Selected Formulary Book on Cosmetics, Drugs, Cleaners, Soaps and Detergents (2nd Revised Edition)

Author: NPCS Board of Consultants & Engineers

Format: Paperback **ISBN**: 9789381039731

Code: NI315 Pages: 416

Price: Rs. 1,475.00 **US\$** 150.00

Publisher: NIIR PROJECT CONSULTANCY SERVICES

Usually ships within 5 days

Cosmetics are linked to the aesthetics of beauty and have been used for centuries to improved the appearance and enhance attractiveness. Besides helping us with our personal hygiene, cosmetics have become vital to our self-esteem and largely determine how other people treat us and our ability to influence them. Cosmetic products are segmented into skin care products, hair care products, color cosmetics, fragrances, etc. A soap or a detergent is a material which, when dissolved in water, aids the removal of dirt from a surface. The soap, detergent product industry is vivacious, varied, creative and tricky and has the prospective to provide a gratifying career.

The increasing demand for advanced and sophisticated cosmetics, soaps and detergent is an important driving factor in the market. The market for soaps & detergents in Asia Pacific is likely to expand significantly due to the changing lifestyle of people and growing modernization. Presently, the retail sale segment generates a larger share of the overall global market revenue. The distribution channels such as supermarkets, department stores, pharmacy & drug stores, specialty stores, beauty salons, Internet retailing, and shopping complexes play an essential role in meeting the demand for these products.

The book contains processes formulae, plant & machinery suppliers with their photographs and providing information regarding manufacturing method of various products. Some of the fundamentals of the book are cosmetics and drugs, ocean bathing salt, oxygen bathing salt, medical bathing salts, carlsbad well, hallein well, sodium thiosulphate plus acid, bath water, alcoholic sulphur hair lotion, scalp stimulant, hair wave concentrate, hair setting concentrate, hair fixative cream, hair fixative perfumes, hair oil, shampoo Powder, cleansers, soaps and detergents, cleaning skins and leather, glass cleaning, dish washing powder, stain removers, bleaching agent, soft soap, laundry soap etc.

This book will be a mile stone for its readers who are new to this sector, will also find useful for professionals, entrepreneurs, those studying and researching in this important area.

Contents

1. COSMETICS AND DRUGS

Pine Needle Bathing Salt

Ocean Bathing Salt

Oxygen Bathing Salt

Medical Bathing Salts

Carlsbad Well

Friedrichshall

Reichenhall

Kreuznach

Hallein Well

Vichy

Mud Bath Salt

"Saltrate Rodell"

Stimulating Bathing Salt

Effervescent Tablets for Baths

Effervescent Tablets with

Wetting Agents

Steel (Iron) Baths

Sulphur Baths

Sodium Thiosulphate plus

Acid Bath-Water

Bain de la Parisienne

Carbon Dioxide Baths

Mud Bath

Foot-Bath Powders (or Tablets) with Perborate

Cold Creams

Greaseless Cold Cream

Cold Cream

Glycerin Cold Cream

Triethanolamine Cold Cream

Cleansing Cream

Nourishing Cream

Liquid Nourishing Cream

Non-Irritating Creams

Vanishing Cream

Cleansing Cream

After Shaving Cream

Latherless Shaving Cream

Massage Cream

Massage Preparations

Almond Hand-Cleansing

Paste

Glycerin Type

Glycerin Jelly for the Handa

Glycerin Honey Jelly

Protective Hand Creams

Cuticle Softener

Skin Cream

"Penetran" Skin Cosmetic

Wrinkle "Removing" Creams

Skin "Food"

Mosquito Repelling Cream

Mosquito Repellants

Mosquito Protection Cream

(Non-Greasy)

All Weather Cream

Night Cream (Greasy)

Non-Greasy Cream

Liquid cream

Turtle Oil Cream

Boro-Glycerin Lanolin

Cream

Menthol Cream

Lemon Juice Cream

Ink Removing Cream

Deodorant Cream

British Patent 425,059

Powder Cream Base

Ruggles' Cream

Skin Oil with Isocholesterin

Skin Oil with Lanolin

Skin Oil with Wool Wax

Skin Oil with Cetyl Alcohol

Skin Oil with Triethanolamine

Oleate

Non-Irritating Skin Oil

Lecithin Skin Oil

Skin Oil "Huile

Ambrosiaque"

