹ à¤•à¥‡ à¤ªà¥•à¤°à¤¸à¤¾à¤° à¤¤à¤¥à¤¾ à¤¸à¥•à¤¥à¤¾à¤¨à¥€à¤¯ à¤¸à¤‚à¤¸à¤¾à¤§à¤¨à¥‹à¤‚, à¤•à¥‡ à¤‰à¤ªà¤¯à¥‹à¤—

à¤®à¥‡à¤‚ à¤¸à¥•à¤µà¤¿à¤§à¤¾ à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤¸à¥•à¤Ÿà¤¾à¤°à¥•à¤Ÿà¤…à¤ª à¤‡à¤‚à¤¡à¤¿à¤¯à¤¾ à¤¸à¥•à¤Ÿà¥ˆà¤‚à¤¡à¤…à¤ª à¤‡à¤‚à¤¡à¤¿à¤¯à¤¾ à¤¸à¥•à¤Ÿà¤¾à¤°à¥•à¤Ÿà¤…à¤ª à¤‡à¤‚à¤¡à¤¿à¤¯à¤¾ à¤¸à¥•à¤Ÿà¥ˆà¤‚à¤¡à¤…à¤ª à¤‡à¤‚à¤¡à¤¿à¤¯à¤¾, à¤à¤¾à¤°à¤¤ à¤•à¥‡ à¤¯à¥•à¤µà¤¾à¤“à¤‚ à¤•à¥‡ à¤‰à¤œà¥•à¤œà¥•à¤µà¤² à¤à¤µà¤¿à¤·à¥•à¤¯ à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤¸à¤°à¤•à¤¾à¤° à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤šà¤²à¤¾à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¨à¤¯à¤¾ à¤…à¤à¤¿à¤¯à¤¾à¤¨ à¤¹à¥ˆà¥¤ à¤¯à¥‡ à¤…à¤à¤¿à¤¯à¤¾à¤¨ à¤¦à¥‡à¤¶ à¤•à¥‡ à¤¯à¥•à¤µà¤¾à¤“à¤‚ à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤¨à¤¯à¥‡ à¤…à¤µà¤¸à¤° à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤¬à¤¨à¤¾à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆà¥¤ à¤¯à¥‡ à¤ªà¤¹à¤² à¤¯à¥•à¤µà¤¾ à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤‚ à¤•à¥‹ à¤‰à¤¦à¥•à¤¯à¤®à¤¶à¥€à¤²à¤¤à¤¾ à¤®à¥‡à¤‚ à¤¶à¤¾à¤®à¤¿à¤² à¤•à¤°à¤•à¥‡ à¤¬à¤¹à¥•à¤¤ à¤¬à¥‡à¤¹à¤¤à¤° à¤à¤µà¤¿à¤·à¥•à¤¯ à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤ªà¥•à¤°à¥‹à¤¤à¥•à¤¸à¤¾à¤¹à¤¿à¤¤ à¤•à¤°à¥‡à¤—à¥€à¥¤ à¤¯à¥‡ à¤ªà¤¹à¤² à¤à¤¾à¤°à¤¤ à¤•à¤¾ à¤¸à¤¹à¥€ à¤¦à¤¿à¤¶à¤¾ à¤®à¥‡à¤‚ à¤¨à¥‡à¤¤à¥ƒà¤¤à¥•à¤µ à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤†à¤µà¤¶à¥•à¤¯à¤• à¤¹à¥ˆà¥¤ à¤¸à¥•à¤Ÿà¤¾à¤°à¥•à¤Ÿ à¤…à¤ª à¤‡à¤‚à¤¡à¤¿à¤¯à¤¾ à¤¸à¥•à¤Ÿà¥ˆà¤‚à¤¡ à¤…à¤ª à¤‡à¤‚à¤¡à¤¿à¤¯à¤¾ à¤¯à¥‹à¤œà¤¨à¤¾ à¤•à¤¾ à¤®à¥•à¤–à¥•à¤¯ à¤‰à¤¦à¥•à¤¦à¥‡à¤¶à¥•à¤¯ à¤‰à¤¦à¥•à¤¯à¤®à¤¶à¥€à¤²à¤¤à¤¾ à¤•à¥‹ à¤¬à¤¢à¤¼à¤¾à¤µà¤¾ à¤¦à¥‡à¤¨à¤¾ à¤¹à¥ˆà¤‚, à¤œà¤¿à¤¸à¤¸à¥‡ à¤¦à¥‡à¤¶ à¤®à¥‡à¤‚ à¤°à¥‹à¤œà¤—à¤¾à¤° à¤•à¥‡ à¤…à¤µà¤¸à¤° à¤¬à¤¢à¤¼à¥‡ | à¤¯à¤¹ à¤•à¤• à¤•à¤¸à¥€ à¤¯à¥‹à¤œà¤¨à¤¾ à¤¹à¥ˆà¤‚, à¤œà¤¿à¤¸à¤•à¥‡ à¤¤à¤¹à¤¤ à¤¨à¤¯à¥‡ à¤›à¥‹à¤Ÿà¥‡-à¤¬à¤¡à¤¼à¥‡ à¤‰à¤¦à¥•à¤¯à¥‹à¤—à¥‹à¤‚, à¤•à¥‹ à¤¶à¥•à¤°à¥‚ à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤¸à¤°à¤•à¤¾à¤° à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤ªà¥•à¤°à¥‹à¤¤à¥•à¤¸à¤¾à¤¹à¤¨ à¤¦à¤¿à¤¯à¤¾ à¤œà¤¾à¤¯à¥‡à¤—à¤¾ à¤œà¤¿à¤¸à¤®à¥‡ à¤‹à¤£ à¤¸à¥•à¤µà¤¿à¤§à¤¾, à¤‰à¤šà¤¿à¤¤ à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤¨ à¤•à¤µà¤‚, à¤…à¤¨à¥•à¤•à¥‚à¤² à¤µà¤¾à¤¤à¤¾à¤µà¤°à¤£ à¤†à¤¦à¤¿ à¤•à¥‹ à¤¶à¤¾à¤®à¤¿à¤² à¤•à¤¿à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆà¤‚à¥¤ à¤¹à¤®à¤¾à¤°à¤¾ à¤‰à¤¦à¥•à¤¦à¥‡à¤¶à¥•à¤¯ à¤‡à¤¸ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤•à¥‡ à¤®à¤¾à¤§à¥•à¤¯à¤® à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤‚, à¤•à¥‹ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤¶à¥•à¤°à¥‚ à¤•à¤°à¤¨à¥‡ à¤¸à¤‚à¤¬à¤‚à¤§à¥€ à¤‰à¤ªà¤¯à¥‹à¤—à¥€ à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤¨ à¤•à¤µà¤‚, à¤‰à¤¨à¥•à¤¹à¥‡à¤‚ à¤®à¤¿à¤²à¤¨à¥‡ à¤µà¤¾à¤²à¥€ à¤¸à¤°à¤•à¤¾à¤°à¥€ à¤¸à¥•à¤µà¤¿à¤§à¤¾à¤“à¤‚, à¤•à¥€ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€ à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¨à¤¾ à¤¹à¥ˆà¥¤ à¤‡à¤¸ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚, à¤²à¤˜à¥• à¤•à¥•à¤·à¥‡à¤¤à¥•à¤° à¤®à¥‡à¤‚, à¤¸à¤‚à¤šà¤¾à¤²à¤¿à¤¤ à¤¹à¥‹à¤¨à¥‡ à¤µà¤¾à¤²à¥‡ à¤•à¤¸à¥‡ à¤ªà¥•à¤°à¤®à¥•à¤– à¤‰à¤¦à¥•à¤¯à¥‹à¤—à¥‹à¤‚, à¤•à¥‡ à¤µà¤¿à¤·à¤¯ à¤®à¥‡à¤‚, à¤¹à¤° à¤µà¤¹ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€ à¤¦à¥€ à¤—à¤¯à¥€ à¤¹à¥ˆ, à¤œà¤¿à¤¸à¤•à¥€ à¤¸à¤¹à¤¾à¤¯à¤¤à¤¾ à¤¸à¥‡ à¤•à¥‹à¤ˆ à¤à¥€ à¤µà¥•à¤¯à¤•à¥•à¤¤à¤¿ à¤¸à¤«à¤²à¤¤à¤¾ à¤•à¥‡ à¤ªà¤¥ à¤ªà¤° à¤…à¤—à¥•à¤°à¤¸à¤° à¤¹à¥‹ à¤¸à¤•à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤‡à¤¸ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚, à¤µà¤¿à¤¤à¥•à¤¤à¥€à¤¯ à¤ªà¤°à¤¿à¤¯à¥‹à¤œà¤¨à¤¾ à¤•à¤¾ à¤µà¤¿à¤µà¤°à¤£ à¤¦à¤¿à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆ à¤”à¤° à¤‡à¤¨ à¤µà¤¿à¤¤à¥•à¤¤à¥€à¤¯ à¤ªà¤°à¤¿à¤¯à¥‹à¤œà¤¨à¤¾ à¤•à¥‡ à¤®à¤¾à¤§à¥•à¤¯à¤® à¤¸à¥‡

