

# Paints, Pigments, Varnishes & Enamels Technology Handbook (with Process & Formulations) 2nd Revised Edition

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The use of paints, varnishes and enamels for decoration is nearly as old as human culture itself. These are widely used in homes as well as in industry because painted surfaces are attractive and easy to keep clean. Paint is generally made up of a pigment. It is a chemical material, which alters the color of reflected or transmitted light due to wavelength-selective absorption. Varnish is a transparent, hard, protective finish or film primarily used in wood finishing but also for other materials. Varnish is traditionally a combination of a drying oil, a resin, and a thinner or solvent. The technology of paints, varnishes and enamels is changing rapidly and becoming more complex each day. The paint industry is an important segment of the chemical industry. Enamel paint is paint that air dries to a hard, usually glossy, finish, used for coating surfaces that are outdoors or otherwise subject to wear or variations in temperature.

The Indian paint industry has seen a gradual shift in the preferences of people from the traditional whitewash to higher quality paints like emulsions and enamel paints with improvement in lifestyle. India is the second largest consumer of paint in Asia. Over the past few years, the Indian paint market has substantially grown and caught the attention of many major players. The market for paints in India is expected to grow at 1.5 times to 2 times GDP growth rate in the coming years. In terms of volumes, pigments demand is expected to reach 4.4 million tonnes. Due to increased Government funding for infrastructure, demand for paints both in industrial and decorative segment is set to rise, thereby rendering Indian paint industry to be poised for further growth.

This handbook is designed for use by everyone engaged in the paints, pigments, varnishes and enamels industry. It provides all the information of the various formulae and processes of paints, pigments, varnishes and enamels.

The major content of the book are paint testing, color in paint, maintenance paints, emulsion paints, exterior or interior paints, exterior or interior multicolor paints, exterior swimming pool paints and enamels, interior ceiling paints, metal paints, marine paints, enamel paints, interior fire- retardant paints, interior gloss paints, paint formulation, manufacture of natural copal varnishes, floor paints and enamels, varnishes, lacquers and floor finishes, white pigments, colored pigments, pigment dispersion etc. The book contains addresses of plant & machinery suppliers with their Photographs.

It will be a standard reference book for professionals, entrepreneurs, those studying and researching in this important area and others interested in the field of paints, pigments, varnishes and enamels technology.

# Contents

## 1. TESTING OF RAW MATERIALS FOR COATINGS

Pigments

Oil Absorption

Color

Tinting Strength of Colored pigments

Tinting Strength of White Pigments

Coarse Particles

Oils

Mono-Di-and Triglycerides

Instrumental Analysis of Oils

Gas Chromatography

Resins, Polymers, Plasticizers

Solvents

## 2. PAINT TESTING

Importance of testing

Classification

Discernment of Appropriate Qualities

Selection of Test

Conduct of Test

Interpretation of Results

Establishment of Standard Variances

Color Testing

Incorrect Standards And Test Procedures in Industry

Statistical Analysis

## 3. COLOR IN PAINT

Visible Spectrum

Three Dimensions of Color

Tristimulus Values X, Y, Z

Chromaticity Coordinates

Color Order Systems

Sample Preparation for Color Measurement

Tolerance Specification

Color Control by Visual Observation

Color Control by Instrumentation

MacAdam Tolerances

Instrument Accuracy for Tolerance Limitations

Gloss and Its Effect on Color

Light Sources For Color Matching

Color Formulation

## 4. MAINTENANCE PAINTS

Paint Types and Selection

Barrier Protection

Sacrificial Protection

Coating Types

Resistances

Description by Generic Types

Oil Derived

Sacrificial Metal  
Silicones  
Thermosetting Resins  
Neoprene  
Waxes and Greases  
Bitumens  
Rubber Base  
Vinyl Chloracetate  
Principles of Effective Maintenance Painting  
Failure Mechanism  
Coating Thicknesses  
Number of Coats  
Wood  
Nonferrous Metals  
Effect of Exposure  
Paint System and Application  
Surface Preparation  
Priming  
Intermediate and Finish Coating

## 5. EMULSION PAINTS

Ingredients of an Emulsion Paint  
Surfactants  
Structure of Surfactants  
Types of Surfactants  
Behavior of Emulsions  
Protective Colloid  
pH  
Emulsion Formation  
Emulsion Polymerization  
Polymerization.  
Ingredients  
Post-emulsification  
Stability of Emulsions