Skin Oil with Wool Fat

Alcohols Parachol

Skin Cleansing Oil

Skin Nourishing Oil

Skin "Stimulating" Oils

Astringent Skin Oil

Witch Hazel Skin Oil

Massage Oil

Muscle Oil

Sport Oil (for Swimmers)

Cholesterin Oil

Cholesterin-Lecithin Oil

Face Lotions

For Dry Skin: No. 6

Face Lotion (For Dry Skin)

Face Lotion (For Oily Skin)

Acne Face Lotion

Face Water

Prophylactic Face Waters

Kummerfeld's (Face) Water

Sulphur, Colloidal or Finely

Sulphur Face Water

Skin Lotion

Modern Glycerin-Sulphur

Lotion

Glycerin and Cucumber

Lotion

Cucumber and Egg Lotion

Face Water, Acid

Face Water, Astringent

Skin Hardener

Strong Astringent Lotion

Face Water with Witch

Hazel

Modern Neutral Face Water

Face Water for Mottled Skin or Freckles

Freckle Lotion

Skin Cleansing Lotion

British Patent 423,426

Liquid Deep Pore Cleanser

Face Pack

Hand Lotion Formula No. 1

Low Cost Almond Lotion

Rose Lotion

Lemon Lotion

Milky Lotion with Pectin

Base Emulsion

Bathing Milk

Benzoin Milk

Glycerin Toilette Water

Dusty Odor Face Lotions (vi)

Eau de Quinine

Eau de Cologne (50%)

Chypre Head Lotion

Alcoholic Sulphur Hair

Lotion

Preparation for Head

Massage

Scalp Stimulant

Hair Wave Concentrate

Hair Setting Concentrate

Liquid Hair Fixative

Brilliantine

Non-Greasy Brilliantine

Hair Fixative Cream

Hair Fixative Perfumes

Hair Oil

Soapless Shampoo

Soapless Shampoo Powder

"Oil-Hair Wash"

Egg Shampoo

Shampoo Powder

Liquid Hair Shampoo

Hair Wash

Hair Washing Soaps

Dandruff Remover

Dandruff Lotion

Henna, White

Birch Water

Florida Water

Hungary Water

Eau de Lubin

Aqua Mellis

Eau de Lavende, Ambrée

Eau de Cologne

Ambre Enu de Cologne

Chypre Eau de Cologne

Eau de Cologne "Russe"

Eau de Cologne for the Bath

Ice — Bay Rum

Eau de Lavende

Perfumes for Shaving Creams

Eau de Cologne Perfume

Bitter Almond Perfume

Fancy Perfume

Almond Perfume

Lavender Perfume

Rose Perfume

Violet Perfume

Extract, Rose

Lilac Perfume

Perfume for Cholesterin

Creams

Perfume Bases

Lily-of-the-Valley Flower

Oil

Lilac Flower Oil

Perfume Oil, Type "Tosca"

Perfume Oil, Type "Quelques

Fleurs" Tart ("Herb")

Type

Perfume Oil, Type "Quelques

Fleurs" For Fine Soaps

(Soft Type)

Perfume Oils "Chypre

Extract" Cuticle Remover

Cuticle Softener

Nail Polish

Nail Polish Powder

Removers, Nail Polish

(vii)

Eyelid Pencils

Brown Eyebrow Pencil

Eyebrow and Eyelash

Softener

Lipsticks (and Eyebrow Pencils)

After Shave Lotions

Shaving Creams, Foaming

Shaving Cream, Foaming

Brushless Shaving Creams

Soapless Shaving Preparations

Shaving Creams, Non-Foaming

Latherless Shaving Cream

Shaving Creams, Non-Foaming

Camphor Shaving Milk

Milky-White Shaving Soap,

Liquid

Shaving Milks

Astringent After Shaving

Milk

Transparent Liquid Shaving

Soap

Shaving Soap, Liquid

Shaving Soap, Similar to

"Rasibloc"

After Shave Lotion

Powdered Hand Toilet Soaps

Liquid Soaps

Coconut Oil Soap

Liquid Coconut Oil Soap

Liquid Glycerin Soap

Transparent Glycerin Soaps

Transparent Soap

(Without Glycerin)

Rose Soap

Palm Soap

Althaea (Marshmallow)