à¤µà¤¿à¤-à¤¿à¤¨à¥•à¤¨ à¤‰à¤¦à¥•à¤¯à¥‹à¤—à¥‹ à¤•à¥€ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤¨ à¤•à¥•à¤·à¤®à¤¤à¤¾ (Production Capacity), à¤-à¥‚à¤®à¤¿ à¤•à¤µà¤‚ à¤-à¤µà¤¨ (Land & Building), à¤®à¤¶à¥€à¤¨ à¤•à¤µà¤‚ à¤‰à¤ªà¤•à¤°à¤£ (Machinery & Equipment) à¤¤à¤¥à¤¾ à¤•à¥•à¤² à¤…à¤¨à¥•à¤®à¤¾à¤¨à¤¿à¤¤ à¤²à¤¾à¤—à¤¤ (Estimated Capital Investment) à¤†à¤¦à¤¿ à¤•à¥€ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€ à¤¦à¥€ à¤—à¤¯à¥€ à¤¹à¥ˆà¥¤ à¤¸à¤¾à¤¥ à¤¹à¥€ à¤•à¤šà¥•à¤šà¥‡ à¤®à¤¾à¤² à¤•à¥‡ à¤†à¤ªà¥‚à¤°à¥•à¤¤à¤¿à¤•à¤°à¥•à¤¤à¤¾à¤“à¤‚ (Raw Material Suppliers), à¤¸à¤‚à¤¯à¤‚à¤¤à¥•à¤° à¤”à¤° à¤®à¤¶à¥€à¤¨à¤°à¥€ à¤•à¥‡ à¤†à¤ªà¥‚à¤°à¥•à¤¤à¤¿à¤•à¤°à¥•à¤¤à¤¾à¤“à¤‚ (Plant & Machinery Suppliers) à¤•à¥‡ à¤ªà¤¤à¥‡ à¤¤à¤¥à¤¾ à¤®à¤¶à¥€à¤¨à¤°à¥€ à¤•à¥‡ à¤šà¤¿à¤¤à¥•à¤° (Machinery Photographs) à¤¦à¤¿à¤• à¤—à¤• à¤¹à¥ˆ à¤œà¤¿à¤¸à¤¸à¥‡ à¤‰à¤¦à¥•à¤¯à¤®à¥€ à¤œà¥•à¤¯à¤¾à¤¦à¤¾à¤¤à¤¾à¤° à¤²à¤¾à¤- à¤‰à¤ à¤¾ à¤¸à¤•à¥‡à¤‚à¥¤ à¤ªà¥•à¤°à¤¸à¥•à¤¤à¥•à¤¤ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚ à¤‰à¤ªà¤²à¤¬à¥•à¤§ à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤‡à¤¸ à¤ªà¥•à¤°à¤•à¤¾à¤° à¤¹à¥ˆ :- à¤²à¥‡à¤–à¤¨ à¤¸à¤¾à¤®à¤—à¥•à¤°à¥€ à¤•à¤¾ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤¨, à¤†à¤¯à¥•à¤°à¥•à¤µà¥‡à¤¦à¤¿à¤• à¤«à¤¾à¤°à¥•à¤®à¥‡à¤¸à¥€, à¤¸à¥Œà¤‚à¤¦à¤°à¥•à¤¯ à¤µ à¤¶à¥•à¤°à¥ƒà¤‚à¤—à¤¾à¤° à¤ªà¥•à¤°à¤¸à¤¾à¤§à¤¨ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤ªà¥•à¤°à¤¿à¤‚à¤Ÿà¤¿à¤‚à¤— à¤‡à¤‚à¤• à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤…à¤—à¤°à¤¬à¤¤à¥•à¤¤à¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤†à¤‡à¤¸-à¤•à¥•à¤°à¥€à¤® à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¡à¥‡à¤°à¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤•à¤¨à¥•à¤«à¥ˆà¤•à¥•à¤¶à¤¨à¤°à¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤®à¥‹à¤®à¤¬à¤¤à¥•à¤¤à¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤µà¤¾à¤¶à¤¿à¤‚à¤— à¤¡à¤¿à¤Ÿà¤°à¤œà¥‡à¤‚à¤Ÿ à¤ªà¤¾à¤‰à¤¡à¤°, à¤ªà¤¾à¤ªà¥œ, à¤¬à¥œà¤¿à¤¯à¤¾à¤‚, à¤”à¤° à¤šà¤¾à¤Ÿ à¤®à¤¸à¤¾à¤²à¤¾ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤²à¥ˆà¤Ÿà¥‡à¤•à¥•à¤¸ à¤°à¤¬à¥œ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤°à¤¬à¥œ à¤•à¥€ à¤¹à¤µà¤¾à¤ˆ à¤šà¤ªà¥•à¤ªà¤² à¤¬à¤¨à¤¾à¤¨à¤¾, à¤ªà¥•à¤²à¤¾à¤¸à¥•à¤Ÿà¤¿à¤• à¤µà¤¸à¥•à¤¤à¥•à¤“à¤‚ à¤•à¤¾ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤¨, à¤ªà¥‰à¤²à¥€à¤¥à¥€à¤¨ à¤¶à¥€à¤Ÿ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤ªà¥•à¤²à¤¾à¤¸à¥•à¤Ÿà¤¿à¤• à¤•à¥€ à¤¥à¥ˆà¤²à¤¿à¤¯à¤¾à¤,, à¤ªà¥‡à¤ªà¤° à¤ªà¤¿à¤¨ (à¤†à¤²à¤ªà¤¿à¤¨) à¤¤à¤¥à¤¾ à¤œà¥‡à¤®-à¤•à¥•à¤²à¤¿à¤ª à¤¬à¤¨à¤¾à¤¨à¤¾, à¤¤à¤¾à¤° à¤¸à¥‡ à¤•à¥€à¤²à¥‡à¤‚ à¤¬à¤¨à¤¾à¤¨à¤¾, à¤Ÿà¥€à¤¨ à¤•à¥‡ à¤›à¥‹à¤Ÿà¥‡ à¤¡à¤¿à¤¬à¥•à¤¬à¥‡ - à¤¡à¤¿à¤¬à¥•à¤¬à¤¿à¤¯à¤¾à¤,, à¤•à¥‰à¤°à¥•à¤¨ à¤«à¥•à¤²à¥‡à¤•à¥•à¤¸, à¤«à¤²à¥‹à¤‚ à¤µ à¤¸à¤¬à¥•à¤œà¤¿à¤¯à¥‹à¤‚ à¤•à¥€ à¤¡à¤¿à¤¬à¥•à¤¬à¤¾à¤¬à¤¨à¥•à¤¦à¥€ à¤•à¤µà¤‚ à¤¸à¤‚à¤°à¤•à¥•à¤·à¤£, à¤–à¤¿à¤²à¥Œà¤¨à¤¾ à¤”à¤° à¤—à¥•à¤¡à¤¼à¤¿à¤¯à¤¾ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¦à¤¿à¤¯à¤¾à¤¸à¤²à¤¾à¤ˆ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤®à¤¸à¤¾à¤²à¤¾ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¡à¤¬à¤² à¤°à¥‹à¤Ÿà¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤‡à¤¸à¥•à¤¤à¥‡à¤®à¤¾à¤² à¤•à¤¿à¤¯à¥‡ à¤—à¤¯à¥‡ à¤‡à¤‚à¤œà¤¨ à¤‘à¤¯à¤² à¤•à¤¾ à¤ªà¥•à¤¨à¤°à¥•à¤¶à¥‹à¤§à¤¨, à¤—à¥•à¤°à¥€à¤¸ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤¨, à¤•à¤Ÿà¤¿à¤‚à¤— à¤‘à¤¯à¤², à¤•à¤¢à¤¼à¤¾à¤ˆ à¤¸à¤¿à¤µ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤¨ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤®à¤šà¥•à¤›à¤° à¤-à¤—à¤¾à¤¨à¥‡ à¤•à¥€ à¤•à¥•à¤°à¥€à¤®, à¤¸à¤°à¥•à¤œà¤¿à¤•à¤² à¤•à¥‰à¤Ÿà¤¨, à¤¸à¤°à¥•à¤œà¤¿à¤•à¤² à¤¬à¥ˆà¤‚à¤¡à¥‡à¤œ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¹à¥‹à¤œà¤°à¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤°à¥‡à¤¡à¥€à¤®à¥‡à¤¡ à¤—à¤¾à¤°à¤®à¥‡à¤‚à¤Ÿ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¸à¥•à¤µà¤¿à¤š à¤”à¤° à¤ªà¥•à¤²à¤— à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¡à¥•à¤°à¤¾à¤ˆ