## 6. EXTERIOR OR INTERIOR PAINTS

Exterior or Interior White Medium Texture Masonary Paint  
(TT-C-00555) (Styrene-Acrylate/Chlorinated Paraffin)  
Exterior or Interior White Medium Texture Masonary Paint  
(TT-C-00555) (Styrene-Acrylate/Chlorinated Paraffin/Resin)  
Exterior or Interior White Medium Texture Masonry Paint  
(TT-C-00555) (Styrene-Butadiene/Chlorinated Paraffin)  
Exterior or Interior White Medium Texture Masonry Paint  
(Vinyl Toluene-Acrylate/Chlorinated Paraffin)  
Exterior or Interior White Medium Texture Masonry Paint  
(TT-C-00555) (Vinyl Toluene-Butadiene/Chlorinated Paraffin)  
Exterior or Interior General Purpose Aluminum Paint (Alkyd)  
Exterior or Interior General-Purpose High-Quality Aluminum Paint (Coumarone-Indene/Menhaden Oil)

## 7. EXTERIOR OR INTERIOR MULTICOLOR PAINTS

Exterior or Interior White Multicolor Paint  
(Vinyl Toluene-Butadiene)  
Exterior or Interior Tint Base Multicolor Paint

(Vinyl Toluene-Butadiene)  
Exterior or Interior Black Multicolor Paint  
(Vinyl Toluene-Butadiene)  
Exterior or Interior Red Multicolor Paint  
(Vinyl Toluene-Butadiene)  
Exterior or Interior Varnish  
Exterior or Interior Clear Varnish (Polyurethane)

#### 8. EXTERIOR SWIMMING POOL PAINTS AND ENAMELS

Exterior White Swimming Pool or Masonry Paint  
(Chlorinated Rubber/Hydrocarbon Resin/Chlorinated Paraffin)  
Exterior Semigloss Blue Swimming Pool Paint  
(TT-P-95A) (Styrene-Acrylate)  
Exterior Gloss Blue Swimming Pool Paint  
(Styrene-Acrylate)  
Exterior Gloss Blue Swimming Pool Paint  
(TT-P-95A) (Styrene-Acrylate)  
Exterior Blue Swimming Pool Enamel  
(Chlorinated Rubber/Chlorinated Paraffin)  
Exterior Light Green Swimming Pool Enamel  
(Two Component: Urethane-Catalyst)

#### 9. INTERIOR CEILING PAINTS

Interior Flat White Ceiling Paint (Alkyd)  
Interior Flat White Ceiling Paint (Alkyd)  
Interior Flat White Ceiling Paint (Alkyd)  
Interior Flat White High-Quality Low Cost Ceiling Paint (Alkyd)

#### 10. METAL PAINTS

Ready-Mix Aluminum Paint  
(Linseed Oil)  
Galvanized Metal Primer  
Zinc Chromate Primer  
Specification of Suspension Properties  
Lower Cost Utility Red Oxide Primer  
Corrosion Resistant Top Coat  
Deep Yellow Aerosol Enamel  
Gray Automotive Enamel  
Gray Automotive Enamel  
Implement Enamel  
Screw-Cap Coating  
White Coating for Can Bodies  
Metal Protective Coating  
Valve and Actuator Selection  
Application  
Zinc Rich Primer  
Zinc Chromate Primer  
Iron Oxide - Zinc Chromate Primer  
Epoxy-Ester Zinc Chromate Spraying Primer  
Lead Silico Chromate Primer  
Baking Primers  
Red Lead Metal Primer  
Uses

