

Emerging Investment Opportunity in Burgeoning Indian Milk Processing & Dairy Products Sector (Why to Invest, Business Prospects, Core Project Financials, Potential Buyers, Market Size & Industry Analysis)



Author: NPCS Team

Format: Paperback

ISBN: 9789381039502

Code: NI277

Pages: 47

Price: Rs. 29,500.00 **US\$** 500.00

Publisher: NIIR PROJECT CONSULTANCY SERVICES

Usually ships within 4 days

While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

We at NPCS, through our reliable expertise in the project consultancy and market research field, have identified dairy products project which satisfies all the above mentioned requirements and has high growth potential in the Indian markets.

Niir Project Consultancy Services through its recently released report titled 'Emerging Investment Opportunity in Burgeoning Indian Milk Processing & Dairy Products Sector (Why to Invest, Business Prospects, Core Project Financials, Potential Buyers, Market Size & Industry Analysis)' aims to help you make sound and informed business decision before deploying your valuable resources. The report encapsulates all the vital information which can help an entrepreneur precisely evaluate the market potential and business prospects of dairy products sector.

The report begins with the view of enhancing the basic industry knowledge of an entrepreneur by discussing the Indian dairy industry in brief. It disseminates information like its classification, structure and present scenario. Further, the next step report claims to be of paramount importance is the identification of potential consumers for the product to be launched. It identifies target consumer group for the dairy products industry supported by the forecasts of the same.

The sections that form the very core of the report and are important factors for choosing an industry are the

market potential of the industry and project details of the related plant. The report analyzes the market potential of the dairy products industry in 'Reasons for Investing' and 'Outlook' segment, where it discusses exhaustively the factors that will drive the growth of the industry and the opportunities existing for it. The factors are methodically explained supported by graphical representation and forecasts of key data indicators. The market size of the Indian dairy industry is expounded in the outlook section which further can be an effective tool for assessing the market potential of the industry.

Turning towards the other important core, the report provides project details for a dairy products plant. It provides project financials of a model project with specified product list and plant capacity along with excise and customs duty rates for dairy products for year 2013-14. The information that can be found in this section is raw materials required for dairy products, manufacturing process of various dairy products, list of machinery and basic project financials. Project financials like plant capacity, costs involved in setting up of project, working capital requirements, projected revenue and profit are listed in the report. The above mentioned project details are for dairy products plant producing Cottage cheese, flavored milk, butter, ghee, milk powder and condensed milk. The report also provides key players in the segment with their contact details.

The Indian market has witnessed a spur in the demand of value added dairy products like cheese, yogurt, packaged milk and probiotic drinks which has invigorated the growth in overall dairy industry. Rising western influence on Indian food habits, rising concerns about quality of dairy products, health consciousness and spiraling disposable incomes of consumers have resulted in higher demand for value added dairy products in India and has made the sector an attractive opportunity for investment.

Reasons for buying the report:

- This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product
- This report provides vital information on the product like its definition, characteristics and segmentation
- This report helps you market and place the product correctly by identifying the target customer group of the product
- This report helps you understand the viability of the project by disclosing details like raw materials required, manufacturing process, project costs and snapshot of other project financials
- The report provides a glimpse of important taxes applicable on the product
- The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions

Our Approach:

- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report

Contents

Table of Contents

- 1 OVERVIEW
- 2 POTENTIAL BUYERS
- 3 REASONS FOR INVESTING
 - 3.1 Expanding Organized Food Retail
 - 3.2 Rising Affordability
 - 3.3 Mounting Health Awareness
 - 3.4 Rising Acceptance of Value Added Products
 - 3.4.1 Frozen Yogurt

- 3.4.2 Cheese
- 3.4.3 Premium Ice Creams
- 3.5 The Urbanized Indian
- 3.6 Rural Dairy Expenditure
- 3.7 Low Per Capita Dairy Consumption
- 4 GOVERNMENT POLICIES
 - 4.1 Excise/Custom Duty
 - 4.2 BIS Specifications
- 5 IMPORT-EXPORT MARKETS
- 6 PRESENT PLAYERS
- 7 OUTLOOK
- 8 PROJECT DETAILS
 - 8.1 Raw Materials Required
 - 8.2 Manufacturing Process
 - 8.2.1 Butter
 - 8.2.2 Ghee
 - 8.2.3 Milk Powder
 - 8.2.4 Condensed Milk
 - 8.2.5 Khoa
 - 8.2.6 Cottage Cheese or Paneer
 - 8.3 List of Machinery
 - 8.4 Plant Financials
- 9 ABOUT NPCS
- 10 DISCLAIMER