à¤¸à¥ˆà¤² à¤¬à¥ˆà¤Ÿà¤°à¥€, à¤¬à¥‹à¤²à¥•à¤Ÿ à¤•à¤µà¤, à¤¨à¤Ÿ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¸à¥‹à¤ª à¤•à¤,à¤¡ à¤•à¥•à¤²à¥€à¤¨à¤°à¥•à¤¸ à¤‡à¤,à¤¡à¥•à¤Ÿà¥•à¤°à¥€, à¤¸à¤¿à¤²à¥•à¤• à¤¸à¥•à¤•à¥•à¤°à¥€à¤¨ à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤•à¤ªà¥œà¥‹à¤, à¤ªà¤° à¤›à¤ªà¤¾à¤^, à¤¬à¤¿à¤¸à¥•à¤•à¥•à¤Ÿ à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤šà¥€à¤¨à¥€ à¤ à¤¦à¥•à¤¯à¥‹à¤— (à¤–à¤¾à¤,à¤¡à¤¸à¥€à¤°à¥€), à¤‡à¤²à¥ˆà¤•à¥•à¤Ÿà¥•à¤°à¥‹à¤ªà¥•à¤²à¥‡à¤Ÿà¤¿à¤,à¤— à¤‡à¤,à¤¡à¥•à¤Ÿà¥•à¤°à¥€, à¤Ÿà¤¾à¤¯à¤°à¤° à¤°à¤¿à¤Ÿà¥•à¤°à¥€à¤¡à¤— à¤ à¤¦à¥•à¤¯à¥‹à¤— à¤–à¤¾à¤¡à¥•à¤¯ à¤•à¤¾ à¤¨à¤¿à¤¿à¤¤à¤¿à¤£, à¤«à¤²à¥‹à¤, à¤”à¤° à¤«à¥,à¤²à¥‹à¤, à¤•à¥‡ à¤•à¤¸à¥‡à¤¨à¥•à¤¸, à¤®à¤•à¥•à¤–à¤¨ à¤”à¤° à¤®à¤¸à¥à¤²à¥‹à¤, à¤•à¥€ à¤¸à¥•à¤—à¤¨à¥•à¤§à¥‡à¤,, à¤šà¤¿à¤ªà¥•à¤¸ à¤¤à¤¥à¤¾ à¤µà¥‡à¤«à¤°à¥•à¤¸, à¤¨à¥,à¤¡à¥•à¤¸ à¤•à¤µà¤,à¤¡à¥‡à¤¨à¤¸à¥€ à¤®à¤¸à¥à¤²à¥•à¤Ÿ à¤®à¤¿à¤¶à¥•à¤°à¤¿à¤¤ à¤ªà¥‡à¤¨à¥•à¤•à¤¾ à¤®à¤¸à¥à¤²à¥•à¤Ÿ à¤®à¤¿à¤¶à¥•à¤°à¤¿à¤¤ à¤ªà¤¾à¥‡à¤¨à¥•à¤•à¤¾ à¤®à¤¸à¥à¤²à¥•à¤Ÿà¤¾à¤°à¥•à¤š, à¤ªà¤¾à¤¾à¤¨ à¤®à¤¸à¥à¤²à¥‡ à¤¤à¤¥à¤¾ à¤—à¥•à¤Ÿà¤•à¥‡, à¤¸à¥•à¤—à¤,à¤§à¤¿à¤¤ à¤œà¤¾à¤«à¤°à¤¾à¤¨à¥€ à¥›à¤°à¥•à¤¦à¤¾, à¤•à¤¿à¤µà¤¾à¤® à¤¤à¤¥à¤¾ à¤®à¤¸à¥à¤²à¥‡, à¤¹à¥•à¤•à¥•à¤‡ à¤¸à¥•à¤—à¤¨à¥•à¤§à¤¿à¤¤ à¤¤à¤®à¥•à¤¬à¤¾à¥•à¤,, à¤¨à¤¸à¥à¤²à¤° à¤ªà¤¾à¥‡à¤¨à¤¸à¥à¤¡à¤¿à¤° à¤”à¤° à¤ªà¥‡à¤¸à¥à¤Ÿ, à¤¸à¥,à¤–à¥€ à¤¸à¤°à¤•à¥•à¤·à¤¿à¤¤ à¤”à¤° à¤¡à¤¿à¤¬à¤¾à¥•à¤¬à¤¾à¥ à¤¬à¤,à¤¦ à¤¸à¥•à¤œà¤¿à¤¸à¥‹à¤,, à¤¸à¥‰à¤,à¥‡à¤œ, à¤•à¥‡à¤šà¤…à¤ª à¤µ à¤…à¤šà¤¾à¤°, à¤¦à¥•à¤—à¥•à¤§ à¤ªà¤¾à¤¾à¤‰à¤¡à¤¿à¤°, à¤˜à¥€, à¤ªà¤¨à¥€à¤°, à¤•à¤¤à¥•à¤¥à¤¾ à¤¨à¤¿à¤°à¥•à¤®à¤¾à¤£ à¤ à¤¦à¥•à¤¯à¥‹à¤—, à¤ªà¥‡à¤,à¤Ÿ à¤¨à¤¿à¤°à¥•à¤®à¤¾à¤£ à¤ à¤¦à¥•à¤¯à¥‹à¤— à¤†à¤¦à¤¿ à¥¤ à¤¨à¤¿à¤°à¥‡ à¤ à¤¦à¥•à¤®à¤¿à¤¯à¥•à¤®à¤¿à¤¯à¥•à¤®à¤¿à¤¯à¥•à¤“à¤, à¤¤à¤¥à¤¿à¤¤à¤¿à¥€à¤•à¤¿à¥€ à¤ªà¤°à¤¾à¤®à¤°à¥•à¤¶à¤¦à¤¿à¤¾à¤¤à¤¾à¤“à¤, à¤†à¤¦à¤¿à¤•à¥‡ à¤²à¤¿à¤• à¤¯à¤¾à¤¤à¤•à¥•à¤¤à¤• à¤…à¤®à¥,à¤²à¥•à¤¯à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤• à¤¸à¤¿à¤¦à¥•à¤§ à¤¹à¥‹à¤—à¥€à¥¤ Laghu V Kutir Udyog (Small Scale Industries) 4th Revised Edition (Hindi Language) The small scale sector is assuming greater importance every day. Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. Entrepreneurship is an act not a born tact, you need to understand the environment to set up an enterprise of you own. Setting up a business requires many things like understanding yourself, understanding market and availing funds are certain basic things that one must mandatorily know before making a business decision. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. But it is a perception that for owning a business you should have handsome amount of money. Now it is possible with small scale business. An entrepreneur requires a continuous flow of funds not only for setting up of his/ her business, but also for successful operation as well as regular up gradation/ modernization of the industrial unit. To meet this requirement, the Government (both at the Central and State level) has been undertaking several steps like setting up of banks and financial institutions; formulating various policies and schemes, etc. All such measures are specifically focused towards the promotion and development

of small and medium enterprises. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. The book contains the aspects to plan any business strategy step by step. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains addresses of raw material suppliers, plant & machinery suppliers and more aspects that will help start and maintain a new business. Some of the important project described in the book are incense stick, cosmetic & toiletries, printing ink industry, ice cream, dairy industry (cheese, cream, butter etc.), confectionery industry, candle manufacturing, washing detergent powder, polythene sheet, green peas canning, adhesive manufacturing industry, surgical cotton etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. The present book strives to meet this specific entrepreneurial need. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place. This is very useful publication for new entrepreneurs, professionals, libraries etc. Tags à¤¸à¥•à¤µà¤°à¥‹à¤œà¤—à¤¾à¤° à¤¬à¥‡à¤²à¤¤à¤° à¤-à¤µà¤¿à¤·à¥•à¤¯ à¤•à¤¾ à¤¨à¤¯à¤¾ à¤µà¤¿à¤·à¥•à¤ª, à¤…à¤®à¥€à¤° à¤¬à¤¨à¤¨à¥‡ à¤•à¥‡ à¤¤à¤°à¥€à¤•à¥‡, à¤…à¤µà¤¸à¤° à¤•à¥‹ à¤¤à¤²à¤¾à¤¶à¥‡à¤‚, à¤†à¤–à¤¿à¤° à¤—à¥ƒà¤¹ à¤”à¤° à¤•à¥•à¤Ÿà¥€à¤° à¤‰à¤¦à¥•à¤¯à¥à¤— à¤•à¥ˆà¤¸à¥‡ à¤µà¤¿à¤•à¤¸à¤¿à¤¤ à¤¹à¥, à¤†à¤§à¥•à¤¨à¤¿à¤• à¤•à¥•à¤Ÿà¥€à¤° à¤•à¤µà¤, à¤—à¥ƒà¤¹ à¤‰à¤¦à¥•à¤¯à¥à¤—, à¤†à¤ª à¤¨à¤¯à¤¾ à¤•à¤°à¥à¤¬à¤¾à¤° à¤†à¤°à¤‚à¤-

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Author: NIIR Board
Format: Paperback
Book Code: NI99
Pages: 250
ISBN: 8178330458
Price: **Rs.** 400.00 **US$** 10.80

Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start you own venture you have to decide on many things. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. The small industries sector plays a vital role in the industrial development of the recent globalization process. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. Entrepreneurship helps in the development of nation. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be

returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Any unit or new entrepreneur, establishing or implementing the project needs a complete set of plan and finance for making it successful. You do not need to be a genius to run a successful business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of business ownership and management. This book illustrates about the entrepreneurship and new venture opportunities, an entrepreneurial perspective, economics and entrepreneurship, a model for new ventures: feasibility planning, financial resources for new ventures, asset management, small business investment corporations, and financial assistance through national & state level institutions. This book also contains the list of small, cottage, tiny and village industries, list of small scale services/ business enterprises etc. This book will help you to handle all aspects of running your own business. This is very useful book for new entrepreneurs. You will see how your dream to be your own boss becomes a reality.

