

# Just For Starters: How To Become A Successful Businessman? 2nd Edn.



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The book contains introduction, steps in setting up an SSI, Registration/Licenses for SSI, Resourcing, Technical Know-How, Foreign Collaborations, Marketing, Lessons from experience, Policies and programmes for rural development, Prime Minister Rozgar Yozna, Rural Women Entrepreneurship in India. Bright prospects, Industrial Innovations by small and medium Sized Enterprises, Indian small industry, Organisation, Supporting Entrepreneurship, development in India, directory Section etc.

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