Soap

Bouquet Soap

True Lemon Soap

Liquid Tar Soap

Alum Soap

lodine Soap

Chlorthymol Soap

Chlorine Soap

Soap for Removing Scarred

Skin

Powder Formulae

Dusting Powders

Thiosulphate Dusting

Powder

Foaming Bath Powder

Mentholated Talcum

"Prickly Heat" Powder

Tooth Paste

Tooth Paste with Low Glycerin

Content

Tooth Paste

(Without Glycerin)

Tooth Paste

Oxygen Tooth Paste

Talc Tooth Paste

Salt Tooth Paste

Flavor

Denture (Artificial Teeth)

Cleaner

Denture (Artificial Teeth)

(viii)

Dental Impression Material

British Patent 399,842

Temporary Dental Filling

Dental Canal Cement

Dental Pulp Capping

Dental Pulp Devitalizer

Antiseptic Mouth Wash

Mouth Wash Tablets

Mouth Rinse

Gingivitis Mouth Wash

Breathe Deodorant

Depilatory

Odorless Depilatory

Adhesive Depilatory

Sun Burn-Protectors,

Liquid

Preventatives against

Sunburn

Sunburn Protecting Cream

Sunburn-Protecting Oil

Sunburn-Protecting Oil

Sunburn (Suntan) Oil

Suntan Oil

Preparations to Protect Feet

Against Hurting and

Inflammation Foot Creams

Athlete's Foot Ointment

Athlete's Foot Powder

Athlete's Foot Treatment

"Athlete's Foot" Remedy

Bunion Remover

Pilocarpine Eye Drops

Pilocarpine Eye Slave

Eye Ointment

Cetyl Alcohol

Arthritis Ointment

Frostbite Ointment

Analgesic Balm

Burn Ointment

Carbuncle Ointment

Chapped Skin Ointment

Glycerin-Sulphur-Kaolin-

Acne Paste

Boil Ointment

Ringworm Ointments,

Sulphur Ointment

Compound Benzoic Acid

Ointment

Chrysarobin Ointment

Salicylic Acid Pigment

Pyrethrum Ointment

Ulcer Salve

Protecting Skin Against

Mustard Gas

A. B. C. Liniment

Glycerin-Sulphur Liniment

"Penetrating" Liniment

Rheumatism Liniment

Back Rub Ointment

Castor Oil Candy Laxative

Agar Mineral Oil Emulsion

Emulsion of Liquid

Petrolatum

Antipyrine Suppositories

Psoriasis Treatment

Acidosis Preventative

Cold and Grippe "Remedy"

Hay Fever Remedies

Sea-Sickness Remedy

Appetite Stimulant

(ix)

Spot And Stain Removers

To Remove Aniline Stains

To Remove Finger Marks

From Books Etc.

Cleaning Skins and Bronchitis Inhalant

Menthol Inhalator

Laryngitis Spray

Tonsilitis Gargle

Stomach Gas Relief

Periodic Pain Alleviator

Camphor Tablets

(Pharmaceutical)

Moth Protection Tablets

"Creolin" Disinfectant

Disinfectant for Telephones

Counter Irritant, Extra

Strong

Stainless Iodine Solution

Non-Irrititating Iodine

Antiseptic

Tattoo Mark, Removing

Mechanics Hand Protective

Coating

Volatile Anesthetics

Anaesthesia Chloroform

Preservative

X-Ray Contrast Media

Cystographic Medium

Hormone Manufacture

Analgesic Chaulimoogra Oil for Injection

Intravenous Colloidal

2. CLEANSERS, SOAPS AND DETERGENTS

Sulphur

Hydrogen Peroxide

Preservative

Preservatives for

Hydrogen Peroxide

Embalming Fluid—For

Decolorizing Jaundice

Cases

Embalming Fluid

Corpse Wound Filler

Finishing Cream (Corpse)

Animal Embalming Fluid

Air Purifier

Solid, Volatile Preparations to Perfume and Disinfect the Air

Naphthalene Pure

Paradichlorobenzol, Pure

Water Soluble Bactericide

Protecting Tin Collapsible

Tubes, Against

Corrosion

Pharmaceutical Charcoal

Preparations

Removing Creosote from Skin and Clothing

Zinc Ointment

Hiccough Remedy

Fingernail Cleaner

Emulsions, Gasoline

Emulsions

Cleaning Preparations and Methods

To Remove Stains From the Hands:

Cleaning Gilded Articles:

(x)

Liquid Soap (Antiseptic)

Textile Scouring Soap

To Remove Rust from Iron or Textile Spot-Wash

Textile Soap

Dry Cleanig Soap Concentrate

Dry Cleaning Soap

Rug Cleaners Soap

Rug and Carpet Cleaners

Soap

Upholstery Cleanser

Dry Cleaners Emulsion

Dry-Cleaning Fluid

Non-Inflammable Dry

Cleaning Solvents

Dry Cleaners Fluid

(Inflammable)

Dry Cleaners Pre-Spotting

Fluid

Dry Cleaners' Spot

Bleaches

Benzine Emulsion Paste

Oil-Spot Remover for Fine

Textiles

Rust Remover—For Textiles and Paper

Scouring Solution for Piece

Goods

Textile Scouring Emulsion

Cleaning Tarnished Metal

Fabrics

Spotting Heavy Pile Fabrics

Cleaning Upholstery

Soapless Rug Shampoo or

Cleaner

Leather

Straw-hat Renovation:

Paint, Varnish and Enamel

Removers

Ink Eradicators

Cleaning of Walls, Ceilings and Wall Paper

Cloth and Fibric Cleaners

Clothes Cleaning Fluids

Cleaning Painted and Varnished Surfaces

Glove Cleaners

Stone Cleaning

Rust Removers

Steel Utensils

Metal Cleaning

Gold-Ware Cleaner

Oil-Grease-Paint-spot

Eradicators

Grease and Paint-Spot

Eradicators

Watchmakers' and Jewelers'

Cleaning Preparations

Glass Cleaning

Miscellaneous cleaning

Methods and Process

Emulsion Cleansers

Rug Dry Cleaner

Leather Cleaner

Belt Cleanser

Detergent for Leather, Cloth

Italian Patent 278,703

Upholstery Cleaner

Methyl Cellulose Soaps

Sulphite Cellulose Soaps

Iodine Soap

(xi)

Hand Cleanser Paste for Automobilists

Metal Cleaner

Aluminum Cleansers

Block Cleanser for Aluminum

Cleaner for Tin, Zinc and Aluminum

Tin Ware Cleanser

Tin Equipment Cleaner

Silver Cleanser

Cleaner for Auto Radiators and Cooling System

Automobile Radiator

Cleaner

Cleanser for Electrical

Collectors

Drain Pipe Cleaner

Cleanser for Beer Piping

Milk Utensil Antiseptic

Cleanser for Printing

Machinery

Type Cleaner

Typewriter Type Cleaner

Rust Remover

Cleaners for Printing Rolls

Cleaner Emulsion for Printing

Rolls

Abrasive Cleaner

Paint Cleaner

Removing Blood Stains from Paint

Removing Picric Acid Stains from Skin

Lacquer Remover for Hands

Removing Lacquer from Skin

Carpet Cleaner

Cleaning Leather Belting

Cleaning Suede Gloves

Cleaning Straw and Panama Hats

Window-Glass Spray Cleaner

Window Cleanser

Glass Cleanser Powders

Glass Cleaner

Scrubbing Powder for Glass

Cleaner for Glass Molds

Cleanser for Dishes

Hard Water Dish Cleaner

Dish Washing Powder

Dish Cleaner and Disinfectant

Bottle Washing Solutions Cleaning Cloth for Glass, Metal and Furniture

Lens Cleaning Fluid (Lens "Oil")

Dishwashing Water Softener

Wall Paper Cleaners,

Cleanser for Natural and Artificial Stones

Cleaning Stone Work

Tile Cleanser for Swimming Pools

Cleaning Sandstone Buildings

Cleaning Terra Cotta Buildings

Efficient Cleanser for Hands

(xii)

Removing Ink from Hands 192

Removers for Iodine Stains 193

Removers for Silver Nitrate

Stains

Cleaning Upholstery

Stain Removers

Preventing Zinc Stains on Linens

Ink Remover

Removal of Ink Stains

Glycerin as a Stain Remover 195

Removing Oil Stains from Fabrics

Removal of Rust Stains

Removing Nail Polish Stains from "Celanese"

Removing Automobile

Grease Stains

To Remove Mold-Stains from (White) Laundry:

Dried Milk Stain Cleaner

Chewing Gum Remover

Cleaner for Carbon Paper, Ink and Typewriter Ribbon Stains

Cleanser for Milk Vessels

Composition to Clean Wooden Surfaces

Cleaning Light Oak Desks

Washing Butter Churns

Cleaning Piano Keys

Cleaning Gilded Surfaces

Cleanser for Rubber Rugs

Cleansing Greasy Household Mops

Shoe Cleaner

Feed Water Heater Cleaning

Cleaning Surgical and Dental Instruments

Washing Compound for Canning Industry

Removing Insects from Windshields

Cleanser Similar to the "P," of Henkel

Watch Cleaning Fluid

Warren's Dust Cleaning

Compound

Milky Ammonia

Cologne Water

Removing-Stains from Window Sash

Bleaching Powder

Laundry Bleach

Bleaching Agent

Laundry Sours

Laundry Gloss

Laundry Starch Solution

Collar Glaze for Laundries

Preventing Water Marks

Dairy Detergent

Bleaching of Soaps, Fats and Oils

Textiles, Fibres

Clearing Processing Spots on Textiles

Removal of Ink Stains from Cloth

The Cleaning and Bleaching of Linen

Soaps, Cleaners Solvent Liquid (xiii)

Soaps

Liquid Soap Shampoos

Production of Liquid High-Content Potassium Soaps

Liquid Soap (15%)

Liquid Olive Oil Soap

Liquid Coconut Oil Soap

Glycerin Liquid Soap

Liquid Soaps

Formaldehyde Soap Solution

Liquid Disinfecting Soap

Disinfectant Scrub Soaps

Pine Oil Scrubbing Soap

Liquid Pine Oil Soap

Pine Oil Jelly Soup

Pine Oil "Soluble"

Pine Oil Cleaning Paste

Soap Paste Paint Cleaner

Waterless Soap

Soap Powders

Soap Flakes

Soap for "Soap Noodles"

Borax Soaps

Borax Soap Powder

Washing Powder

Ammonia Washing Powder

Household Scourer

Cold Processed Soap

Cold-Process Carbolic Soap

Cold Process Soap

Dry Cleaner's Soap

Soaps Containing Pine Oil

Solid Pine Oil Soap

Medicated Soaps

Ichthyol and Sulphur

Ichthyol

Medicated Perfume

Perfume

Antiseptic Soaps

Germicidal and Antiseptic Soap

lodine, Ichthyol Camphor

Soaps Soap Base

Iodine Soap

Ichthyol Soap

Perfume

Boric Acid Soap

Sand Soap

Washing Tablets

Wool Throwers Soap

Borax Laundry Soap

Wool scouring Bath

Transparent Glycerin Soaps

English Transparent Soap

Filled (Cheap) Transparent Soaps

Transparent Soap

Filled Soap

Soap Perfume

Automobile Tar Solvent

Automobile Cleaner

Bleaching Soda

Stain Removing Powder

Dry Peroxide Bleaching Powder

Bleaching and Washing Powder

Stone, Brick and Masonry Cleaner

(xiv)

Brick and Masonry Cleaner

Drain Cleaner

Washing Compounds for Use in Canning

Cleanser for House Facades

Floor Bleaches

Cleanser for "Parquet" Floor

Cleansing Preparation for Galoshes

Cleanser for Dishes Glasses 233

Mechanical Dishwashing Preparation

Glass Cleaners, Glass Cleaner in Cake Form

Cleaning Mixture for Beer Glasses

Window Glass Cleaner

Gun Cleaner and Solvent

Special Cleanser for Very Dirty Hands

Antiseptic Cleaner for Ice Cream Freezers

Lavatory Cleaner

Laundry Bleach

Laundry Blue Good Quality

Cheap Quality

Ultramarine Blue Paste, Laundry

Laundry Sour

Cleanser for Hunting Calf Leather

Cleanser for Sporting Leathers

Cleaner and Disinfectant for Metal Articles

Bleach-Bath for Used Oil Corks

Oven Cleanser

Printing Form and Cylinder Cleaner

Rug Cleaner

Radiator Cleaner

Dry Cleanser for Wallpapers

Wall Cleaner

Scouring Soaps

Mixing

Additions

Scouring Powder

Stain Emulsifier

Removing Glue Stains from Wood

Remover for Tobacco Stains on Fingers

Removing Pitch or Varnish from Hands or Glass

Household Scouring Powder

Dutch Cleanser type Acetone sufficient to make a thin paste

Soot Destroyer

Steamship Chimney Soap

Cleanser for Lampblack- Dirtied Surfaces

Floor Sweeping Compound

Tinned Ware Cleaner

Type Cleaner

Cleanser for Velvet Shoes

(xv)

Composition for Cleaning

Walls, Paint, etc.