What No one Ever Tells You about Starting Your Business-Facilities and Procedures for Entrepreneurs

Author: NIIR Board
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Price: **Rs.** 400.00 **US$** 10.80

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. To start a business of your own you need to understand the environment to set up an enterprise of you own. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. The Government has announced series of steps to promote industrial development by way of rationalization of the policies to encourage the new entrepreneurs as well as existing units. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive

sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. This major contents of the book are with small scale industry definition and incentives, significance of SSI sector, institutional network to assist the small scale industry, for example national level institutions, Small Industries Development Organisation (SIDCO), National Small Industries Corporation (NSIC), state level institutions, rural entrepreneurship growth and potentials, means of finance (share capital, reserves and surplus, retained earnings), district industries centre for rural enterprise development, etc. This book is a unique guideline for those who are looking for starting a new business and wants to start some industry with the help of different concerned departments. It also covers the export guidelines. We are confident that this book will prove to be important guidelines for new entrepreneurs.

Secrets for Making Big Profits from Your Business with Export Guidelines

Author: NIIR Board
Format: Paperback
Book Code: NI106
Pages: 270
ISBN: 8178330466
Price: **Rs.** 400.00 **US$** 10.80

Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. Entrepreneurship is an act not a born tact, you need to understand the environment to set up an enterprise of you own. Setting up a business requires many things like understanding yourself, understanding market and availing funds are certain basic things that one must mandatorily know before making a business decision. To start a business of your own you need to understand the environment to set up an enterprise of you own. Starting a business involves planning, making key financial decisions and completing a series of legal activities. To run a successful business, you need to learn all about your existing and potential customers, your competitors and the economic conditions of your market place. Entrepreneurship helps in the development of nation. A successful entrepreneur not only creates employment for himself but for hundreds. Deciding on a right project can lead you to the road to success. The purpose of this book is to enrich the people with an understanding of the entrepreneurial process. There is no presumption, however, that entrepreneurship can be taught, because entrepreneurs have their own peculiar way of doing things. Yet it is possible to help them be better prepared for transforming dreams in realities. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive

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Just for Starters: Selected Projects to Start with 30,00,000

Author: NIIR Board of Consultants and Engineers
Format: Paperback
Book Code: NI124
Pages: 364
ISBN: 8178330229
Price: **Rs.** 475.00 **US$** 12.84

Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Starting your own business is one of the few remaining paths to wealth. Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. To start a business of your own you need to understand the environment to set up an enterprise of you own. The small scale enterprise sector is a dynamic and vibrant segment of the Indian Economy. This sector is the nursery for the development of entrepreneurial talent and has grown into an important component of the production chain. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for

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Just For Starters: Selected Projects to Start with 15,00,000

Author: NIIR Board
Format: Paperback
Book Code: NI128
Pages: 276
ISBN: 8178330237
Price: **Rs.** 475.00 **US$** 12.84

Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Starting your own business is one of the few remaining paths to wealth. Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. It is necessary for the entrepreneur to have qualities like ability to plan, maintain good public relation, reasonable risk taking capacity and of course have adequate financial resources. The first step towards setting up an industry is the identification of product and feasible product line after a thorough study of the market for the product, its demand and supply position, peoples changing attitudes, competition in the line, method of distribution etc. In both developed and developing countries, the Government is turning to small and medium scale industries and entrepreneurs, as a means of economic development and a veritable means of solving problems. It is a seedbed of innovations, inventions and employment. You do not need to be a genius to run a successful small business, but you do need some help. And that is exactly what this book is, a guide into the stimulating world of small business ownership and management. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a

flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. This book is meant to help new entrepreneurs in product identification along with market survey studies, cost estimation, profitability calculation and various other aspects. Although guidance is available from the various promotional agencies, consultants etc., the initiative and zeal for setting up of industrial ventures must come from the entrepreneur himself. Some fundamentals of the book are market potential, basis and presumptions, implementation schedule, technical aspects, process of manufacture, quality control and standards, plant economics of various projects like auto miniature lamp, gold plating on metallic optical frames and jewelry, hockey sticks, multipurpose computer centre for IT enabled services/ cyber cafe etc. The identification of a suitable project within the investment limit of a new entrepreneur is very difficult. This book offers you to choose from many businesses which you can start with Rs. 1500,000. The present book strives to meet this specific entrepreneurial need. Undoubtedly, this book is a gateway leading you to become your own boss.

Just for Starters : Selected Projects to Start with 35,00,000

Author: NIIR Board of Consultants & Engineers
Format: Paperback
Book Code: NI161
Pages: 336
ISBN: 8189579002
Price: **Rs.** 475.00 **US$** 12.84

Starting your own business is one of the few remaining paths to wealth. Everyone wants to do something that gives them chance to earn more money and it is possible by becoming an entrepreneur. Hundreds of thousands of people start their own businesses every year, and untold more dream about the possibility of becoming their own bosses. While entrepreneurship has its many potential rewards, it also carries unique challenges. Entrepreneurship is one of the critical decisions to be made and it involves number of risk and has its own advantages also. But the charm of being a master of you is always above any other form of work. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. For the reason that rest of the challenges for setting up a business is based on the type of the product and fund to invest. It is necessary for the entrepreneur to have qualities like ability to plan, maintain good public relation, reasonable risk taking capacity and of course have adequate financial resources. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to

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Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) à¤¸à¥•à¤®à¥‰à¤² à¤¸à¥•à¤•à¥‡à¤² à¤‡à¤£à¥•à¤¡à¤¸à¥•à¤Ÿà¥•à¤°à¥€à¥› à¤ªà¥•à¤°à¥‹à¤œà¥‡à¤•à¥•à¤Ÿà¥•à¤¸ (à¤²à¤˜à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤µ à¤˜à¤°à¥‡à¤²à¥, à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤ªà¤°à¤¿à¤¯à¥‹à¤œà¤¨à¤¾à¤•à¥•à¤,) à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¤à¤¾ à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤¿à¤•à¤¾ 2nd Revised Edition)