Red Lead/Red Iron Oxide General Purpose Flash Dry Primer  
Iron Oxide Primer  
Red Primer  
Automotive Flash Primer  
Strontium Chromate Primer  
Appliance and Metal Furniture Primer  
Detergent-Resistant Appliance Primer  
Stainless Steel Industrial Maintenance Primer  
Gray Baking Sanding Primer Surfacer  
Uses  
White Appliance Enamel  
Epoxy White Gloss Enamel  
White Enamel  
White Brushing Enamel  
White Metal Deco Enamel  
Machinery Enamel  
Gray Enamel  
Epoxy Green Enamel  
Clear Epoxy Coating  
Application  
Epoxy Clear Film  
Black Aerosol Enamel  
Gray Spraying Finish  
Uses  
Unpigmented Can Coating  
Can Coating and Drum Lining  
Unpigmented Drum Lining  
Clear Interior Drum Lining  
Uses  
Unpigmented Tank Lining  
High Solids Tank Liner  
Chemical Resistant Metal Coating  
White Roller Coat Tube Enamel  
Red Lead-Iron Oxide Mastic Coating  
Resin Coating  
Procedure  
Aluminum Paint  
Interior Mill White Gloss Enamel  
(Triamino-Ester)  
Coil Coating - Resistant Siding Type  
Polyester White Coil Coating Enamel  
White High Gloss Electrocoating  
Primer for Galvanized  
Red Iron Oxide Primer  
Procedure  
Dark Grey Single Coat or Primer  
Beige Single Coat  
Latex Maintenance Enamels  
Exterior Latex Metal Paint  
Interior Latex Flat Wall Paint for Machine and Tube Colorants  
Latex Aluminum Paint  
Latex Aluminum Paint  
Zinc Chromate, Corrosion Inhibiting Primer

Maintenance Primer  
Acrylic Lacquer Aerosol Metal Coating  
Package  
Directions for Use  
Precautions  
Aerosol Aluminum Enamel  
Aerosol High Temperature Aluminum Paint  
Package  
Directions for use  
Precautions  
Lead Primer  
Lead Silico Chromate Primer  
Anticorrosive Primer  
Anticorrosive Chlorinated Rubber Thick Coatings Primers  
Anticorrosive Chlorinated Rubber Topcoats  
Thixotropic Zinc Chromate Primer

## 11. MARINE PAINTS

Marine Anticorrosive Primer High Flash Point Solvent  
Marine Anti-Fouling Ship-Bottom Paint with High Flash Point  
Marine Vinyl/Alkyd Enamel (Black)  
Grey Marine Vinyl/Alkyd Enamel  
Zinc Dust Primer  
Underwater Coating  
Composition of Rosin-Vinyl Antifouling Paints  
(Nonvolatile Portion Only)  
Rosin Antifouling Coatings  
Chlorinated Rubber Marine High-Build Coatings with Inhibiting Pigment for Airless Spray  
Metallic Lead Primer  
Chlorinated Rubber Antifouling Coatings  
Chlorinated Rubber Antifouling Marine Paint System  
(Metallic Coatings)  
(Thick Coatings)  
(Antifouling Topcoat)  
Marine Coating for Cold, Damp Weather Application  
Marine Primer for Cold, Damp Weather Application  
Tri-Amino Marine Enamel  
Tri-Amino Marine Spar Varnish

## 12. ENAMEL PAINTS

Semi-Gloss Enamel  
White Semi-Gloss Enamel  
Dark Green Porch and Deck Enamel  
High Quality Semi-Gloss Enamel  
Black Rapid-Dry Enamel  
Gloss White Architectural Enamel  
Semigloss Tint Base  
Odorless Alkyd Gloss Enamel  
Odorless High Gloss White  
Nonpenetrating Semi-Gloss  
Nonpenetrating Gloss Enamel  
Spraying Red Automotive Enamel  
Alkyd Aerosol Enamels  
Aerosol Packing

White Aerosol Enamel  
Deep Yellow Aerosol Enamel  
Stipple Gloss Enamel  
High Solids, Light Blue Enamel  
Preparation of Base Component  
High Solids, Beige Enamel  
Preparation of Base Component  
White Tinting Enamel  
Black Aerosol Enamel  
White Aerosol Enamel  
Epoxy-Amine High Solids White Spray Coating  
Epoxy Solventless Enamel  
Gloss Enamel  
Semigloss Enamel  
Painter's Enamel  
Gray High Solids Epoxy-Polyamide Spraying Enamel  
Vanoxy Green, Enamel  
Red Epoxy Enamel  
Epoxy Green Enamel  
Epoxy White Enamel  
Yellow Gloss Epoxy Enamel  
Gloss White Enamel  
Blue Gloss Enamel  
Yellow Industrial Enamel  
Automotive and Equipment White Enamel  
Bright Red Automotive Enamel  
Industrial Orange Enamel