List of Figures & Tables

- Figure 1 Indian Dairy Industry- Structure
- Figure 2 Indian Dairy Industry- Classification
- Figure 3 Population of India (2008-17, In Millions)
- Figure 4 India's Annual Per Capita Income (2008-14, In INR)
- Figure 5 Indian Population- Rural & Urban (In Crores)
- Figure 6 Share of Dairy in Total Household Expenditure (In Percentage)
- Figure 7 Per Capita Consumption of Cheese in India and Other Countries (In Kgs)
- Figure 8 Per Capita Consumption of Butter in India & Other Countries (In Kgs)
- Figure 9 Per Capita Consumption of Ice-Cream in India & Other Countries (In Litres)
- Figure 10 Indian Dairy Industry- Market Size (2010-17, In INR Billions)
- Figure 11 Quantity of Milk Processed in India (2010-17, In Million Tonnes)
- Figure 12 Manufacturing Process of Butter
- Figure 13 Manufacturing Process of Ghee
- Figure 14 Manufacturing Process of Condensed Milk

- Table 1 Presence of Key Food Retailers in India- Total Stores
- Table 2 International Yogurt Brands in India- Launch Year
- Table 3 International Cheese Brands in India
- Table 4 International Ice Cream Brands in India- Launch Year
- Table 5 Excise and Customs Duty Rates for Dairy Products (2013-14)
- Table 6 BIS Specifications for Dairy Products
- Table 7 Top Export Destinations of Dairy Products
- Table 8 Contact Information of Present Players in Dairy Products Segment
- Table 9 List of Machinery for Milk Processing Section
- Table 10 List of Machinery for Cream Processing Section
- Table 11 List of Machinery for Butter Manufacturing Section
- Table 12 List of Machinery for Ghee Manufacturing Section

- Table 13 List of Machinery for Paneer Section
- Table 14 List of Machinery for Flavored Milk Section
- Table 15 List of Machinery for Milk Powder Section
- Table 16 Dairy Products Plant- Plant Capacity
- Table 17 Dairy Products Plant- Fixed Capital Requirements
- Table 18 Dairy Products Plant- Total Cost of the Project
- Table 19 Dairy Products Plant- Production Schedule
- Table 20 Dairy Products Plant- Expected Sales Schedule (Volume)
- Table 21 Dairy Products Plant- 5 Year Profit Analysis (INR Millions)

About NIIR

NIIR PROJECT CONSULTANCY SERVICES (NPCS) is a reliable name in the industrial world for offering integrated technical consultancy services. NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our various services are: Detailed Project Report, Business Plan for Manufacturing Plant, Start-up Ideas, Business Ideas for Entrepreneurs, Start up Business Opportunities, entrepreneurship projects, Successful Business Plan, Industry Trends, Market Research, Manufacturing Process, Machinery, Raw Materials, project report, Cost and Revenue, Pre-feasibility study for Profitable Manufacturing Business, Project Identification, Project Feasibility and Market Study, Identification of Profitable Industrial Project Opportunities, Business Opportunities, Investment Opportunities for Most Profitable Business in India, Manufacturing Business Ideas, Preparation of Project Profile, Pre-Investment and Pre-Feasibility Study, Market Research Study, Preparation of Techno-Economic Feasibility Report, Identification and Section of Plant, Process, Equipment, General Guidance, Startup Help, Technical and Commercial Counseling for setting up new industrial project and Most Profitable Small Scale Business.

NPCS also publishes various process technology, technical, reference, self employment and startup books, directory, business and industry database, bankable detailed project report, market research report on various industries, small scale industry and profit making business. Besides being used by manufacturers, industrialists and entrepreneurs, our publications are also used by professionals including project engineers, information services bureau, consultants and project consultancy firms as one of the input in their research.

NIIR PROJECT CONSULTANCY SERVICES , 106-E, Kamla Nagar, New Delhi-110007, India. **Email:** npcs.india@gmail.com **Website:** NIIR.org

Tue, 24 Oct 2017 03:19:17 +0530