Author: NPCS Board of Consultants & Engineers
Format: Paperback
Book Code: NI286
Pages: 432
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à¤¸à¥•à¤®à¥‰à¤² à¤¸à¥•à¤•à¥‡à¤² à¤‡à¤£à¥•à¤¡à¤¸à¥•à¤Ÿà¥•à¤°à¥€à¥› à¤ªà¥•à¤°à¥‹à¤œà¥‡à¤•à¥•à¤Ÿà¥•à¤¸ (à¤²à¤˜à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤µ à¤˜à¤°à¥‡à¤²à¥‚ à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤ªà¤°à¤¿à¤¯à¥‹à¤œà¤¨à¤¾à¤•à¤‚) à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¤à¤¾ à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤¿à¤•à¤¾ à¤‰à¤¦à¥•à¤¯à¤® à¤¹à¥€ à¤¸à¤«à¤²à¤¤à¤¾ à¤•à¥€ à¤•à¥•à¤‚à¤œà¥€ à¤¹à¥ˆà¥¤ à¤•à¤¿à¤¸à¥€ à¤à¥€ à¤°à¤¾à¤·à¥•à¤Ÿà¥•à¤° à¤•à¥€ à¤ªà¥•à¤°à¤—à¤¤à¤¿ à¤•à¤µà¤‚ à¤µà¤¿à¤•à¤¾à¤¸ à¤®à¥‡à¤‚ à¤²à¤˜à¥• à¤•à¤µà¤‚ à¤•à¥•à¤Ÿà¥€à¤° à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤®à¤¹à¤¤à¥•à¤µà¤ªà¥‚à¤°à¥•à¤£ à¤à¥‚à¤®à¤¿à¤•à¤¾ à¤¨à¤¿à¤à¤¾à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤•à¤¸à¥‡ à¤…à¤µà¤¿à¤•à¤¸à¤¿à¤¤ à¤•à¥•à¤·à¥‡à¤¤à¥•à¤°à¥‹à¤‚ à¤®à¥‡à¤‚ à¤œà¤¹à¤¾à¤‚, à¤”à¤¦à¥•à¤¯à¥‹à¤—à¥€à¤•à¤°à¤£ à¤…à¤¬ à¤¤à¤• à¤¨à¤¹à¥€à¤‚ à¤¹à¥‹ à¤ªà¤¾à¤¯à¤¾ à¤¹à¥ˆ, à¤²à¤˜à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤•à¤µà¤‚ à¤˜à¤°à¥‡à¤²à¥‚ à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤¸à¥•à¤¥à¤¾à¤ªà¤¿à¤¤ à¤•à¤°à¤•à¥‡ à¤ªà¥‚à¤‚à¤œà¥€ à¤¤à¤¥à¤¾ à¤µà¤¿à¤•à¤¾à¤¸ à¤®à¥‡à¤‚ à¤µà¥ƒà¤¦à¥•à¤§à¤¿ à¤•à¥€ à¤œà¤¾ à¤¸à¤•à¤¤à¥€ à¤¹à¥ˆà¥¤ à¤µà¤¿à¤•à¤¾à¤¸à¤¶à¥€à¤² à¤¦à¥‡à¤¶à¥‹à¤‚ à¤•à¥‡ à¤²à¤¿à¤• à¤²à¤˜à¥• à¤µ à¤•à¥•à¤Ÿà¥€à¤° à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤¬à¤¹à¥•à¤¤ à¤²à¤¾à¤à¤•à¤¾à¤°à¥€ à¤¸à¤¿à¤¦à¥•à¤§ à¤¹à¥•à¤† à¤¹à¥ˆ à¤•à¥•à¤¯à¥‹à¤‚à¤•à¤¿ à¤‡à¤¨à¤•à¥€ à¤¸à¥•à¤¥à¤¾à¤ªà¤¨à¤¾ à¤•à¤® à¤ªà¥‚à¤‚à¤œà¥€ à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤•à¥€ à¤œà¤¾ à¤¸à¤•à¤¤à¥€ à¤¹à¥ˆ à¤¤à¤¥à¤¾ à¤‡à¤¨à¤•à¥‡ à¤²à¤¿à¤• à¤‰à¤šà¥•à¤š à¤ªà¥•à¤°à¥Œà¤¦à¥•à¤¯à¥‹à¤—à¤¿à¤• à¤¶à¤¿à¤²à¥•à¤ª à¤•à¥€ à¤†à¤µà¤¶à¥•à¤¯à¤•à¤¤à¤¾ à¤à¥€ à¤¨à¤¹à¥€à¤‚, à¤¹à¥‹à¤¤à¥€à¥¤ à¤¹à¤®à¤¾à¤°à¥‡ à¤¦à¥‡à¤¶ à¤•à¥‡ à¤•à¥•à¤² à¤¨à¤¿à¤°à¥•à¤¯à¤¾à¤¤ à¤•à¤¾ à¤•à¤• à¤¬à¥œà¤¾ à¤à¤¾à¤— à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤—à¥‹à¤‚ à¤¸à¥‡ à¤¹à¥€ à¤ªà¥•à¤°à¤¾à¤ªà¥•à¤¤ à¤¹à¥‹à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤•à¤¸à¥‡ à¤®à¥‡à¤‚ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¥€ à¤¸à¥•à¤¥à¤¾à¤ªà¤¨à¤¾ à¤•à¤°à¤¨à¤¾ à¤²à¤¾à¤à¤•à¤¾à¤°à¥€ à¤¸à¤¿à¤¦à¥•à¤§ à¤¹à¥‹à¤—à¤¾ à¥¤ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¥‹à¤— (Small Scale Industry), à¤¸à¥•à¤µà¤°à¥‹à¤œà¤—à¤¾à¤° (Self Employment) à¤µ à¤ªà¥•à¤°à¤¬à¤¨à¥•à¤§ à¤•à¥•à¤·à¥‡à¤¤à¥•à¤°à¥‹à¤‚ à¤®à¥‡à¤‚, à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤• à¤•à¥‡ à¤°à¥‚à¤ª à¤®à¥‡à¤‚, à¤•à¤¾à¤°à¥•à¤¯ à¤•à¤°à¤¤à¥‡ à¤¹à¥ˆà¤‚à¥¤ à¤²à¤˜à¥•, à¤•à¥•à¤Ÿà¥€à¤° à¤µ à¤˜à¤°à¥‡à¤²à¥‚ à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤ªà¤°à¤¿à¤¯à¥‹à¤œà¤¨à¤¾à¤•à¤‚ à¤¨à¤• à¤‰à¤¦à¥•à¤¯à¤®à¥€ à¤µ à¤¸à¤‚à¤à¤¾à¤µà¤¿à¤¤ à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤‚, à¤•à¥‹ à¤‰à¤¦à¥•à¤¯à¥‹à¤— - à¤µà¥•à¤¯à¤µà¤¸à¤¾à¤¯ à¤•à¥€ à¤¸à¥•à¤¥à¤¾à¤ªà¤¨à¤¾ à¤µ à¤¸à¤‚à¤µà¤°à¥•à¤¦à¥•à¤§à¤¨ à¤•à¥€ à¤¦à¤¿à¤¶à¤¾ à¤®à¥‡à¤‚, à¤ªà¥•à¤°à¥‡à¤°à¤¿à¤¤ à¤•à¤°à¤¤à¥€ à¤¹à¥ˆà¤‚, à¤œà¤¿à¤¸à¤¸à¥‡ à¤µà¥‡ à¤¦à¥‡à¤¶ à¤•à¥‡ à¤†à¤°à¥•à¤¥à¤¿à¤•