### 13. INTERIOR FIRE-RETARDANT PAINTS

Interior Intumescent Fire-Retardant White Paint  
Interior Intumescent Fire-Retardant White Paint  
Interior Intumescent Fire-Retardant White Paint  
Interior Intumescent Fire-Retardant White Paint  
Interior Fire-Retardant White Paint

### 14. INTERIOR GLOSS PAINTS

Interior Gloss White Paint (Acrylic)  
Interior Gloss White Paint (Acrylic)  
Interior Gloss White Paint (Acrylic)  
Interior Gloss White Paint (Acrylic)  
Interior Gloss White Paint (Acrylic)  
Interior Gloss White Paint (Acrylic/Vinyl Acetate-Acrylic)  
Interior Gloss White Paint (Acrylic/Vinyl Acetate-Acrylic)  
Interior Gloss White Paint (Latex)  
Interior Gloss White Paint (Styrene-Acrylate)  
Interior Gloss White Paint (Vinyl Acetate)  
Interior Gloss White Paint (Vinyl Acetate-Acrylic)  
Interior Gloss White Paint [Vinyl Acetate-Acrylic(S)]  
Interior Gloss White Paint (Vinyl Acetate-Ethylene)  
Interior Gloss White Paint (Vinyl Acetate-Ethylene)  
Interior Gloss White Paint (TT-p-1511A, Type II) (Acrylic)  
Interior Full Gloss White Paint (Acrylics)  
Interior High Gloss White Paint (Acrylic)  
Interior Gloss White And Tint Base Paint (Vinyl Acetate)

Interior Gloss White And Tint Base Paint  
 Interior Gloss White and Tint Base Paint  
 Interior Gloss White And Tint Base Paint  
 (Vinyl Acetate - Ethylene)  
 Interior Gloss Tint Base Paint (Vinyl Acetate-Ethylene)  
 Interior gloss enamels  
 Interior Gloss White Enamel (Acrylic)  
 Interior Gloss White Enamel (Acrylic-Styrene/Alkyd)  
 Interior Gloss White Enamel (Alkyds)  
 Interior High Gloss White Enamel (Acrylic)  
 Interior High Quality Gloss White Enamel (Acrylic)  
 Interior High Quality Gloss White Enamel (Acrylic)  
 Interior High Quality Gloss White Enamel (Acrylic)  
 Interior High Quality Gloss White Enamel (Acrylic)  
 Interior High Quality Gloss White Enamel (Acrylic)  
 Interior Medium Cost Gloss White Enamel (Acrylic)  
 Interior Gloss White And Tint Base Enamel (Acrylic)  
 Interior Gloss White And Tint Base Enamel (Alkyd)  
 Interior High Gloss White And Tint Base Enamel (Alkyds)

#### 15. INTERIOR SEMIGLOSS WHITE PAINTS

Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior Semigloss White Paint (Vinyl Acetate-Acrylic)  
 Interior High Quality Semigloss White Paint  
 (Vinyl Acetate)  
 Interior High Quality Semigloss White Paint  
 (Vinyl Acetate-Acrylic)  
 Interior High Quality Semigloss White Paint  
 (Vinyl Acetate-Acrylic)  
 Interior High Quality Semigloss White Paint  
 (Vinyl Acetate-Acrylic)  
 Interior High Quality Semigloss White Paint  
 (Vinyl Acetate-Acrylic)  
 Interior Low Cost Semigloss White Paint (Acrylic)  
 Interior Low Cost Semigloss White Paint (Acrylic)  
 Interior Low Cost Semigloss White Paint (Acrylic)  
 Interior Low Cost Semigloss White Paint (Acrylic)  
 Interior Low Cost Semigloss White Paint (Acrylic)