Painted Woodwork

Cleaner

"Soluble" Pine Oil Fluid

Soap Towel

Sodium Metasilicate Solutions

Movie Film Cleaner

Benzine Soap

Dry Cleaning Solvents for "Celanese"

Dry Cleaning Soap

Dry Cleaning Soap

Textile Soap

Kier Soap

Ox Gall Soap

Rose Soap

Winds or Soap

Witch Hazel Soap

Soft Soap Manufacture

Soap Rancidity, Preventing

Superfatting Soap

Soap Spirit

Softener for Hard Water

Soaps Cleaners, Liquid

Soaps Tar Shampoo

Shampoo

Marseilles (Castile) Soap

Hand Soap

Carbolated Soap

Borax Soap

Tap Soap

Formaldehyde Soap

Transparent Solid Soap

Glycerite of Starch

Lecithin Soap

German Patent 666,208

Medicinal Soaps, Potash Soap

Formalin Soap

Cresol Soap

Spirit Soap

Medicinal Disinfectant Soap

Medicated Soap (Sapo Medicatus)

Antiseptic Cleaning Composition

Hand Cleaning Paste (Mechanic's Soap)

Solid Potash Soap

Hard Soap Base

Salt Water Soap

Soft Soap

Fulling Soaps Good Medi-Cheap

Neutralizing and Bleaching Soap

Detergent Powders

Dry Cleaning Soaps

Textile Cleaning Soap

Benzine Soap

Petroleum Soap

(xvi)

Methyl Hexalin Soap

Tetralin Soap

Hexalin Soap

Solvent Soaps

Spotting Paste for Cleaning Garments

Spotting Soaps for Collapsible Tubes

Solid Spotting Soap

Spotting Pencils

Hard Soap, Finely

Cosmetics Creams and Lotions

Nail Polishes

Deodorizing Blocks

Mineral Oils

Washing Powders

Sweeping Compounds

Washing and Bluing Powders or Tablets

Glycerin Anti-Freeze Mixtures

Silicate of Soda Compounds

Water Soluble Dyes

Oil Soluble Dyes

Alpine Soap

Camphor Soap

Carbolic Acid Soap

Sulphur Soap

Sulphur-Tar Soap

Vaseline Tar Soap

Tar Soap

lodine Soap

White's Hand Soap

Pumice Soap

Thum's Grit Soap for Surgeons

Antiseptic Soap

Davis' Liquid Antiseptic Soap

Disinfectant Soaps

Hexalin Soaps

Palm Oil Soap

Castor Oil Soap

Translucent Coconut Oil Soap

Castile Soap

Static Destroying Soap

Substantially Anhydrous Persalt Soap

Transparent Soap

Composition for Prevention of Rancidity in Soap

Hard Coconut Oil Soap

Persalt Soaps

Toilet Soap Powder

Transparent Milled Soap Chips

Soap Bubble Liquid

Cotton Scouring Soap

Persil Soap Powder

Soap Powder

Laundry Washing Aid

Laundry Soap

Laundry Mixes

Laundry Bluing Composition

Semi-Boiled Process

Variations in Soap Stock

White Soft Soaps

Fatty Stock for Yellow Soft Soaps

(xvii)

Soft Soaps

Transparent Soap Novelties

Transparent Soft Soap

"Elaidine" Soaps

Methyl Cellulose Soft Soap

Soap-Stocks for Pearly Soft Soaps

Soft Soap

Transparent Rosin Soap

Bile Soaps

Guillaya Bark Soap

Controlled Alkalinity Soap

Acid Soap

Soaps Containing Chlorinated Hydrocarbons

Half-Boiled Soap Containing Glycerin

Saponified Starch Soap

Salt Water Soap

Sea Water Soap

Oil (Fat) Dissolving Soap

Pure Vegetable Oil Soap

Quick, Lasting Lather Soap

Incorporating Borax into Toilet Soap

Anti-Rancidity Composition for Soaps

Casein Paste (To Be Added to Soaps to Make Them Smoother)