à¤µà¤¿à¤•à¤¾à¤¸ à¤®à¥‡à¤, à¤…à¤ªà¤¨à¤¾ à¤¯à¥‹à¤—à¤¦à¤¾à¤¨
à¤¬à¥•à¤¾ à¤¸à¤•à¥‡à¤,à¥¤ à¤¸à¥•à¤Ÿà¤¾à¤°à¥•à¤Ÿà¤…à¤ª
à¤‡à¤,à¤¡à¤¿à¤¯à¤¾ à¤¸à¥•à¤Ÿà¥ˆà¤,à¤¡à¤…à¤ª à¤‡à¤,à¤¡à¤¿à¤¯à¤¾
à¤¸à¥•à¤Ÿà¤¾à¤°à¥•à¤Ÿà¤…à¤ª à¤‡à¤,à¤¡à¤¿à¤¯à¤¾
à¤¸à¥•à¤Ÿà¥ˆà¤,à¤¡à¤…à¤ª à¤‡à¤,à¤¡à¤¿à¤¯à¤¾, à¤à¤¾à¤°à¤¤ à¤•à¥‡
à¤¯à¥•à¤µà¤¾à¤“à¤, à¤•à¥‡ à¤‰à¤œà¥•à¤œà¥•à¤µà¤² à¤à¤µà¤¿à¤·à¥•à¤¯
à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤¸à¤°à¤•à¤¾à¤° à¤¦à¥•à¤µà¤¾à¤°à¤¾
à¤šà¤²à¤¾à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¨à¤¯à¤¾ à¤…à¤à¤¿à¤¯à¤¾à¤¨ à¤¹à¥ˆà¥¤
à¤¯à¥‡ à¤…à¤à¤¿à¤¯à¤¾à¤¨ à¤¦à¥‡à¤¶ à¤•à¥‡ à¤¯à¥•à¤µà¤¾à¤“à¤, à¤•à¥‡
à¤²à¤¿à¤¯à¥‡ à¤¨à¤¯à¥‡ à¤…à¤µà¤¸à¤° à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¨à¥‡
à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤¬à¤¨à¤¾à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆà¥¤ à¤¯à¥‡
à¤ªà¤¹à¤² à¤¯à¥•à¤µà¤¾ à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤, à¤•à¥‹
à¤‰à¤¦à¥•à¤¯à¤®à¤¶à¥€à¤²à¤¤à¤¾ à¤®à¥‡à¤, à¤¶à¤¾à¤®à¤¿à¤²
à¤•à¤°à¤•à¥‡ à¤¬à¤¹à¥•à¤¤ à¤¬à¥‡à¤¹à¤¤à¤° à¤à¤µà¤¿à¤·à¥•à¤¯ à¤•à¥‡
à¤²à¤¿à¤¯à¥‡ à¤ªà¥•à¤°à¥‹à¤¤à¥•à¤¸à¤¾à¤¹à¤¿à¤¤ à¤•à¤°à¥‡à¤—à¥€à¥¤
à¤¯à¥‡ à¤ªà¤¹à¤² à¤à¤¾à¤°à¤¤ à¤•à¥‹ à¤¸à¤¹à¥€ à¤¦à¤¿à¤¶à¤¾ à¤®à¥‡à¤,
à¤¨à¥‡à¤¤à¥ƒà¤¤à¥•à¤µ à¤•à¥‡ à¤²à¤¿à¤¯à¥‡ à¤†à¤µà¤¶à¥•à¤¯à¤•
à¤¹à¥ˆà¥¤ à¤¸à¥•à¤Ÿà¤¾à¤°à¥•à¤Ÿ à¤…à¤ª à¤‡à¤,à¤¡à¤¿à¤¯à¤¾
à¤¸à¥•à¤Ÿà¥ˆà¤,à¤¡ à¤…à¤ª à¤‡à¤,à¤¡à¤¿à¤¯à¤¾ à¤¯à¥‹à¤œà¤¨à¤¾ à¤•à¤¾
à¤®à¥•à¤–à¥•à¤¯ à¤‰à¤¦à¥•à¤¦à¥‡à¤¶à¥•à¤¯
à¤‰à¤¦à¥•à¤¯à¤®à¤¶à¥€à¤²à¤¤à¤¾ à¤•à¥‹ à¤¬à¤¢à¤¼à¤¾à¤µà¤¾
à¤¦à¥‡à¤¨à¤¾ à¤¹à¥ˆà¤, à¤œà¤¿à¤¸à¤¸à¥‡ à¤¦à¥‡à¤¶ à¤®à¥‡à¤,
à¤°à¥‹à¤œà¤—à¤¾à¤° à¤•à¥‡ à¤…à¤µà¤¸à¤° à¤¬à¤¢à¤¼à¥‡ | à¤¯à¤¹ à¤•à¤•
à¤•à¤¸à¥€ à¤¯à¥‹à¤œà¤¨à¤¾ à¤¹à¥ˆà¤, à¤œà¤¿à¤¸à¤•à¥‡ à¤¤à¤¹à¤¤
à¤¨à¤¯à¥‡ à¤›à¥‹à¤Ÿà¥‡-à¤¬à¤¡à¤¼à¥‡ à¤‰à¤¦à¥•à¤¯à¥‹à¤—à¥‹à¤, à¤•à¥‹
à¤¶à¥•à¤°à¥, à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤¸à¤°à¤•à¤¾à¤°
à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤ªà¥•à¤°à¥‹à¤¤à¥•à¤¸à¤¾à¤¹à¤¨ à¤¦à¤¿à¤¯à¤¾
à¤œà¤¾à¤¯à¥‡à¤—à¤¾ à¤œà¤¿à¤¸à¤®à¥‡ à¤‹à¤£ à¤¸à¥•à¤µà¤¿à¤§à¤¾,
à¤‰à¤šà¤¿à¤¤ à¤®à¤¾à¤°à¥•à¤—à¤¦à¤°à¥•à¤¶à¤¨ à¤•à¤µà¤‚
à¤…à¤¨à¥•à¤•à¥‚à¤² à¤µà¤¾à¤¤à¤¾à¤µà¤°à¤£ à¤†à¤¦à¤¿ à¤•à¥‹
à¤¶à¤¾à¤®à¤¿à¤² à¤•à¤¿à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆà¤‚à¥¤ à¤‡à¤¸
à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤•à¤¾ à¤‰à¤¦à¥•à¤¦à¥‡à¤¶à¥•à¤¯
à¤ªà¥•à¤°à¤¶à¤¾à¤¸à¤¨ à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤¬à¤¨à¤¾à¤ˆ à¤—à¤¯à¥€
à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤ªà¥•à¤°à¥‹à¤¤à¥•à¤¸à¤¾à¤¹à¤¨
à¤¯à¥‹à¤œà¤¨à¤¾à¤“à¤, à¤•à¥€ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€
à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤, à¤¤à¤• à¤ªà¤¹à¥•à¤‚à¤šà¤¾à¤¨à¤¾ à¤¹à¥ˆ
à¤¤à¤¾à¤•à¤¿ à¤µà¥‡ à¤‰à¤ªà¤²à¤¬à¥•à¤§ à¤…à¤µà¤¸à¤°à¥‹à¤, /
à¤¸à¥•à¤µà¤¿à¤§à¤¾à¤“à¤, à¤•à¤¾ à¤…à¤§à¤¿à¤•à¤¾à¤§à¤¿à¤•
à¤²à¤¾à¤ à¤ªà¥•à¤°à¤¾à¤ªà¥•à¤¤ à¤•à¤° à¤¸à¤•à¥‡à¤,à¥¤ à¤‡à¤¸
à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤•à¤¾ à¤ªà¥•à¤°à¤®à¥•à¤– à¤‰à¤¦à¥•à¤¦à¥‡à¤¶à¥•à¤¯
à¤¦à¥‡à¤¶ à¤®à¥‡à¤, à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¤à¤¾ à¤µà¤¿à¤•à¤¾à¤¸
à¤¸à¥‡ à¤¸à¤,à¤¬à¤,à¤§à¤¿à¤¤ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¤¿à¤¯à¥‹à¤,
à¤¦à¥•à¤µà¤¾à¤°à¤¾ à¤¨à¤• à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤, à¤•à¥‹
à¤‰à¤¦à¥•à¤¯à¥‹à¤— / à¤µà¥•à¤¯à¤µà¤¸à¤¾à¤¯ à¤¸à¥•à¤¥à¤¾à¤ªà¤¿à¤¤
à¤•à¤°à¤¨à¥‡ à¤•à¥‡ à¤²à¤¿à¤• à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€
à¤ªà¥•à¤°à¤¦à¤¾à¤¨ à¤•à¤°à¤¨à¤¾ à¤¹à¥ˆ à¤¤à¤¥à¤¾
à¤•à¤¾à¤°à¥•à¤¯à¤°à¤¤ à¤²à¤˜à¥• à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤, à¤•à¥€
à¤•à¤¾à¤°à¥•à¤¯à¤•à¥•à¤¶à¤²à¤¤à¤¾à¤“à¤, à¤®à¥‡à¤, à¤µà¥ƒà¤¦à¥•à¤§à¤¿