Interior Low Cost Semigloss White Paint (Vinyl Acetate)  
Interior Low Cost Semigloss White Paint  
(Vinyl Acetate-Acrylic)  
Interior Medium Priced Semigloss White Paint  
(Vinyl Acetate-Acrylic)  
Interior Medium Priced Semigloss White Paint  
(Vinyl Acetate-Acrylic)  
Interior Semigloss White and Tint Base Paints  
Interior Semigloss White and Tint Base Paint (Acrylic)  
Interior Semigloss White and Tint Base Paint  
(Vinyl Acetate)  
Interior High Quality Semigloss White and Tint Base Paint (Acrylic)  
Interior Low Cost Semigloss White and Tint Base Paint  
(Vinyl Acetate)  
Interior Low Cost Semigloss White and Tint Base Paint  
(Vinyl Acetate)  
Interior Low Cost Semigloss White and Tint Base Paint  
(Vinyl Acetate-Acrylic)  
Interior Semigloss Tint Base Paint  
Interior Semigloss Tint Base Paint (Acrylic)  
Interior Semigloss Tint Base Paint (Acrylic)  
Interior Semigloss Tint Base Paint (Acrylic)  
Interior Semigloss Tint Base Paint (Acrylic)  
Interior Semigloss Tint Base Paint (Acrylic)  
Interior Semigloss Medium Tint Base Paint (Acrylic)  
Interior Semigloss Pastel Tint Base Paint (Acrylic)  
Interior High Quality Semigloss Tint Base Paint (Acrylic)  
Interior Semigloss Enamel  
Interior Semigloss White Enamel (Acrylic)  
Interior Semigloss White Paint (Acrylic)  
Interior Semigloss White Enamel (Acrylic)  
Interior Semigloss White Enamel (Acrylic)  
Interior Semigloss White Enamel (Acrylic)  
Interior Medium Gloss White Enamel (Acrylic)  
Interior Medium Gloss White Enamel (Acrylic)  
Interior High Quality Semigloss White Enamel (Acrylic)  
Interior High Quality Semigloss White Enamel (Acrylic)  
Interior High Quality Semigloss White Enamel (Acrylic)  
Interior Low Cost Semigloss White Enamel  
(Vinyl Acetate)  
Interior Moderate Cost Semigloss White Enamel (Acrylic)  
Interior Semigloss White and Tint Base Enamel (Alkyd)  
Interior Semigloss White and Tint Base Enamel (Alkyd)  
Interior Semigloss White and Tint Base Enamel  
(Vinyl-Acetate Acrylic)  
Interior Semigloss White and Tint Base Enamel  
(Vinyl-Acetate Acrylic)  
Interior High Semigloss White and Tint Base Enamel  
(Alkyd/Acrylic)

## 16. PAINT FORMULATION

Art

Science

Raw Materials

Manufacture  
Cost  
Performance  
Principles  
Pigment - Volume Concentration  
Critical Pigment Volume Concentration  
Pigments  
Vehicle  
Solvents and Driers  
Formulation Example  
White House Paint  
Computer

## 17. MANUFACTURING TECHNOLOGY

1. Process Technology
  - 1.1 Paint Manufacture
  - 1.2 Powder Coating Manufacture
  - 1.3 Resin Manufacture
2. Equipments
3. Laboratory Equipment
4. Quality Control
5. Automation

## 18. THE MANUFACTURE OF NATURAL COPAL VARNISHES

Disintegration or Size Reduction of the Copal  
Method of Heating  
Stirring  
Capacity of the Kettle  
Condensation of Vapours  
Addition of Drying Oil  
Addition of Driers – Lithorge, etc.  
Addition of Liquid Driers and Thinners  
Temperature Measurement  
Discharging  
Access to the Inside of the Kettle  
Flanged or Welded Bottoms  
Choice of Metal  
Special Accessories  
Fire Risks  
Special Plant Designs  
Choice of Running Kettle  
General Plant Arrangement

## 19. THE MANUFACTURE OF BLACK VARNISHES

Charging the Vessel with Bitumen  
Heating and Sweating  
Addition of Resin  
Addition of Oil  
Addition of Driers  
Cooling and Thinning  
Cleansing  
Storage  
Oil-free Black Varnishes

## Special Equipment

### 20. THE MANUFACTURE OF SPIRIT VARNISHES

Spirit Manila Varnishes

Shellac Varnishes

Accroides Varnishes

Oxidised Rosin Varnishes

Phenolic Resin Varnishes

Urea-formaldehyde Resin Varnishes

Hydrocarbon Base Varnishes

### 21. FLOOR PAINTS AND ENAMELS

Medium Tint Base Paint (Vinyl Acetate-Acrylic/Epoxy)

Gray Floor Paint (Acrylic)

Green Floor Paint (Vinyl Acetate-Acrylic/Epoxy)

