

Herbal Cosmetics Handbook (Formulae, Manufacturing Processes with Machinery & Equipment Details) 4th Revised Edition

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Herbal cosmetics are formulated, using different cosmetic ingredients to form the base in which one or more herbal ingredients are used to cure various skin ailments. Herbal cosmetics are natural and free from all the harmful synthetic chemicals which otherwise may prove to be toxic to the skin. Compared to other beauty products, natural cosmetics are safe to use.

The global herbal beauty products market is anticipated to grow at a compound annual growth rate (CAGR) of 5.2%. Rising focus on appearance and looks coupled with increased acceptance of herbal products among consumers are some of the factors that are expected to help the expansion of the market worldwide. The increased demand for chemical-free beauty products along with growing awareness about cruelty-free cosmetics is supporting market growth.

The Herbal Cosmetic industry in India has been developing in a faster pace. The demand for herbal cosmetic products is provoked by changing lifestyles of the consumers, growing awareness among them regarding the harm caused to their bodies after usage of chemical-based cosmetics products, and increasing concern among the population to look good. Further, it is anticipated that the Indian Herbal Cosmetic industry is expected growing at a CAGR of 19% over the forecast period of continue in the coming years as well.

The book cover various aspects related to different Herbal Cosmetics with their process and also provides contact details of machinery suppliers with equipment photographs and plant layout.

A total guide to manufacturing and entrepreneurial success in Herbal cosmetics industry. This book is one-stop guide on Herbal cosmetics industry, where opportunities abound for manufacturers, retailers, and entrepreneurs. This is the only complete handbook on the commercial production of Herbal cosmetics. It serves up a feast of how-to information, from concept to purchasing equipment.

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