à¤•à¤°à¤¨à¤¾ à¤”à¤° à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¤à¤¾ à¤•à¤µà¤¸,
à¤¸à¥•à¤µà¤°à¥‹à¤œà¤—à¤¾à¤° à¤•à¥€ à¤“à¤° à¤ªà¥•à¤°à¥‡à¤°à¤¿à¤¤
à¤•à¤°à¤¨à¤¾ à¤¹à¥ˆà¥¤ à¤ªà¥•à¤°à¤¸à¥•à¤¤à¥•à¤¤ à¤ªà¥•à¤¸à¥•à¤¤à¤•
à¤‰à¤¨ à¤‰à¤¦à¥•à¤¯à¤®à¤¿à¤¯à¥‹à¤‚ à¤•à¥€
à¤†à¤µà¤¶à¥•à¤¯à¤•à¤¤à¤¾à¤“à¤‚ à¤•à¥‹ à¤§à¥•à¤¯à¤¾à¤¨ à¤®à¥‡à¤‚
à¤°à¤–à¤•à¤° à¤²à¤¿à¤–à¥€ à¤—à¤¯à¥€ à¤¹à¥ˆ à¤œà¤¿à¤¨à¥•à¤¹à¥‡à¤‚
à¤”à¤ªà¤šà¤¾à¤°à¤¿à¤• à¤”à¤¦à¥•à¤¯à¥‹à¤—à¤¿à¤•
à¤ªà¥•à¤°à¤¶à¤¿à¤•à¥•à¤·à¤£ à¤ªà¥•à¤°à¤¾à¤ªà¥•à¤¤ à¤¨à¤¹à¥€à¤‚ à¤¹à¥ˆ
à¤¤à¤¥à¤¾ à¤‡à¤¸ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚ à¤•à¤® à¤ªà¥‚à¤‚à¤œà¥€
à¤¸à¥‡ à¤¶à¥•à¤°à¥‚ à¤¹à¥‹à¤¨à¥‡ à¤µà¤¾à¤²à¥‡ à¤²à¤¾à¤à¤¦à¤¾à¤¯à¤•
à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¤¾ à¤¸à¤®à¥•à¤ªà¥‚à¤°à¥•à¤£ à¤µà¤¿à¤µà¤°à¤£
à¤¦à¤¿à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆà¥¤ à¤‡à¤¸ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚
à¤²à¤˜à¥• à¤•à¥•à¤·à¥‡à¤¤à¥•à¤° à¤®à¥‡à¤‚ à¤¸à¤‚à¤šà¤¾à¤²à¤¿à¤¤
à¤¹à¥‹à¤¨à¥‡ à¤µà¤¾à¤²à¥‡ à¤•à¤¸à¥‡ à¤ªà¥•à¤°à¤®à¥•à¤–
à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¥‡ à¤µà¤¿à¤·à¤¯ à¤®à¥‡à¤‚ à¤¹à¤° à¤µà¤¹
à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€ à¤¦à¥€ à¤—à¤¯à¥€ à¤¹à¥ˆ, à¤œà¤¿à¤¸à¤•à¥€
à¤¸à¤¹à¤¾à¤¯à¤¤à¤¾ à¤¸à¥‡ à¤•à¥‹à¤ˆ à¤à¥€ à¤µà¥•à¤¯à¤•à¥•à¤¤à¤¿
à¤¸à¤«à¤²à¤¤à¤¾ à¤•à¥‡ à¤ªà¤¥ à¤ªà¤° à¤…à¤—à¥•à¤°à¤¸à¤° à¤¹à¥‹
à¤¸à¤•à¤¤à¤¾ à¤¹à¥ˆà¥¤ à¤‡à¤¸ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚
à¤ªà¥•à¤°à¥‹à¤œà¥‡à¤•à¥•à¤Ÿ à¤ªà¥•à¤°à¥‹à¤«à¤¾à¤‡à¤²à¥•à¤¸ à¤•à¤¾
à¤µà¤¿à¤µà¤°à¤£ à¤¦à¤¿à¤¯à¤¾ à¤—à¤¯à¤¾ à¤¹à¥ˆ à¤”à¤° à¤‡à¤¨
à¤ªà¥•à¤°à¥‹à¤œà¥‡à¤•à¥•à¤Ÿ à¤ªà¥•à¤°à¥‹à¤«à¤¾à¤‡à¤²à¥•à¤¸ à¤•à¥‡
à¤®à¤¾à¤§à¥•à¤¯à¤® à¤¸à¥‡ à¤µà¤¿à¤à¤¿à¤¨à¥•à¤¨
à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¥‹à¤‚ à¤•à¥€ à¤¨à¤¿à¤°à¥•à¤®à¤¾à¤£
à¤µà¤¿à¤§à¤¿, à¤¬à¤¾à¥›à¤¾à¤° à¤¸à¤°à¥•à¤µà¥‡à¤•à¥•à¤·à¤£ /
à¤¸à¤‚à¤à¤¾à¤µà¤¨à¤¾à¤•à¤‚, à¤•à¤°à¥•à¤®à¤šà¤¾à¤°à¤¿à¤¯à¥‹à¤‚ à¤•à¥€
à¤¸à¤‚à¤–à¥•à¤¯à¤¾, à¤•à¥•à¤² à¤à¥‚à¤®à¤¿ à¤•à¥•à¤·à¥‡à¤¤à¥•à¤°,
à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¥‹ à¤¶à¥•à¤°à¥‚ à¤•à¤°à¤¨à¥‡ à¤®à¥‡à¤‚
à¤²à¤—à¤¨à¥‡ à¤µà¤¾à¤²à¥€ à¤ªà¥‚à¤‚à¤œà¥€ à¤¤à¤¥à¤¾
à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤¸à¥‡ à¤ªà¥•à¤°à¤¾à¤ªà¥•à¤¤ à¤•à¥•à¤² à¤²à¤¾à¤-
à¤†à¤¦à¤¿ à¤•à¥€ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€ à¤¦à¥€ à¤—à¤¯à¥€ à¤¹à¥ˆà¥¤
à¤¸à¤¾à¤¥ à¤¹à¥€ à¤•à¤šà¥•à¤šà¥‡ à¤®à¤¾à¤² à¤•à¥‡
à¤†à¤ªà¥‚à¤°à¥•à¤¤à¤¿à¤•à¤°à¥•à¤¤à¤¾à¤“à¤‚ (Raw Material Suppliers),
à¤¸à¤‚à¤¯à¤‚à¤¤à¥•à¤° à¤”à¤° à¤®à¤¶à¥€à¤¨à¤°à¥€ à¤•à¥‡
à¤†à¤ªà¥‚à¤°à¥•à¤¤à¤¿à¤•à¤°à¥•à¤¤à¤¾à¤“à¤‚ (Plant & Machinery Suppliers)
à¤•à¥‡ à¤ªà¤¤à¥‡ à¤¤à¤¥à¤¾ à¤šà¤¿à¤¤à¥•à¤° (Photographs) à¤¦à¤¿à¤•
à¤—à¤• à¤¹à¥ˆ à¤œà¤¿à¤¸à¤¸à¥‡ à¤‰à¤¦à¥•à¤¯à¤®à¥€
à¤œà¥•à¤¯à¤¾à¤¦à¤¾à¤¤à¤¾à¤° à¤²à¤¾à¤ à¤‰à¤ à¤¾ à¤¸à¤•à¥‡à¤‚à¥¤
à¤ªà¥•à¤°à¤¸à¥•à¤¤à¥•à¤¤ à¤ªà¥•à¤¸à¥•à¤¤à¤• à¤®à¥‡à¤‚
à¤‰à¤ªà¤²à¤¬à¥•à¤§ à¤ªà¥•à¤°à¥‹à¤œà¥‡à¤•à¥•à¤Ÿ
à¤ªà¥•à¤°à¥‹à¤«à¤¾à¤‡à¤²à¥•à¤¸ à¤‡à¤¸ à¤ªà¥•à¤°à¤•à¤¾à¤° à¤¹à¥ˆ :-
à¤†à¤Ÿà¤¾ à¤‰à¤¤à¥•à¤ªà¤¾à¤¦à¤¨ à¤‰à¤¦à¥•à¤¯à¥‹à¤—,
à¤¬à¥‡à¤•à¤°à¥€ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¹à¤°à¥•à¤¬à¤²
à¤¶à¥ˆà¤®à¥•à¤ªà¥‚ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¸à¥‡à¤µà¤ˆ
à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¨à¥‚à¤¡à¤² à¤¨à¤¿à¤°à¥•à¤®à¤¾à¤£
à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¸à¥ˆà¤¨à¤¿à¤Ÿà¤°à¥€ à¤¨à¥ˆà¤ªà¤•à¤¿à¤¨
à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤¬à¤¿à¤¸à¥•à¤•à¥•à¤Ÿ à¤‰à¤¦à¥•à¤¯à¥‹à¤—,
à¤•à¥‰à¤°à¥•à¤¨ (Corn) à¤«à¥•à¤²à¥ˆà¤•à¥•à¤¸ à¤‰à¤¦à¥•à¤¯à¥‹à¤—,

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à¤¹à¥‹à¤—à¥€à¥¤ Small Scale Industries, Projects (Laghu, Kutir and Gharelu Udyog Pariyojanayen) Udyamita Margdarshika (In Hindi) The small scale sector is assuming greater importance every day. The small scale sector has played a very important role in the socio-economic development of the country during the past 50 years. It has significantly contributed to the overall growth in terms of the Gross Domestic Product (GDP), employment generation and exports. The Small-Scale Industries (SSI) gathered momentum along with industrialization and economic growth in India. In both the developed and developing countries, the government is turning to small and medium scale industries, as a means of economic development and a veritable means of solving problems. The development of small industries offers an easy and effective means of achieving broad based ownership of industry, the diffusion of enterprise and initiative in the industrial field. It is also a seedbed of innovations, inventions and employment. Small Scale Industries guides in Self Employment and Management areas. Small, Cottage and Household Industries / Projects motivates new entrepreneurs and potential entrepreneurs towards the establishment and promotion of the business, So that they could be able to contribute to the economic development of the Country. The major objective of this book is to provide information to entrepreneurs relating to entrepreneurship development in the Country for setting up new Business. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon’ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and

encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The book contains processes formulae, brief profiles of various projects which can be started in small investment without much technical knowledge at small place and providing information regarding manufacturing method of various products, market survey, total land area and total capital required to start new industry. This book contains the addresses of raw material suppliers, plant & machinery suppliers with their photographs. The book explains about business planning, assisting institutions available for small scale businesses, registration of small scale business, choosing right location, availability of raw materials and more aspects that will help start and maintain a new business. Some of the important projects described in the book are Flour Production, Bakery Industry, Herbal Shampoo Industry, Vermicelli Industry, Noodle making Industry, Sanitary Napkin, Biscuit Industry, Corn Flakes Production, Potato Chips, Macaroni, Popcorn, Cake & Pastry, Vermiculture Industry, Ice Cream Cone Industry, Lipstick Industry, Agarbatti Production, Face Powder, Mosquito Coil, Surgical Cotton, Wooden Toothpick, Detergent Powder and Spices. This book is very useful to those who want to become an entrepreneur, professional and for libraries. Tags à¤¸à¥•à¤µà¤°à¥‹à¤œà¤—à¤¾à¤° à¤¬à¥‡à¤¹à¤¤à¤° à¤-à¤µà¤¿à¤·à¥•à¤¯ à¤•à¤¾ à¤¨à¤¯à¤¾ à¤µà¤¿à¤•à¤²à¥•à¤ª, à¤…à¤®à¥€à¤° à¤¬à¤¨à¤¨à¥‡ à¤•à¥‡ à¤¤à¤°à¥€à¤•à¥‡, à¤…à¤µà¤¸à¤° à¤•à¥‹ à¤¤à¤²à¤¾à¤¶à¥‡à¤‚, à¤†à¤–à¤¿à¤° à¤—à¥ƒà¤¹ à¤”à¤° à¤•à¥•à¤Ÿà¥€à¤° à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤•à¥ˆà¤¸à¥‡ à¤µà¤¿à¤•à¤¸à¤¿à¤¤ à¤¹à¥‹, à¤†à¤§à¥•à¤¨à¤¿à¤• à¤•à¥•à¤Ÿà¥€à¤° à¤•à¤µà¤, à¤—à¥ƒà¤¹ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤†à¤ª à¤¨à¤¯à¤¾ à¤•à¤°à¥‹à¤¬à¤¾à¤° à¤†à¤°à¤‚à¤- à¤•à¤°à¤¨à¥‡ à¤ªà¤° à¤µà¤¿à¤šà¤¾à¤° à¤•à¤° à¤°à¤¹à¥‡ à¤¹à¥ˆà¤‚, à¤‰à¤¦à¥•à¤¯à¥‹à¤— à¤¸à¥‡ à¤¸à¤®à¥•à¤¬à¤‚à¤§à¤¿à¤¤ à¤œà¤°à¥•à¤°à¥€ à¤œà¤¾à¤¨à¤•à¤¾à¤°à¥€, à¤”à¤¦à¥•à¤¯à¥‹à¤—à¤¿à¤• à¤¨à¥€à¤¤à¤¿, à¤•à¤® à¤ªà¥‚à¤‚à¤œà¥€ à¤•à¥‡ à¤µà¥•à¤¯à¤¾à¤ªà¤¾à¤°, à¤•à¤® à¤ªà¥ˆà¤¸à¥‡ à¤•à¥‡ à¤¶à¥•à¤°à¥, à¤•à¤°à¥‡à¤, à¤¨à¤• à¤œà¤®à¤¾à¤¨à¥‡ à¤•à¥‡ à¤¯à¥‡ à¤¹à¤¿à¤Ÿ à¤•à¤¾à¤°à¥‹à¤¬à¤¾à¤°, à¤•à¤® à¤²à¤¾à¤—à¤¤ à¤•à¥‡ à¤‰à¤¦à¥•à¤¯à¥‹à¤—, à¤•à¤® à¤²à¤¾à¤—à¤¤ à¤µà¤¾à¤²à¥‡ à¤µà¥•à¤¯à¤µà¤¸à¤¾à¤¯, à¤•à¤® à¤²à¤¾à¤—à¤¤ à¤µà¤¾à¤²à¥‡ à¤µà¥•à¤¯à¤µà¤¸à¤¾à¤¯ à¤µà¥•à¤¯à¤¾à¤ªà¤¾à¤°, à¤•à¤¾à¤°à¥‹à¤¬à¤¾à¤° à¤¬à¤¢à¤¾à¤¨à¥‡ à¤•à¥‡ à¤‰à¤ªà¤¾à¤¯, à¤•à¤¾à¤°à¥‹à¤¬à¤¾à¤° à¤¯à¥‹à¤œà¤¨à¤¾ à¤šà¥•à¤¨à¥‡à¤‚, à¤•à¤¿à¤¸ à¤µà¤¸à¥•à¤¤à¥• à¤•à¤¾