Red Floor Paint (Vinyl Acetate-Acrylic/Epoxy)

Gray Floor Enamel (Acrylic/Alkyd)

### 22. INTERIOR CONCRETE PAINTS AND ENAMELS

Interior White Concrete Floor Paint (TT-P-0091D) (Styrene-Butadiene)

Interior Brown Concrete Enamel (Styrene-Butadiene)

Interior Battleship Gray Concrete Enamel  
(Styrene-Butadiene)

Interior Light Gray Concrete Enamel (Styrene-Butadiene)

Interior Olive Gray Concrete Enamel (Styrene-Butadiene)

Interior Silver Gray Concrete Enamel (Styrene-Butadiene)

Interior Dark Green Concrete Enamel (Styrene-Butadiene)

Interior Tile Red Concrete Enamel (Styrene-Butadiene)

Interior Yellow Concrete Enamel (Styrene-Butadiene)

### 23. EXTERIOR WHITE ENAMELS

Exterior Low Gloss White Low-Odor Enamel  
(Two-Component, Epoxy-Polyester)

Exterior Low Gloss White Low-Odor Enamel  
(A.P.A. Approved) (Two-Component, Epoxy-Polyester)

Exterior Low Gloss White Low-Odor Enamel  
(A.P.A. Approved) (Two-Component, Epoxy-Polyester)

Exterior Low Gloss White Low-Odor Enamel  
(TT-C-545D Type) (Two-Component, Epoxy-Polyester)

Exterior Semigloss White Enamel (Alkyd)

Exterior Semigloss White Enamel (TT-E-490B) (Alkyd)

Exterior Semigloss White Low-Odor Enamel  
(Two-Component: Epoxy Polyester)

Exterior Semigloss White Low-Odor Enamel  
(Two-Component: Epoxy-Polyester)

Exterior Semigloss White Enamel (Styrene-Acrylate)

Exterior Semigloss White Enamel (Styrene-Acrylate)

Exterior Gloss White Color-Retentive Enamel (Acrylic)

Exterior Gloss White Enamel (Alkyd)

Exterior Gloss White Fast-Drying Enamel (Alkyd)

Exterior Gloss White Fast-Drying Enamel (Alkyd)

Exterior Gloss White Odorless Enamel (Alkyd)

Exterior Gloss White Trim Enamel (Alkyd)

Exterior Gloss White Enamel  
(Two-Component: Epoxy-Polyester)  
Exterior Gloss White Low-Odor Enamel  
(Two-Component: Epoxy-Polyester)  
Exterior Gloss White Enamel (Oxazoline)  
Exterior Gloss White Enamel (Styrene-Acrylate)  
Exterior Gloss White Enamel (Styrene-Acrylate)  
Exterior Gloss White Marine and General Purpose Low-Cost Enamel (Urethane)  
Exterior White Rapid-Drying Enamel (Alkyd)  
Exterior White Enamel (Urethane)  
Exterior White Tile-Like Enamel  
(Two-Component: Urethane-Catalyst)  
24. EXTERIOR OR INTERIOR ENAMELS  
Exterior or Interior Gloss White Enamel (Alkyd)  
Exterior or Interior Gloss White Enamel (Alkyd)  
Exterior or Interior Gloss Blue Enamel  
(Alkyd/Hydrocarbon Resin)  
Exterior or Interior Gloss Gray Enamel  
(Alkyd/Hydrocarbon Resin)  
Exterior or Interior Gloss Green Enamel  
(Alkyd/Hydrocarbon Resin)  
Exterior or Interior Gloss Yellow Enamel  
(Hydrocarbon Resin)

## 25. VARNISHES, LACQUERS AND FLOOR FINISHES

Cold-Blend Spar Varnish – Metal  
General-Purpose Utility Varnish  
Crown Cap Varnish  
Furniture Rubbing Varnish  
Four-Hour Floor and Trim Varnish  
Clear Floor Varnish  
Flatted Alkyd Varnish  
Alkyd Rubber Lacquer  
Epoxy Clear Coating  
Epoxy-Amine Clear Coating  
Epoxy Clear Coating  
Clear Flexible Epoxy-Amine Exterior Coating  
Flatting Base  
Clear Varnish  
Gray Floor Enamel  
MFMA Gym Floor Finish – 40% Solids  
General Purpose Varnish – 50% Solids.  
Marine Spar Varnish  
Chemically Resistant Varnish  
Overpaint Varnish  
Porch and Deck Varnish  
Venetian Blend Varnish  
Clear Acrylic Lacquer  
Directions for Use  
Package  
Precautions  
Acryloid Acrylic Wood Lacquer  
Protective Acrylic Coating for Copper Metal