Preventing Soap

Discoloration

Liquid Soap

Fatty Acid Liquid Soaps

Transparent Soap (Without Glycerin)

Vegetable Oil Liquid Soap

Coconut Oil Liquid Soap

Liquid Soap Base

Green Soap (65%)

Liquid Soap for Dispensers

Pine Oil Jelly Soap

Stiff Soap Gels

Soap, Palm and Olive

Mechanics Soap

Pumice Soaps

Sand Soap

Powdered Hand Soap

Hand Cleansing Powder

Germicidal Soap

Surgical Soap

Medicinal Potash Soap

Medicinal Sodium Soap

Dental Soap

Liquid Dental Soap

Transparent Tooth Soap

Carbolic Phenol) Soap

Lampblack-Lard

Laundry Preparations

Bluing Compounds:

Washing Fluids, Bricks and Powders:

Grosser's Washing Brick

Luhn's Washing Extract

Washing Powders

Cleaners, Soaps

Cleaning Compound

Cleaning Compound, Bottle

To Clean Bronze

Cleaning Copper Coins

Dry Cleaning Fluid

(xviii)

Cleaning Fluid, Noninflammable

Cleaning Fluid

Cleaner, Dairy Equipment

Dry Cleaner

Gasoline Cleaning Cream

Deodorant Cleaner, Porcelain

Powdered Glove Cleaner

Hand Cleaner and Softener

Hand Wash, Mechanics Antiseptic

Cleaning Paste for Mechanics

Kerosene Jelly Cleaner

Laundry Detergent

Leather Cleaner

Marble and Porcelain Cleaner

Cleaner, Oil Painting

Cleaner for Oil Paintings

Detergent and Paint Remover

Printers Form Cleaner

Rifle Cleaner

Rug Cleaner

Silk Stockings and Gloves, Detergent

Cleaning Straw Hats

Wall Paper Cleaner

Laundry Sours

Laundry Blue

Liquid Laundry Blue

Soap

Soap, Castor Oil

Floating Soap

Soap, Dry Cleaning

Dry Cleaning Soap

Dry Cleaners Soap

Dry Cleaning Liquid Soap

Drycleaners Soap

Dry-Cleaning Soaps

Naphtha Soluble Soap

Laundry Soap

Liquid Soap

Liquid Soap, Non- Gelatinizing

Concentrated Liquid Soap for Silk Goods, Silk Stockings Etc.

Formula: Liquid Cleaning Soap

Liquid Soap

Alkali in Soap Base

White Rose Soap

Perfume

No color, Violet Soap

Oriental Bouquet Soap

Lilac Soap

Color

Almond Blossom Soap

Eau de Cologne Soap

Perfume Low Priced

Perfume

Lavender Soap Perfume

Low Priced Perfume

Heliotrope Soap Perfume

New Mown Hay Soap

Red Rose Soap

Pine Oil Powder Scrubbing Soaps

Parts by Weight

(xix)

Pine Oil Liquid Hand Soaps

Pine Oil Liquid Scrubbing Soaps

Pine Oil Soap

Pine Oil Scrubbing Soap

Saddle Soap

Soft Soap for Textile Purposes

Saddle Soap

"Waterless" Soap

Soap Paste

Perborate Soap Powder

Soap Powder

Soap Powder, Non-Caking

Soap Powder, Antiseptic

Washing and Bleaching

Powder

Soap Rancidity, Prevention of

Rancidity in Soap, Prevention of
Soap Stabilizer
Rug Cleaning Soap
Paint and Tar Solvent
Powdered Scouring Compound
Sweeping Compounds
Mix thoroughly
Combined "Sour and Bluing"
Coloring Liquid Soaps
Coloring Milled Soaps
Dry Cleaning Soap on Ammonia Base
Beer Pipe Cleaning Compound

3. PHOTOGRAPHS OF PLANT & MACHINERY WITH SUPPLIER'S CONTACT DETAILS (xx)

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes varies process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

Our Detailed Project report aims at providing all the critical data required by any entrepreneur vying to venture into Project. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.

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Sat, 27 Apr 2024 17:45:19 +0530