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Best Businesses You Can Start with Low Cost (2nd Revised Edition)

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You know you want to start a business, but what do you do next? Here's how to find the perfect idea for your business. Today we find several young people, college students, housewives who are aspire to earn money by starting small business and are always looking for business ideas with low cost. Some people belief that starting a business needs large amount of investment but this is not true for every type of business. In fact, there are many types of small businesses that are not only relatively inexpensive to start, but also have the potential to produce significant profits. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. As such there are hundreds of small businesses which can be

started without worrying for a heavy investment, even from home. In the present book many small businesses have been discussed which you can start with low cost. The book has been written for the benefit of people who do not wish to invest large amount and gives an insight to the low investment businesses/ projects with raw material requirements manufacturing details and equipment photographs. Undoubtedly, this book is a gateway leading you to become your own boss. Major contents of the book are cooking classes, handmade jewellery making, in house salon, cake & pastry making, home tutoring, internet business, cleaning business, detergent making, pet sitting business, gardening business, home based photography, recruitment business, banana chips making, potato chips and wafers, leather purse and hand bags, biscuit manufacturing, papad manufacturing , pickles manufacturing, spice manufacturing, ice-cream cones manufacturing, wax candles manufacturing, chilli powder manufacturing, soft toys manufacturing, soap coated paper, baking powder making, moong dal bari making etc. This handbook is designed for use by everyone who wants to start-up as entrepreneur.

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The first step to initiate planning is to identify a suitable project. To start your own venture you have to decide on many things. Making a choice of the right project is a difficult decision for an entrepreneur and is an imperative decision. There are no set rules to identify a suitable project, though this is one decision on which the success of your entire venture hinges. So, don't take hasty decisions. Most prospective entrepreneurs tend to display the herd tendency and go for a project, which people have already ventured into. This is not a healthy attitude as success of one in a particular field does not guarantee success of the other. While identifying a suitable project, you should make a SWOT analysis of your own strengths and weaknesses. Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon'ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that "There will be no income tax on startups' profits for three years" PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be

charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. The next step, after you have selected your project, is to collect all information about it. The most important information is about the potential market of the items you selected. This book aims at providing a thorough understanding and analysis of the 5o highly profitable industrial projects that you can start. It describes formulae, properties, raw materials used and manufacturing processes of different products. Undoubtedly, this book is a gateway leading you to become your own boss. The important projects described in the book are Linear Alkyl Benzene, Soy Flour & Milk Processing, Urea Formaldehyde Resin Adhesive, Toothpaste Production, Gypsum Board, Surgical Absorbent Cotton, Starch Derivatives Production, Wet – blue leather, PVC paste Resin, Saccharin, Sodium Chlorite, Phosphate Fertilizer, Tomato Paste, Paint, Autoclaved Aerated Concrete (AAC Blocks), Carbon Black, Caffeine, Sodium hydrosulfite, Magnesium Sulphate (Fertiliser Grade), TMT Bar, Glass Fibre, Plastic (P.V.C.) Laminated Collapsible Tubes, Complex fertilizers, Copper Powder By Electrolysis Process, Atomized Metal powder, Electro Plating, Activated Carbon from Wood, Rubber Powder from Waste Tyres, Precipitated Calcium Carbonate, PVC Flex Banner Production, Reclamation of Used Engine Oil, Edible Corn Oil, Malt Production, Ethyl Oleate, Wheat Flour Mill, Instant Noodles, Zinc, Castor Oil & Pomace, Garlic Oil and Powder, Silica from Rice Husk, Thermocol Cups, Glass and Plates, Match Box (Automatic Plant), Camphor, LDPE/LLDPE Pouch Films, E-waste recycling, Cattle Feed, Saw Pipe, Polyethylene Wax, Disposable Plastic Syringes, Cement. It will be a standard reference book for professionals and use by everyone who wants to startup as entrepreneur.

Entrepreneur's Start-Up Handbook: Manufacturing of Profitable Household (FMCG) Products with Process & Formulations (2nd Revised Edition)

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" ‘Startup India, Stand-up India’ “Can India be a ‘Startup Capital’? Can the youth in the states have the opportunities in the form of start-ups, with innovations, whether it be manufacturing, service sector or agriculture? --- Narendra Modi, Prime Minister of India Startup India Stand up Our Prime Minister unveiled a 19-point action plan for start-up enterprises in India. Highlighting the importance of the Standup India Scheme, Hon’ble Prime minister said that the job seeker has to become a job creator. Prime Minister announced that the initiative envisages loans to at least two aspiring entrepreneurs from the Scheduled Castes, Scheduled Tribes, and Women categories. It was also announced that the loan shall be in the ten lakh to one crore rupee range. A startup India hub will be created as a single point of contact for the entire startup ecosystem to enable knowledge exchange and access to funding. Startup India campaign is based on an action plan aimed at promoting bank financing for start-up ventures to boost entrepreneurship and encourage startups with jobs creation. Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem for nurturing innovation and Startups in the country. This will drive sustainable economic growth and generate large scale employment opportunities. The Government, through this initiative aims to empower Startups to grow through innovation and design. What is Startup India offering to the Entrepreneurs? Stand up India backed up by Department of Financial Services (DFS) intents to bring up Women and SC/ST entrepreneurs. They have planned to support 2.5 lakh borrowers with Bank loans (with at least 2 borrowers in both the category per branch) which can be returned up to seven years. PM announced that “There will be no income tax on startups’ profits for three years” PM plans to reduce the involvement of state government in the startups so that entrepreneurs can enjoy freedom. No tax would be charged on any startup up to three years from the day of its establishment once it has been approved by Incubator. India Government is promoting finance for start-up ventures and providing incentives to further boost entrepreneurship, manufacturing and job creation. The correct choice of business is an extremely essential step in the process of ‘being your own boss’. This handbook contains few formulations of cosmetic products, properties and

manufacturing process with flow diagrams of various products. After gathering the above information of products, the decision of choosing an appropriate one will no longer be a cumbersome process. The Fast-Moving Consumer Goods (FMCG) sector, also called the consumer packaged goods (CPG) sector, is one of the largest industries worldwide. FMCGs are generally cheap products that are purchased by consumers on a regular basis. FMCG sector is the fourth largest sector in the economy and creates employment for more than three million people in downstream activities. The FMCG market is estimated to treble from its current figure in the coming decade. Fast Moving Consumer Goods Companies have been expanding rapidly. Most of the product categories like jams, toothpaste, skin care, shampoos, etc, have low per capita consumption as well as low penetration level, but the potential for growth is huge. The industry has developed both in the small scale sector and organized sector. Major contents of the book are banana wafers, biscuits, bread, candy, chocolates, potato chips, rice flakes (poha), corn flakes, baby cereal food, fruit juice, milk powder, paneer, papad, ghee, extruded food (kurkure type), instant noodles, instant tea, jam & jelly, khakhra, soft drinks, spices, sweet scented supari, detergent powder, detergent soap, face freshener tissue, floor cleaner, glass cleaner, henna based hair dye, herbal creams, herbal hair oil, herbal shampoo, incense sticks, lipsticks, liquid detergent, mosquito coils, nail polish, air freshener (odonil type), naphthalene balls, phenyl, shoe polish, tissue paper, toilet cleaner, tooth brush, tooth paste, toothpicks, utensil cleaning bar, packaging. It will be a standard reference book for professionals, entrepreneurs and food technologists. "

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