Acrylic Lacquer  
Clear Sanding Sealer  
Varnish  
Maroon Floor Varnish  
(Phenolic Resin)  
Shellac Primer Sealer  
Furniture Lacquer  
Cold-Blend Floor Varnish  
Maroon Floor Paint  
Vehicle  
Gray Floor Enamel  
Dull Finish Varnish  
Flooring Primer  
Green Floor Enamel  
Red Floor Enamel

## 26. PIGMENTS - GENERAL CLASSIFICATION AND DESCRIPTION

### Part A. Pigment Classification

#### Definition of Paint

#### The Functions of Pigments in Paint

#### Types of Pigments

#### Principles of Hiding Power

#### The Hiding Power of Paint

### Part B. Supplemental Pigments

#### Definition

#### History

#### White Pigment Evaluation Methods

#### General Properties of Supplemental Pigments

#### Manufacture of Supplemental Pigments

#### The Major Supplemental Pigments

#### The Future of Supplemental Pigment Technology

## 27. WHITE PIGMENTS

### Opacity

### The Reactive White Pigments

### Basic Carbonate White Lead

## 28. COLORED PIGMENTS

### Chrome Yellows

### Zinc Yellows

### Strontium Yellow

### Nickel Titanate Yellow

### Nickel Azo Yellow

### Cadmium Yellow

### Yellow Iron Oxide

### Hansa Yellows

### Benzidine Yellows

### Vat Yellows

### Chrome Orange

### Molybdate Orange

### Cadmium Orange

### "Mercadium" Orange

### Benzidine Orange

### Dinitraniline Orange

Vat Dye Oranges  
 Chrome Greens  
 Chromium Oxide  
 Hydrated Chromium Oxide  
 Copper Phthalocyanine Green  
 Organic Green Toners  
 Iron Blues  
 Copper Phthalocyanine Blues  
 Ultramarine Blue  
 Organic Blue Toners  
 Indanthrone Blue  
 Carbazole Dioxazine Violet  
 Organic Violet Toner  
 Mineral Violet  
 Quinacridone Violet  
 Lithols  
 Para Reds  
 Toluidine Reds  
 BON (-OxynaphthOic) Reds and Maroons  
 Lithol Rubine  
 Chlorinated Para Red  
 Quinacridone reds and maroons  
 Red Iron Oxide  
 Cadmium Red and Maroons  
 "Mercadium" Reds and Maroons  
 Red Lead  
 Thioindigo Reds and Maroons  
 Arylide Maroons  
 Siennas, Ochres and Umbers  
 Carbon Blacks, Lampblacks and Bone Blacks  
 Tinting Properties of Colored Pigments  
 Chrome Yellows  
 Zinc Yellows  
 Basic Zinc Chromate  
 Strontium Yellow  
 Nickel Titanate Yellow  
 Nickel Azo Yellow  
 Cadmium Yellow  
 Yellow Iron Oxide  
 Hansa Yellow  
 Benzidine Yellow  
 Vat Yellows  
 Chrome Orange  
 Molybdate Orange  
 Cadmium Orange  
 "Mercadium" Orange  
 Benzidine Orange  
 Dinitraniline Orange  
 Vat Dye Orange  
 Chrome Greens  
 Chromium Oxide  
 Hydrated Chromium Oxide  
 Copper Phthalocyanine Green

## 29. PIGMENT DISPERSION

Definition

Method

Equipment

Mill Base Formulation

Setting up a Laboratory Formula

Equipment Setups and Limitations

Tank Configuration

Premixers

Conclusions

## 30. ADDRESSES OF PLANT & MACHINERY SUPPLIERS

## 31. PLANT & MACHINERY PHOTOGRAPHS

# About NIIR

**NIIR PROJECT CONSULTANCY SERVICES (NPCS)** is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

Our Detailed Project report aims at providing all the critical data required by any entrepreneur vying to venture into Project. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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